Overview of Concepts and Principles
Global Partnership for Enhanced Social Accountability (GPESA)
December 19, 2011
World Bank
Why this Partnership?

- Increasing evidence that civil society’s involvement improves public service delivery and development outcomes
- Strengthened civil society impact through increasing use of Information and Communication Technologies (ICT) and social networking
- “Gaps” that need to be filled in areas such as knowledge generation, dissemination and exchange, as well as core funding
- Shrinking space for civil society engagement in some countries
Objective:

- To strengthen beneficiary feedback and participation by supporting civil society capacity to engage with governments to improve development effectiveness

Principles:

- Complement and build on the Bank’s current engagement with civil society and other efforts to ‘democratize development’
- Leverage support, experience and expertise from external partners
- Start small and build incrementally based on research and lessons learned
- Work with Governments committed to this agenda
What the World Bank is Already Doing

**General**

- Funding via Bank operations for service delivery estimated at $648 m during FY08-10
- Funding through the Development Grant Facility and Trust Funds for various purposes (e.g., research, community mobilization) totaling $197 million during FY08-10

**Social Accountability**

- Engagement embedded in Bank’s policies and guidelines e.g., *Governance and Anti-corruption Strategy* and *Guidance Note on Bank Multi-stakeholder Engagement*.
- Bank engagement increasingly includes social accountability components. Examples include third-party monitoring of infrastructure projects (Road Watch, Philippines), citizen feedback on service delivery through ICT (CheckMySchool, Philippines), and beneficiary involvement in local budget formulation (Democratic Republic Congo)
- Knowledge platforms, partnership networks, training
What’s the Potential World Bank’s Value-added?

• Analytical/knowledge capacity, especially to generate, harvest and disseminate globally, and to assess impact
• Unique relationship with Governments, with potential to “open up” space for constructive multi-stakeholder, multi-sectoral engagement
• Capacity on the supply side, and thus the ability to bring demand and supply together
• Strong country presence and convening power
What Could the Partnership Support?

- Global platform for knowledge exchange and research, especially in measuring and documenting the impact of social accountability interventions
- Networks of practitioners, especially those aimed at supporting South-South exchange
- Funding for institutional development of citizens groups working on social accountability, and programmatic funding for scaling up successful approaches
- Efforts to improve the overall “eco-system,” or enabling environment, for social accountability
What Results Could the Partnership Seek to Achieve?

- Results framework will be established for the overall Partnership, with periodic reviews and updates based on systematic impact evaluation.

- Results will vary based on the activity but could include:
  - greater voice and participation, especially of the poor;
  - better overall budget formulation and utilization;
  - improved quality and availability of basic services; and
  - increased and informed beneficiary feedback and participation in evidence-based policy dialogue.
Key Areas for Discussion and Feedback

- Partnership governance structure
- Administrative structure
- Relationship to Governments
- Relationship to Bank strategy and operations
- Results framework
- Source of funding
- Risks and risk management
### Emerging Ideas

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<th>Area</th>
<th>Emerging Ideas</th>
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<td><strong>1. Governance Structure</strong></td>
<td>a. Global Steering Committee (SC) sets strategic direction</td>
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<td>b. SC membership reflects broader partnership (Bank, donors, civil society, bilaterals, multilaterals)</td>
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<td>c. Strong country level participation, priority setting, monitoring and evaluation</td>
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<td>d. Inclusion of independent experts in review mechanisms</td>
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<td><strong>2. Administrative Structure</strong></td>
<td>Small Secretariat in Bank</td>
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<td><strong>3. Relationship to Governments</strong></td>
<td>Countries to be able to opt in (and out). Strong country ownership</td>
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<td><strong>4. Relationship to Bank Strategy and Operations</strong></td>
<td>Complements Bank’s global and country strategy and operational work, but not exclusively</td>
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<td><strong>5. Source of Funding</strong></td>
<td>Bank contribution in the range of $15-20m over three years. Leverage external sources</td>
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<td><strong>6. Results Framework</strong></td>
<td>Customized by activity. Examples of results include improved, informed citizen participation, and improved basic service delivery</td>
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Timeline of Key Steps

- **December 15, 2011** – Briefing with Board Technical Advisors
- **December 28, 2011 – March 3, 2012** – Public consultation on initial ideas (for details, see consultation plan)
- **March 2012** – Summary feedback posted online
- **Mid April 2012** – Full Board discussion on proposed partnership
- **May through June 2012** – Continued external discussions on operational details in different country contexts
Looking forward to your feedback.

Share your views at www.worldbank.org/gpesa