Strengthening the Enabling Environment for Assessment Systems

October 4-6, 2010
Nairobi, Kenya
# Second READ Global Conference

Strengthening the Enabling Environment for Assessment Systems

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# Second READ Global Conference

*Strengthening the Enabling Environment for Assessment Systems*

## AGENDA

### OCTOBER 4, 2010: THE ROLE OF LEADERSHIP

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
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<tbody>
<tr>
<td>10:00 - 12:00</td>
<td>Registration</td>
</tr>
<tr>
<td>12:00 - 13:30</td>
<td>Lunch</td>
</tr>
</tbody>
</table>
| 14:00 - 14:30 | Assistant Minister of Education, Kenya
   Opening Remarks
   Isaak Kalina, Russia’s Deputy Minister of Education
   Vladimir Mau, Russia’s Head of the Academy of National Economy
   Opening Remarks
   Elizabeth King, World Bank, Education Sector Director
   Opening Remarks |
| 14:30 - 14:45 | Robin Horn, World Bank, Education Sector Manager
   Conference Overview and Introducing this Year’s Theme |
| 14:45 - 15:10 | Video: “When Children Learn, Nations Prosper”                           |

### LEADERSHIP

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
</table>
| 15:10 - 15:40 | Andrei Volkov, Dean of the Moscow School of Management SKOLKOVO
   Keynote 1: Perspectives on the Role of Leadership |
| 15:40 - 16:10 | Rukmini Banerji, Pratham, Director of ASER
   Keynote 2: Perspectives on the Role of Leadership |
| 16:10 - 16:25 | Discussion                                                               |
| 16:25 - 16:40 | Break                                                                    |
| 16:40 - 17:00 | Manorama Gotur, World Bank, READ Program Manager
   Developing a Vision for Assessment Systems |
| 17:00 - 17:10 | Discussion                                                               |
| 17:10 - 18:30 | Phil Hay, World Bank, Moderator
   High-Level Panel to “Ask the Leaders” |
| 18:30 - 21:00 | Reception/Dinner (hosted by the World Bank)                             |
## Second READ Global Conference

**Strengthening the Enabling Environment for Assessment Systems**

### AGENDA

#### OCTOBER 5, 2010: THE ENABLING ENVIRONMENT IN READ COUNTRIES

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
</table>
| 9:00 - 9:20 | Paul Wasanga, Kenya National Examinations Council, CEO  
Report on Recent Progress in Kenya’s Assessment System |
| 9:20 - 9:40 | Sara Ruto, UWEZO  
The UWEZO Initiative |
| 9:40 - 9:55 | Discussion |
| 9:55 - 11:20 | READ Country Delegates (Phil Hay as Moderator)  
Making a Difference Through Assessment (8-10 mins per country with time for discussion following each presentation) |
| 11:20 - 11:35 | Break |

### SETTING THE STAGE FOR THE COUNTRY CLINICS

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
</table>
| 11:35 - 11:55 | Jeff Marshall, READ Consultant  
Lessons Learned from the Self-Diagnosis Synthesis |
| 11:55 - 12:15 | Marguerite Clarke, World Bank, Senior Education Specialist  
Enabling Environment: What is it? |
| 12:15 - 12:30 | Discussion |
| 12:30 - 13:30 | Lunch |

### READ COUNTRY CLINICS

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
</table>
| 13:30 - 13:45 | Robin Horn, World Bank, Education Sector Manager  
Country Clinic Introduction |
| 13:45 - 16:30 | Various Chairs for Each of the Seven READ Country Clinics  
Breakout Sessions with READ Country Delegates, World Bank Staff and other Assessment Experts: How can READ Countries take their enabling environment to the next level? |
| 16:30 - 16:45 | Break |
| 16:45 - 17:45 | Phil Hay, World Bank, Moderator  
Report Back on Discussion Highlights and Concrete Results from Country Clinics |
| 17:45 - 18:00 | Robin Horn, World Bank, Education Sector Manager  
Pullying Together Day 1 |
| 18:00 - 18:30 | Kenyan Children’s Choir  
Music Program |
| 19:00 - 21:00 | World Bank Education Sector Strategy Consultation/Dinner  
(Delegation Heads Only) |
## OCTOBER 6, 2010: READ SUPPORT FOR A STRONGER ENABLING ENVIRONMENT

### READ SUPPORT

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker/Panel</th>
<th>Details</th>
</tr>
</thead>
</table>
| 8:30 – 8:40 | Robin Horn | World Bank, Education Sector Manager  
READ Update and Day 3 Overview |
| 8:40 – 9:30 | Various Speakers | from CICED  
Update from Russia |
| 9:30 – 9:40 | Discussion | |

### LESSONS FROM CASE STUDIES ON ASSESSMENT

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker/Panel</th>
<th>Details</th>
</tr>
</thead>
</table>
| 9:40 – 9:45 | Marguerite Clarke | World Bank, Senior Education Specialist  
Case Studies Introduction |
| 9:45 – 10:15 | Maria Jose Ramirez | World Bank, Education Specialist  
Chile Case Study |
| 10:15 – 10:45 | Viktor Bolotov | Russian Academy of Education, Vice President  
Russia Case Study |
| 10:45 – 11:00 | Break | |
| 11:00 – 11:30 | Reg Allen | Tasmanian Qualifications Authority, CEO  
Queensland, Australia Case Study |
| 11:30 – 12:00 | Anil Kanjee | READ Consultant  
Uganda Case Study |
| 12:00 – 12:30 | Maria Helena G. de Castro | Brazilian Academy of Education  
Brazil Case Study |
| 12:30 – 13:30 | Lunch | |
| 13:30 – 14:30 | Robin Horn | World Bank, Ed. Sector Manager as Moderator  
Discussing Themes from Lessons Learned in the Case Studies |

### READ SUPPORT CONTINUED

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker/Panel</th>
<th>Details</th>
</tr>
</thead>
</table>
| 14:30 – 14:50 | Tom Kellaghan | Dublin City University, Research Fellow  
READ Guidance: Institutional Aspects of Assessment Systems |
| 14:50 – 15:10 | Anil Kanjee | READ Consultant  
READ Guidance: Ten “READ” Ideas |
| 15:10 – 15:30 | Manorama Gotur | World Bank, READ Program Manager  
Robin Horn, World Bank, Education Sector Manager  
Closing Remarks |
| 15:30 – 15:30 | Andrei Volkov | Dean of the Moscow School of Management SKOLKOVO  
Closing Remarks |
The Second READ Global Conference, funded by the Russia Education Aid for Development Trust Fund and organized by the World Bank will be held in Nairobi, Kenya on October 4-6, 2010.

The Russia Education Aid for Development (READ) Trust Fund program is a joint effort of the Government of Russia and the World Bank to help developing countries improve student learning outcomes. At the country level, READ provides direct assistance for building up strong and sustainable assessment systems, to Angola, Ethiopia, Kyrgyz Republic, Mozambique, Tajikistan, Vietnam, and Zambia. At the global level, READ aims to generate and share knowledge and guidance on how to build effective assessment systems.

The theme of this year’s conference is “Strengthening the Enabling Environment for Assessment Systems.” Within the overall framework of what it takes to build up a sound assessment system, the conference will focus on the policies, institutional arrangements, financial resources, and human resources that support learning assessment activities in a country. These elements are fundamental: getting them right is prerequisite to ensuring that learning outcomes improve and that money spent on assessment produces results.

CONFERENCE OBJECTIVES

- Support READ countries in improving learning outcomes through strong, sustainable assessment systems
- Provide READ countries with an opportunity to collectively, and with support from assessment experts, think through ways in which to improve the enabling environment for assessment systems
- Learn lessons from other countries’ experience in the area of the enabling environment
- Offer a venue for those engaged in assessment work to interact, network, and consult with each other
- Communicate the ways in which READ is working to help you

LANGUAGE

The working languages of the conference will be English, Portuguese, and Russian. Simultaneous interpretation will be provided in all three languages.
DATE AND VENUE
The Second READ Global Conference will be held at the InterContinental Hotel in Nairobi, Kenya from October 4-6, 2010. The conference will take place in the InterContinental’s Mara Ballroom on the Ground Floor.

InterContinental Hotel, Nairobi
City Hall Way, P.O. Box 30353, Nairobi, Kenya 002000
Tel. +254-20-320000

Website
http://www.ichotelsgroup.com/intercontinental/en/gb/locations/overview/nairobi

Check in
14:00 (arrangements are being made for early arrivals)

Check out
12:00*

*For those leaving on Wednesday night after the conference, arrangements have been made for a late check outs until 18:00. The hotel will store your luggage in a room behind the front desk upon request. For all other late check-outs, please check with the front desk. Other late check-outs might be allowed but only as far as space is available.
The hotel will ask for a credit card at check-in to cover any charges you might make that are not covered by the conference (i.e., mini-bar, telephone, etc.) If you do not have a credit card, please be advised that you will need to pay cash for all additional expenses before you leave.

**EXPENSES**

As noted in the conference invitations, READ will cover the cost of roundtrip airfare (by the most direct route), four nights hotel accommodation at the InterContinental in Nairobi (October 3 - October 6), breakfasts and lunches during the conference, and a pro-rated per diem allowance. Speakers and delegates will receive their pro-rated per diems during registration. Visa costs and in/out transportation will only be reimbursed based upon receipts. Any other expenses aside from those above that are incurred during your stay at the InterContinental (i.e., mini-bar, telephone, internet, etc.) will be the responsibility of the participant.

*Above is not applicable for self-funded participants

**TRANSPORTATION**

From Jomo Kenyatta International Airport (JKA) to Hotel
- **Distance:** 16 KM
- **Taxi Charge (one way):** 1,500 KES
- **Time by taxi:** 20 mins.

For those traveling to Kenya, the conference organizers have made arrangements for all participants to be picked up from the airport. If your travel itinerary changes, please notify one of the conference organizers (listed on back of brochure).

Due to a wide variety of travel schedules after the conference, pre-arranged transportation will only be provided for READ Country Delegates. For all others, please call one of the cab companies below (recommended by the World Bank Kenya Office). Plan to leave for the airport 3 hours before your scheduled flight to allow time for traffic.

*World Bank security recommends only using the companies on the next page and not hailing taxis on the street. You should negotiate a fare before and pay a flat fee.*
Second READ Global Conference  
Strengthening the Enabling Environment for Assessment Systems

BACKGROUND AND LOGISTICS

Jim Cab:  
+254-71-4747321  
+254-73-3735499  
+254-20-7120344

Bunson Travel:  
+254-73-8772272

Jatco Tours:  
+254-72-2648383  
+254-73-3777425  
+254-20-4448162

REGISTRATION
Registration will take place on October 4th from 10-12:00 in front of the Mara Ballroom on the Ground Floor. Please come to the registration table to receive your conference materials and name badge—your badge will serve as your ticket to lunch. Lunch will be served between 12-13:30 in the Pool Terrace Restaurant on the Ground Floor, on the left side of the lobby.

MEAL PLAN

<table>
<thead>
<tr>
<th>Date</th>
<th>Breakfast</th>
<th>Lunch</th>
<th>Dinner</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-Oct</td>
<td>Buffet</td>
<td>Buffet</td>
<td>Cocktail Reception/Dinner (Tents near Pool Terrace)</td>
</tr>
<tr>
<td></td>
<td>Pool Terrace</td>
<td>Pool Terrace</td>
<td></td>
</tr>
<tr>
<td>5-Oct</td>
<td>Buffet</td>
<td>Buffet</td>
<td>Your choice (Dinner for Delegation Heads at Sankara)</td>
</tr>
<tr>
<td></td>
<td>Pool Terrace</td>
<td>Pool Terrace</td>
<td></td>
</tr>
<tr>
<td>6-Oct</td>
<td>Buffet</td>
<td>Buffet</td>
<td>Your choice</td>
</tr>
<tr>
<td></td>
<td>Pool Terrace</td>
<td>Pool Terrace</td>
<td></td>
</tr>
</tbody>
</table>
For those staying at the hotel, a breakfast buffet is included in your room rate. Breakfast will be served in the Terrace Restaurant on the Ground Floor from 6:00-9:30.

Lunch is being provided for all conference participants between 12:30-13:30 each day. Your conference badge will serve as your ticket to lunch—please bring this with you.

For meals not covered by the conference, there are three restaurants within the InterContinental Hotel to choose from and a wide range of options outside the hotel if you would like to get out and see more of the city. For further suggestions, please see the hotel’s concierge desk.

**RESTAURANTS INSIDE THE HOTEL**

**Bhandini: The Essence of India**
Lunch/Dinner: 12:00-15:00, 18:30-22:30
Location: Ground Floor

**La Prugna D’Oro: A True Touch of Italy**
Dinner: 18:30-22:30
Location: Ground Floor
Closed Sundays

**The Pool Terrace: A La Carte**
Lunch/Dinner: 12:00-15:00, 18:30-22:30
Location: Ground Floor

**AUTHENTIC KENYAN CUISINE (NEARBY)**

**Carnivore Restaurant**
Serves a set menu of roasted meats. Its signature dish is “nyama choma”, Swahili for barbequed meat.
Hours: 12:00-14:30, 19:00-22:30
Location: Langata Road, behind the Uhuru Monument
As required when traveling to any foreign country, you should make arrangements to have all your vaccinations updated before you travel. If you are traveling from an area infected with yellow fever, you will be required to show proof of a yellow fever vaccination. Nairobi does not have malaria. Traveling outside Nairobi, it is recommended to take an anti-malarial drug. It is also recommended that you only drink bottled water.

INSURANCE
The World Bank does not provide automatic medical or travel insurance to participants attending conferences. Should any medical emergency occur, you will need to use your own national medical policy that covers you while traveling outside of your country of residence. If you need to purchase medical insurance for the days of your travel, you should do so before departure.

PRECAUTIONS OUTSIDE THE HOTEL
Nairobi is a bustling city. As is the case in other large cities, you should take precautions when walking around outside the hotel. Keep valuables out of sight and stay aware of your surroundings. It is strongly advised that you take a taxi when going out after dark. Please ask the concierge desk to arrange a taxi for you. Also, you can call one of the taxi cabs listed in the transportation section (page 8).

In case of an emergency, call World Bank Security.
Francis Kiumbi +254-72-2751806
CURRENCY AND CREDIT CARD

The unit of Kenyan currency is the Kenyan Shilling (KES). The most common notes are in denominations of 1000, 500, 200, and 100.

Credit cards like MasterCard, American Express, Visa and Diners Club are commonly acknowledged.

On average, the exchange rate is around:
1 USD = 80 KES
1 EURO = 100 KES

EXCHANGING MONEY

Many banks and exchange bureaus at the international airport are open 24 hours a day. You can also exchange major currencies into Kenyan shillings at the hotel desk for a small fee.

TAXES

In Kenya, the value-added tax is currently 16% and is included in the price of most goods and services. At hotels, there is an extra 10% service charge and 2% catering charge making the tax for hotels 28%.

TIPPING

Tipping is not mandatory but if you get good service, 10% is customary. A general guide for tipping in Kenya is as follows:

Baggage Porters: 50-100 KES
Airport Transfer Driver: 100 KES
Restaurant: 10%

TIME

Standard time in Kenya is 3 hours ahead of Greenwich Mean Time (GMT +3).

<table>
<thead>
<tr>
<th>Location</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Washington, DC</td>
<td>-7 hours</td>
</tr>
<tr>
<td>Moscow, Russia</td>
<td>+1 hour</td>
</tr>
<tr>
<td>Johannesburg, South Africa</td>
<td>-1 hour</td>
</tr>
<tr>
<td>Hanoi, Vietnam</td>
<td>+4 hours</td>
</tr>
</tbody>
</table>
ELECTRICAL OUTLET
Three large fat prongs, British style

BUSINESS HOURS
9:00 to 13:00, 14:00 to 17:00

TEMPERATURE
In October, it typically ranges from 55-75 degrees Fahrenheit.

INTERNATIONAL AND DOMESTIC PHONE CALLS FROM HOTEL
Room to Room 8 + room number
Local Call 9 + 0 + city code + phone number (254 not needed)
International 9+ 000 + country code + area code + phone number

LANGUAGE
Almost everyone in Kenya speaks both English and Swahili. Below are a few basic phrases in English/Swahili:

<table>
<thead>
<tr>
<th>English</th>
<th>Swahili</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hello</td>
<td>Harabi</td>
</tr>
<tr>
<td>You’re welcome</td>
<td>Asante kushukuru</td>
</tr>
<tr>
<td>Goodbye</td>
<td>Kwaheri</td>
</tr>
<tr>
<td>How much is this?</td>
<td>Hii ni bei gani?</td>
</tr>
<tr>
<td>Welcome</td>
<td>Basi la kwenda kwa InterContinental Hotel</td>
</tr>
<tr>
<td>Karibu</td>
<td>Samahani</td>
</tr>
<tr>
<td>Thank you</td>
<td>Asante</td>
</tr>
<tr>
<td></td>
<td>Please take me to the InterContinental Hotel</td>
</tr>
</tbody>
</table>
Many participants arrive a day before the conference begins. For those who are interested, below is a list of possible sightseeing activities to do before or after the conference. Transportation arrangements for these activities can be made through the hotel or by calling one of the recommended cab companies.

**Giraffe Centre**  
20 mins. outside Nairobi  
**Hours:** 8:00-17:30 (Daily)  
Stand on a platform and feed giraffes at eye level. One of Nairobi’s most popular excursions.  
**Cost:** 700 KES

**Nairobi National Park**  
15 mins. outside Nairobi, [www.kws.org](http://www.kws.org)  
**Hours:** 6:00-19:00 (Daily)  
Go on safari just outside of Nairobi. Major wildlife attractions are rhino, lion, cheetah, hyena, giraffe, zebra and over 400 bird species. (For a night drive immediately following the conference, make arrangements in advance through the hotel’s concierge desk.)

**Nairobi Safari Walk**  
Inside Nairobi National Park  
**Hours:** 8:30-17:30 (Daily)  
Explore the flora and fauna of Nairobi’s National Park on this boarded walkway. See local plants and get a taste of Kenya’s vast animal population.  
**Cost:** ~1600 KES

**Sheldricks Elephant Orphanage**  
30 mins. outside Nairobi  
**Hours:** 11:00-12:00 (Daily)  
A refuge for lost, orphaned or abandoned baby elephants. Watch the elephants splash around in a waterhole, and be fed from giant milk bottles.  
**Cost:** 300 KES
Bomas of Kenya
Saturday-Sunday 15:30-17:15
Get a feel of traditional Kenyan life.
Bomas has mock-up villages of Kenyan homesteads and colorful, traditional Kenyan dance performances.

Masai Markets
Hours: around 8:00-18:00
These markets are all over the city and the best place to get inexpensive Kenyan handicrafts and other souvenirs. Locations vary on different days of the week. Make sure you bargain to get a reasonable price.

Daily: Westlands, City Centre, Triangle (Zebra) Market
Wednesday: Capital Centre, Mombassa Road
Saturday and Sunday: Nairobi Law Court Grounds
Friday: Village Market

Shopping Malls
Over the past several years, Nairobi has built a number of upscale shopping malls. Some of these include:
Westgate Mall (in Westlands)
Sarit Center Mall (in Westlands)
Village Market (in Gigiri)

SuperMarket Nakumatt
Hours: Varies
One near City Hall, 5 mins. from hotel Kenya’s leading supermarket chain. Place to buy food, pharmacy items, etc.
CONTACT INFORMATION

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