



South-South

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Mr. De Luzuriaga handles all initiatives dealing with new investors, client development, quality assurance and membership affairs. He is deeply involved in the promotion of the IT-BPO industry. He is also in charge of all BPA/P sanctioned events such as conferences, campaigns, fund raisers, and membership meetings organized by or in partnership with the BPAP to help promote the growth of the industry and its members.

He also leads the development of strategic initiatives, frameworks and processes in the area of membership development. This includes promoting the development of the sub-industry councils by organizing and leading the required coordination and synchronization of plans across various players and stakeholders in the IT/BPO Industry.

Prior to joining the BPAP, Mr. De Luzuriaga played various roles in different Contact Centers and BPOs such as Ambergris, ePerformax, Acquire Asia Pacific, IP Contact Center Outsourcing, Teleperformance Philippines and Convergys.

Mr. De Luzuriaga holds a Political Science degree from the De La Salle University.