

Molly Tschang
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Internet Business Solutions Group
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Molly Tschang is the International Programs lead of the Cisco Internet Business Solutions Group (IBSG). IBSG works with many of the world's leading companies and governments to help them become more effective through changed business processes and intelligent technology deployment. Tschang's focus is on strategic thought leadership engagements with international financial and development institutions such as the World Bank, United Nations, and USAID.

Tschang brings broad experience and industry knowledge to the organization. Much of her career has been focused on building bridges and successfully collaborating across different communities. She recently completed a 17-month assignment in Cisco's Leadership Fellows Program, serving as executive director of NetHope, an IT consortium of leading international NGOs collaborating to make best use of technology for Internet connectivity in developing parts of the world. During her tenure, she also held senior positions in Cisco's engineering organization and corporate Business Development group, where she led the global team that integrated 50+ acquisitions into the company's operations and was instrumental in ensuring Cisco's culture endured through rapid change.

Prior to joining Cisco, Tschang served as vice president, marketing communications at United States Filter Corporation, a high-growth company that consolidated the water and wastewater treatment industry. Prior to that, she worked with Deloitte & Touche Management Consulting and IBM sales. She received a bachelor's degree in chemical engineering from Cornell University and an MBA from UCLA with focus on entrepreneurship.

Company introduction

Cisco (NASDAQ: CSCO) enables people to make powerful connections-whether in business, education, philanthropy, or creativity. Cisco hardware, software, and service offerings are used to create the Internet solutions that make networks possible-providing easy access to information anywhere, at any time. Cisco was founded in 1984 by a small group of computer scientists from Stanford University. Since the company's inception, Cisco engineers have been leaders in the development of Internet Protocol (IP)-based networking technologies. Today, with more than 63,050 employees worldwide, this tradition of innovation continues with industry-leading products and solutions in the company's core development areas of routing and switching, as well as in advanced technologies such as: Application Networking, Data Center, Digital Media, IPICS, Mobility, Security, Storage Networking, TelePresence, Unified Communications, Video.

Brief description of Cisco's partnerships with community organizations

Cisco engages actively with community organizations around the globe. One program that has reached scale is the Cisco Networking Academy program, launched in 1997.

The academy works in partnership with a Government approved institute and Cisco. The Academy enables the institute to offer a multitude of courses like Basic IT Essentials, Unix, Java, Cisco Certified Networking Associate (CCNA), CCNP, Wireless, Security, etc. All courses are offered via a blended learning mode encompassing e-learning, instructor led and almost 50% hands on lab practice. At the end of the course the student is eligible to appear for international certifications (all academy students' avail of discounts on testing fees charged by Pearson VUE for basic courses like Unix, Java and CCNA). Candidates who are successful are easily absorbed in the job market. See NetAcad Overview that follows.

| Statistics | |
|-----------------|------------------------|
| 11,000+ | Academies Worldwide |
| 1,300+ | Academies Asia Pacific |
| 2 M+ | Students Worldwide |
| 470,000+ | Students Asia Pacific |
| 160+ | Countries Worldwide |
| 25 | Countries Asia Pacific |

More recently Cisco engaged to support the country of Lebanon. The Partnership for Lebanon was launched by U.S. business leaders in September 2006 to provide critically needed resources to assist the reconstruction efforts in Lebanon and to help build a better future for the Lebanese people.

The Partnership is led by five U.S. companies: Cisco, GHAFARI, Intel, Microsoft and Occidental Petroleum. Working through public private partnerships and with the Lebanese people, the Partnership is focused on expanding the reach of education and workforce training, creating jobs, building out technology infrastructure and using technology to connect communities with needed services and resources.

The Partnership is committed to helping the people of Lebanon find the path to long-term stability and economic growth.



Cisco Network Academy - www.cisco.com/asiapac/academy

The Internet and education will be the great equalizers of the next century, creating enormous opportunities for people and countries that succeed in harnessing the power of information and knowledge. But the lack of Internet-supported education and shortage of technology-savvy workers are global dilemmas, threatening to place nations that fall behind at a permanent disadvantage in the new economy. Countries around the globe now have the chance to accelerate the development process by embracing information technology and committing themselves to match technological advancement with investment in human skills.

The Cisco Networking Academy (NetAcad) is a timely response to these challenges. **NetAcad** is a partnership between Cisco, educators, businesses, governments and community organisations around the world. The curriculum incorporates hands-on experience when teaching students to design, build and maintain computer networks.

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The Cisco Networking Academy's flagship course CCNA Exploration or Discovery comprises of **four-modules on the principles and practice of designing, building, and maintaining networks** capable of supporting national and global organizations. The Networking Academy is in line with needs of colleges, and features hands-on, project-driven training in high-demand job skills. It incorporates an **E-Learning System that includes multimedia curricula, online testing, performance-based skills assessment, and classroom management through a Web interface.**

Besides Cisco courses, there are some basic curricula which includes respectively, IT Essentials: PC Hardware and Software and IT Essentials: Network Operating Systems; Fundamentals of UNIX and Fundamentals of Java Programming. These will be optional courses, and students can choose to attend whichever ones are offered within the respective Academies.

Currently, there are 169 Cisco Networking Academies across 25 states and union territories in India. First launched in 1997, the Cisco Networking Academy is a global success with more than 10,000 academies across more than 165 countries worldwide. In the Asia-Pacific region, Cisco has set-up over 1230 Academies catering to around over 1,00,000 students in the region. NetAcad bridges the 'digital divide' as it takes technical education to rural India including technologically backward states like J & K, Orissa and Tripura. It also focuses on bridging the 'gender divide' by tying-up with women only institutes as well to impart networking education.

BENEFITS

Students gain access to:

- multi-media web-based delivery that supports student-centred learning
- hands-on training that develops problem solving skills
- industrial attachments for real world opportunities
- world-wide recognised industry-standard certification
- scholarships in maths, science and other technical fields
- exciting careers in IT and the Internet

Educational institutions are able to access and deliver a program that:

- is designed by industry and education experts
- is ready-made and continuously updated via the Internet
- comes with a Quality Assurance Plan
- is available free to non-profit educational institutes
- utilises the latest web tools
- has full technical support and on-line instructors' guide
- uses the Cisco Networking Academy Management System (Academy Connection) management tool which greatly reduces administration time and increases productivity
- conducts assessment on-line/provides immediate feedback that monitors students' progress

Businesses can choose from a large pool of skilled networking graduates:

- with practical experience
- who have undergone laboratory sessions designed with problem solving skills
- who need no further training
- who are industry certified

Governments and societies gain access to a national pool of skilled IT manpower that:

- reduces the need for foreign labour
- boosts the growth of economies
- attracts foreign investment
- enhances e-learning and networking development at little or no cost
- bridges the digital divide from country to country, rural to urban, young and old, and regardless of gender

Non-profit, community organisations gain the opportunity to:

- join an effective collaboration
- develop human capital through connecting and sharing

Cisco:

- is able to fulfill its social responsibilities of giving back to the community
- gains access to highly skilled IT manpower

PARTNERSHIP FOR LEBANON

VISION

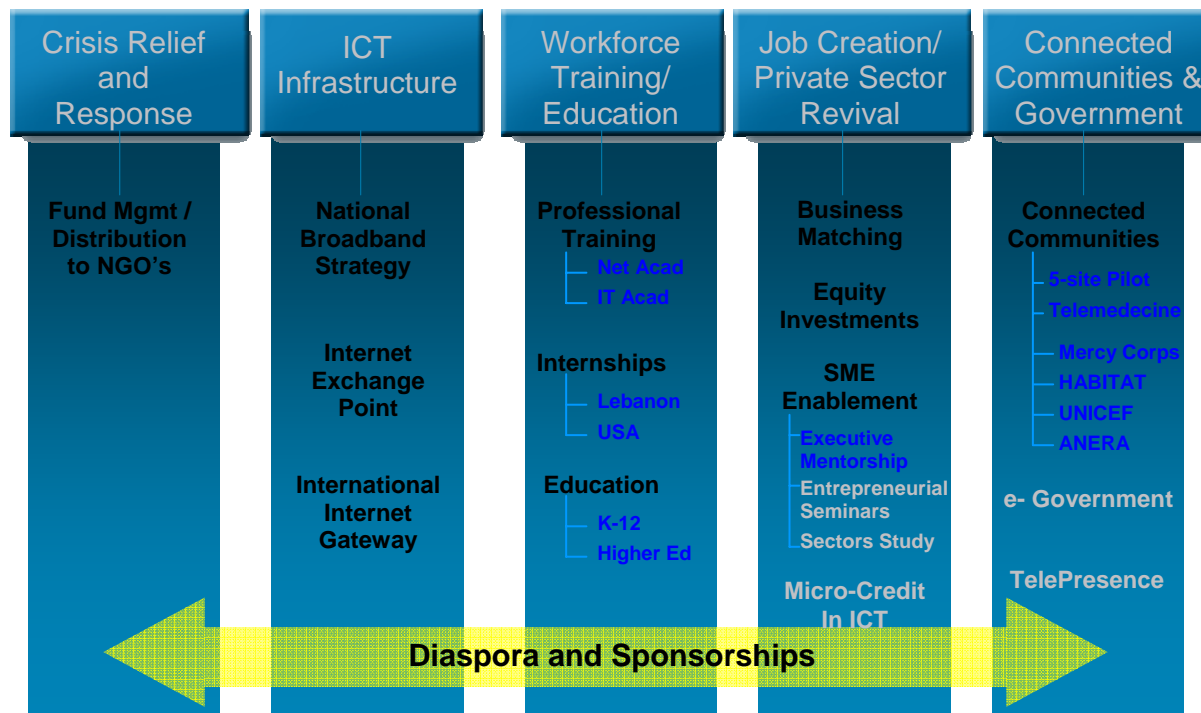
Helping the people of Lebanon find a path to Stability and long term Economic Growth

STRATEGY

Establish Public Private Partnerships to create scalable, replicable, and sustainable solutions for community and country transformation

EXECUTION

- Crisis Relief & Response
- Support ICT Infrastructure in Lebanon
- Workforce Training & Education
- Private Sector Revival & Job Creation
- Connected Communities & Government



Milestones

- - Lebanon National Broadband Strategy v1.0 (Dec 2007)
- - Internet Exchange Point in service by Jan 2008
- - International Internet Gateway in service by Jan 2008
- - (2) Telepresence installed at govt facilities (Feb 2008)
- - Connected Communities Phase 1 completed (Feb 2008)
- - (75) Internships completed by July 2008
- - (6) business matches by May 2008
- - \$3M equity investments by June 2008
- - (10) executive mentorships setup by May 2008
- - (16) new Network Academies by July 2008

<http://partnershipforlebanon.com/>