



South-South

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Anil Modi heads Marketing and Strategic Initiatives for Aegis. For marketing he is responsible for marketing programs like analyst relationships, awards and ranking, customer satisfaction, collaterals, market segmentation and inside sales team. For strategic initiatives, he develops new markets, new geographies and new products, apart, from handling strategic deals for the company. As an additional responsibility, he manages TCH (Transcription, Captioning and Health) business unit.

Anil has more than 20 years of experience in business processes outsourcing environments across the globe. Prior to Aegis, Anil has served in Global Tele-Systems as strategic member of their international business division, managing telecom and IT divisions in North America. Previous roles have been in Hughes Network Systems as Director of networking and HCL Technologies as Regional Manager. Anil has engineered quite a few successful Global Outsourcing solutions for many Fortune 100 companies. Anil's creative abilities are best demonstrated in his innovative solutions and out of box thinking.

Anil has an Electronics and Communications Engineering degree and Masters in Business Management from Cornell.