

MEDIA AND DISABILITY

Negative examples of media design

Negative examples of photos



**BREAK DOWN
THE BARRIERS**

This Australian poster unnecessarily dwells on the isolation which can befall a person with a disability. It is intended to arouse pity.

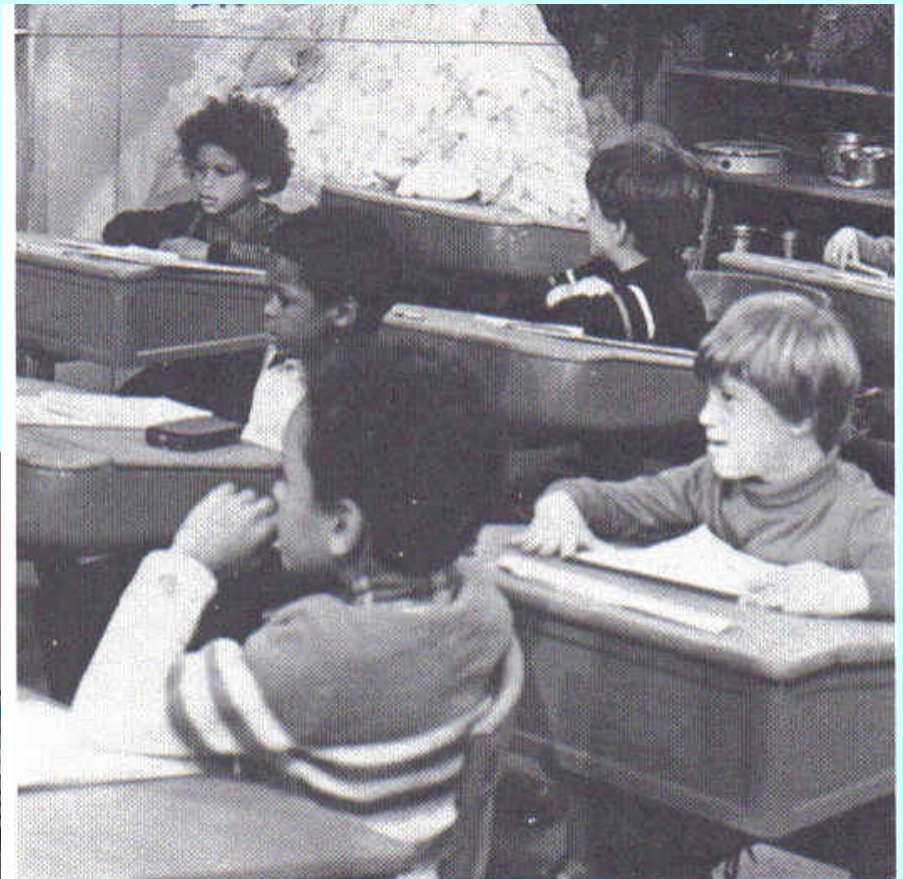
**Negative example of
a magazine cover**

**Why do economists make
so many mistakes?**



**Positive
examples of
media design**

Positive examples of photos



This photograph demonstrates that with the proper assistance, a child with mental retardation can participate with his peers.



BREAK DOWN THE BARRIERS

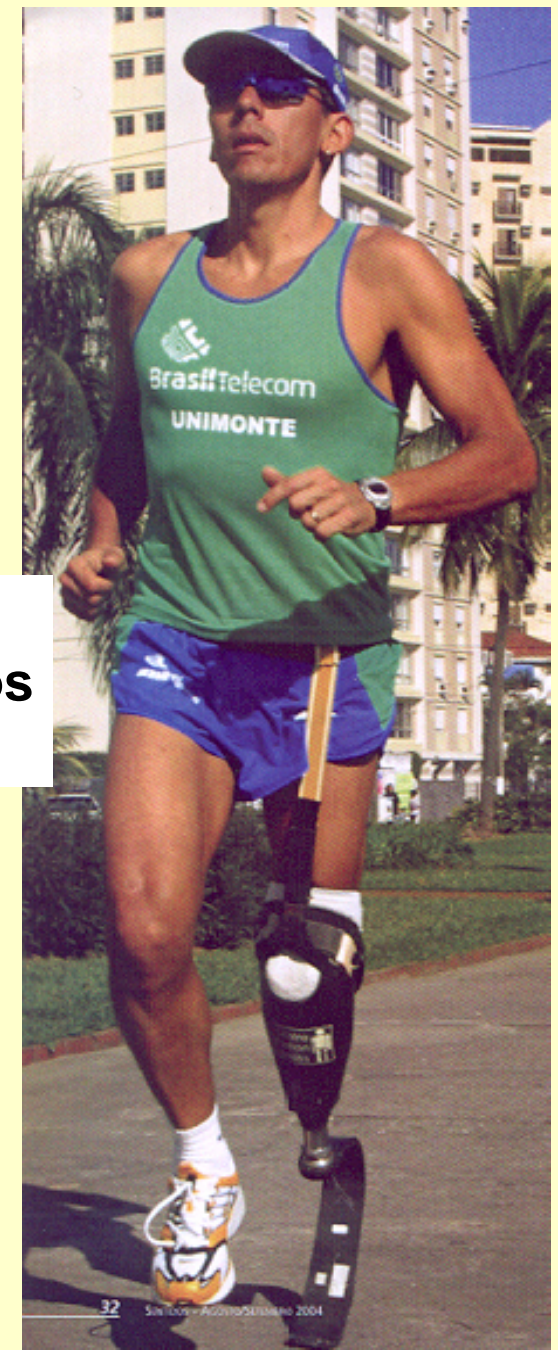
One of a series of posters used in Australia to promote the International Year of Disabled Persons.

Toward

Positive examples of photos

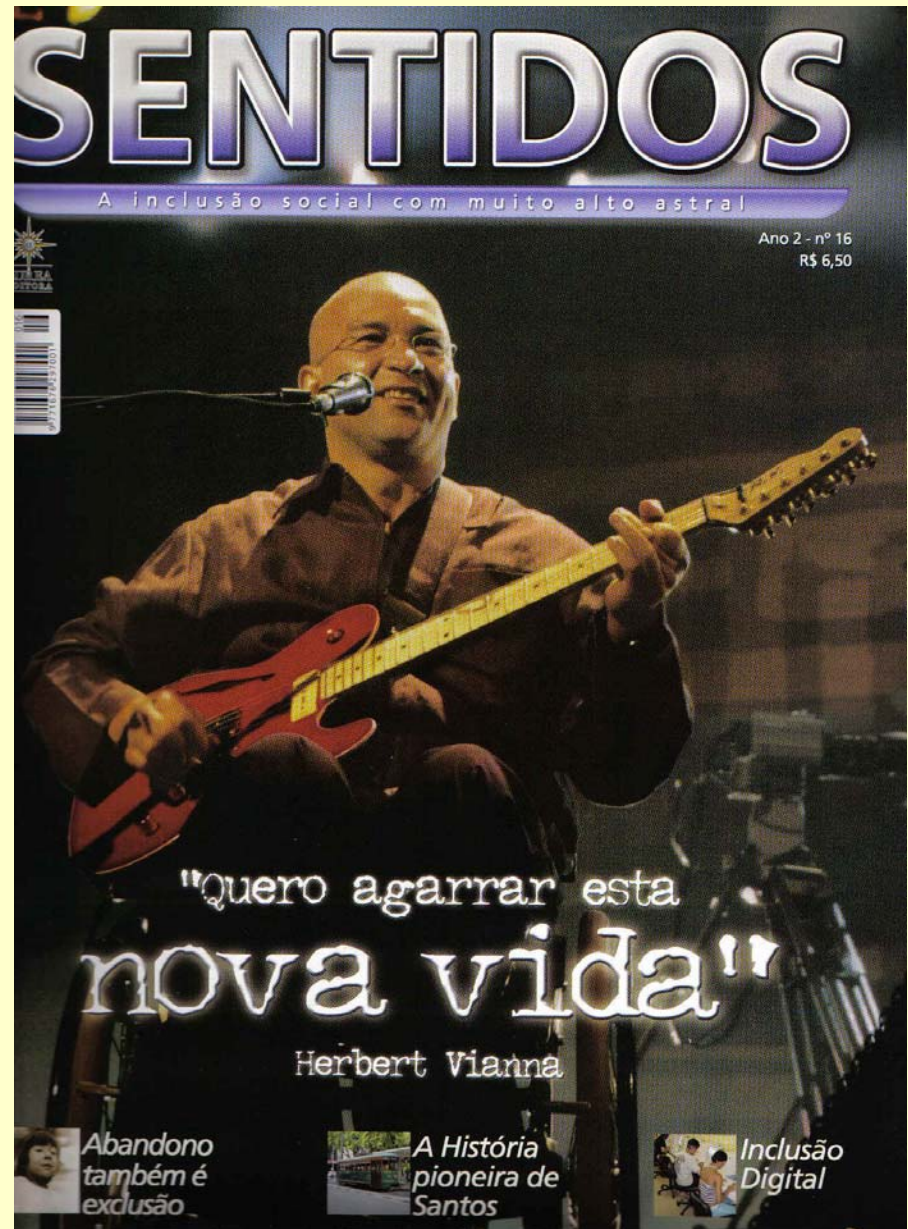


Positive examples of photos



Positive examples of photos

I want to grab this new life.

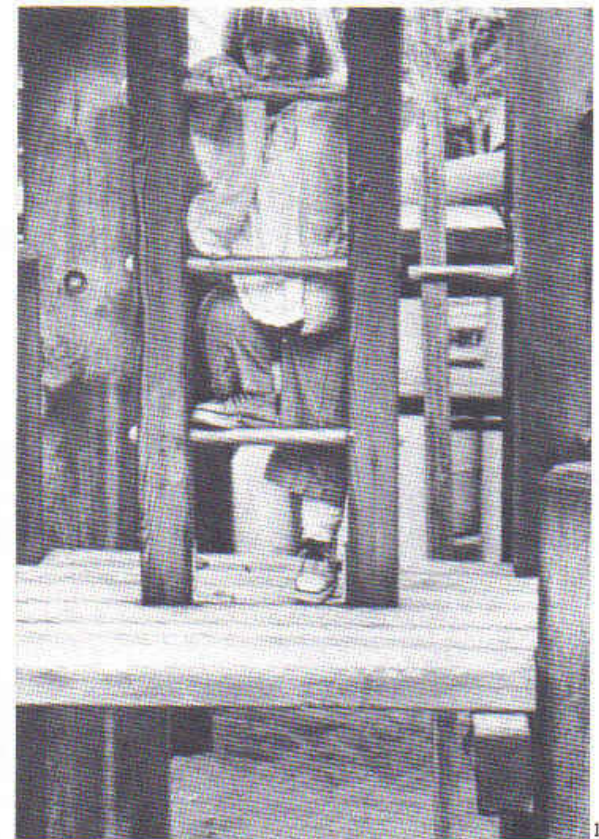


Positive examples of photos



A girl with artificial hands learning to weave in Bogota, Colombia.

10



Book designed to acquaint children with a young girl with a disability. It is part of a series of publications supplementing a U.S. TV programme.

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**Publications
concerning
media &
disability**

Improving Communications about People with Disabilities

Recommendations of a
United Nations Seminar



RESOURCE KIT

NO. **1**

Disability Awareness in Action

-1993-

WHO AND WHAT WE ARE

MEDIA INFORMATION

"WORKING WITH THE MEDIA"

WORKSHOP

1991



Department of the Secretary
of State of Canada

Secrétariat d'État
du Canada



Status of
Disabled
Persons
Secretariat

Secrétariat
Condition des
Personnes
Handicapées

Canada

SENTIDOS

A inclusão social com muito alto astral



A TV e a inclusão Social

Ano 1 - 15
Maio de 2011
R\$ 6,00



FEDERAÇÃO BRASILEIRA DAS ASSOCIAÇÕES DE
SÍNDROME DE DOWN



Capacitação de Recursos Humanos
na Área de Necessidades Especiais

**TRABALHANDO
COM A MÍDIA**

RECIFE – PE
23 a 28 de maio de 2000

Rui Bianchi do Nascimento

**A visão parcial da deficiência na imprensa:
revistaVeja (1981-1999)**

Orientadora: Professora Dra. Alice Mitika Koshiyama

DISSERTAÇÃO DE MESTRADO

apresentada ao Departamento de
Jornalismo e Editoração da Universidade
de São Paulo ECA/USP como requisito
parcial para obtenção do título de Mestre
em Ciências da Comunicação.

São Paulo - 2001

Access Series



Design Guidelines for Media Accessibility



Canadian
Heritage

Patrimoine
canadien

Canada

DISCAPACIDAD Y MEDIOS DE INFORMACION

ESQUEMA PARA UN LIBRO DE ESTILO

(Documento para consulta)



ONCE: Los ciegos y tú. Madrid, 1987.

«De las personas con discapacidad se debe esperar que desempeñen su papel en la sociedad y cumplan sus obligaciones como adultos. La imagen de las personas con discapacidad depende de actitudes sociales basadas en factores diferentes, que pueden constituir la mayor barrera a la participación y a la igualdad. Solemos ver la discapacidad por el bastón blanco, las muletas, las ayudas auditivas y las sillas de ruedas, pero no a la persona. Es necesario centrarse sobre la capacidad de las personas con discapacidad y no en sus limitaciones.»

NACIONES UNIDAS: Programa de Acción Mundial para las Personas con Discapacidad (párrafo 27).

8 7 3

Madrid, julio de 1988



**MEDIOS
DE COMUNICACION
SOCIAL
Y PERSONAS
CON DISCAPACIDAD**

ALEJANDRO ROJO VIVOT





MEDIOS DE COMUNICACIÓN Y DISCAPACIDAD
Análisis periodístico desde la óptica de los Derechos del Niño

