

Export Incentives, Financial Constraints, and the (Mis)Allocation of Credit:

Micro-Level Evidence from Subsidized Export Loans

Abstract

The provision of subsidized credit to exporting firms is widespread in emerging markets. To what extent are such incentives useful in alleviating financial constraints and promoting firm growth? In terms of efficiency, are more financially constrained firms allocated a greater share of credit? This paper combines an exogenous shock to the supply of subsidized credit with unique loan-level data from the export sector in Pakistan to identify the impact and allocation of such financial incentives. The removal of subsidized credit causes a significant decline in the exports of privately owned firms, while the exports of publicly listed and corporate group firms are unaffected. Publicly listed firms make no significant adjustments to their balance sheets, and only their profits are reduced, indicating that they are financially unconstrained. Nearly half of all subsidized loans are assigned to such firms, implying a substantial misallocation of credit. The analysis also shows that productivity differences cannot explain the heterogeneous effects across firms.

JEL Classifications: F13, G15, G18, G21

The provision of subsidized credit to domestic firms is an important policy goal in many emerging markets, and is particularly widespread in export sectors.¹ Several East Asian “miracle” economies – Japan, Korea, and Taiwan in particular – relied heavily on export credit policies, while enjoying export growth rates in excess of 20 percent during the latter half of the 20th century (Kokko, 2002). The recent push towards globalization and WTO led market-oriented reform, however, has called into question the success of government assisted export promotion, and has prescribed a strict rollback of such policies worldwide. In light of these developments, it is important to understand the impact of removal of such financial incentives on the real outcomes of beneficiary firms, especially small privately owned firms that may otherwise be financially constrained.

This paper addresses two important and related research questions: (a) to what extent is subsidized credit useful in alleviating financial constraints and promoting firm-level export growth? And (b) how efficiently is such credit allocated across targeted firms? These questions are interesting not only because credit subsidies are so common, but also because they can provide insight into the broader issues of financial development and growth in emerging markets. From a theoretical perspective, Banerjee and Newman (2004) argue that financial subsidies help correct allocative distortions created by poor credit markets, and therefore boost export growth. A direct implication of their model is that for credit subsidy programs to be efficient, the subsidies should be allocated to financially constrained firms. Yet, there are several reasons why this may not be the case. Rajan and Zingales (2003), for instance, emphasize the role of private interest groups in retarding financial development, which in the context of subsidies would mean capture by firms that have greater influence – typically the large unconstrained ones. Similarly, Johnson and Mitton (2003) find evidence that firms with strong political connections benefit from a higher level of subsidies. More generally, papers such as Khwaja and Mian (2005), Dinc (2005), and Cole (2004) carefully examine how political connections lead to cheaper lending. The contribution of my paper

¹ Government support for export sectors is well documented in the trade literature (see for instance, Bernard and Jensen, 2001; Das, Roberts, and Tybout, 2004). Export sectors are a major source of foreign currency reserves, contribute significantly to GDP growth, and employ a large share of the domestic workforce.

is that I am able to distinguish which types of firms are financially constrained, and identify the size and mechanism of the “capture” or misallocation of credit to firms that are otherwise financially unconstrained.

There are several empirical challenges involved in this analysis. The lack of micro-level data from emerging markets is a major problem, especially on small privately owned firms for whom these issues are most relevant. In addition, it is difficult to cleanly identify which types of firms are financially constrained. The corporate finance literature has traditionally employed the sensitivity of firm investment to current cash flow, with high sensitivity firms being regarded as financially constrained.² However, this approach has been criticized for potential endogeneity issues.³ Recent work has tried alternative routes such as using oil price changes to look at the outside-industry investment of oil companies (Lamont, 1997), studying systematic relationships between cash savings and cash flow within firms (Almeida, et. al., 2004), and exploiting non-linear funding rules in pension plans to identify the dependence of investment on internal financial resources (Rauh, 2006).

My paper identifies financial constraints through an exogenous shock to the supply of subsidized credit. I take advantage of a unique loan-level panel dataset from the export sector of an emerging market, Pakistan. The Central Bank of Pakistan provides subsidized loans through the commercial banking sector to domestic firms that export an eligible set of commodities. The dataset contains detailed loan and export output information for the entire universe of firms utilizing these subsidies. I exploit an exogenous change in eligibility that resulted in the subsidies being discontinued for a specific commodity, cotton yarn, and compare outcomes before and after the policy change for yarn and non-yarn textile firms. Importantly, I show that the removal of subsidies for yarn firms was uncorrelated with the export performance of these firms.

² See Fazzari, Hubbard, and Petersen (1988) for an introduction to this literature; Hubbard (1998) for a detailed survey; Poterba (1988) and Kaplan and Zingales (1997, 2000) for a critique.

³ See for instance, Poterba (1988) and Altı (2003).

I find that following the policy change, yarn firms are unable to replace their subsidized credit with market-rate loans, and their exports fall sharply. However, these results are heterogeneous across different types of firms. In particular, the total loans and exports of large, publicly listed firms and corporate group firms are unaffected by the removal of credit subsidies, while those of privately owned firms are significantly affected. My analysis suggests that these differences arise because privately owned firms are financially constrained, while publicly listed firms and corporate group firms are unconstrained.

Next, I provide evidence that credit subsidies to exporting firms are substantially misallocated. I show that nearly half of the subsidized credit prior to the policy change is assigned to firms that do not need it, that is, the unconstrained firms. At the same time, I show that a large majority of privately owned firms are financially constrained in that their exports are highly sensitive to the removal of subsidized credit. Among privately owned firms, even the more productive ones are financially constrained, which indicates that the opportunity cost of the misallocated funds is significant.

The misallocation argument is further strengthened by observing balance sheet changes for publicly listed firms. My results show that the additional cost of financing after the removal of credit subsidies is fully absorbed in the “interest expenses” entry in the profit and loss accounts of these firms. Moreover, there is no significant change in assets, capital structure, long-term investments, or total sales, rather only an adjustment in profits. In fact, the magnitude of the decline in profits matches almost one-to-one with the increase in borrowing costs. These findings suggest that the subsidies simply provided the publicly listed firms with an opportunity to earn windfall profits. Hence, not only are publicly listed yarn firms financially unconstrained, but the incentives from export subsidies are *infra-marginal* for these firms – that is, they would have borrowed the same amount irrespective of the credit subsidies. These results provide compelling evidence on the inefficient “capture” of credit subsidies by the large, publicly listed firms, while at the same time small, privately owned firms are deprived of this credit.

I argue that the exports of privately owned firms decline sharply because they are more financially constrained than others. An alternative interpretation of these results is that privately owned firms are simply less productive than other firms, and that exporting is not feasible without subsidized credit.

Removing subsidies for these firms would then be the efficient thing to do. Indeed, Bhagwati (1996) and others have argued that export subsidies are economically wasteful because they aid in the preservation of low-quality firms. Recent trade literature, following Melitz (2003), also argues that productivity differences across firms influence the extensive margin of trade. My paper, however, provides evidence against this alternative interpretation. First, prior to the change in subsidy policy, more than 95% of firms in the dataset (private, listed, and group) supplement their subsidized credit with some borrowing at regular market rates from banks. This finding suggests that it would be feasible for firms to continue exporting even without the credit subsidy since their marginal product curves lie above the market lending rate. Second, I directly test whether productivity differences matter and do not find evidence that less productive firms are affected more by the removal of subsidies.

In terms of public policy, while I find that export subsidies help alleviate financial constraints, I also show that a substantial portion of these subsidies are allocated to financially unconstrained firms. The analysis highlights the risks involved in having a subsidized credit scheme that does not have strict qualification rules based on observable firm characteristics, and provides insight into what these characteristics might be. Further, in the spirit of Rajan and Zingales (2003), this paper quantifies the size and mechanism of the misallocation of credit, and hence identifies a channel of financial underdevelopment in emerging markets.

This paper is organized as follows. The next section describes the export subsidy scheme in Pakistan, its institutional environment, and the policy change. Section II explains the data, and Section III outlines the conceptual framework, identification strategy, and empirical specifications. Sections IV and V present results of the empirical analysis. Section VI performs a series of robustness checks, and Section VII concludes.

I. Institutional Setting and Policy Change Details

A. The Textile Export Sector in Pakistan

The textile industry in Pakistan presents a particularly relevant setting in which to study the effects of export credit subsidies. The exporting sector of the country is dominated by the textile industry, which accounts for 67% of Pakistan's total exports (SBP Annual Report, 2003). These exporters are price-takers on the international market,⁴ which allows the quantity effects of subsidy provision to be identified independent of changes in price. In addition, firms within the textile industry are heavily export-oriented with more than 70% of industry production sold overseas.

A large proportion of these textile exports are supported by government loan subsidies provided under the Export Finance Scheme (EFS). As Table I shows, exports under EFS account for 38% of country-wide exports and 42% of total exports in the textile sector. Hence, the textile sector accounts for the majority of Pakistan's exports and is also the main beneficiary of the government-sponsored subsidy scheme.

B. The Credit Subsidy Scheme in Detail

The Government of Pakistan sponsors and operates the Export Finance Scheme (EFS) through the State Bank of Pakistan (SBP), which is the central bank of the country. The scheme has been operational since 1973 and provides working capital loans to exporters of eligible commodities at subsidized interest rates. The scheme works entirely through the formal banking sector, and banks earn a fixed 1.5% spread on the loans that they provide under EFS. All banks in Pakistan face the same regulatory environment, which allows the SBP to operate EFS through the entire commercial banking sector of the country.⁵

Credit provided under EFS comprises short-term working capital loans with a maturity of 180 days. Commercial banks extend credit to firms and then receive refinancing from the SBP, which also monitors and regulates the entire scheme. An original export order is required before a loan can be approved, and

⁴ Pakistani Textiles have a 2% share in the global market.

copies of this document are forwarded to the regional SBP field offices at loan signing. At the time of loan repayment, firms are required to submit their sales invoice along with shipping documents and a customs appraisal letter. Details provided in these documents are matched with the original export order, and copies are then forwarded to the SBP.⁶ Fines are imposed by the SBP if firms fail to provide shipping documents, even if they are able to repay their loan amounts. Firms with overdue fines are barred from further EFS borrowing until their fine balances are cleared. The imposition of fines, however, is quite rare – as summary statistics in Table II (b) show, a fine for late submission is imposed on less than 3% of all EFS loans, whereas complete non-submission occurs in less than 0.5% of loans.

There is a limit on how much EFS credit any single firm can receive in a year, dependent on its market valuation. Specifically, private firms are allowed to borrow up to 5 times their capital and reserves, and publicly listed firms 2 times their capital and reserves. The motivation for these different limits is that publicly listed firms have access to other forms of financing such as share-holder equity that are not available to private firms. In addition, each bank is assigned a sanctioned limit by the SBP based on the size of its equity and reserves, which indicates the maximum amount of EFS credit it can extend.⁷

The size of the EFS subsidy on average is 6 percentage points (*i.e.*, market rate - EFS rate = 6%), though in recent years it has been much lower. This subsidized rate of interest, by EFS rules, is consistent across all banks and firms. Figure I plots the time-series trend in EFS rate against the market lending rate and the 6-monthly Treasury-bill (T-bill) rate. Until very recently, the EFS lending rate was set on an *ad-hoc* basis, with some relation to the T-bill rate. Starting in June 2002, however, under pressure from the International Monetary Fund (IMF) to implement more market-oriented policies, the EFS rate was strictly pegged a few basis points above the T-bill rate.

⁵ As of June 2003, there were 6 government-owned, 24 foreign, and 12 private domestic commercial banks in Pakistan, all of which participated in EFS.

⁶ If the shipping date provided in the original export order is beyond the 180 day loan term, then firms are required to submit the shipping documents within 30 days of that date.

⁷ Bank refers to all bank branches in sum. The head-office of each bank provides SBP a schedule of disbursement that details how much EFS credit each branch is assigned.

C. Policy Change Details

Access to EFS loans is not open to all firms. Specifically, SBP maintains a *negative list* of products not eligible for subsidized loans. The range of items on this list is quite diverse, from petroleum products and crude minerals to animal hides and fur skins. Interviews with SBP officials indicate that the motivation for the negative list is to encourage the export of value-added goods rather than basic raw materials.

A major change in the EFS eligibility criteria was announced by SBP in late 2000 and came into effect in June, 2001. Specifically, in an attempt to focus more on value-added goods, the SBP decided to exclude the export of cotton yarn from EFS and added it to the negative list. At the time of the policy change, yarn spinners occupied a very large fraction of the EFS-supported textile industry – pre-period loans to yarn spinners comprised on average 30% of all EFS loans to the textile sector. The policy change was announced, retracted, and a revised version issued through a series of SBP circulars from June to December, 2000. The initial version called for an immediate cessation of loans for yarn while the revised version, issued very soon afterwards, allowed the EFS facility to continue until the end of the fiscal year. The data clearly shows that EFS loans for yarn exports cease abruptly in June, 2001.

My empirical analysis relies on the assumption that the policy change was uncorrelated with prior export performance of yarn firms. It is, therefore, important to understand whether the policy change was exogenous. I show later in the paper that this was the case. That is, the growth of yarn exports prior to the policy change was very similar to that of non-yarn exports.

II. Data and Summary Statistics

This paper brings together three original datasets, two of which were collected specifically for this research. The first has detailed loan-level credit and output information for all exporting firms operating under the umbrella of EFS from June, 1998 to June, 2003. The second dataset provides similar detailed loan-level information for total corporate loans given out by banks in all of Pakistan for the same sample period. Finally, the third dataset consists of detailed annual accounts for all publicly listed firms in Pakistan for the sample period of interest.

A. Exports Database

The loan-level export database used in this paper provides detailed loan and export output information for all firms (publicly listed and private) borrowing under EFS. Each row in the database corresponds to a firm-loan entry. For each of these entries, the dataset provides information on exporter name and location, importer name and location, exporter industry and commodity type, loan amount, export amount, and default amount, if any. Overall, the dataset is a panel from 1998 to 2003, comprising 97,937 unique loans given to 3,122 unique firms over the 5-year period. The textile sector received 50,661 of these loans, and the sector comprised 1,120 firms. This data constitutes the entire universe of EFS loans and corresponding exports for the given period.

As discussed earlier, yarn exporters have been excluded from EFS since June, 2001. Since the export data is only for firms operating within the scheme, these firms disappear from the dataset after this date. However, data on total exports for yarn and non-yarn textile firms was collected from commercial banks for the period June, 2000 to June, 2003. Due to less stringent reporting requirements prior to 2000, this data was not available for earlier years.

Tables II (a) and II (b) present summary statistics for several loan-level variables from the EFS data. These include pre-period averaged loan amounts, export valuations, and net fines imposed for late submission of shipping documents. The figures are reported for all firms and also separately for yarn and other textiles. Table II (b) shows that the average loan amounts for yarn are on average much larger than those for other textiles, and correspondingly, average exports per loan are also greater for yarn.

B. Total Loans Database

The total loans database, like the EFS data, is provided by the SBP and is unique both in terms of its coverage and detail. It contains yearly information on the entire universe of total corporate bank loans outstanding in Pakistan for the 5-year panel from 1998 to 2003. The data is at the level of bank, borrowing firm, and year, and traces the history of lending with information on the amount of loan and interest outstanding, type of loan (working capital, fixed investment, or other), and any defaults on these

loans. In addition, this data provides information on group affiliation of firms and the size of these groups. Since the empirical strategy used in this paper does not exploit differences across banks but rather differences across firms, the total borrowing and other variables of interest are aggregated to the level of the firm. Firm-level variables provided in this dataset are matched with EFS firms to create a unified panel spanning 5 years.⁸ Panel A of Table III shows brief summary statistics on total loans and default rates, restricted to the subset of EFS matched firms. The default rate on loans to exporters is fairly low, with the 75th percentile corresponding to a firm with zero default.

C. Corporate Sector Financial Accounts

While the EFS and total lending databases provide detailed loan and output information, they do not contain any firm-level attributes such as size of assets, equity, total sales, or trade credit. This paper supplements these two datasets with corporate annual accounts data obtained directly from the Securities and Exchange Commission of Pakistan (SECP). This database consists of audited financial accounts for all publicly listed companies for a panel of over 10 years, starting in 1990. These firms are required by law to file their annual reports with the SECP.

Firms in this dataset are matched with their EFS and total loan information to create a firm-level dataset with exports, total loans, assets, and liabilities for all publicly listed firms borrowing under EFS. Panel B of Table III presents summary statistics for some borrowing firm attributes from the corporate financial accounts data.

III. Conceptual Framework and Identification

A. Productivity Differences or Financial Constraints?

⁸ A name-matching algorithm was used to match firms across the two datasets. This was followed by a series of manual cross checks to ensure that the match was correct. 90% of EFS firms were successfully matched.

A large body of trade literature shows that exporting firms perform better than non-exporting firms. They are consistently larger, more productive, more capital-intensive, and pay higher wages.⁹ Bernard and Jensen (1999a), (2001), and Clerides, Lach, and Tybout (1998) find evidence that more productive firms self-select into export markets. Part of the reason why we observe this consistent pattern across countries is that entering and operating in export markets requires firms to undertake large fixed costs, and only the more productive firms are able to cover these costs and still remain profitable.¹⁰ Melitz (2003) uses these empirical findings to motivate a model of trade with firm heterogeneity, where the fixed costs of exporting directly influence the extensive margin of trade. Under these conditions, export subsidies that reduce production costs will allow some relatively unproductive firms to enter export markets that otherwise would not find it profitable to do so. Removing subsidies will induce these same firms to exit. Hence, fixed costs and productivity differences can explain why the response to removal of export subsidies may be heterogeneous across firms.

However, an implicit assumption underlying this literature is that firms are uniformly unconstrained in their access to capital, and that any differences in marginal costs are due to differences in production technology. This is a very strong assumption, especially in the context of emerging market economies where many firms are credit rationed despite having very profitable projects. Chaney (2005) incorporates financial constraints into Melitz's model and argues that these constraints prevent even some of the profitable firms from entering export markets.¹¹

The theoretical foundation for the existence of lending limits is well-established. Starting from Stiglitz and Weiss (1981) who demonstrate that credit may be rationed in equilibrium, theories of banking

⁹ See Bernard and Jensen (1995), (1999a), (1999b) and Richardson and Rindal (1995) for evidence on US firms; Bernard and Wagner (1998) on German firms; Aw and Hwang (1995) and Aw, Chung, and Roberts (2000) for Taiwanese and South Korean firms; and Clerides, Lach, and Tybout (1998) for Colombian, Mexican, and Moroccan firms.

¹⁰ These fixed costs include the cost of learning foreign regulatory environments, and establishing and maintaining shipping and distributional channels. Das, Roberts, and Tybout (2004) estimate the initial export market entry costs to average \$300,000 - \$500,000 amongst Colombian leather and industrial chemical manufacturers.

¹¹ Specifically, his model predicts that the most productive firms become exporters because they are able to generate sufficient finances from internal resources, while some relatively less productive firms, for whom exporting would still be profitable, cannot enter because of financial constraints.

with asymmetric information can explain why financial constraints may affect some firms more than others. Specifically, if banks face information asymmetries when lending to firms, then the level of the interest rates charged has direct implications for the riskiness of loans. A higher interest rate may induce only firms with riskier project to demand loans (adverse selection). These firms are willing to pay high interest rates because they perceive their probability of repaying the loan to be low. Similarly, a higher interest rate reduces payoffs for firms and may induce managers to undertake riskier projects that will yield high payoffs if successful (moral hazard). Hence, once the subsidies are removed, banks will be willing to lend at higher market rates only to firms that can credibly signal their good type or ones that can provide loan assurances. For instance, firms with verifiable performance indicators such as audited accounts or stock market listings can provide banks with an observable performance history that can signal their good type. In addition, firms that can offer significant collateral or explicit guarantees for their loans will face lower lending limits since banks will have the option to seize their assets or demand restitution from their loan guarantors in the case of default.

Differentiating between the productivity view and the financial constraints view is empirically important, and this paper provides evidence in support of the financial constraints view. The empirical setting of the paper serves as the first piece of evidence: specifically, the data shows that more than 95% of firms in the EFS sample supplemented their subsidized loans with regular market-rate credit prior to the policy change, which implies that the marginal product curve for these firms is higher than the market lending rate. Hence, exporting would still be feasible for these firms without the subsidies. Results shown later in the paper (in Table XII) serve as the second piece of evidence: I directly test whether productivity differences matter, and do not find evidence that the less productive firms are significantly more affected by the removal of subsidies. In addition, the focus of my analysis is to study differences across firms on the *intensive margin* – that is, firms that remain in the export market after the subsidies are removed. Indeed, if the subsidies are essential for firms to cover large fixed costs of exporting, then removing subsidies will cause a large effect on the *extensive margin* – that is, firms for whom the fixed costs outweigh the surplus from exporting will simply exit the export market. An overwhelming majority of

firms in the sample, however, remain in the export market after the subsidies are removed, and the ones that do exit comprise primarily the 5% that were not supplementing their EFS credit with regular market loans.

These findings suggest that the presence of fixed costs and productivity differences across firms cannot explain the differential response to the removal of subsidies. Instead, as this paper argues, the differential response is consistent with varying degrees of financing imperfections between lending institutions and firms.

B. Identifying Financial Constraints

If access to credit varies across firms after the subsidies are removed, then the effects on total loans and export output will be very different for firms that are financially constrained by banks and those that are not. Specifically, a constrained firm will be unable to fully substitute subsidized credit with regular market-rate loans once the subsidies are suspended. Total loans and export output will decline. Conversely, an unconstrained firm will be able to make this substitution as banks will be willing to lend funds to it at higher market rates. Total loans and export output will remain relatively unaffected.¹²

Since EFS firms finance their exports through both subsidized and regular market-rate loans, their loan supply curve is represented by a step-function, *i.e.*, they can borrow up to their EFS limit at lower rates and then have to pay higher market rates if they want to borrow further. The initial equilibrium with EFS subsidies is shown separately for unconstrained and constrained firms in panels A1 and B1 of Figure II. Once the subsidies are taken away, unconstrained firms will be able to substitute all subsidized loans with market-rate loans. The effect on the loan supply curve, shown in Panel A2 of Figure II, will simply be that the kink now disappears, and since the intersection point of the marginal product and loan curves does not change, the total loans and export output for these firms do not change.

¹² This methodology parallels that of Banerjee and Duflo (2004), who use the expansion of a directed credit program in India to test for credit constraints.

The effect on constrained firms is quite different. By definition, these firms are unable to substitute all subsidized loans with regular rate loans as they are rationed by banks. Hence, total loans and export output for these firms decline, and by how much depends on how financially constrained these firms are. Panel B2 of Figure II shows the change in loan supply curve for constrained firms, and is drawn for the extreme case where no loan substitution is possible. Hence, the fully constrained firms are unable to substitute any EFS loans with regular bank credit, and are only allowed access to their pre-period level of regular bank loans. These sharp predictions provide a framework for evaluating the empirical results that follow.

C. Empirical Methodology

The institutional setting and eligibility change described in this paper allow for an empirical strategy that compares outcomes of yarn firms with those of non-yarn firms before and after the policy change. Figure III first establishes that non-yarn firms are a good comparison group: panel A plots the product level export growth separately for yarn and non-yarn textiles, and shows that the export growth trends for both groups shadow each other before the policy change and diverge sharply afterwards.¹³ Moreover, Panel B plots the difference between the two growth rates and clearly shows a flat trend prior to policy change and an immediate differential trend afterwards. This evidence of parallel trends strengthens the identification as it rules out the possibility that the policy change was enacted precisely in response to poor yarn exports.¹⁴

This paper uses different specifications to identify the total loan and export output effects at the firm-level. While a difference-in-difference specification is adopted for total loan regressions, this type of framework is not ideal for the export regressions owing to the differences in composition of data before and after the policy change. Specifically, the pre-period data consists of only EFS exports, whereas the

¹³ I have checked and not found a significant announcement effect. Moreover, yarn exports do not show a significant change exclusive of pre-period trend due to the announcement of EFS policy change in late 2000.

¹⁴ Referred to in the labor literature as the *Ashenfelter dip*, in reference to Ashenfelter and Card (1985) who find that workers entering training programs are precisely the ones experiencing declining wages.

post-period data consists of total (EFS + Non-EFS) exports for all firms. This shift in the data will be absorbed by the post year dummies in a difference-in-difference framework only under the identification assumption that the ratio of EFS-to-total exports does not significantly vary across yarn and non-yarn firms. Instead of relying on this strong assumption, it is possible to use a much more flexible specification that allows the relationship between pre and post exports to independently vary within the regression framework.

The specification for total loan regressions is the following:

$$\text{Log}(\text{Total Loans})_{it} = \alpha_i + \delta_t + \beta_1 \cdot (\text{YarnDummy} * \text{Post})_{it} + \varepsilon_{it} \quad (1)$$

where the LHS variable is the log of total loans for firm i in year t . $(\text{YarnDummy} * \text{Post})_{it}$ is an interaction between a yarn dummy (=1 if yarn firm; =0 if non-yarn firm) and a post-period dummy. β_1 is the difference-in-difference coefficient of interest and measures the relative impact of EFS policy change on yarn firms. A full set of firm dummies, α_i , absorb all unobserved time-invariant differences across firms, which implies that β_1 is measured using changes within the *same* firm. The year dummies, δ_t , control for any time-series trends in the data common to all firms, and ε_{it} is the error term. Since the variation in eligibility is at the level of the firm, all standard errors are clustered at the firm level, which corrects for any time-series correlations in the data.

The specification for export output regressions is the following:

$$\text{Log}(\text{Post Exports})_{it} = \gamma_i + \beta_1 \cdot (\text{YarnDummy})_i + \beta_2 \cdot \text{Log}(\text{Avg Pre Exports})_i + \varepsilon_{it} \quad (2)$$

where first the data is reduced to the firm-post-period level. The LHS variable, $\text{Log}(\text{Post Exports})_{it}$, is the log of post-period exports for each firm i in post period t . β_1 measures the percentage change in

exports of yarn firms relative to the change in exports of non-yarn firms. The interpretation of β_1 is identical to that of a difference-in-difference coefficient, that is, it provides an estimate of the impact of subsidy removal on the exports of yarn firms relative to non-yarn firms. $\text{Log}(\text{Avg Pre Exports})_i$ is the log of average pre-period exports for each firm i , and β_2 represents the statistically determined relationship between post and pre period exports.¹⁵ The variable, γ_t , represents post period year dummies and ε_{it} is the error term.

D. Yarn Ratio Variable Construction

The use of a firm-level yarn indicator dummy in (1) and (2) is not ideal since it does not differentiate between firms that export very little yarn from those that produce and export only yarn. Figure IV shows the density of yarn-to-total exports for all firms in the dataset. The shape of the distribution confirms that while there are many firms that export all yarn and many that export none, there are also many diversified firms that export some yarn and some of other textiles. The indicator variable treats all diversified firms as yarn firms even if yarn exports form a very small portion of their total EFS proceeds. In order to provide a more precise measure of the impact of yarn subsidy removal on firm-level outcomes, this paper makes use of loan-level information from the pre-period to construct a measure of the proportion of yarn exported by each firm. This variable is defined as follows:

$$\text{Yarn Ratio} = \left(\frac{\text{Yarn Exports}}{\text{Yarn Exports} + \text{Non-Yarn Exports}} \right)_{i,PRE} \quad (3)$$

¹⁵ In a difference-in-difference framework, $(\beta_2 = 1)$ is an imposed restriction, whereas in (2) it is allowed to independently vary.

where for each firm i , *Yarn Ratio* is the ratio of their yarn exports to yarn plus non-yarn exports under EFS in the pre-period.¹⁶ Hence, *Yarn Ratio* will be equal 1 for yarn-only firms, 0 for non-yarn firms, and will range between 0 and 1 for diversified firms depending on the ratio of their yarn to total exports.

The main specifications for total loan and export regressions then become:¹⁷

$$\text{Log}(\text{Total Loans})_{it} = \alpha_i + \delta_t + \beta_1 \cdot (\text{YarnRatio} * \text{Post})_{it} + \varepsilon_{it} \quad (4)$$

and

$$\text{Log}(\text{Post Exports})_{it} = \gamma_t + \beta_1 \cdot (\text{YarnRatio})_i + \beta_2 \cdot \text{Log}(\text{Avg Pre Exports})_i + \varepsilon_{it} \quad (5)$$

IV. Results – Main Specifications

A. Average Effects

Table IV presents the results of estimating (1) and (4) for all firms in the sample. The results show that controlling for all firm-level factors and time trends, the relative effect on total loans of yarn firms is negative and significant. Moreover, relative to non-yarn firms, the total loans for yarn firms decline by 19%. This result is significant at the 5% level. Hence, the average yarn firm is unable to substitute its EFS lending with regular market-rate loans. Yarn firms are also 10% more likely to exit loan relationships with banks, as shown in column 3.

Table V shows the results of estimating (2) and (5) for export output, and the effects are even stronger. Relative to non-yarn firms, the exports for yarn firms decline by 31%. This result is significant at the 1% level. Column 3 presents export output results restricting data to only the intensive margin

¹⁶ The results are robust to alternative measurements of Yarn Ratio, such as using the Yarn Ratio just for 2000-01 – the period immediately preceding the policy change.

¹⁷ The empirical specifications using Yarn Ratio can be derived from an indirect production function of the form: $Y = e^{\text{yarnratio}} k^\alpha$, where Y represents export sales, $e^{\text{yarnratio}}$ represents the shift parameter, and k represents working capital credit. The assumption required to get this form of indirect production function from a Cobb-Douglas technology is that all inputs are purchased using working capital, and in competitive markets. Since what matters for the regressions is the relative Yarn Ratio values across firms (and any monotonic transformation preserves order), the functional form of the indirect production function chosen here is not critical.

firms. Conditional on remaining in the bank loan market, the export output for yarn firms declines by 29% relative to that of non-yarn firms. This result is also significant at the 1% level. Hence, on average yarn firms are unable to fully substitute loans, and their exports decline significantly. Figure V plots the year-by-year coefficients for total loan and export regressions and shows a sharp change in slope immediately after the subsidies for yarn are removed.

Since the export regressions use total firm-level exports in the post-period, an important concern about product switching can be addressed. The concern specifically is that after the policy change, yarn firms reorganized their export portfolio toward an EFS-eligible textile, and used their yarn produce as an input rather than an export product itself. This scenario implies that firms would have continued to generate export proceeds comparable to before the subsidies were removed. However, the results find a significant negative effect using total firm-level exports in the post-period, which suggests that even if such switching occurred, it did not completely compensate for the removal of subsidies.¹⁸

B. Publicly Listed vs. Private Firms

Although the average results for firms show strong and statistically significant coefficients, there is considerable variation in these results across different types of firms. In particular, this paper finds that both total loans and exports for publicly listed firms are unaffected by the removal of credit subsidies.

Publicly listed firms typically keep detailed corporate accounts, which banks can rely on to evaluate credit risk. The importance of corporate accounts in lending relationships is recognized by the macroeconomics literature on credit constraints. Bernanke and Gertler (1989) and Greenwald and Stiglitz (1993) develop business cycle models in which the condition of borrowers' balance sheets affects the degree of information asymmetry between borrowers and lenders, and influences the amount of borrowing and investment. Access to audited balance sheets makes it easier for banks to monitor firm performance and effectively reduces the limit on the amount of loans available. Further, publicly listed

¹⁸ Data on firm exports differentiated by product is not available for the post-period, so it is not possible to directly test for product switching.

firms are on average larger and more established than private firms, which enables them to offer greater collateral on their loans.¹⁹ These firms also have access to alternative sources of financing such as shareholder equity that can be mobilized as substitutes for bank debt. This subsection tests whether the removal of export subsidies has a differential impact on publicly listed and private firms.

As a first step, Table VI presents some summary statistics comparing publicly listed and private firms in the sample, and shows that publicly listed firms are on average much larger in terms of both exports and total loans. The average listed firm exports four times as much as the average private firm, while it borrows more than eight times as much from banks. While the size differences are significant, yarn export composition is comparable across these two groups. Among yarn exporters, yarn forms 67% of total firm-level exports on average for publicly listed firms and 45% for private firms.

Columns (1) and (2) of Table VII present the results of estimating the following regressions:

$$\begin{aligned} \text{Log}(\text{Total Loans})_{it} = & \alpha_i + \delta_t + \beta_1 \cdot (\text{YarnRatio} * \text{Post})_{it} + \beta_2 \cdot (\text{Listed} * \text{Post})_{it} \\ & + \beta_3 \cdot (\text{YarnRatio} * \text{Post} * \text{Listed})_{it} + \varepsilon_{it} \end{aligned} \quad (6)$$

and

$$\begin{aligned} \text{Log}(\text{Post Exports})_{it} = & \gamma_t + \beta_1 \cdot (\text{YarnRatio})_i + \beta_2 \cdot (\text{Listed})_i + \beta_3 \cdot (\text{YarnRatio} * \text{Listed})_i \\ & + \text{Log}(\text{Avg Pre Exports})_i + \varepsilon_{it} \end{aligned} \quad (7)$$

The coefficient of interest in both (6) and (7) is the interaction term, β_3 .²⁰ For both total loan and export regressions, these interaction terms are positive and statistically significant. The table shows that while privately owned yarn firms have large significant effects with a 20% decline in total loans and 29% drop in exports, these effects are differentially much smaller for publicly listed yarn firms. Moreover, F-tests for the individual effects of publicly listed firms cannot be rejected, indicating that publicly listed yarn

¹⁹ This finding is consistent with evidence from the corporate finance literature. For instance, Pagano, Panetta, and Zingales (1998) find that publicly listed firms are larger than private firms and that the likelihood of an IPO is increasing in firm size.

firms behave identically to publicly listed non-yarn firms. Overall, the results show that privately owned firms are unable to fully substitute their EFS borrowing with regular market loans and their exports decline significantly, which indicates that these firms are financially constrained. Publicly listed firms, conversely, are unconstrained as their total loans and exports are unaffected by the removal of subsidies.

C. Private Group vs. Private Non-Group Firms

The results above show that privately owned firms on average are rationed by banks after the subsidies are removed. Next, I test whether there is any subset of privately owned firms that are able to substitute EFS with regular market borrowing. Apart from access to verifiable performance indicators, banks may be willing to relax lending constraints for firms that are able provide credible guarantees for their loans. In particular, the corporate finance literature finds that firms belonging to corporate groups often enjoy better access to credit than stand-alone firms. Hoshi, Kashyap, and Scharfstein (1991) show that Japanese firms belonging to industrial groups have close ties with lenders and that many large banks are in fact their shareholders. These close connections reduce the information asymmetries between the two and result in better loan access for the entire group. In addition, group members often share resources and have close product-market relations, which lead to significant stakes in each others' equities. Gopalan, Nanda, and Seru (2005) show that Indian business group firms often provide guarantees for the borrowing of other group members because of reputation concerns. Such guarantees are acceptable to banks as they can restrict credit access for the entire group in the case of default.²¹ Similarly, Khanna and Yafeh (2004) show that Indian business groups often use intra-group loans to smooth liquidity across member firms.²²

By restricting the sample to privately owned firms and including an interaction of *Group* with the main effects in the total loan and export regressions, I directly test whether privately owned yarn firms

²⁰ These regressions also include controls for size trends and their interactions with *Listed*, which are introduced non-parametrically.

²¹ As in Diamond (1989), reputation concerns imply that group members have an *ex ante* incentive to avoid default since it results in their being denied future credit.

²² Also, Khanna and Palepu (2000); Van der Molen and Gangopadhyay (2003); and Shin and Park (1999) examine the role of internal capital markets in improving external finance access for group firms.

belonging to a corporate group are better able to cope with the removal of EFS subsidies. Data on group affiliation is provided in the SBP total loans database and is collected directly from firms by commercial banks at the time of loan signing. It is in the interest of commercial banks to accurately record such affiliations for their own borrower assessment and loan recovery purposes. Conversations with SBP officials confirm that these classifications, at least in the cross section, are accurate and that group affiliations are generally widely known.

Columns 3 and 4 of Table VII present these regression results. Total loans for non-group yarn firms decline by 25% relative to non-yarn firms, and exports fall by 36%. The interaction terms with *Group* are strongly positive and significant, indicating a differentially small effect for firms belonging to corporate groups. Moreover, total loans and exports for such firms remain unchanged. These results indicate that private yarn firms belonging to corporate groups are financially unconstrained, while non-group firms are significantly constrained.

V. Results – Detailed Financial Analysis

A. How do Unconstrained Firms Absorb the Subsidy Shock?

The results on publicly listed yarn firms show that these types of firms are able to continue exporting at the same rate as non-yarn firms after the subsidies are removed, and that they manage this by maintaining the same borrowing level. This latter result is particularly interesting as it provides insight into how these firms absorb the EFS shock. Tables VIII-X use detailed annual accounts data, available only for publicly listed firms, to explore this mechanism in detail.

First, Panel A of Table VIII finds no significant differential change in assets (as measured by either fixed or total assets), capital expenditure, shareholder equity, or total sales for publicly listed yarn firms. There is, however, a significant drop in profits for these firms, indicating that the additional cost of financing due to higher interest rates on market loans is covered by the profits of these companies. Next, Panel B of Table VIII shows regression results for capital structure changes and finds that the shares of equity, trade credit, and bank debt remain constant across the policy change. This is quite a remarkable

finding – publicly listed yarn firms make no adjustments to either equity or trade credit and are willing and able to internally bear the additional cost of bank loans, which is not a trivial cost. As Panel A of Table IX shows, financial interest expenses form the second largest portion of the cost structure, even more so than administrative expenses. Moreover, Panel B of Table IX finds a 36% increase in financial costs after the policy change, while other operational costs remain relatively unchanged. Hence, the absolute increase in production costs is substantial and is fully covered by the profits of these firms. Estimating the regressions in levels rather than logs indicates that the magnitude of decline in profits matches almost one-to-one with the increase in financial costs. These results imply that access to EFS was essentially an opportunity for publicly listed yarn firms to earn windfall profits, and that they were not credit constrained. Moreover, the financial incentives from the subsidies were *infra-marginal* for these firms – that is, they would have borrowed the same amount irrespective of the subsidies.

Table X uses two additional years of balance sheet data and finds that even in the long run, up to four years after the policy change, publicly listed firms do not make any adjustments to assets, equity, long-term investments, or sales, and the long-term effect on profits is still negative and statistically non-discernable from the short-term effect.

B. Misallocation of Credit

The preceding sections identify two important findings. First, publicly listed yarn firms are financially unconstrained as their exports are unaffected by the removal of EFS subsidies. These firms make no significant adjustments to their balance sheets, which implies that the subsidies are simply a profit-making opportunity for them. Second, a large number of yarn firms in the exporting sector (*i.e.*, the privately owned firms) are financially constrained in the sense that their exports are highly sensitive to the removal of EFS subsidies. These two findings, combined, imply a misallocation of export credit. Moreover, given that there are constrained firms in the exporting sector that will use the subsidies to increase export production, allocating these subsidies instead to unconstrained firms that evidently use the funds to earn abnormal profits is a misallocation of credit. The size of this misallocation is substantial: a

simple back-of-the-envelope calculation shows that in the three sample years prior to the policy change, nearly 44% of all subsidized loans were awarded to publicly listed firms, which represent only 16% of eligible firms in the dataset.

It is worth emphasizing that the misallocation of credit identified here is with respect to firms within the exporting sector that are also eligible for EFS financing. Indeed, the opportunity cost of having an export subsidy program itself may be significant relative to other sectors of the economy where government spending could instead be directed. This paper does not attempt to answer this broader question, as it requires one to estimate the returns to investment for other sectors of the economy, which cannot be done with the available data. Instead, this paper focuses on the allocation of subsidies across exporting firms provided there is an export credit scheme.

Evidence presented in Table XI indicates that the misallocation of export subsidies is particularly costly. The table presents the results of a difference-in-difference-in-difference analysis based on export productivity, where export productivity is defined as the average ratio of exports to working capital loans in the pre-period for each firm. Hence, a more productive firm is one that can produce a larger export output for the same amount of working capital loans, or alternatively can generate the same level of exports using fewer working capital loans.

As Chaney (2005) emphasizes, more productive firms typically accumulate larger internal revenues, which they can use as insurance against the removal of subsidies. Hence, the adverse effects on export output may be less severe for these firms. The results, however, show that this is not the case: the interaction of the main effects with export productivity is close to zero and non-significant for both total loan and export regressions. These results demonstrate that the opportunity cost of funds allocated to the publicly listed firms is substantial because even the more productive private firms are unable to maintain their export levels without the subsidies.

Export productivity is a sensible measure of total firm-level productivity in the context of this paper. Ideally, one would like to estimate the ratio of total sales to total working capital as a measure of productivity, but balance sheet data for private firms is unavailable. Instead, this paper uses export

productivity, which is a satisfactory proxy measure because, first, firms in the textile industry and especially firms in the EFS dataset are primarily export oriented – more than 70% of industry wide production is sold overseas. Second, the main source of financing for these firms is bank credit – even for the large, publicly listed firms that have access to shareholder equity, bank loans on average comprise 63% of total capital structure. This figure is likely much higher for private firms as they do not have access to shareholder equity. These facts illustrate that exports are the main source of sales revenue for firms in the sample, and also that these exports are financed primarily through bank loans. The ratio of exports to bank loans, therefore, is a reasonable proxy for firm-level productivity. In addition, the empirical strategy used in this paper compares outcomes for the same *type* of firms across yarn and non-yarn sectors – that is, it compares outcomes for private yarn firms with those of private non-yarn firms, and similarly for other types of firms. Hence, the regression coefficients represent the effects of EFS exclusion for firms that have access to similar sources of external finance.

VI. Alternate Explanations and Robustness Checks

This section discusses some concerns about the evidence presented in the paper and conducts robustness checks on the main results. Note first that omitted variables at the firm level such as managerial efficiency or firm "influence" cannot explain the results since these effects are absorbed by the firm-level fixed effects. Further, the empirical strategy used in this paper accounts for any economy-wide or interaction effects that do not differentially influence yarn and non-yarn firms.

A. Are Yarn Firms Simply More Dependent on External Finance?

An important concern regarding the main regression results is that non-yarn textiles may not be a suitable comparison group. In particular, the large significant effects reported in this paper could be driven by factors specific to yarn. In a difference-in-difference regression framework, this implies that the time effects, which are assumed constant for all firms, are in fact not the same for yarn and non-yarn firms. For instance, if yarn exports require a greater level of bank financing than other textiles, then the subsidy

removal will disproportionately hurt yarn firms.²³ This, however, does not seem to be the case. Measures of external finance dependence reported in Rajan and Zingales (1998) suggest that the opposite may in fact be true – that is, external finance dependence is much lower for yarn spinning than it is for regular textiles. For unconstrained US firms, their paper reports the dependence ratio, $\frac{CAPX - CashFlow}{CAPX}$, as -0.09 for the spinning industry and 0.40 for the textile industry (-0.04 and 0.14 respectively for mature companies).

Although these differences are large, they represent the external finance dependence for the US manufacturing sector, which may not be representative of the situation in Pakistan. Using annual accounts for publicly listed firms in the EFS dataset, this paper constructs the same measures of external finance dependence as Rajan and Zingales for firms that produce just yarn and those that produce no yarn in the pre-period. For yarn firms, the average dependence ratio is 0.17, while for non-yarn firms, it is 0.24. The relative comparison predicted by the Rajan and Zingales measure still holds, though the difference between the two figures is fairly small. Taken literally, these figures imply that the impact of the subsidy removal should be slightly *lower* for yarn firms. The results of this paper, however, show a large significant impact on yarn firms, which strengthens the argument that these firms are financially constrained.

B. Is the Domestic Price of Yarn Affected?

Another concern regarding the main regression results is whether the EFS policy change had an effect on the domestic price of yarn – that is, the domestic price dropped following the policy change. Since yarn is an input in the production processes of the comparison group which consists of textile manufacturers, a drop in production costs may mechanically lead to greater output and exports for these firms. This would imply that the policy change effects identified in this paper are over-estimates.

²³ The subsidy removal may also disproportionately hurt yarn firms if there is a contemporaneous negative shock that only affected yarn. However, detailed interviews with SBP officials indicate no evidence for such yarn-specific shocks.

There is direct evidence that rules out this concern. Figure VI plots the time-series trend of the real domestic price of cotton yarn matched against that of raw cotton. The figure shows that the two lines virtually shadow each other throughout the time-series, indicating that any changes to yarn prices are in fact induced by changes in price of raw cotton, a direct input into yarn production.

C. Where are the Left-Over EFS Funds Allocated?

Another important concern is regarding the EFS funds that are freed up as a result of yarn firms being excluded from EFS. Which firms benefit from these left-over funds? Indeed, if the non-yarn textile firms get allocated extra loans precisely because of the policy change, then again the regression coefficients will overestimate the true policy effect.

It is possible to empirically test for this concern. Since the EFS dataset provides detailed loan and export information for other industries apart from textiles, one can directly check whether these other industries start receiving extra credit allocations following the policy change. Specifically, this paper runs the following regressions:

$$\text{Log}(Y)_{it} = \alpha_i + \beta_1 \cdot \text{Post}_t + \varepsilon_{it} \quad (8)$$

and

$$\text{Log}(Y)_{it} = \alpha_i + \delta_t + \beta_2 \cdot (\text{NonTextiles} = 1 * \text{Post})_{it} + \varepsilon_{it} \quad (9)$$

where Y_{it} in both (8) and (9) refers to either EFS loans or EFS exports. First, specification (8) is run separately for non-yarn textile firms and non-textile firms in order to estimate the simple differences in outcomes before and after the policy change for each group.²⁴ Next, specification (9) estimates the relative difference in outcomes (difference-in-difference) between the two groups, and where

²⁴ Non-yarn textile firms are firms with Yarn Ratio = 0. Although defining the variable in this manner excludes all diversified firms, I have repeated these regressions by aggregating loan-level data up to the product level, and then comparing loans given to non-yarn textiles and non-textiles before and after the policy change. The results are similar to the ones presented in the paper.

(*NonTextiles* = 1) is a dummy that equals 1 if firm i belongs to a non-textile industry and equals 0 if the firm is in textiles and is non-yarn.

The results in Table XII show that the left-over EFS funds are being allocated outside of the textile industry. The simple before and after differences in EFS loans, shown in columns 1 and 2, are significantly positive for non-textile firms, and are non-significant and close to zero for non-yarn textiles. Similar results hold for EFS exports. Further, columns 3 and 6 show results for the difference-in-difference specifications and find EFS loans to non-textiles increase by 23% more relative to non-yarn textiles, and exports by 26%.

VII. Conclusion

The use of financial subsidies for exporting firms is widespread in emerging markets, yet it is unclear whether such subsidies enhance firm growth and whether the subsidies are allocated efficiently across firms. I use unique loan-level panel data from the export sector in Pakistan to identify the impact and allocation of credit subsidies. Exploiting an exogenous change in loan eligibility and applying a difference-in-difference empirical strategy, I find that removing a 6 percentage point subsidy from a market lending base of 14 percent leads to a 29 percent decline in firm exports. However, this result is heterogeneous across different types of firms – exports of large, publicly listed firms and corporate group firms are unresponsive to the subsidy exclusion, while those of privately owned firms are highly responsive. Publicly listed firms make no significant adjustments to assets, equity, capital structure, or long-term investments, and only their profits are reduced. These results persist over several years, indicating that these firms are financially unconstrained. Nearly 44 percent of all subsidized loans prior to the policy change are assigned to publicly listed firms, which implies a substantial misallocation of credit. The opportunity cost of these misallocated funds is significant because even the more productive private firms are financially constrained. I also show that productivity differences between private and publicly listed firms cannot explain the heterogeneous response across firms.

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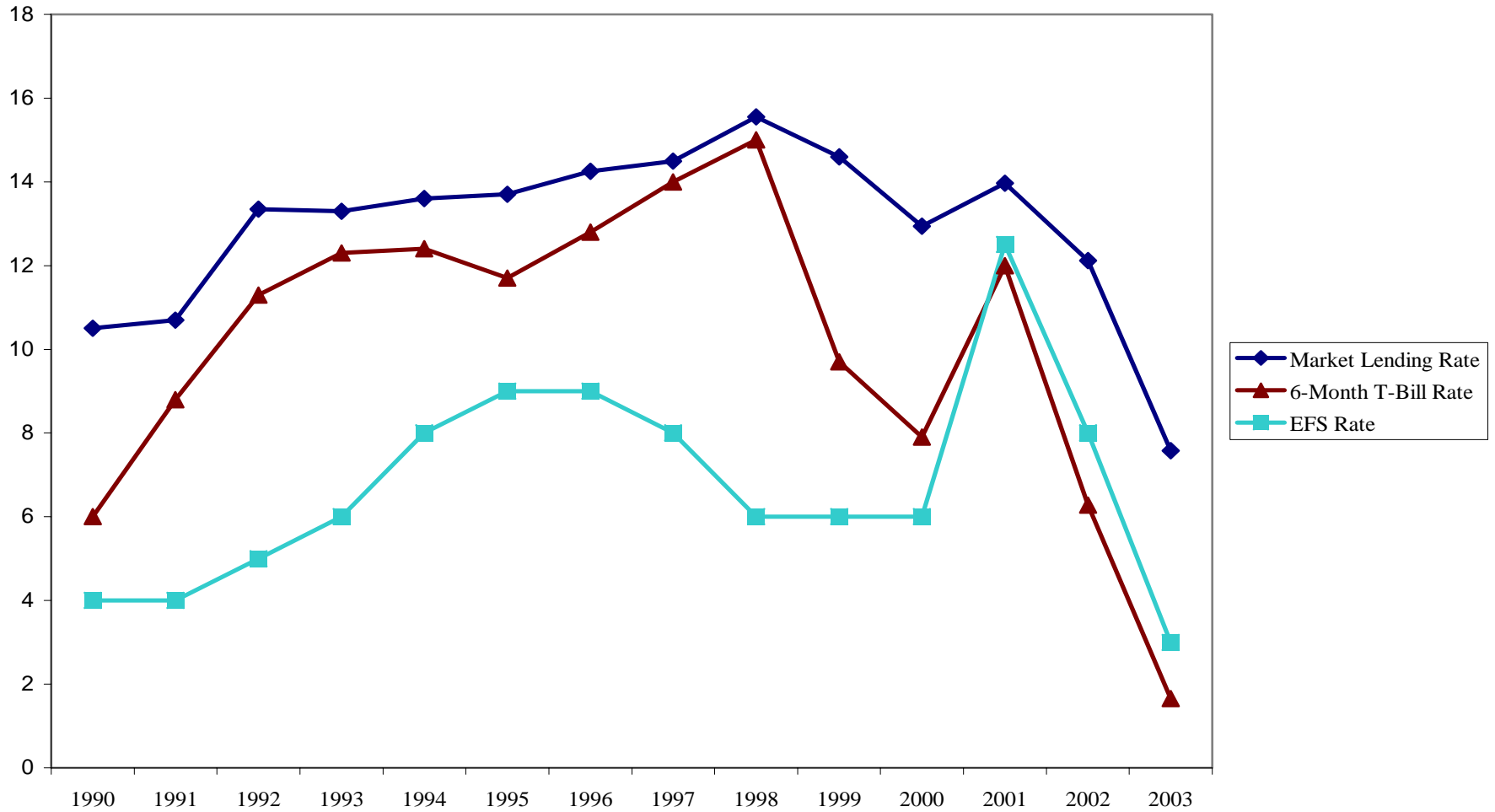
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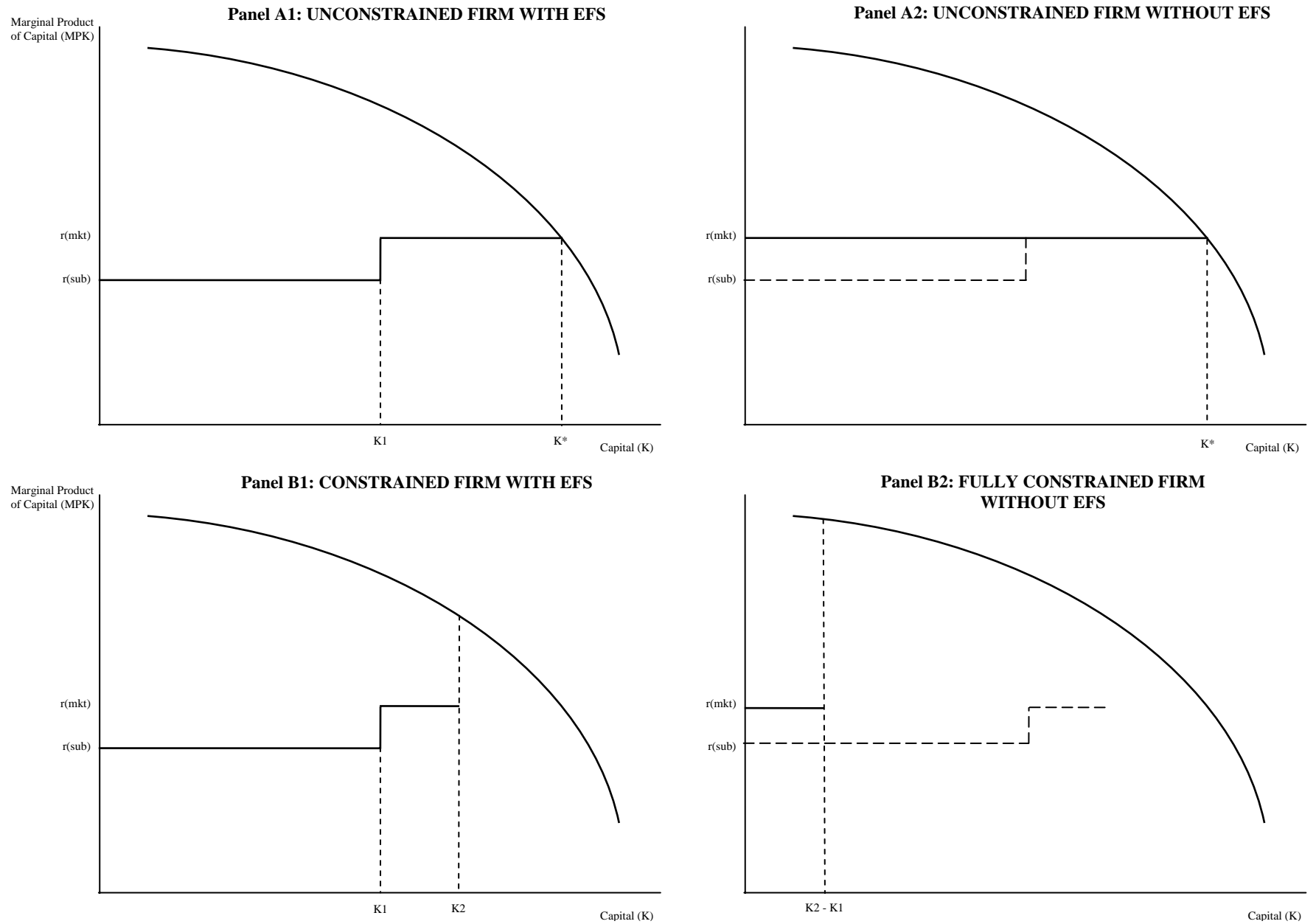
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Figure I: Interest Rate Trend



This figure plots the time-series trend in interest rates for the following categories: 1) Regular Market Lending Rate, 2) 6 Monthly Government Treasury Bill Rate, and 3) EFS Lending Rate.

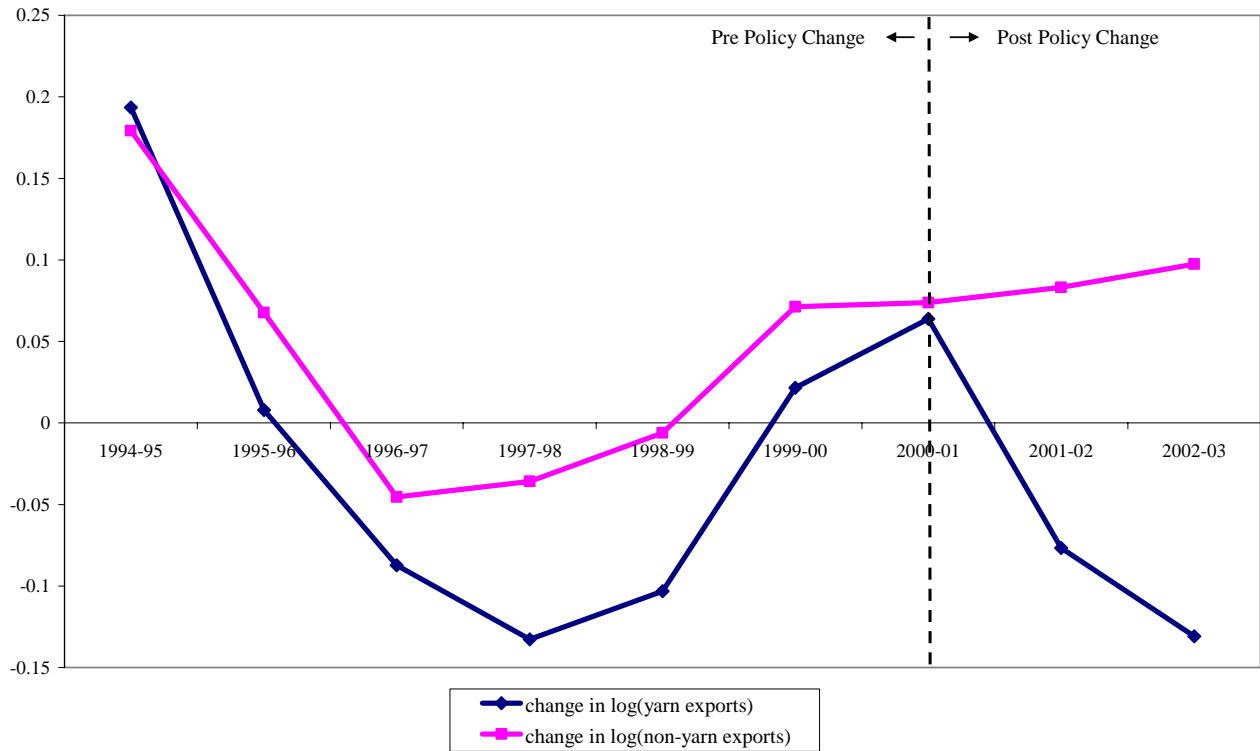
Figure II: Output Response for Constrained and Unconstrained Firms



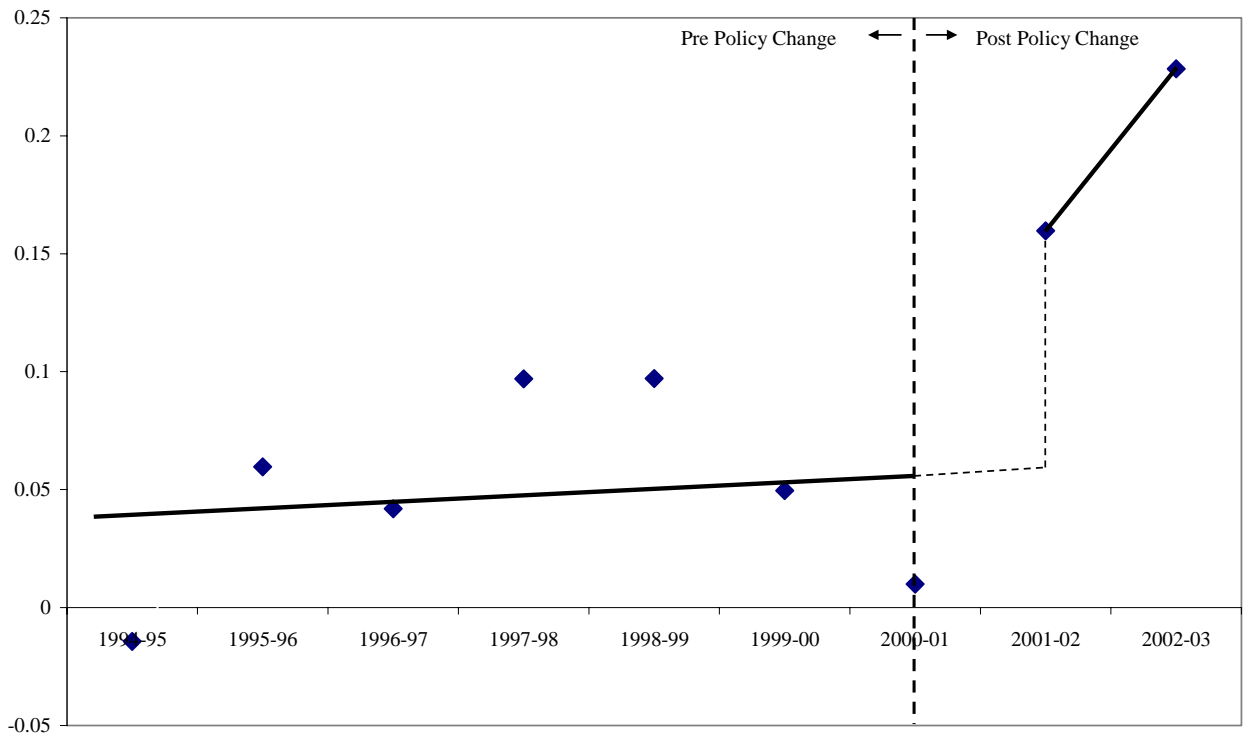
This figure shows the export output and total loan effects for financially constrained and unconstrained firms following the removal of credit subsidies. $K1$ is the maximum amount of subsidized credit allowed under the scheme. K^* is the optimal level of borrowing, that is, where the marginal product curve intersects the loan supply curve. $K2$ is the amount of total borrowing by constrained firms, which by definition is less than K^* .

Figure III: Product Level Trend in Yarn and Non-Yarn Exports

Panel A: Product Level Trend in Total Exports of Yarn and Non-Yarn Textiles



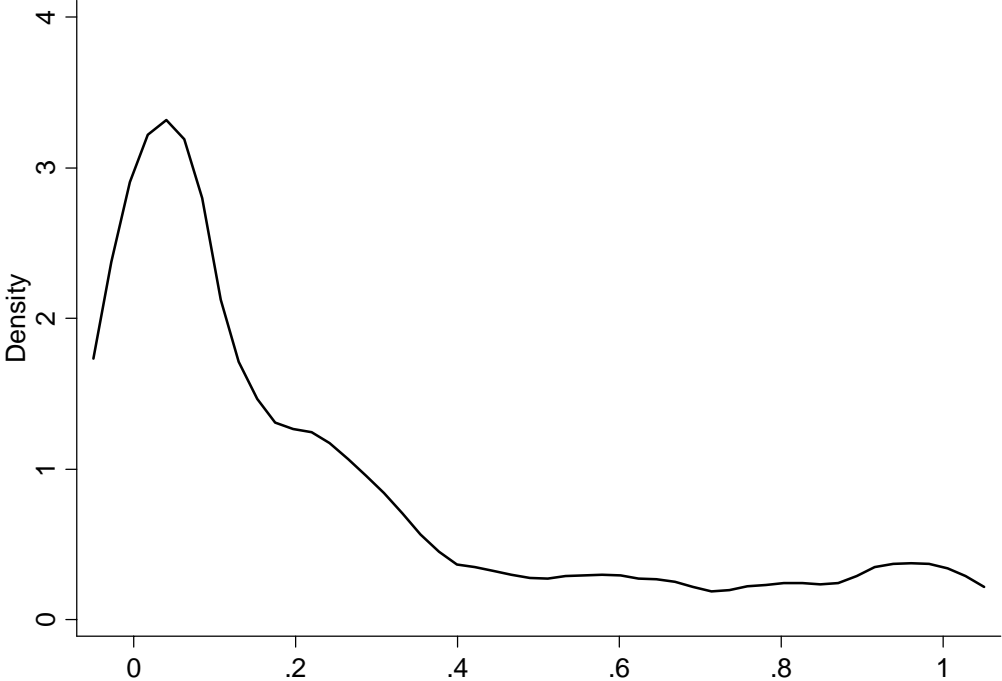
Panel B: Pre and Post Policy Change Difference in Yarn and Non-Yarn Textiles



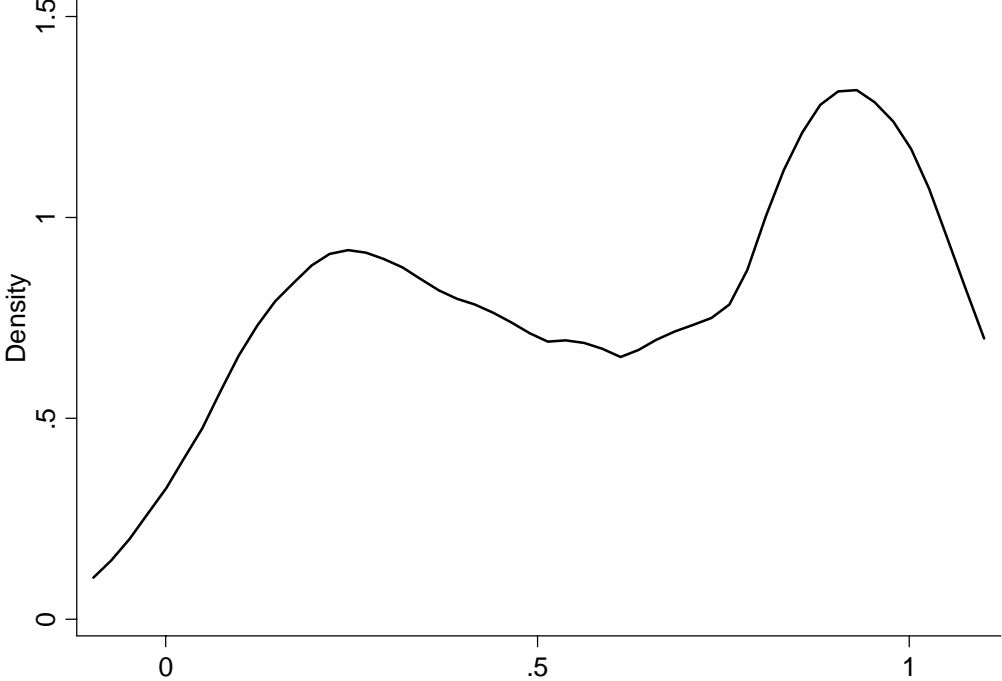
Panel A of this figure plots the product level change in log (exports) of yarn and non-yarn textiles, where the variable of interest is total country level exports (i.e. EFS and non-EFS exports). Panel B plots the difference between the two variables in Panel A. The solid regression line represents minimized mean squared errors before and after the subsidy policy change. The vertical axis units in both panels are percentages.

Figure IV: Yarn Ratio Density

Panel A: Full Sample

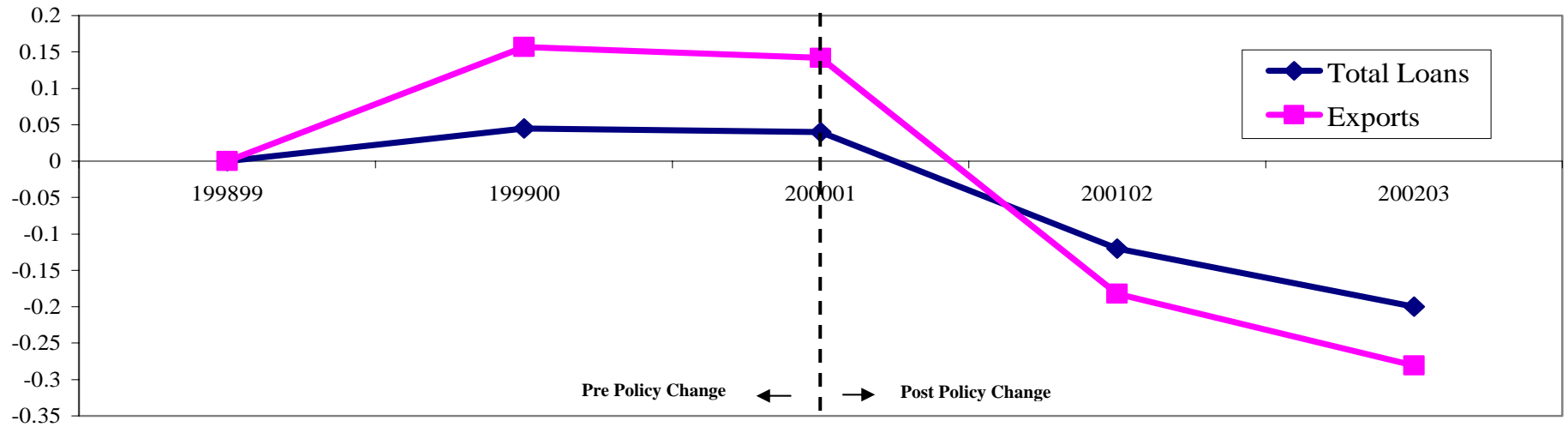


Panel B: Conditional on being a Yarn Exporter



Panel A of this figure plots the density of firm level Yarn Ratio in the pre period, where Yarn Ratio is the ratio of a firm’s yarn exports to its total (yarn + non-yarn) exports in the pre-period. Panel B plots the density restricted to firms that export yarn. The horizontal axis represents Yarn Ratio.

Figure V: Year-by-Year Regression Coefficients for Total Loans and Exports



This figure plots the year-by-year regression coefficients, β_t and β_j respectively, resulting from the following regressions for total loans and exports:

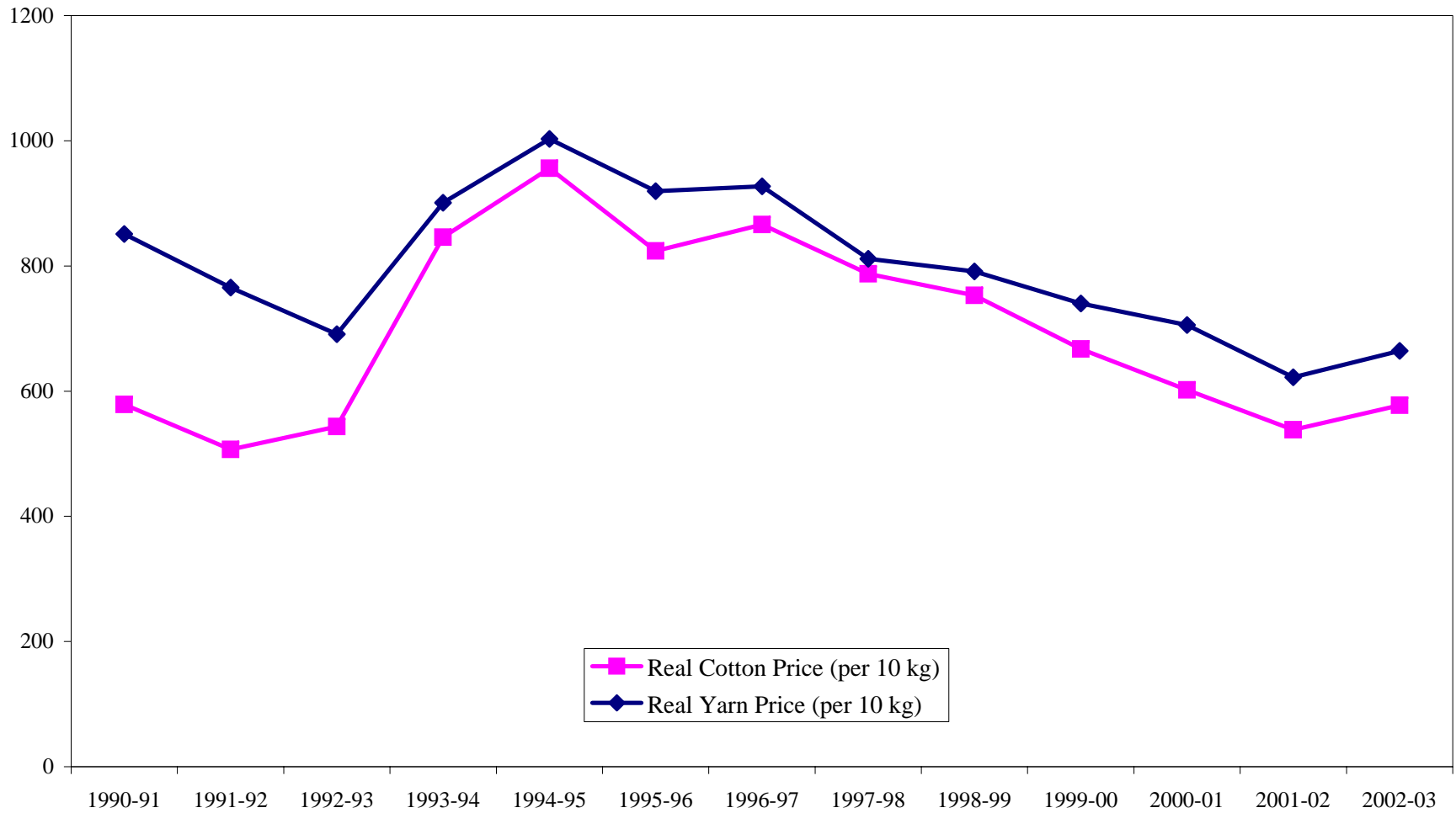
$$\text{Log}(\text{Total Loans})_{it} = \alpha_i + \delta_t + \beta_t \cdot (\text{YarnRatio}_i * \delta_t) + \varepsilon_{it}$$

where α_i and δ_t are firm and year dummies respectively, and each β_t is the coefficient of the interaction between Yarn Ratio and the corresponding year dummy. ε_{it} is the error term.

$$\text{Log}(\text{Exports})_{i,\tau+j} = \text{Log}(\text{Exports})_{i,\tau} + \beta_j \cdot \text{YarnRatio}_i + \varepsilon_i$$

where τ refers to year 1 in the sample (i.e. 1998-99), and $j=1,2,3,4$ refers to all four subsequent years. β_j is the coefficient on Yarn Ratio for each j^{th} cross-sectional regression. ε_i is the error term.

Figure VI: Time Trend for Real Domestic Prices



This figure plots the time-series trend in real prices of yarn and raw cotton, where raw cotton is an input into yarn production. Real prices are calculated by normalizing all year values to 2000-01 prices using the Consumer Price Index for Pakistan.

Table I
Pakistan Export Composition and EFS Coverage

	(1)	(2)	(3)
	Total Country Exports	Total Exports under EFS	EFS Coverage (%)
Textile Sector	347.45	146.14	42%
Other Commodities	204.65	63.00	31%
All Sectors	552.10	209.14	38%

Figures are in Rs. Billion and correspond to data from 1999-00.

Table II (a)
EFS Data Description

	(1)
<i>All Sectors</i>	
Years Covered	1998-2003
Total no. of Unique Loans	97,937
% Loans to Textile Sector	51.73%
<i>Textile Sector</i>	
No. of Unique Loans	50,661
No. of Unique Firms	1,120
No. of Matched Firms*	978

*This refers to the number of firms successfully matched with the Total Loans database.

Table II (b)
EFS Data Summary Statistics

	(1)	(2)	(3)	(4)	(5)
	Mean	Std. Dev.	Min	Max	# of loans
Loan Amount (Rs.)					
Other Textiles	2,509,215	4,070,170	100,000	172,000,000	27,100
Yarn	4,693,878	7,798,886	100,000	110,000,000	8,948
All Textiles	3,051,882	5,336,440	100,000	172,000,000	36,048
Shipment Value (Rs.)					
Other Textiles	3,090,001	4,364,866	104,701	173,000,000	27,116
Yarn	5,408,996	8,178,908	108,633	116,000,000	8,951
All Textiles	3,666,021	5,654,027	104,701	173,000,000	36,067
Net Fine (Rs.)					
Other Textiles	184,996	1,025,954	300	20,000,000	750
Yarn	317,847	1,609,918	480	20,000,000	218
All Textiles	214,915	1,183,213	300	20,000,000	968
Net Fine/Shipment Value Ratio					
Other Textiles	0.151	0.735	0.00004	6.714	0.027
Yarn	0.109	0.617	0.00002	7.656	0.024
All Textiles	0.142	0.71	0.00002	7.656	0.027

Figures are in Rs. and correspond to loan-level observations in the pre-period (1998-99 to 2000-01).

Table III
Summary Statistics for Firm-Level Total Loans and Corporate Accounts Data

	Mean	Std. Dev.	25th Percentile	50th Percentile	75th Percentile	80th Percentile	Max
<i>Panel A: Total Loans Data</i> (Rs. 000)							
Loan Amount	168,015	1,043,830	3,945	16,726	111,278	185,610	44,197,700
Default Rate (%)	10.3	27.2	0	0	0	2.1	100
<i>Panel B: Corporate Accounts Data</i> (Rs. 000)							
Total Assets	771,961	1,776,424	233,200	483,803	811,521	881,232	29,200,000
Equity	149,009	624,848	48,361	88,850	134,800	151,400	12,600,000
Capital Expenditure	67,877	197,970	3,082	14,243	57,324	77,552	1,975,730
Total Sales	976,818	1,523,457	371,453	642,600	1,083,500	1,306,460	16,500,000
Profits	27,122	224,832	-7,797	15,058	54,900	70,656	1,202,446

The total loans data in Panel A comprises all EFS firms, publicly listed and private. The corporate accounts data in Panel B comprises only publicly listed firms. Figures are in Rs. thousands (000) and correspond to firm-level observations in the pre-period (1998-99 to 2000-01).

Table IV
Are Yarn Firms Able to Substitute to Non-Program Loans?

	(1)	(2)	(3)
	Log of Total Loans	Log of Total Loans	Exit?
Yarn Dummy * Post	-0.117** (0.046)		
Yarn Ratio * Post		-0.190** (0.084)	0.096*** (0.029)
Firm FEs	YES	YES	YES
Year FEs	YES	YES	YES
Observations	4299	4299	4890
R-squared	0.922	0.924	0.558

Robust standard errors, clustered at firm-level, are reported in parentheses. "Yarn Ratio" refers to the ratio of a firm's yarn exports to its total (yarn and non-yarn) exports in the pre-period under EFS. The pre-period consists of 3 years, 1998-99 to 2000-01, and the post-period consists of 2 years, 2001-02 and 2002-03. In Columns (1) and (2), data is restricted to intensive margin firms. Column (3) reports regression results on the entire sample, where Exit is a dummy=1 if a firm stops borrowing from banks in the post-period, and =0 otherwise.

* significant at 10%; ** significant at 5%; *** significant at 1%

Table V
Effect of EFS Eligibility Change on Export Output

	(1)	(2)	(3)
	Log of Post Period Exports	Log of Post Period Exports	Log of Post Period Exports
Yarn Dummy	-0.164*** (0.049)		
Yarn Ratio		-0.315*** (0.063)	-0.297*** (0.074)
Log of Pre Period Average Exports	0.956*** (0.016)	0.952*** (0.015)	0.956*** (0.018)
Year FEs	YES	YES	YES
Observations	2240	2240	1803
R-squared	0.708	0.71	0.686

Robust standard errors, clustered at firm-level, are reported in parentheses. "Yarn Ratio" refers to the ratio of a firm's yarn exports to its total (yarn and non-yarn) exports in the pre-period under EFS. The pre-period consists of 3 years, 1998-99 to 2000-01, and the post-period consists of 2 years, 2001-02 and 2002-03. All loans in the pre-period (1998-99 to 2000-01) are averaged at the firm level. The regressions are run on all post periods (2001-02 and 2002-03), and include time dummies for the two post periods. In Column (3), data is restricted to intensive margin firms.

* significant at 10%; ** significant at 5%; *** significant at 1%

Table VI
Comparing Publicly Listed and Private Firms

		(1)	(2)
		Mean	Std. Dev.
<i>Publicly Listed Firms</i>			
Export Value	(Rs. 000)	176,145	312,627
EFS Loan Amount	(Rs. 000)	105,316	240,408
Total Loan Amount	(Rs. 000)	468,523	1,138,402
Default Rate	(%)	5.32	14.54
No. of Banks		7.68	7.12
Yarn Ratio		0.50	0.41
Yarn Ratio Yarn		0.67	0.34
No. of Firms		158	
<i>Private Firms</i>			
Export Value	(Rs. 000)	45,474	101,251
EFS Loan Amount	(Rs. 000)	20,922	65,157
Total Loan Amount	(Rs. 000)	56,505	224,125
Default Rate	(%)	7.61	24.34
No. of Banks		2.19	2.67
Yarn Ratio		0.18	0.32
Yarn Ratio Yarn		0.45	0.38
No. of Firms		820	

This table presents summary statistics for the three sample years in the pre-policy change period (1998-99 - 2000-01), separately for publicly listed firms and private firms. "Yarn Ratio | Yarn" refers to the average "Yarn Ratio" only for firms that export yarn; all non-yarn firms are excluded.

Table VII
Testing for Heterogeneous Effects: Publicly Listed and Corporate Group Firms

	(1)	(2)	(3)	(4)
	<u>Publicly Listed vs. Private Firms</u>		<u>Private Group vs. Private Non-Group Firms</u>	
	Log of Total Loans	Log of Post Period Exports	Log of Total Loans	Log of Post Period Exports
Yarn Ratio * Post	-0.196*		-0.247*	
	(0.115)		(0.129)	
Yarn Ratio * Post * Listed	0.125*			
	(0.071)			
Yarn Ratio * Post * Group			0.280**	
			(0.141)	
Yarn Ratio		-0.289***		-0.356***
		(0.090)		(0.092)
Yarn Ratio * Listed		0.286*		
		(0.155)		
Yarn Ratio * Group				0.303**
				(0.152)
Log of Pre Period Average Exports		0.995***		0.942***
		(0.039)		(0.022)
Firm FEs	YES		YES	
Year FEs	YES	YES	YES	YES
Firm Size Trends and Interactions with "Listed / Group"	YES	YES	YES	YES
Observations	4299	1803	3579	1498
R-squared	0.925	0.716	0.897	0.669

Robust standard errors, clustered at firm-level, are reported in parentheses. "Yarn Ratio" refers to the ratio of a firm's yarn exports to its total (yarn and non-yarn) exports in the pre-period under EFS. The pre-period consists of 3 years, 1998-99 to 2000-01, and the post-period consists of 2 years, 2001-02 and 2002-03. Total Loan regressions in Columns (1) and (3) are run on a panel of 5 years, and include additional controls for "Listed / Group * Post". For Export regressions in Columns (2) and (4), all loans in the pre-period (1998-99 to 2000-01) are averaged at the firm level and the regressions are run on all post periods (2001-02 and 2002-03). These regressions also include controls for "Listed / Group" and time dummies for the two post periods. Firm Size is proxied by the log of pre-period average total loans for each firm, and the controls for Firm Size Trends are introduced non-parametrically: the total loan regressions in Columns (1) and (3) include the interactions of each firm size decile dummy with "Post" and "Listed / Group * Post". The export regressions in Columns (2) and (4) include all the firm size decile dummies and their interactions with "Listed / Group". The sample in all columns is restricted to intensive margin firms, and the sample in Columns (3) and (4) is further restricted to private firms only.

* significant at 10%; ** significant at 5%; *** significant at 1%

Table VIII
Balance Sheet and Capital Structure Changes for Publicly Listed Firms

	(1)	(2)	(3)	(4)	(5)	(6)
	Log of Fixed Assets	Log of Total Assets	CAPX	Equity	Log of Total Sales	Profits
<i>Panel A: Balance Sheet</i>						
<i>Changes</i>						
Yarn Ratio * Post	0.07 (0.094)	-0.094 (0.175)	-0.13 (0.103)	-0.081 (0.155)	-0.085 (0.103)	-0.171* (0.099)
Firm FEs	YES	YES	YES	YES	YES	YES
Year FEs	YES	YES	YES	YES	YES	YES
Assets * Post			YES	YES	YES	YES
Observations	691	691	383	691	691	691
R-squared	0.93	0.937	0.532	0.875	0.947	0.564
<hr/>						
	(1)	(2)	(3)			
	Equity Share	Trade Credit Share	Bank Debt Share			
<i>Panel B: Capital Structure</i>						
<i>Changes</i>						
Yarn Ratio * Post	-0.025 (0.036)	0.013 (0.037)	0.038 (0.035)			
Firm FEs	YES	YES	YES			
Year FEs	YES	YES	YES			
Assets * Post	YES	YES	YES			
Observations	691	227	691			
R-squared	0.735	0.521	0.816			

Robust standard errors, clustered at firm-level, are reported in parentheses. "Yarn Ratio" refers to the ratio of a firm's yarn exports to its total (yarn and non-yarn) exports in the pre-period under EFS. The pre-period consists of 3 years, 1998-99 to 2000-01, and the post-period consists of 2 years, 2001-02 and 2002-03. In Panel A, dependent variables in Columns (3), (4), and (6) are normalized by pre-period average total assets. In Panel B, "Equity Share" refers to the share of equity in total capital (equity + trade credit + bank debt). The same definition applies for "Trade Credit Share" and "Bank Debt Share". "Assets * Post" is an interaction term between "Log of Pre-period Total Assets" and the "Post" dummy. Data is for publicly listed firms only.

* significant at 10%; ** significant at 5%; *** significant at 1%

Table IX
Analysis of the Profit and Loss Account

		(1)	(2)	(3)	(4)
		Mean	Std. Dev.	Min	Max
<i>Panel A: Summary Statistics</i>					
Manufacturing Costs	(Rs. Millions)	827.00	1200.00	5.51	14300.00
Financial Charges	(Rs. Millions)	72.50	210.00	0.06	3220.00
Administrative & Selling Expenses	(Rs. Millions)	45.50	97.30	0.03	1070.00
Taxes	(Rs. Millions)	11.30	17.90	0.07	149.00
Total Cost	(Rs. Millions)	841.00	1400.00	6.32	17500.00
Interest Exps / Total Cost		0.13	0.19	0.02	0.84
Total Sales	(Rs. Millions)	977.00	1520.00	6.66	16500.00
Net Profit	(Rs. Millions)	27.10	225.00	-8.13	1200.00

	(1)	(2)	(3)	(4)
	Log of Manf. Costs	Log of Fin. Costs	Log of Admin. Costs	Log of Wages per Emp.
<i>Panel B: Where is the Cost Adjustment Coming From?</i>				
Yarn Ratio * Post	0.089 (0.117)	0.355* (0.210)	-0.065 (0.104)	-0.052 (0.170)
Firm FEs	YES	YES	YES	YES
Year FEs	YES	YES	YES	YES
Assets * Post	YES	YES	YES	YES
Observations	691	691	691	691
R-squared	0.947	0.885	0.972	0.795

Robust standard errors, clustered at firm-level, are reported in parentheses. "Yarn Ratio" refers to the ratio of a firm's yarn exports to its total (yarn and non-yarn) exports in the pre-period under EFS. The pre-period consists of 3 years, 1998-99 to 2000-01, and the post-period consists of 2 years, 2001-02 and 2002-03. In Panel B, "Log of Financial Costs" refers to the Log of interest expenses on bank debt. "Assets * Post" is an interaction term between "Log of Pre-period Total Assets" and the "Post" dummy. Data is for publicly listed firms only.

* significant at 10%; ** significant at 5%; *** significant at 1%

Table X
Short-Term vs. Long-Term Impact for Publicly Listed Firms

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	Log of Total Assets	Log of Fixed Assets	Long-Term Investments	Equity Issued	Dividends	Log of Total Sales	Profits
Yarn Ratio * Post1	-0.099 (0.173)	0.072 (0.099)	-0.038 (0.024)	0.04 (0.081)	-0.019 (0.045)	-0.062 (0.105)	-0.171* (0.096)
Yarn Ratio * Post2	-0.04 (0.231)	0.049 (0.244)	-0.01 (0.075)	0.089 (0.129)	0.004 (0.057)	-0.035 (0.182)	-0.133 (0.114)
Firm FEs	YES	YES	YES	YES	YES	YES	YES
Year FEs	YES	YES	YES	YES	YES	YES	YES
Assets * Post1			YES	YES	YES	YES	YES
Assets * Post2			YES	YES	YES	YES	YES
Observations	871	871	209	871	338	871	871
R-squared	0.864	0.885	0.904	0.915	0.816	0.902	0.467

Robust standard errors, clustered at firm-level, are reported in parentheses. "Yarn Ratio" refers to the ratio of a firm's yarn exports to its total (yarn and non-yarn) exports in the pre-period under EFS. The pre-period consists of 3 years, 1998-99 to 2000-01, and the post-period consists of 4 years, 2001-02 to 2004-05. "Post1" is a dummy=1 for only the two immediate post-periods, 2001-02 and 2002-3, and measures the *short-term impact*. "Post2" is a dummy=1 for only the two final post periods, 2003-04 and 2004-05, and measures the *long-term impact*. Dependent variables in Columns (4), (5), and (7) are normalized by pre-period average total assets. "Assets * Post1" is an interaction term between "Log of Pre-period Total Assets" and the "Post1" dummy. "Assets * Post2" is an interaction term between "Log of Pre-period Total Assets" and the "Post2" dummy. Data is for publicly listed firms only.

* significant at 10%; ** significant at 5%; *** significant at 1%

Table XI
Does Export Productivity Matter?

	(1)	(2)
	Log of Total Loans	Log of Post Period Exports
Yarn Ratio * Post	-0.203* (0.112)	
Yarn Ratio * Post * Listed	0.137* (0.082)	
Yarn Ratio * Post * Productivity	0.018 (0.043)	
Yarn Ratio		-0.293*** (0.092)
Yarn Ratio * Listed		0.288* (0.159)
Yarn Ratio * Productivity		0.015 (0.067)
Log of Pre Period Average Exports		0.994*** (0.037)
Firm FEs	YES	
Year FEs	YES	YES
Firm Size Trends and Interactions with "Listed" and "Productivity"	YES	YES
Observations	4299	1803
R-squared	0.925	0.716

Robust standard errors, clustered at firm-level, are reported in parentheses. "Yarn Ratio" refers to the ratio of a firm's yarn export to its total (yarn and non-yarn) exports in the pre-period under EFS. The pre-period consists of 3 years, 1998-99 to 2000-01, and the post-period consists of 2 years, 2001-02 and 2002-03. "Productivity" is the ratio of EFS exports to working capital loans for each firm in the pre-period, and is de-meanned. The Total Loan regression in Column (1) is run on a panel of 5 years, and includes additional controls for "Listed * Post" and "Productivity * Post". For the Export regression in Column (2), all loans in the pre-period (1998-99 to 2000-01) are averaged at the firm level and the regression is run on all post periods (2001-02 and 2002-03). This regression also includes controls for "Listed", "Productivity", and time dummies for the two post periods. Firm Size is proxied by the log of pre-period average total loans for each firm, and the controls for Firm Size Trends are introduced non-parametrically: the total loan regression in Column (1) includes the interactions of each firm size decile dummy with "Post", "Listed * Post", and "Productivity * Post". The export regression in Column (2) includes all the firm size decile dummies and their interactions with "Listed" and "Productivity". The sample in all columns is restricted to intensive margin firms.

* significant at 10%; ** significant at 5%; *** significant at 1%

Table XII
Is There Cross-Industry Redistribution of EFS Funds?

	(1)	(2)	(3)	(4)	(5)	(6)
	<u>Log of EFS Loans</u>			<u>Log of EFS Exports</u>		
	Non-Yarn Textile Firms	Non-Textile Firms	All Sample Firms	Non-Yarn Textile Firms	Non-Textile Firms	All Sample Firms
(NonTextile=1) * Post			0.234*			0.261**
			(0.126)			(0.127)
Post Dummy	0.042	0.242***		0.064	0.288***	
	(0.117)	(0.063)		(0.111)	(0.059)	
Firm FEs	YES	YES	YES	YES	YES	YES
Year FEs			YES			YES
Observations	1518	5170	6688	1518	5170	6688
R-squared	0.809	0.854	0.845	0.797	0.845	0.836

Robust standard errors, clustered at firm-level, are reported in parentheses. Data in all columns is restricted to non-textile firms and textile firms that are non-yarn (i.e. firms with yarn ratio =0). Columns 1 and 4 report results for non-yarn textile firms, while columns 2 and 5 report results for non-textile firms. "(NonTextile=1)" is a dummy = 1 if the firm is non-textile, and is = 0 if the firm is textile AND non-yarn. The pre-period consists of 3 years, 1998-99 to 2000-01, and the post-period consists of 2 years, 2001-02 and 2002-03.

* significant at 10%; ** significant at 5%; *** significant at 1%