

**DM 2005 Project Implementation
PROGRESS REPORT**

[03/15/2006]

In order to ensure transparency, accountability, as well as to share lessons learned, we will post this Progress Report on the Development Marketplace website at www.developmentmarketplace.org. However, if you would like to share any sensitive information with us, you can do so in section VI. The information provided in this part of the report will be handled as confidential, thereby it will not appear on the DM website.

I. Background Information

DM Project Number and Title	3845 Linking Economic Development and Biodiversity Conservation in the Russian Far East through Tiger Friendly Certification	
Report Author's Name (if different from Team Leader)	Dale Miquelle	
Total Award	US\$ 97,400	
Amount Disbursed to Date	US\$ 24,350	(25 % of the Total Award)

II. Progress Against Milestones

i) List the milestone objectives in the first column as expressed in the Project Agreement. The second column should indicate the current status of each milestone objective. In the third column, please provide quantitative data and qualitative information describing the status of the project against that particular milestone.

Milestone Objectives (Copy from the Agreement)	Status (Completed/ In Progress)	Descriptive Information on the Status
e.g. Promotion of organic farming as an income generating activity: Train 40 rural women on organic mushroom farming .	Completed	43 women from 5 villages were trained through 3 organic farming classes. About half of them expressed a keen interest in this potential source of income.
Certification requirements and mechanisms developed	Completed	
Certification protocols developed	Completed	Together with our partners WCS-Russia has developed certification protocols
Validation protocols developed	Completed	Together with our partners WCS-Russia has developed validation protocols
Attitude survey developed	Completed	WCS hired the social science department of the Marine State University to develop a professional attitude survey
A workshop for all the project participants conducted	Completed	18 people participated in the workshop where the project was presented and roles of all of the participating parties discussed in details. In addition, a certified facilitator conducted a brain storm of target groups and methods for information dissemination.
Project Procedures Manual compiled & disseminated	Completed	Project Procedures Manual compiled and disseminated among the project participants.

ii) If you did not achieve some of your stated milestone objectives, please explain the reasons.

iii) Has your project's overall accomplishments to date exceeded the original plan?

Yes No

If Yes, describe your achievements:

In some instances the project accomplishments exceeded the original plan. One of the most important developments was the information distribution workshop conducted for the participants of the project. From the very beginning of the project hunting leases voiced their concern about disseminating the information about the Tiger Friendly Certification (TFC). It is one of the TFC requirements for the hunting leases to inform and educate local communities, governments and decision makers about the project. None of the project participants had any experience in doing that. So, WCS hired a professional facilitator to conduct an Education and Information Distribution workshop. To cut the transportation cost we joined this workshop with the initial meeting of the project participants. During the workshop the hunting leases first brain stormed the target groups and methods for informing them and then compiled a sample information and education campaign plan under the leadership of the facilitator.

One more achievement is a decision to measure the education/information campaign and an idea how to do that. The workshop participants suggested to print TFC calendars and sell them for a minimum price with all of the income going to schools and other Tiger conservation projects within hunting leases. The idea is to print TFC 2007 calendars and try to sell them for the same price next year while using the difference in number of sold calendars at the beginning of the project and one year later as an indicator of the information/education campaign effectiveness. The 2006 TFC calendars were printed and are being sold through hunting leases and local stores within the pilot sites.

After receiving this grant we made contact with Columbia University Business School and participated in their Managers for International Development Initiatives (MIDI) Program. A group of 3 MBA students are in the process of writing a business plan for the business part of the TFC project. One student came over to Russia to collect information for the business plan.

III. Overall Project Progress

i) What have been the main challenges of your project to date? What, if any, adjustments have you made to your original business plan in order to overcome the challenges and meet your objectives?

Challenges:	Adjustments:
One of the major challenges of the project to date turned out to be the lack of knowledge and experience with hunting leases to disseminate information about the TFC.	We planned out and conducted an information dissemination workshop for the project participants (for more details please see above).

ii) Have any of your objectives changed or have you added new objectives since you signed your Project Agreement? If Yes, explain the changes.

Yes No

iii) Do you have any concerns about meeting your next milestone objectives?

- Yes No

If Yes, what are the concerns and how do you plan on addressing those challenges?

iii) Although this is an interim report, are there any development outcomes or results of your activities to date that you would like to call attention to?

At this point the project is at its initial stage and there really are no achievements to be currently called attention to.

iv) **Reminder:** In accordance with Paragraph 3.1.1 of the Project Agreement, each project team is required to submit a statement of account showing the use of the funds within three months after the last disbursement. As a part of periodical expenditure review exercise, please provide an annex with un-audited summary of expenses during this reporting period.

IV. Ancillary Achievements

i) Have you or has your organization received any awards/recognitions or media attention as a result of your DM-funded project during this period?

- Yes No

If Yes, please specify the sources and identify the names.

Award /Recognition	Media
<input type="checkbox"/> Local: <input type="checkbox"/> National: <input checked="" type="checkbox"/> International:	e.g. <input checked="" type="checkbox"/> International: BBC News on Dec. 3-4, 2003 <input checked="" type="checkbox"/> Local: <input checked="" type="checkbox"/> National: <input type="checkbox"/> International:

Explain the Award/Recognition or the Media content:

WCS applied to Columbia University Business School’s Managers for International Development Initiatives program and won the award. As a result a group of 3 Business School MBA students are in the process of putting together a business plan for the business part of the Tiger Friendly Certification project.

A local newspaper published an article about the beginning of the project. A national newspaper “Komsomolskaya Pravda” published a short article about the beginning of the program as well as put it on their website later on repeated on several other sites.. A regional environmental magazine “Zov Taigi” discussed the details of the TFC project in their feature article.

Attach web links/news clips, if available:

ii) Has your organization made any new partnerships as a result of this project during this reporting period?

Yes No

If Yes, specify type of the organization from the list below and describe nature of the partnership:

<input type="checkbox"/> Local Government: <input type="checkbox"/> National Government: <input type="checkbox"/> NGO: <input type="checkbox"/> Bilateral Development Agency:	<input type="checkbox"/> Multilateral Development Agency: <input checked="" type="checkbox"/> Private Corporations: a business company Forest Products Co in Russia that will preprocess non-timber forest products and export them to US <input checked="" type="checkbox"/> Other: Columbia University Business School. They write a business plan for the TFC project through their MIDI program. e.g. <input checked="" type="checkbox"/> Multilateral Development Agency: Development Marketplace of the World Bank (financial partnership and technical assistance)
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iii) Sustainability and scalability after completion of the DM fund are top of the DM Team's priorities. Has your organization leveraged new funding or secured future funding during this reporting period?

Yes No

If Yes, provide the following information.

Funding Sources: Names of the Organizations
Amounts Funded/Committed: US\$ 000,000

V. Requests to the DM

i) Do you have any comments on the overall process and support provided by the DM Team or Project Liaison?

Annex I. Project Expenses for this Reporting Period

	Items	Sub-Totals (USD)
1	Personnel	8,000
2	Materials and Equipment	4,000
3	Training	750
4	Travel	1,709
5	Evaluation/Information Dissemination	475
6	General Administration/Overhead	2,715
7	Other	3,149
	Total Expenses	20,798