

STAKEHOLDER GROUP (S): PRIVATE SECTOR

Location of consultation: 13th International Business Forum: Global Crises – African Challenges. Accra, Ghana.

Date: November 6, 2009

Participants (please attach list of participants and their affiliations):

See Annex below

World Bank Participants and Role:

Seynabou Ba, Environment Specialist, IFC, Senegal Office

Diletta Doretti, World Bank Institute, facilitator and note-taker.

Anders Jensen, Monitoring and Evaluation Specialist, Ghana Country Office

How did the process fit into ongoing country dialogue (if relevant; for international meetings, please explain how it fit into the topic of that meeting)?

The International Business Forum is part of the collaboration between WBI and InWent on promoting business engagement on key development challenges such as economic growth and climate change. The focus of this year's International Business Forum was to look at the challenges and opportunities that climate change poses to African businesses. Given the focus of the Forum and the large participation from private sector representatives, we thought this could be a good setting for hosting a consultation on the World Group Environment Strategy 2010.

What were the key issues/themes raised by participants?

Please see attachment for specific issues raised.



Annex - List of participants

Respondent Type	Consultation Response ¹	Preliminary World Bank Group Response* (may be addressed in final reporting back)
1. The World Bank Group is a relatively small source of finance for major economic transformation in developing countries. What should the role of the Bank be in helping developing countries to address the challenges and opportunities they face in achieving environmentally sustainable development?		
	<ul style="list-style-type: none"> • Companies need to embrace the use of renewable energy technology to produce goods and services, and the WBG should focus on promoting and supporting this in Africa and worldwide. • WBG should assist organizations that invest in renewable energy to make it available to everyone at a low cost. • WBG should help build capacity among small private enterprises to reduce Africa's growing dependency on imports. • WBG should provide advisory services for businesses. • WBG should focus more on technology transfer (learning from the examples from Asia). • Example of cement-producing company from Zambia: collective action against cement company polluting the environment. Before a company exports they need to comply with environment standards. The Bank should ensure compliance with the environmental laws. • The Bank should provide guidance to companies on developing environmental sustainability strategies. • WBG should facilitate knowledge sharing of best practices (relevant to the African context). In the case of South Africa the best way was to have the support of the local Ministries. • WBG should protect the indigenous communities as their environment is the most impacted. • WBG should encourage governments to provide more incentives for companies to adopt 	

¹ Summary of main points raised. All participants and stakeholders are invited to send more detailed comments via the website. Please provide your name, title and organization if you would like your comments to be posted on the external consultations website.

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	environment friendly measures	
2. The World Bank Group has worked to become a country/client driven organization. What should be the balance in the Bank's Groups role between addressing country/client specific priorities and the global public goods agenda?		
	<ul style="list-style-type: none"> • WBG should adopt a bottom-up approach, ensuring that environmental standards are implemented. • There is not yet much awareness on environmental standards – versus other topics such as HIV/AIDS. WBG can be a resources for more and better information (e.g., curriculum development). • WBG needs to be aware of the political dimensions/relations between countries so as to not adopt a fixed approach. • WBG should pay attention to the areas of health and education. • WBG should create a positive force to address environmental and climate change challenges by raising awareness both a country level and regional level. Also the WBG should play the convening role of bringing all the different stakeholder together to address these challenges. • WBG should enforce the use of more local and environmentally- friendly materials (e.g., clay versus cement). • WBG should take into consideration the cultural context and work at changing traditional approaches: the example mentioned was to reassign and destroy arable lands – which leads to climate change problems such as uncontrollable floods. • WBG should work with local contractors and train them on the required standards and environmental laws – which contributes to raise awareness and build capacity of local staff. • WBG should build capacity of local firms to compete/bid for WBG contracts 	
3. What should be the role of IFC and MIGA be in helping private sector stakeholders to achieve higher levels of performance in pursuing environmental sustainability?		
	<ul style="list-style-type: none"> • Farming has very high costs so more and more companies abandon farming. IFC could help small farming companies by subsidizing organic farmers. • WBG should help companies to measure the impact of their operations on the environment and local cities. • WBG should endorse regulatory surveillance to measure the environment impact of companies operations 	

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4. How can the WBG put in place a systematic approach to assess environmental sustainability in sector portfolios?		
5. How should short term and long term trade-offs between development and environmental sustainability be balanced?		
6. Any other issues?		



Annex - List of participants

Name	Title	Company/ Industry
Klaus Knecht	Senior Project Manager	InWent Capacity Building
Dunisam Mambuza	Director	Management Consultant
Emmanuel Kwatiah Gyampoh Jr.	CEO	Cold Weld Engineering Services Ltd.
Edmond Sunkutu	Head of Exports and Packhouse	Yorkfarm Ltd.
Maunganidze Itayi		Banking
Tusnelde Tonata Mbango		Telecommunications
Emmanuel Emielu	Training and development	Oil and Gas Soft Skills, Ltd.
Timothy Frimpong Mintah	Project director	Road construction industry
Fiifi Ampah	Managing director	IGB-Ghana
Atuhaire Rodgers	Consultant	Living Evergreen Solutions
Isabelle Iboula	Ambassador of DRC in Cote D'Ivoire	Embassy
Londani Mashila		Business development consultant