

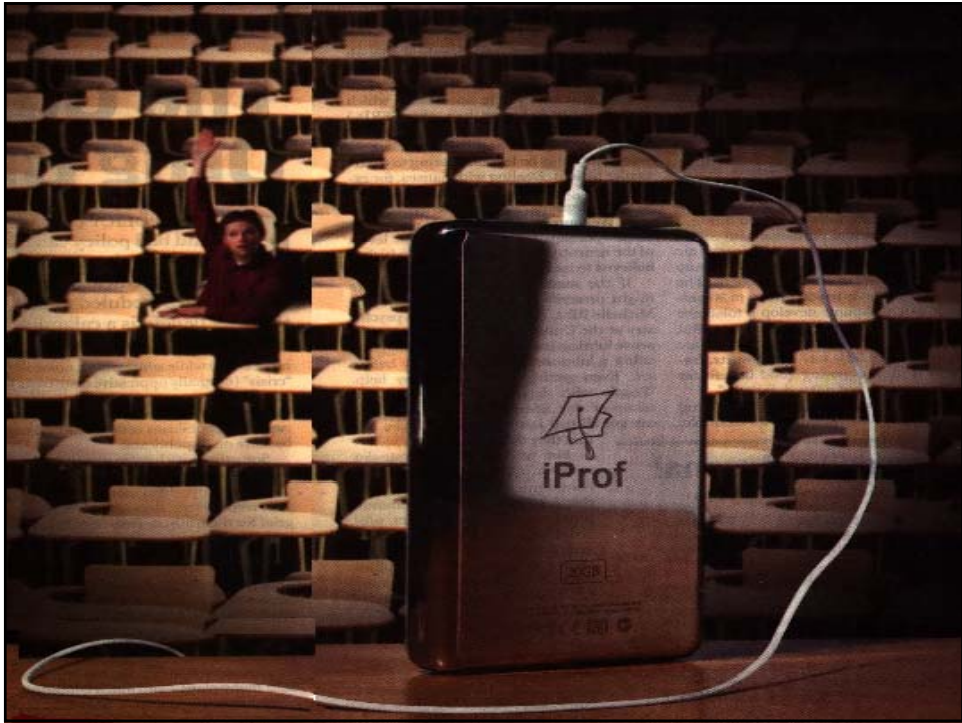
The Growing Accountability Agenda: Progress or Mixed Blessing?

Jamil Salmi
Tertiary Education Coordinator
Ljubljana, 2 February 2010



the future of tertiary education?





outline of the presentation

- the growing accountability agenda
- the accountability crisis
- the benefits of accountability



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the growing accountability agenda

- integrity and honesty



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unethical and fraudulent practices

- financial management
- academic management
- information management



the growing accountability agenda

- integrity and honesty
- effective use of resources and quality of results
- adherence to national policy goals



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accountability mechanisms

- legal requirements
 - licensing, accreditation, evaluation, academic audits
- financial incentives
 - linking resources and performance (funding formula, performance contract, demand-side mechanisms)



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accountability mechanisms (II)

- surveys of student engagement
 - US, Canada, Germany, China, Taiwan, Australia, South Africa
- measurement of learning outcomes
 - institutional level (CLA, etc.)
 - national efforts (Brazil, Colombia, Jordan)
 - international approach (AHELO)



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accountability mechanisms (III)

- labor market observatories
- Boards with external representation
- proliferation of rankings
 - press
 - independent bodies
 - government



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GOBIERNO DE CHILE
MINISTERIO DE EDUCACIÓN

aboral 2009

técnico o profesional?

busca tu carrera

descargas

- Documento oficial (PDF)
- Estudios
- Base de Datos (XLS)
- Nota Metodológica (PDF)
- Vídeo Demo!

varios

- Preguntas Frecuentes
- Glosario de Términos
- Condiciones de Información
- Links de Interés

Futuro Laboral

El sitio www.futurolaboral.cl es un servicio de información pública desarrollado por el Sistema Nacional de Información de la Educación Superior (SINIES) de la División de Educación Superior del MINEDUC destinado a los estudiantes de enseñanza media y superior, sus familias, profesores, orientadores, académicos, medios de comunicación, empleadores y empleadas.

Futuro Laboral actualmente informa sobre 85 carreras profesionales y 50 técnicas, que concentran más del 80% de la matrícula universitaria.

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ranking systems in 2009

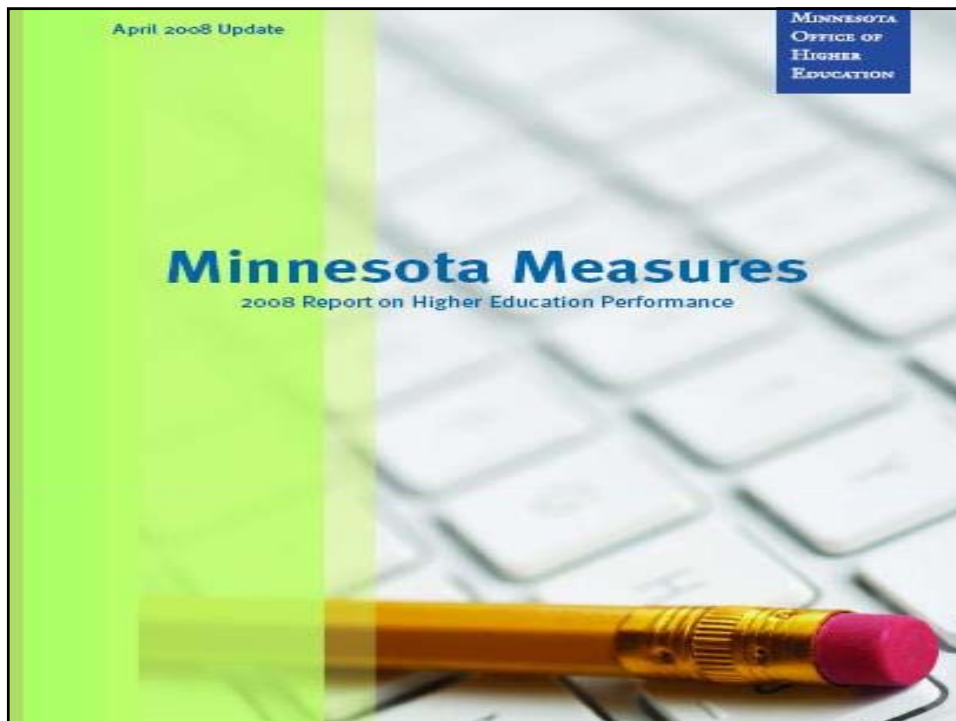
Region	National and International Ranking System
Eastern Europe and Central Asia	Kazakhstan (A, B), Lithuania (C), Poland (C), Slovakia (B), Romania (B/C), Russia (B), Ukraine (B/C)
East Asia and Pacific	Australia (B), China (B, C, IB), Hong Kong (C), Japan (B, C), Korea (A), Malaysia (A), New Zealand (A), Taiwan (B, IB), Thailand (A)
Latin America and the Caribbean	Argentina (D), Brazil (A), Chile (C,D), Mexico (B), Peru (B)
Middle East and North Africa	Tunisia (A)
North America	Canada (B, C, B/C), United States (C, IC)
South Asia	India (C/D), Pakistan (A)
Sub-Saharan Africa	Nigeria (A)
Western Europe	Germany (B/C, C), Italy (C), Netherlands (A), Portugal (C), Spain (B, C, IC), Sweden (C), Switzerland (B/C), United Kingdom (A, B, IC)

monitoring and reporting

- increase in number of monitoring agencies
 - Parliament
 - funding body
 - accreditation agency
 - statistics unit
- benchmarking



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clear goals

Building Minnesota's world-leading status in the knowledge economy requires setting goals for HE and measuring results.

Governor Tim Pawlenty

- GOAL ONE** | Improve success of all students, particularly students from groups traditionally underrepresented in higher education.
- GOAL TWO** | Create a responsive system that produces graduates at all levels who meet the demands of the economy.
- GOAL THREE** | Increase student learning and improve skill levels of students so they can compete effectively in the global marketplace.
- GOAL FOUR** | Contribute to the development of a state economy that is competitive in the global market through research, workforce training and other appropriate means.
- GOAL FIVE** | Provide access, affordability and choice to all students.



benchmarking

Research Expenditures as a Proportion of Gross Domestic Product by State and Country

	2000	2001	2002	2003	2004
Top 3 States					
New Mexico					8.0%
Maryland					6.3%
Massachusetts					5.2%
Minnesota	2.3%	2.6%	2.6%	2.8%	2.7%
Rank	17	16	14	15	14
National average	2.7%	2.7%	2.5%	2.6%	2.4%
Peer States ^a	2.7%	2.7%	2.5%	2.5%	2.5%
OECD Countries Average	2.2%	2.3%	2.2%	2.3%	2.3%
Top 3 Countries					
Finland					3.5%
Japan					3.1%
Korea					2.9%

Source: The National Science Foundation (national data), Organisation for Economic Cooperation and Development (international data).
 Note: In order to scale the measure across states, the indicator was divided by gross domestic product by state which is provided by the Bureau of Economic Analysis.

outline of the presentation

- the growing accountability agenda
- **the accountability crisis**



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excessive requirements?

- reporting to death
- unfair rankings
- measurement of learning outcomes
 - Spellings Commission, AHELO



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fear of transparency

- complaints: Pakistan
- boycott: US
- legal action: New Zealand
- national audits: Colombia



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***“For sale:** charming and peaceful residence away from neighbors, with a wonderful view of the sea, a grand period staircase, and lots and lots of light...”*



outline of the presentation

- the growing accountability agenda
- the accountability crisis
- **the benefits of accountability**



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benefits of accountability

- choice of college
 - surveys of student engagement
 - information about labor market outcomes
- culture of transparency
- setting stretch goals



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the end



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enhance, repair, connect, and adapt your universities!

University Accountability

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Covers maintenance,
troubleshooting,
add-ons, and more

**A Reference
for the
Rest of Us!**

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accountability is healthy

- ❖ fraud and corruption
- ❖ complacency / mediocre performance
- ❖ accountability for change



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principles for an appropriate accountability system

- ❖ constructive mode



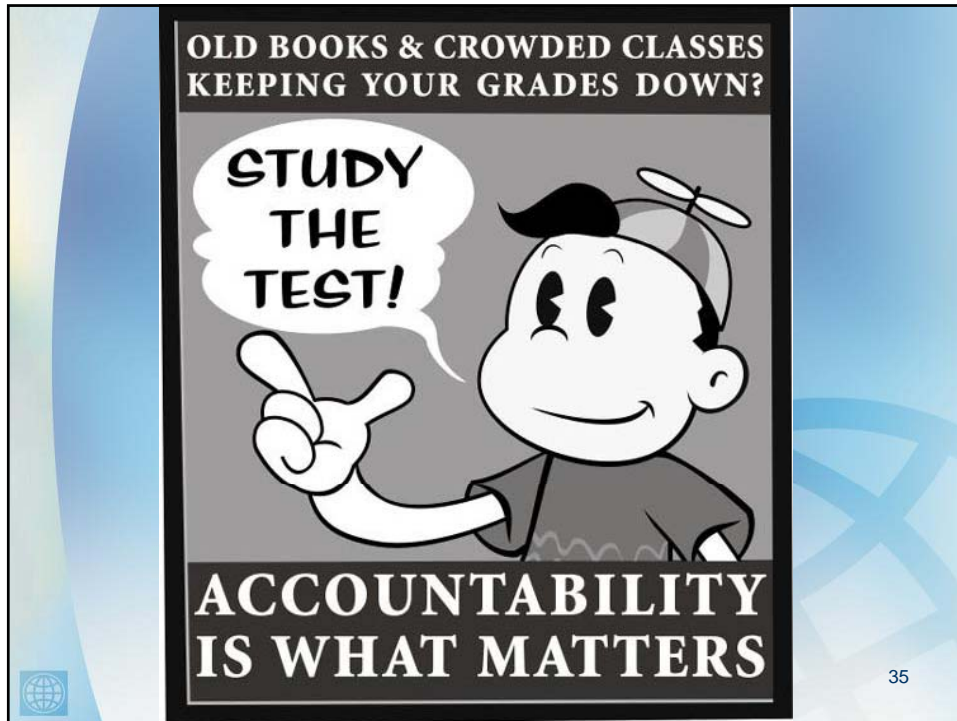
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principles for an appropriate accountability system

- ❖ constructive mode
- ❖ multi-dimensionality

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mutually agreed



voluntary initiatives

- Ireland
- US (College Portrait)
- CHE partners



principles for an appropriate accountability system

- ❖ constructive mode
- ❖ multi-dimensionality
- ❖ mutually-agreed or voluntary
- ❖ no accountability without autonomy



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