



AGRICULTURE AND RURAL DEVELOPMENT

Objectives

To expand and deepen awareness on Green Growth for All through learning and knowledge sharing. To improve our practical understanding of how the concept will be applied in the operations of the World Bank and its partners. To provide participants with opportunities to form personal networks across organizations and between sectors and to connect with SDN management. To capitalize on the gathering of staff to organize training events and symposia across regions.

Audience

Mainly Bank staff, especially those mapped to SDN sector families or working in SDN units. External participants limited per sector in view of the already high total number of participants.

Network Day, February 21 (ARD Session for Network Day)

10:00 - 11:45

Mission Possible: Managing Trade-offs Within a Landscape Approach
MC2-800

Session Lead: Juergen Voegele, Sector Director, ARD

Moderators:

Juergen Voegele, Sector Director, ARD
Julia Bucknall, Sector Manager, TWIWA

Speakers:

Sanjay Pahuja, Senior Water Resources Specialist, SASDI
Mike Hightower, Lead, Water for Energy Project, Sandia National Laboratories
Garo Batmanian, Senior Environmental Specialist, LCSEN
Andre Aquino, Carbon Finance Specialist, AFTEN
Nancy Lozano Gracia, Economist, FEUUR

Objective: To promote better understanding of trade-offs and synergies at play between agriculture, forests, energy, water and urban expansion at a landscape level, understand the role of blended policies and financial instruments.

Nature and Process of the Session: Alternative strategies presented through five national case studies (DRC, Brazil, India and the US) presented in short segments interspersed with questions from moderators and the floor.

DRC: a national approach to lowering pressure on forests and strengthening food security (energy- agroforestry – forests – climate change);

Brazil: BDNES Reform Program (incentives for private sector investment in forest, livestock and agriculture while conserving



landscapes);
 India: National Ganga River Basin Project (focusing on practicalities and implementation challenges of restoring a major river basin, taking an integrated approach);
 US: Energy innovation: exploring the trade-offs with water;
 Urban: Managing tradeoffs between agriculture and urban expansion.

ARD Sector Day, February 23

Parallel Sessions in the morning
 8:00 - 9:30

Parallel Session 1: Supporting Income Generation and Good Governance Using CDD Projects: New Critical Thinking PRESTON AUDITORIUM	Parallel Session 2: Innovations for Small Producers Access to Markets – What Works? PRESTON LOUNGE	Parallel Session 3: Assessing the Impacts of Climate Change on Agriculture MC C2-131
<p>Session Leads: Melissa Williams, SASDA Abdoulaye Toure, AFTAR Moderator: Michael Morris, Program Coordinator, AFTAR Speakers: - Ghizaal Haress, Executive Director, Afghanistan Rural Enterprise Development Project (AREDP) - Parmesh Shah, Lead Specialist, SASDA - Meena Munshi, Senior Economist, AFTAR Objective: Community-driven development (CDD) approaches can have many objectives, but one common objective is to lay the foundation for sustainable income generation in rural communities. This session will examine the role that CDD approaches can play in stimulating the emergence of rural income generating activities, using examples from South Asia and other regions to illustrate the elements of successful enterprise development initiatives. Because enterprise development initiatives often create opportunities for powerful individuals or interest groups to capture project resources, the session will also focus on governance issues and highlight mechanisms that can be used to guard against corruption in CDD projects. The session is targeted to project teams that wish to use CDD approaches to support income generation and enterprise development, particularly those working directly with rural communities.</p>	<p>Session Leads: Svetlana Edmeades, LCSAR, Marianne Grosclaude, LCSAR Moderator: Dina Umali-Deininger, Sector Manager, ECSS1 Speakers: - Debra Tropp, Branch Chief – Agricultural Marketing Specialist and - James Barham, Agricultural Economist, USDA - Marie- Helene Collion, Lead Agriculturist, LCSAR - El Hadj Adama Toure, Senior Agriculture Economist, AFTAR - Chris Jackson, Senior Economist, AFTAR - Sandra Broka, Senior Rural Finance Specialist, ECCS1 - Steven Jaffee, Lead Rural Development Specialist, EASVS Objective: To share experience of innovative models and approaches to facilitate/broker access to markets for small rural producers: What works? What are the remaining challenges? How do we scale-up? (strengths/weaknesses of each approach/innovative model). The examples would include the Food Hub model of USDA, and examples selected by the Bank's regions. The session would allow presenters and the audience to provide feedback on the examples presented, and to reflect on opportunities and challenges in replicating or scaling up such approaches.</p>	<p>Session Leads: Ayat Soliman, LCSAR Erick Fernandes, LCSAR Moderator: Bruce Campbell, Director, CGIAR Research Program on Climate Change, Agriculture and Food Security Speakers: - Erick Fernandes, Adviser, LCSAR - Marcello Donatelli, Director, EU Joint Research Center, ISPRA, Italy - Rafaelo Cervigni, Lead Environment Economist, AFTEN - Hanan Jacoby, Lead Economist, DECAR Objective: To disseminate and discuss what has been learned from recent regional and country assessments of climate change impact on agriculture. The focus will be on methodological approaches and outcomes from those assessments and on responses to the results of the studies. The session will allow presenters and participants to discuss different methodologies and tools for CC impact assessments, their results, responses to these studies and the extent to which they could be used to support policy development.</p>



9:30 - 10:00	Break (Breakfast/Networking) PRESTON LOUNGE
10:00 - 11:30	Plenary: State of Agriculture & Rural Development PRESTON AUDITORIUM
	<p>Lead: Fionna Douglas, ARD</p> <p>Moderator: Mark Cackler, Sector Manger, ARD</p> <p>Speakers: Rachel Kyte, Vice President, SDN Juergen Voegele, Sector Director, ARD</p> <p>Regional Sector Managers and IFC Senior Manager: Karen Brooks, AFTAR Magdolna Lovei, EASER Dina Umali-Deining, ECCS1 Ethel Sennhauser, LCSAR Hoonae Kim, MNSSD Simeon Ehui, SASDA German Vegarra, CMGAF</p> <p>Objective: To outline the ways in which the changing external and internal environments have affected the work of the agriculture and rural development family over the last twelve months, and discuss our responses, including an increased focus on integrated approaches. Juergen Voegele and Regional Sector Managers will highlight recent achievements, and the opportunities and challenges presented by the updated Agriculture Action Plan.</p>
11:30 - 12:30	Lunch/Networking PRESTON LOUNGE
12:30 - 2:00	Plenary: Green Growth and Climate-Smart Agriculture PRESTON AUDITORIUM
	<p>Session Leads: Marjory-Anne Bromhead, ARD Ademola Braimoh, ARD</p> <p>Moderator: Juergen Voegele, Sector Director, ARD</p> <p>Speakers: Adriana Soto, Vice Minister of Environment and Sustainable Development, Colombia Abir Lemseffer, Chief of Cabinet, Ministry of Agriculture, Morocco Dale Andrew, Head of Polices and Environment, OECD Molly Jahn, Professor, Center for Sustainability and the Global Environment, University of Wisconsin-Madison Bruce Campbell, Director, CGIAR Research Program on Climate Change, Agriculture and Food Security</p> <p>Objective: Enhancing understanding of the opportunities and challenges of agricultural strategy development and program implementation within a green growth and climate-smart agriculture framework.</p>
2:00 - 2:30	Coffee Break/Networking PRESTON LOUNGE



Parallel Sessions in the afternoon
2:30 - 4:00

<p>Parallel Session 4: Game Changers in Agriculture: Perspectives from Big Countries PRESTON AUDITORIUM</p>	<p>Parallel Session 5: To Store or Not to Store? A Debate on the Role of Storage in Food Security Policy PRESTON LOUNGE</p>	<p>Parallel Session 6: Co-Management of Natural Resources: Examples of Silvo Pastoral Systems MC C2-131</p>
<p>Session Lead: Luc Christiaensen, DECPI Moderator: Mark Cackler, Sector Manager, ARD Speakers: - Abir Lemseffer, Chief of Cabinet, Ministry of Agriculture, Morocco - Luc Christiaensen, Senior Economist, DECPI Objective: Many of our client countries are in the midst of their structural transformation, which rapidly reshapes the domestic structure of demand, while also reshuffling their factor markets (especially land and labor) driving supply. At the same time, countries now also face a new external environment, with staple food prices predicted to remain high and volatile for the foreseeable future and climatic change, water scarcity and soil degradation, slowly but certainly changing countries' agro-ecological potential. Against this backdrop of internal and external changes, big (and small) countries must reposition themselves and update their agricultural and rural development strategies. This usually involves important trade-offs between concerns of efficiency, equity and sustainability that manifest themselves in the recurring debates about food self sufficiency, farm incomes and farm structures, and shifting mindsets about the importance of environmental sustainability. The consequences of the emerging policies will often also be felt well outside the domestic borders. Recognizing that many of our client countries are in the midst of structural transformation, this session will review some of the ongoing and imminent game changers in our world's agriculture as seen through the lens of a few big countries and drawing on recent strategic sector and growth reviews.</p>	<p>Session Lead: Julian Lampietti, Lead Program Coordinator, MNSAR Moderator: William Martin, Manager, DECAR Speakers: - Christophe Gouel, Consultant (DECAR) - Don Larson, Senior Economist (DECAR) - Carl Hausmann, Managing Director, Global Government and Corporate Affairs, Bunge Limited - Robert Thompson, Visiting Scholar, SAIS, John Hopkins University Objective: To foster further discussion on the benefits and challenges of using storage as a tool for food security. The session will highlight the numerous considerations governments must take into account (e.g., how does storage policy interact with trade policy, how cost efficient is storage policy relative to alternatives, what guidelines should be followed when implementing a storage policy, etc.). This session will dig deeper into the core issues that need to be addressed, and will offer practical information regarding the tradeoffs that exist.</p>	<p>Session Lead: Natalia Gomez, Senior Rural Development Specialist, LCSAR Moderator: Ethel Sennhauser, Sector Manager, LCSAR Speakers: - Adriana Soto, Vice Minister of Environment and Sustainable Development, Colombia - Jose Felix Lafourie, President, National Cattle Ranchers Association, FEDEGAN - Taoufiq Bennouna, Senior NRM Spec, AFTEN - Patrick Verissimo, Senior Economist, AFTAR - Brian Bedard, Senior Livestock Specialist, ECSS1 Objective: To share the experience of silvo-pastoral and pastoral projects in LAC, AFR and ECA, and discuss the challenges for broader adoption (e.g. lack of knowledge of their existence, initial high cost, technical complexity, lack of public policy/incentives, cultural practices, etc.); provide guidance to Bank staff on how to help countries that request support to introduce and or scale up such initiatives as part of their agriculture, forestry and climate change agendas.</p>

4:00 - 4: 15

Coffee Break
PRESTON LOUNGE



4:30 - 6:00	CGIAR sponsored side event: Commission on Sustainable Agriculture and Climate Change: From Recommendations to Results MC-2-520
	<p>Discussants: Molly Jahn, Professor, one of 13 experts on the Commission Bruce Campbell, Director of the CGIAR Research Program on Climate Change, Agriculture and Food Security, which set up the Commission with support from the Global Donor Platform for Rural Development.</p> <p>Objective: Discuss and brainstorm practical ideas on how to move forward on the recommendations of the Commission.</p>
5:00 - 7:00	ARD Family Reception PRESTON LOUNGE

ARD Learning Day, February 29

Guidelines of Application of Safeguards Policies for Agricultural Water Management Projects IMF HQ2 Building Room No. 9B-073 10:00 am - 12:00 pm	
<p>Session Leads: Pieter Waalewijn, AFTWR Francois Onimus, AFTWR</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Pieter Waalewijn, Water Resource Management Specialist, AFTWR - Francois Onimus, Senior Water Resource Specialist, AFTWR - Stephen Lintner, Senior Adviser, OPCQC - Harvey van Veldhuizen, Lead Environment Specialist, OPCQC - Zarafshan Khawaja, Lead Social Development Specialist, AFTCS - Alexandra Bezeredi, Regional Environmental and Safeguards Adviser, AFTSG - Susanne Scheierling, Senior Irrigation Water Economist, TWIWA <p>Objective: To disseminate and discuss interim operational guidelines for the application of safeguard policies in AWM (irrigation) projects, with the aim to overcome common challenges and enable TTLs and safeguards specialists to focus on key issues within the project cycle.</p>	
Strategic Planning for Climate-Smart Landscapes IMF HQ2 Building Room No. 9B-073 2:30 - 4:00 pm	Linking Farmers to Output and Input Markets PRESTON LOUNGE 2:30 - 5:30 pm
<p>Session Leads: Ademola Braimoh, ARD Pablo Benitez, WBICC</p> <p>Moderators: Ademola Braimoh, Senior Natural Resources Management Specialist, ARD Pablo Benitez, Senior Economist, WBICC</p> <p>Speakers: - Dr. Douglas White, Agricultural Economist, Alternative to Slash and Burn (ASB)</p>	<p>Session Lead: Grahame Dixie, Senior Agribusiness Specialist, ARD</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Michael Kubzansky, Monitor Group - Thomas Reardon, Research Fellow, IFPRI <p>Objective: To create a better understanding of the results in the field on linking farmers to markets, and building a cadre of commercial farmers better placed to feed the ever expanding urban population.</p>



- Dr. Peter Minang, Coordinator, ASB
- Stephano Pagiola, Senior Environmental Economist, LCSSD
Objective: Climate-Smart Agriculture (CSA) aims at improved productivity, enhanced climate resilience and increased mitigation and carbon sequestration. To be effective, CSA interventions should be planned and implemented in a coordinated manner across space, time and sectors. Working at the landscape level within an ecosystems approach is useful for addressing food security and rural livelihood issues, and in responding to the challenges of climate change. This training session examines the landscape approach for operationalizing CSA. It also presents associated methods for maximizing synergies and minimizing tradeoffs amongst competing land uses. The training will provide bank staff with information, knowledge and "how-to" approaches for better management of CSA projects.

ARD Learning Day, March 1

All Day Rural Urban Land Thematic Group Learning Event

Preston Lounge

9:00 am - 5:00 pm

Session Lead:

Jorge Munoz, ARD

Objective: To provide a common foundation on operational matters related to land issues, particularly for field-based staff

Agri-Food Modernization and Food Safety in World Bank Operations – A Business Case

IFC Building

L-103

10:00 am - 12:00 pm

Session Lead:

Brian Bedard, Senior Livestock Specialist, ECCS1

Moderator:

- Brian Bedard, Senior Livestock Specialist, ECCS1
- Rolf Schoennert, Canadian Food Agency (CFIA)
- Kristian Moeller, GlobalGap (NGO)
- Yves Rey, Chairman, Global Food Safety Initiative

Objective: There is a growing client demand for WB support on Food safety, driven by trade agreements, a need to improve market access, alignment with EU and other international standards, development of food products, value chain development, etc. This training would provide TTLs and ARD staff at large with a general understanding of underlining principles of food safety, challenges for countries, how this is linked to operations to enhance the development impact and to provide options to address specific constraints through a step-wise approach with available tools.



PROFOR Marketplace

IMF HQ2 Building

Room No. 9B-073

2:30 - 5:30 pm

Price Risk Management in Developing Countries: The Role of Commodity Exchanges

IFC Building

Room No. L-103

1:00 - 5:00 pm

Session Lead:

Peter Dewees, ARD

Moderators:

Diji Chandrasekharan-Behr, Natural Resources Economist, ARD

Peter Dewees, Lead Specialist, ARD

Speakers:

- Oliver Braedt, Senior Natural Resources Management Specialist, AFTAR

- Sebastian Scholz, Environmental Economist, LCSEN

- Werner Kornexl, Senior Climate Change Specialist, EASIS

- Carole Megevand, Senior Natural Resources Management Specialist, AFTEN

- Nalin Kishor, Senior Natural Resources Economist, ARD

- Tuukka Castren, Senior Forestry Specialist, ARD

- Leonel Gutierrez, Consultant, ENVCF

- Peter Dewees, Lead Specialist, ARD

- Diji Chandrasekharan-Behr, Natural Resources Economist, ARD

- Jintao Xu, Consultant, DECAR

Objective: To provide a platform for task managers of PROFOR-financed knowledge generation, dissemination and partnership activities to share knowledge, learn about approaches and tools, and network on common issues related to trees, forests and green growth

Session Leads:

Marc Sadler, Senior Agriculture Economist, ARD

Willem Janssen, Lead Agriculturist, LCSAR

Speakers:

- Marc Sadler, Senior Agriculture Economist, ARD

- Julie Dana, Senior Financial Officer, Banking and Debt Management

- Organizations: CME, Chicago, SAFEX, South Africa, AFE, Thailand, BCR, Argentina

Objective: The training session will explore the role of commodity exchanges as a means of reducing price volatility, looking at the key benefits, the possible downsides and the implementation issues. It will provide guidance to Bank staff on how to help countries that request support in reducing price volatility. For this purpose it will bring together expertise from different continents as well as from within the Bank.

For more information please contact [Angie Wahi](#) (35059) and [Shunalini Sarkar](#) (33028)

For more information on the SDN Forum please [click here](#)