



Making Growth Happen: Implementing Policies for Competitive Industries

October 16-17, 2013

The World Bank | Preston Auditorium | 1818 H Street NW, Washington, DC | USA

DAY 1 | OCTOBER 16

Breakfast (8:30 – 9:00 am)

Preston Front Lobby

Keynotes (9:00am-10:45am)

Preston

- Joseph Stiglitz, University Professor, Columbia University
- Don Graves, Executive Director of the White House Council on Jobs and Competitiveness

Welcoming Remarks:

Bertrand Badré, Managing Director and Chief Financial Officer, World Bank Group

Moderator:

Janamitra Devan, Vice President and Head of Network, Financial and Private Sector Development, World Bank Group

Session 1: The Risks and Rewards of Industrial Policies (11:00am-12:30pm)

Preston

- Ha-Joon Chang, Reader, University of Cambridge
- Shri Arun Maira, Member of the Planning Commission of India
- Mariana Mazzucato, R.M. Phillips Professor of Science and Technology, University of Sussex

Moderator:

Ivan Rossignol, Head, Competitive Industries and Innovation Program (CIIP), Financial and Private Sector Development, World Bank Group

Session 2: The Chemistry of Growth: Experimenting with Policy (1:30pm-2:30pm)

Preston

- José Augusto Coelho Fernandes, Executive Director, Policies and Strategies, National Confederation of Industry, Brazil
- Mushtaq Khan, Professor of Economics, School of Oriental and African Studies, University of London
- Liu Xielin, Professor and Director of Chinese Innovation and Entrepreneurship, Chinese Academy of Sciences

Moderator:

Shahid Yusuf, Chief Economist, The Growth Dialogue; Former Economic Adviser to the Senior Vice President and Chief Economist, Development Economics Department, World Bank Group



Session 3a: Public Inspiration for Private Innovation (2:45pm-4pm)

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- Nicholas Bloom, Professor of Economics, Stanford University
- Guillermo Luz, Private Sector Co-Chairman, National Council for Competitiveness, Philippines
- John van Reenen, Professor of Economics and Director of Centre for Economic Performance, London School of Economics

Moderator:

Gerardo Corrochano, Director, Europe and Central Asia Region and Innovation, Technology and Entrepreneurship Global Practice, Financial and Private Sector Development, World Bank Group

Session 3b: Regional Approaches to Execution (2:45pm-4pm)

MC2-800

- Laura Alfaro, formerly Minister of Planning and Policy, Costa Rica
- Fadi Ghandour, Founder and Vice-Chairman, ARAMEX, Jordan
- R. J. Lino, Director, Indonesia Port Corporation (Pelindo II), Indonesia
- Rohini Pande, Mohammed Kamal Professor of Public Policy, Harvard Kennedy School

Moderator:

Sujata Lamba, Director, South Asia Region and Competitive Industries Global Practice, Financial and Private Sector Development, World Bank Group

Session 4: African Takeoff: Making it Happen (4:05pm-5:30pm)

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- Patrick J. Achi, Minister of Economic Infrastructures, Côte d'Ivoire
- Alan Gelb, Senior Fellow, Center for Global Development
- Mugo Kibati, Director-General, Kenya, Vision 2030

Moderator:

Gaiv Tata, Director, Africa Region and Financial Inclusion Global Practice, Financial and Private Sector Development, World Bank Group

Cocktail Reception (6 pm onwards)

Preston Front Lobby





DAY 2 | OCTOBER 17

Parallel Sessions

All sessions taking place at C1-100

All sessions taking place at C1-200

8:30-9:00am

Breakfast

Breakfast

9:00- 10:15am

**Session 1: Competitiveness in South Asia 2014
WB Flagship Report**

**Session 1: Shared value as a means to
prosperity**

Vincent Palmade, South Asia, World Bank Group

FSG Consulting Firm

10:15-10:30am

Coffee Break

Coffee Break

10:30am-12:00pm

Session 2: Innovation in Services

**Paper: Learning Within the State: A Research
Agenda**

Gustavo Crespi, Inter-American Development Bank

Luke Jordan, FCDDR, World Bank;
Laurence Wilse-Samson, Columbia University

12:15pm - 1pm

Lunch

Lunch

1:00pm - 2:30pm

**Session 3: World Bank Institute Report:
Finland KE 2.0.**

**Paper: The Perils of Industrial Policy: Evidence
from Tunisia**

Kimmo Halme, Ramboll Management Consulting;
Mariana Mazzucato, Sussex University; Tran Ngoc
Ca, Ministry of Science & Technology, Vietnam

Antonio Nucifora, DECTI, World Bank
Bob Rijkers, DECTI, World Bank

2:30pm - 2:40pm

Coffee Break

Coffee Break

2:40pm - 4:00pm

**Session 4: Experimental Implementation:
Making Federal Competition Work**

**Paper: Are the Benefits of Export Support
Durable? Evidence from Tunisia**

JP Faguet, London School of Economics

Ana Margarida Fernandes, DECTI, World Bank

4:00pm - 4:10pm

Coffee Break

Coffee Break

4:10pm - 5:30pm

**Session 5: Coordination, Problem-Solving and
Learning Units**

**Paper: Who Captures the Value in
Technological Innovation? The case of the
GMR-based global storage industry**

Charles Sabel, Columbia Law School

Kenneth L. Kraemer, University of California, Irvine

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