

BBC World Debate for the HLF3

On 3rd September, the BBC will record an edition of the *World Debate*, at the Ghana National Theatre in Accra. This recording is designed to coincide with the Third High Level Forum on Aid Effectiveness: The panel for the debate will be drawn largely from Ministers and other senior officials and experts attending HLF-3, and the recording is open to all HLF-3 participants. The programme has been put together in partnership with the Working Party on Aid Effectiveness, with financial support from Japan, UK, Sweden and OECD.

Content of the planned debate

The World Debate team plans to look at aid architecture in Africa, focussing on the question *what is working best for Africa?*

Africa & its partners: what works?

Billions of dollars of investment and aid make their way to Africa each year. Emerging economies and donors such as China, India, Russia and the Gulf States are now spending vast sums in Africa annually. Established donor countries and agencies also continue to pour aid money into Africa.

But how successful are African governments, these new foreign investors, donors, and the traditional aid industry at improving peoples' lives in Africa?

Examining the effects of trade, investment and aid the BBC World Debate asks – ***what is working best for Africa?***

The proposed panel will consist of:

- A representative from the Chinese government and/or other non-traditional provider of development assistance;
- A representative from a traditional (DAC) donor agency and/or international organisation.
- One or more representatives from a recipient country.
- A civil society expert who monitors and evaluates aid effectiveness

Presenter: Zeinab Badawi is the presenter of *World News Today*, one of BBC World News' hour-long news and analysis programmes. She also regularly anchors BBC *The World Debate*. Previously a presenter of BBC World News, Zeinab has worked in British broadcasting for two decades. She has become a regular face on BBC World, presenting debates on major issues as well as being a presenter of *HARDtalk*.

Broadcasting of the debate

This World Debate will be broadcast on BBC World News between 4 to 6 times over the weekend of 13/14 September 2008. The programme will also be broadcast on BBC World Service Radio.

Logistics

The recording will take place at the National Theatre, Accra, at 17.45 on 3rd September. Buses will leave the Accra International Conference Centre (AICC) for the National Theatre at regular intervals between 17.05 and 17.30. All HLF-3 participants are invited but **DOORS WILL CLOSE AT 17.45 SHARP FOR THE RECORDING.**

A cocktail reception will be held in the foyer of the theatre after the recording. Transport will be available for those who need to return to AICC to attend the Ministerial dinner.

Background

BBC World News is the BBC's global 24-hour news and information television channel, which is available in over 270 million homes in more than 200 countries and territories worldwide. It broadcasts news and current affairs and high profile international debates, roundtables and interactive panels that are required viewing by international opinion formers and leaders. BBC World News is the international broadcaster delivering the largest proportion of viewers in the highest socio-economic groups – leaders and opinion formers – as well as a wide cross section of viewers across the globe.

On World Debates that have a clear development focus, BBC World News partners with the **BBC World Service Trust**. As the international charity of the BBC, the Trust uses the creative power of media to reduce poverty and promote human rights by inspiring people to build better lives. Active in over 40 countries in Asia, Africa, Middle East and Former Soviet Union, the Trust has extensive expertise translating a message into local culture and languages, as well as a commitment to rigorous qualitative and quantitative measurement of impact.

The World Debate is the premier discussion forum on BBC World News where panellists wrestle with the key issues facing the world today. An hour-long edition of *The World Debate* is broadcast monthly on the channel, and the debates are hosted by some of BBC World News top presenters. The format is flexible, but most often there is a panel of around five people to ensure a range of views is heard. The format is recorded „as live“, usually in front of a specially invited audience, and in most cases the audience is invited to participate in the debate with questions and comments. Interactivity is also encouraged through questions submitted in advance from members of the public. *The World Debate* is sometimes also broadcast globally on BBC World Service Radio, which has an additional potential audience of 42 million. The programmes are also made available as a “watch again” facility on the BBC’s websites.

<http://www.bbcworldnews.com/Pages/ProgrammeMultiFeature.aspx?id=196>