

11th International Business Forum
BUSINESS AND THE MILLENNIUM DEVELOPMENT GOALS: THE BUSINESS CHALLENGE AFRICA
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Topic 3: New economic infrastructure - enabling business by doing business

The economic infrastructure (e.g. transport, telecommunication, banking) is important as it enables business and helps attracting foreign and domestic investment. Thus, it stimulates economic growth, which leads to the creation of jobs and income opportunities. By investing in infrastructure, foreign investors can also help to foster greater market integration within Africa. Investments into infrastructure is only one condition for sustainable economic growth. Another crucial element is the evolution of domestic demand. Therefore, the private sector has to adjust its core business activities to the consumer needs of the African population. The conference seeks:

- to discuss innovative local solutions as well as multi-stakeholder infrastructure approaches;
- to elaborate sustainable value chain management and Bottom of the Pyramid (BoP) approaches that suit the African environment.

*The key question is:
How can businesses engaged in Africa contribute to the development of
economic infrastructure in Africa?*