Overview of SMAP III and of SMAP III TA activities
09/2005 – 06/2009
Alexandria, 18 – 19 February 2009

E. Baijot
Team Leader SMAP III TA
Outline

- Main objectives of SMAP III
- Actors and their relationships within SMAP III
- Location and description of the 8 ICZM projects
- Overview SMAP III partners
- SMAP III SD and ICZM approach
- SMAP III TA activities and key outputs
- SMAP and further sustainability
SMAP III key objectives

Awareness and Communication

SD

ICZM

SMAP III
SMAP III
main actors and their relationships

ECD Cairo

RMSU

Private ONGs

PAP/RAC-METAP/BP

National Institutions

8 ICZM Projects

SMAP III TA

SD

COM

ICZM
Location and characteristics of the 8 SMAP III ICZM Projects

ICZM in Algiers’s bay – urban sprawling, multiple rejects, water resources, coastal erosion.

Wetlands management associated with an ICZM process – CEL, Tourism investment.

ICZM in northern Lebanon, with large participation from various actors including municipalities.

ICZM within Gokova special protected area. Key actors: SPA, Mugla governorate, Akyaka.

CEL in national inhabited park closed to border (immigration, econ. Activities).

ICZM in Algiers lagoon, Cap des trois fourches, Boudinar commune.

1. Establish a protected area as a tool for SD NRM 2. a new dev. planning Sfax south, an industrial city facing many challenges.

ICZM within Gokova special protected area. Key actors: SPA, Mugla governorate, Akyaka.

ICZM in northern Lebanon, with large participation from various actors including municipalities.
## Overview SMAP III partners in ICZM projects

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<th>Nador (Mo)</th>
<th>El Kala Moulouya (Al/Mo)</th>
<th>AMIS (Al)</th>
<th>K&amp;M &amp;Sfax (Tu)</th>
<th>ALAMIM (Eg)</th>
<th>Port Said (Eg)</th>
<th>Gokova (Tur)</th>
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Key to symbols: © Coordinating Partner  ✓ Partner
**SMAP III SD approach**

**Promoting Awareness (PAP/RAC, METAP, Blue Plan) /RMSU**
- Promotion of RED
- Policy support for integration of environment (C/B)
- Awareness dec. makers
- National workshops

**SMAP III TA**
- Policy: NSSD (Egypt, Pal)
- SD tools (SEA, sust ban)
- Capacity building NGOs and of private (UMCE)

**8 ICZM Projects**
- Promotion of SD through
  1. development of ICZM process,
  2. approach aiming to SD, ex (Eco-tourism)

**Activities**
- Change unsust. prod
- Improve governance
- Increased ONGs and private sector involv.
- Improve local governance
- Field: Sust. NRM – sea and coastal areas
  - sust. tourism
  - rural development

**Implement. MSSD principles**
- Regional awareness
- Capacity building

**Barc. Declar.**

**Strength. regional coop. and awareness**

**LOCAL**

**REG NAT**

**SMAP final workshop Alexandria February 2009**
SMAP III ICZM approach

**Promoting Awareness**
(PAP/RAC, METAP, Blue Plan) / RMSU
- Awareness for decision makers
- Policy briefs
- Dev and impl. awar str.

**SMAP III TA**
- TA support, tools & Capacity Building
- Coordination & cross-fertilization
- Communication
- Regional coordination
- National ownership
- ICZM & Management tools

**8 ICZM Projects**
- ICZM managt plan (training, studies, scenarios, etc)
- Participation
- Planning tool
- Local specificities

**Projects**
- Activities
- Consolidation of ICZM process and principles

REG
NAT
Horizontal and vertical /Regional Integration

LOCAL
SMAP III TA structure and activities

Communication and Awareness

- Capacity building
- SD tools
- Policy
  (see afternoon session)

SMAP III TA

ICZM

SD
Communication and awareness
SMAP III TA

- Proactive media relations
- TA support to ICZM projects/SD initiatives
  - Training on Comms tools & techniques
  - Support for development of communication strategies
  - Assistance in finding and managing external agencies
- Website redesigned including SMAP learning center (launched in sept. 09)
  - 320 visitors/day (up from 220 in Jan 2008)
  - #1 environmental news service in Arabic
  - Newsletter (quarterly, 2250 on mailing list)
  - SMAP learning center: Elearning courses: LFA, Env. Economics, indicators) – open access incl. hands-on-exercises; SD and ICZM fact sheets
- ICZM & SD Policymaking
  - 12 fact sheets two-page intros to ICZM process, tools, context and issues.
  - Plain, accessible language
  - **SD and ICZM guide to the Mediterranean Region**
SMAP III TA ICZM activities

Coordination
- Regional workshop
- Stimulation exch. inter-proj.
- Support ECD Cairo
- Link with SD activities
- Day-t-day correspond.
- Inter-proj. experience
- ICZM addressed at regional level
- Link with SD cons.

TA support
- Review of ICZM plan
- Field missions (>50)
- Concept notes (indicators, Integration, ICZM plan)
- Review reports
- Inter-sector integration achieved
- High quality ICZM plan produced

Capacity building
- ICZM tools (GIS indicators, stakehold. particip. conflicts, etc.)
- ICZM principles
- ICZM principles and tools better understood and widely used

Activities
Content
Expected results
Final outcome
Towards a practical ICZM guide for the Mediterranean.

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ICZM Projects and Institutions

- MGMT
- PART
- GIS
- EE
- INST
- INFO
- TOUR
- URB
- IND
- NAT
ICZM guide for the Mediterranean

- **Proposed structure**
  1. Introduction (SMAP, I,C,Z,M)
  2. Context
    - Main issues: Institutional, Tourism including eco-tourism, Urban Development, Industry, Natural resources including protected areas, Water resources, Governance, Culture, others
  3. ICZM tools
    - Stakeholder Participation, Indicators, Integration matrix, GIS, Monitoring tools, info/sys, multi criteria analysis, monitoring tools, environmental economics, voluntary agreements, Others
  4. Conclusion

- **ICZM projects participation**
  (and other volunteers?)
  - What are the most relevant issues?
  - Approach develop to address the issue
  - Activities developed to implement methodology
  - Achievements and successes
  - Challenges faced and initiatives to address them
  - Lessons learned

**Deadline:** 31 March 09

Regional context
Overall applicability and application of ICZM Tools
Regional approach, successes, challenges
Lessons Learned
1. Capacity strongly developed in various sectors at various levels (local, provincial, national) on which further initiatives (H2020, FP7, FFEM, ICZM protocol, UM, others) can build and develop their activities.

2. Initiation – Consolidation of an SD and ICZM momentum across the Mediterranean that still needs to be fuelled.

3. Establishment of regional network cooperation (SMAP correspondents, partners) putting in practice political strategic vision.

4. Important databases and material available through websites, clearinghouse, and other reports.

5. Practical SD and ICZM guide.
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