

## Call for Proposals

Brief proposals will be accepted through: **6 December 2004.**

Proposals can be submitted on-line, via mail/courier or hand delivered to the World Bank Office in Tbilisi, or through regional offices of the "Horizonti" Foundation.

Proposals may be written in Georgian or English as long as the text will not exceed the maximum length of text.

Full proposal and exhibit presentation will be in English and/or with Georgian translation.

Proposals will have to be submitted together with one or two reference documents that will establish proof of legal personality of the organization .

## Screening and Evaluation

Proposals will first be screened for straightforward compliance with basic requirements, such as prescribed format, length and proponent information. Proposals which pass the initial screening will be passed on to the Assessors and will be evaluated based on the evaluation criteria. Based on the total number of entries received, the Assessment Group will draw up a list of finalist. Afterwards, the proponent finalists will be asked to submit detailed project proposals. They will also be invited to participate in a two-day final event comprised of a Knowledge Forum and an Exhibit of Projects.

## Evaluation of Finalist Proposals Through Public Exhibit and Knowledge Forum

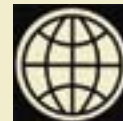
All finalists will be asked to make presentations to the public and to the Board of Jurors through the Exhibit of Projects, where each finalist will be given panel boards or a booth to display and present their innovations and talk to interested parties. This is the last phase of the Jury process. The Knowledge Forum which will be held the previous day serves as an opportunity for networking and exchange of ideas on the theme.

## Selection of Winners

The Board of Jurors will evaluate and deliberate on the winning proposals based on the evaluation criteria. The Board will then announce their decision at the end of the two-day event.

Specific donor agencies may also give special awards in the framework of the GDM that reflect development priorities of their organizations.

**WE WISH YOU SUCCESS**



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Application forms and information on the Georgia Development Marketplace Competition are available at the World Bank Office  
Tbilisi web site: [www.worldbank.org](http://www.worldbank.org)

# GEORGIA DEVELOPMENT MARKETPLACE



*Better Neighborhoods -  
- Better Homes*



***Together, Turning Ideas Into Action***

The concept of the Georgia Development Marketplace was taken from the annual development Marketplace (DM) sponsored by the World Bank Headquarters Office in Washington DC. The DM is a worldwide competition for innovative projects that address a certain theme. The success of the DM has encouraged more and more countries to hold their local versions of this competition.

**What is Country Development Marketplace?**

CDMs are mini-marketplaces for innovative ideas that address local development challenges. Like the global competition, the CDM consists of a competition, jury that awards small grants to development innovators, and a Knowledge Forum to share ideas and provide networking opportunities. While the CDM is initiated by the World Bank, its success is highly dependent on the partnerships between and among other local and international stakeholders.

**Objectives of the Georgia Development Marketplace**

- ❑ To identify innovative approaches to alleviate poverty at the grassroots level
- ❑ To mobilize public opinion around key development issues
- ❑ To enhance engagement with civil society in the country
- ❑ To engage NGOs, government, private sector, and development agencies in new ideas through partnerships
- ❑ To share knowledge on innovative ideas that address the theme
- ❑ To ensure sustainable development and improved quality of life

**Better Neighborhoods - Better Homes**

The theme, “Better Neighborhoods - Better Homes”, implies that the Georgia Development Marketplace will look at innovations in providing and improving services at the neighborhood level in communities, villages, towns and cities.

The overall competition will be looking for innovations in :

- Encouraging community initiatives and collective actions
- Reinforcing community identity and culture of democracy
- Promoting improved quality of life
- Promoting change to address challenges
- Bringing stimulus of social transformation and innovation in our communities
- Addressing common concerns through collective strength
- Looking for collaborative relationship between citizens and economic powers of city
- Mobilizing social capital for collective action
- Enabling urban areas to promote change and improved quality of life in their neighborhoods

**Eligibility Criteria**

- Projects must fall within the theme
- The competition will be open to civil society, including non-government organizations (NGOs), foundations, private entities, community based organizations, academic institutions, civic organizations and cooperatives
- Projects should be implementable within a timeframe of 12 months
- Activities must fall within a potential project award budget of about USD 10, 000-15,000

**Evaluation Criteria**

**Innovativeness** – The project must present non-conventional approaches to address basic service delivery challenges. Projects seeking to expand existing initiatives are eligible, provided that they exhibit new elements in design or implementation not found in the original initiatives.

**Focus** – The project should focus on achieving tangible results in improving services, infrastructure and environment.

**Sustainability** – The proposal should show how a project can continue to operate and yield benefits beyond the period of the grant award.

**Replicability** – It must be possible for other organisations to implement the project idea in other places with similar conditions.

**Impact** – The project should be able to demonstrate tangible benefits for the intended beneficiaries within 12 months

**Cost Effectiveness** – The project should propose effective ways to use the funding and its projected benefits should be commensurate to the size of the grant being requested.

**Partnerships** – The project should contribute towards building partnerships. This means that proponents could involve other institutions or stakeholders, such as national government agencies, community groups, donors, academic institutions, private sector and other members of civil society, including youth organizations at any stage of the project (i.e. conceptualization, implementation, monitoring and evaluation).

**Competition Phases**

**Competition Launch** : 22 October, 2004

**Submission of the Proposal Outlines to the Country Office:** by 6 December, 2004

**Finalists announced** : 14 January, 2005

**Submission of the Complete Project Proposals:** 11 February, 2005

**Preliminary evaluation of finalist complete proposals by the Jury** : 2 March, 2005

**Knowledge Forum. Finalists presentation and selection of winners by the Jury. Award Ceremony.** 10-11 March, 2005