



WHAT KIND OF WORLD IN 2050?

New book stresses need for linkages between society, ecology, and economy

By the year 2050, we could live either in a world of social conflict and environmental degradation – particularly if today’s income distribution, in which 80 percent of the world’s population earns only 20 percent of world income, is not made more equal – or in a world free of poverty. According to the conference edition of the World Bank’s new publication, *Responsible Growth for the New Millennium: Integrating Society, Ecology, and the Economy*, the outcome will depend on the decisions made today.

Based on average per capita GDP growth rates over the past 20 years, world income would be more than \$135 trillion by that time – up from \$35 trillion today. The world’s population could be 9 billion, up from 6 billion today.

Growth is essential to reducing poverty – and to reaching the Millennium Development Goals by 2015. But growth at any cost is not sustainable. Responsible growth is needed to sustain the coming increases in human welfare – in consumption, in health, in human skills, in social equity – as well as to maintain and protect the environment and rural areas.

*Press are invited to a publication launch panel presentation
and reception at the World Bank.*

WHAT:

Launch of

Responsible Growth for the New Millennium: Integrating Society, Ecology, and the Economy

WHO:

Katherine Fuller, President of WWF (tbc)

Mr. Ian Johnson, World Bank Vice President for Sustainable Development

Mr. Jamal Saghier, World Bank Director for Energy and Water & Sanitation

Mr. Richard Newfarmer, Economic Advisor for the Development Prospects Group

Mr. Kirk Hamilton, World Bank Lead Environmental Economist

WHERE:

**The World Bank
“J” Building
701 18th Street, NW
Washington, DC**

WHEN:
Wednesday, September 29th
5:00 – 6:30 pm

To attend, please contact:
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