**COM+ In a Snapshot**

**COM+: Alliance of Communicators for Sustainable Development**

The Com+ alliance is a partnership of international organizations and communications professionals from diverse sectors committed to using communications to advance a vision of sustainable development that integrates its three pillars: economic, social and environmental.

By offering a platform to share expertise, develop best practice and create synergies, Com+ hopes to actively support creative and inspiring communications across the world.

**COM+ is about:**

- A partnership of global organisations and communications professionals.
- A new communications platform (a broad messenger for sustainable development)
- Actively supporting creative and inspiring communications across different media.
- Adding value through sharing complementary expertise, developing best practice, creating synergies, and tapping into networks.
- Acknowledging the not-for-profit and public service basis of many organisations working in this area
- Working with the commercial realities of popular media channels.
- Respecting editorial independence.

The COM+ Secretariat is located provisionally at IUCN’s headquarters in Gland, Switzerland, and will then move to Costa Rica.

**Information:**

- **Sergio Jellinek**
  Tel in Bangkok: 0-1250-0484
  Tel in Washington, DC: 1-202-458-2841
  Sjellinek@complusalliance.org

- **Kristyn Ebro**
  Tel in Bangkok: 0-1250-0515
  Tel in Paris: 33-1-4069-3038
  Kebro@complusalliance.org