

# INNOVATIVE TOOL TO REACH MIGRANT POPULATIONS WITH HIV/AIDS & TRANSPORT MESSAGES

Abidjan-Lagos Transport Corridor:

o65 % of Economic activity of West Africa

o47 million people in transit per year.

oHighly vulnerable population of the transport sector,

Alarming Reports by Border Communities: HIV prevalence rates are at least twice the corresponding national averages.

Looming high level of ignorance underscores a pressing need for massive community sensitization and mobilization.



## The Love Life Caravan

- Conceived to reach mobile population & the population that they are in contact with that are readily bypassed by routine HIV/AIDS projects
- Jointly funded by the World Bank and Coca Cola Africa Foundation.
- Implemented by the Joint regional Abidjan-Lagos HIV/AIDS Project under the aegis of ALCO.
- encouraged to joint and linked with the network of PLWHIV established by the ALCO project for further information and support.

## Post Caravan

In the fight against HIV/AIDS pandemic, among countries is an important tool for

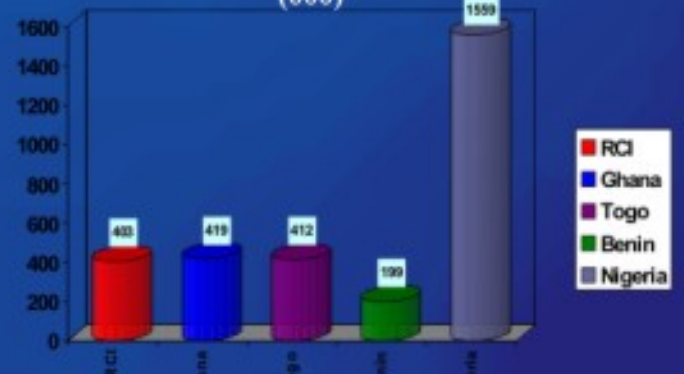
- sharing information
- fostering cooperation.

A clear added value of the love life caravan is that it has succeeded in effectively disseminating a complete package of harmonized information on HIV/AIDS prevention, treatment and care to vulnerable mobile and difficult to reach populations that are readily bypassed by country specific programs.

## Conclusion:

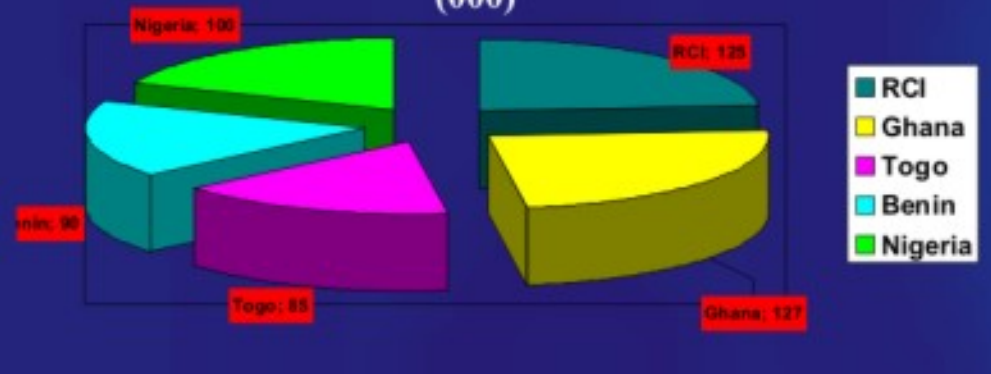
- The successful outing of this caravan shows that IEC/BCC policies can be harmonized and implemented at regional levels.
- Further, mobile population can be reach with HIV/AIDS intervention messages with innovative plan that has them as its centre piece. .
- A major impediment to people knowing their HIV status is lack of physical access. Considerable part of the war against HIV/AIDS can hardly be won by one country single handedly.
- The regional approach which is unencumbered by national boundaries is a formidable tool that should be replicated in other settings with populations in constant flux.

Number of people sensitized per country (000)



Number of Condoms Distributed (000)

Number of Condoms Distributed (000)



VCT Tests vs Positive Tests & CD4 Counting

