

Consultation Plan

Background and Objective

The World Bank Group (WBG) is embarking on the preparation of a new Environment Strategy, expected to be completed and approved by December 2010. As a central mandate, the WBG has an enduring commitment to ensure that its support to client countries leads to sustainable outcomes, that is, development results that are economically, socially and environmentally sustainable. The new Environment Strategy will articulate a set of principles and propose an approach for achieving the environmental sustainability of the WBG's portfolio.

The Concept Note frames the elements to be considered in developing the new Strategy. It also describes the process which encompasses a 2-track approach. The first track will focus on **assessing client demand in defining priorities** for environmental sustainability. The second track will **assess cross cutting priorities through analytical work** to position the WBG for improving delivery of environmental results. Building on lessons learned in previous consultations, including for the Strategic Framework on Development and Climate Change in 2008, global, multi-stakeholder consultations will be undertaken in a transparent and inclusive manner to build consensus on and ensure quality of the new Environment Strategy. The plan outlined below aims to ensure regional and sectoral input of multiple stakeholder views, as well as World Bank Group staff, in the most efficient and strategic manner possible.

Understanding that Urban and Energy Sector Strategy consultations will be undertaken during overlapping periods, and that this could result in confusion or overburden for certain stakeholders, every effort will be made to coordinate these processes both internally and externally and communicate clearly about the respective processes. We are also cognizant of the fact that the IFC has just begun consultations on its Policy and Performance Standards and Social and Environmental Sustainability and Disclosure Policy. Efforts will also be made throughout the process to identify and clarify linkages between and among these and other relevant Bank Group strategies.

Global Consultations Process

The WBG will begin informing external stakeholders of its global external consultations on the Environment Strategy Concept Note (CODE version) in September of 2009 by circulating and

posting online this draft Consultation Plan for comments and feedback along with the Concept Note for the Strategy. Phase I of consultations will begin in October, allowing stakeholders to provide input from the outset on the conceptualization of the very basis for the full Environment Strategy. The consultation process will (i) involve a combination of web-based, face-to-face and video-conference sessions; and (ii) be multilingual to reach a maximum number and range of relevant stakeholders (including developed and developing country governments, civil society, NGOs, indigenous peoples, academia, think tanks, private sector, UN agencies, development institutions and youth). The Environment Department will lead the overall process and design of the consultations as well as manage the web platform and provide logistical support to the Bank's Regional staff, to the IFC and MIGA, and to the task team leaders (TTLs) responsible for the analytical work. The Regions will take the lead on the external client consultations in their respective regions, and the anchor will work closely with External Affairs (EXT) in coordinating efforts, particularly in Europe, Japan, Australia and North America and at select international events.

IFC and MIGA will take the lead on consultations with private sector clients. Concurrently, IFC is initiating a separate series of consultations for the three year review and update of IFC's Policy and Performance Standards (PPS) on Social and Environmental Sustainability and Disclosure Policy. During these consultations, IFC will solicit feedback from communities directly affected by IFC's projects, NGOs, clients, trade unions, business communities and Equator Principles Financial Institutions (EPFIs). The timeline for consultations will be driven by three consultation periods that may occasionally overlap with the WBG's consultations on its Environment Strategy.

Working strategically with a range of internal and external partners will be crucial in ensuring efficient and broad outreach to interested stakeholders. To most effectively reach out to parliamentarians, for example, the consultations team will reach out to both GLOBE International (Global Legislators Organization for a Balanced Environment) and PNOWB (Parliamentary Network on the World Bank). And to reach out to the private sector across the world, the Bank's PSLO Network (Private Sector Liaison Officer Network) may be tapped. Other strategic partners may include the UNPFII (United Nations Permanent Forum on Indigenous Issues), UN Agencies, the Poverty Environment Partnership, OECD DAC, NGO networks and other organizations, associations, federations and fora involved in sustainable development and environment issues.

Crucial to achieving quality feedback from a range of key stakeholders and ultimately consensus on the final Strategy will be transparent and inclusive planning of consultation events and timely and frank reporting back. The consultations team will endeavor to plan and publicize consultations events well in advance to allow stakeholders to plan and prepare accordingly. As comments are received, they will be summarized and shared internally with WBG staff, as well as externally through a user-friendly web platform, and with minimal delay. A registration database will be established to allow interested stakeholders to be automatically notified of milestones and deadlines, in order to facilitate their active engagement, through the web platform.

The internal process of drafting the full strategy paper will be ongoing, and an internal mechanism will be instituted to ensure that external, regional and sectoral feedback is summarized and made available to all relevant WBG staff, including those responsible for the analytical work. The main Concept Note for the Strategy and Full Draft Strategy Paper will be translated into Arabic, Chinese, French, Portuguese, Russian and Spanish, and may be translated into other languages as appropriate and depending on available resources. Concept Notes for background analytical work and the final analytical papers themselves will be translated at a minimum into French and Spanish. Regional analytical background concept notes and drafts will be translated as appropriate.

Types of Consultations

- A) Regional Consultations - Regional Staff will be asked to propose their priorities/strategies/business plans so that these consultations provide direct feedback from their clients to the corporate strategy and regional business plans. Regions will decide on the number of consultations they would like to do, with which stakeholder groups, and how they propose to organize these (with number of planned consultations, tentative dates of consultations, funding requirements for consultations). Each region will have a regional focal person. The focal person will need to identify a consultation point person for each respective consultation event who will be responsible for specific tasks including logistical arrangements and timely reporting back. The consultations team in the anchor will work closely with the focal persons and provide support as necessary. The respective consultations plans of each region will be posted on the consultations website.

- B) “Piggybacking” Consultations - During the consultation phase, there will be several opportunities for the WBG to take advantage of ongoing or pre-planned activities, events and platforms to organize consultation sessions. Opportunities include conferences, forums, annual meetings, mission trips and donor meetings. The Environment Anchor will coordinate with ENV Staff to identify opportunities to “piggy back” on mission trips and take advantage of travelling staff to consult with specific audiences. A consultation point person from the consultations team will be identified on a “case by case” basis for these consultations.

- C) Consultative Drafting Process for Analytical Work – Each piece of Analytical Work will be based on a distinct Concept Note and be drafted through a “consultative process” (see below). The respective analytical pieces will feed into the final Strategy to varying degrees and in varying forms. The Environment Strategy will address the following proposed analytical themes:
 - a. State of the Environment
 - b. Environment, Poverty and Development

- c. Rebalancing the Environment Agenda: Climate Change and Core Environmental Challenges
- d. Assessment of WBG Performance in Implementing the 2001 Environment Strategy
- e. Mainstreaming
- f. Operational Policies, Safeguards and Country Systems
- g. Pollution Management
- h. Biodiversity and Natural Resources Management
- i. Environmental Services
 - i. Valuing Ecosystem Services
 - ii. Financing Environmental Services
- j. Environmental Governance and Institutions
- k. Greening Agenda, Innovative Financing

A portion or all of these background studies will be undertaken in a consultative manner, led by the Environment Anchor. In cases where it is deemed necessary and appropriate to elaborate the paper in a consultative manner, this will be undertaken through a combination of web-based feedback and one or more ad hoc events, such as technical workshops. Papers not prepared through an external, consultative process will be elaborated in a transparent manner, in any case.

Consultation Phases

Phase I / Track 1 - “Global Dialogue”: October 2009 – February 15, 2010

Track 1: During this period (see schedule graphic in annex) the WBG will consult on the Environment Strategy Concept Note (CODE version) – beginning in early October, 2009. A standard PowerPoint presentation will be used to: i) present stakeholders with key focus areas and main results of the 2001 Strategy; ii) provide a snapshot of the environmental issues developing countries are facing and what kinds of support the Bank is now providing; iii) state the proposed objective of the Environment Strategy preparation process and the proposed direction of the new Strategy; iv) explain the substantive and process aspects of the strategy development; and v) request feedback. The PowerPoint will be tailored for regional consultations. A separate presentation will explain the consultations process itself, based on this document, and would seek to present stakeholder expectations for the consultations process as well as the Strategy outcome. Resources permitting, and as appropriate, multimedia products or videos would be developed around these presentations and translated into key languages.

*March 15th, full reporting back on feedback due to be posted on consultations website.

Phase I / Track 2 - “Analytical Work”: August, 2009 – April 30, 2010

Track 2: With the support of the Environment Anchor Consultations Team, the Task Team Leader (TTL) responsible for each analytical background paper will ensure that: i) the drafting process of the analytical background work is undertaken through a transparent and “consultative” process; ii) the drafting process both feeds into and benefits from the “Global Dialogue” occurring through Track 1; and, iii) all Bank Group staff are informed of and provided

with the opportunity to contribute to the drafting process. The minimum standard for a “consultative process” would entail: a) posting the Concept Note for the respective piece of analytical work on the external consultations website by November 30, 2009; b) inviting a balanced and representative group of stakeholders to engage in the drafting process through a workshop, web-based event or other electronic or in-person forum; and, c) planning, documenting and posting the drafting process on the consultations website. It is recommended that these consultations include both web-based and face-to-face components.

*April 30th, deadline for analytical work inputs into Strategy drafting process

Phase II - Global Consultations on Full Draft Strategy: June 1 - August 15, 2010

From June 1 through August 15, the Full Draft Strategy will be posted on-line and shared with stakeholders for any final comments. Targeted global and regional consultations with multiple stakeholders will be undertaken during this period, including through videoconferences and face-to-face events.

*September 15, 2010, Full reporting back due to be posted on consultations website.

Environment Strategy 2010
CONSULTATIONS



TIMELINE

WBG ENVIRONMENT CONSULTATIONS TIMELINE

PHASE	DATE
Phase I/Track 1: "Assessing Client Demand"	October 1, 2009 – February 15, 2010
Phase I/Track 2: "Analytical Work"	August 17, 2009- April 30, 2010
Phase II: Global Feedback on Full Draft	June 1- August 15, 2010