Newsletter for October 2003.

This edition has:
- Some highlights from September
- GDLN Courses scheduled in October at the Distance Learning Centre
- Courses to remember in October
- visit our website www.dlcsrilanka.org and download the 'latest information'

E-Parliament Program at DLC

Transforming conversations that matter into actions that make a difference

On 30th of September, the World Bank Institute organized a videoconferencing session at DLC on E Governance in the parliament. Hon. Navin Dissanayake and Hon. Mahinda Yapa graced this occasion. This was an opportunity to exchange views on using Information Communication Technology in enhancing the Parliamentary decision-making process. Hon. Navin Dissanayake shared various methods in which he uses ICT and Hon. Mahinda Yapa explained the current trends and how to improve the system. In addition, the session also gave prominence to the usage of ICT in e-voting systems.

The participating sites included Washington DC, Canada, Rome, Ghana, Kenya and Sri Lanka. Parliamentarians from Rome made several presentations. The e-Parliament links democratic members of parliament to a global online forum. Through the e-Parliament, legislators can learn from each other, and work together to solve common problems.

World Summit on Information Society

On the 17th of September, Sri Lanka participated in the 'World Summit on Information Society' Conference held in Geneva from DLC. Mr. Kumar Abeysinghe, Secretary to the Ministry of Media was the moderator of the session and presented the road map to create an information society. Mr. Manju Hattotuwa, CEO of the newly formed ICT Agency highlighted the important milestones of e-Sri Lanka roadmap.

DLC enters another Strategic Partnership

DLC signed a Memorandum of Understanding with the Sri Lanka Institute of Development Administration. Mr. Tennakoon, Director SLIDA signed on behalf of SLIDA and Dr. Thenuwara, Director, DLC signed on behalf of DLC. This MOU will facilitate course development and other joint efforts by both organizations.

State-of-the-Art interview setting at DLC

DLC facilitated an international recruitment using video conferencing as a tool for interviewing prospects in September. A live link up was set up with a UK based hospital to interview Sri-Lankan candidates. One of
the interviewee stated that the DLC facility helped her immensely as she was able to appear for the interview at a fraction of the cost. The interviewers were happy not only to see and speak directly with the interviewees but also to observe body language and other subtleties involved in the interview process.

**VC Courses scheduled for the month of October**

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<th>Course Title</th>
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| Creating Regional Wealth                         | There is an Innovation Economy, based on the entrepreneurial application of innovative technology, linking regions, and creating great wealth. These regions are successful because individuals and champions in business, venture capital, universities, government and non-profit organizations are collaboratively working on adapting to this Innovation Economy. This course provides an in-depth understanding to help participants to better understand and succeed. Mr. Saperstein has conducted a definitive study to emergence of regional wealth in this Innovation Economy and can provide regions with an insight and benefit in their efforts to improve their participation in this fast-growing globally linked sector. Case studies will be presented for discussion, to illustrate the principles of regional models, organizational structures and individual entrepreneurial champions. As a result, of taking this course students will better understand the dynamics of the New Economy, what works and how can they better guide their own organizations and career path. | Program Provider: Acrossworld Communications Inc., USA  
Target audience: Academics, students in business administration and economics, researchers, government officials, investors and bankers  
Dates: October 15, 17, 22, 24 and 27, 2003  
Time: 8:00PM – 10:00PM |
| 25th Globalization Lecture Series                | This session will provide a general background on the world economic and policy outlook as it affects Asian developing countries in general, and South East Asia (including the Philippines) in particular. This will include external short-term and long-term economic policy issues such as World Trade Organization (WTO) Doha Development Round and regional trade agreements. In light of these external developments, specific emphasis of the lecture will be on implications for Industrial Policy of Asian developing countries. The objective of the lecture is to discuss how industrial policy can play a role in harnessing the benefits of increasing globalization at the country levels. | Program Provider: Asian Institute of Management, Philippines  
Target audience: Government officials/policy makers (particularly in the Ministries of Trade and Industry, Finance, and Foreign Affairs); Members of Business groups; Academic and research institute officials, Legislators and policy makers; Non-government organization/consumer group officials; Members of the Diplomatic Corps;  
Date: October 6  
Time: 1:00PM – 3:00PM SL time |
| How a Regulatory System enhances effective Governance | This course will evaluate how independent and capable regulator for effective compliance enhances good governance: State vs. market regulation, Developing impartial and responsive regulator, Harnessing new approaches to operations management (e.g. flexible production) to improve organizational compliance, Developing regulatory frameworks that promote corporate compliance. | Program Provider: IDLO, Italy  
Dates: October 7-8-9-13, 2003  
Time: 2:00PM – 5:00PM SL time |
### Leading Information- Technology Endeavors- Catalyzing an Information Proficient Society

**The aim of the course is to:**

- Provide a roadmap for the electronic Age
- Offer new perspectives about individuals and communities in relation to IT
- Appreciate the choices that information technologists possess
- To help understand how goals, proficiency, information, systems and technologies relate to each other
- Give strategically proficient techniques

**Target audience:**

- Executives and managers involved in Information & Communication Technologies
- Government executives, policy makers and managers developing ICT-intensive programs
- ICT-Supplier executives and managers
- Academics & students in management, public administration, government & ICT

**Main Facilitator:** The main facilitator is Dr. Thomas J. Buckholtz, a business coach, consultant, seminar provider, author and speaker. He is the author of *Information Proficiency: Your Key to Information Age* (John Wiley & Sons).

**Course provider:** Across World Communications Inc., USA

**No of sessions:** 08

**Dates:** October 6, 13 and 20, 2003

**Time:** 8:00PM - 10:00PM SL time

### Jungian Psychology

**The aim of the course is to:**

- provide basic knowledge of Jungian psychology, the psychology of religion and the history of religion as well as give an overview of the field of research of Jungian psychology,
- present a critical evaluation of the theories of Jungian psychology, its theoretical base, methods and results,
- give a fundamental understanding of the psychological function of religious symbols, myths & rites,
- place the theories of Jungian psychology into the context of psychology of religion, history of ideas and history of religion.

**Target audience:**

- Executives and managers wishing to learn Jungian Psychology;
- Psychotherapists, Psychologists and Counselors;
- Advertising and graphic designing executives;
- Government executives;
- Academics & Students in psychology, sociology, business management or public administration.

**Course provider:** University of Gavale, Sweden

**No of sessions:** 09

**Dates:** October 3, 17 and 31, 2003

**Time:** 2:00PM - 5:00PM SL time

### Religion & Health in a Global Perspective

**The aim of the course is to:**

- Provide participants with a basic knowledge of religious and medical plurality.
- Facilitate an understanding of different conceptions of the world and medical practices. The course will investigate variety of cultures around the globe and by comparing them with western biomedicine and the
Christian faith.

- Present several case studies. Examples of traditional African and American cultures, shamanism of northern Eurasia, Islam and Indian Ayurveda will be provided. In addition, examples of Chinese and/or Japanese medical traditions will be given too.
- Provide the social and religious contexts of the medical systems will be emphasized.
- Examine several perspectives. For example,
  - representatives of the religious and medical systems present their faith and/or medical practices. In this way the insider perspective will be elucidated.
  - Outsider perspectives from religious studies and medical anthropology will complement and enrich the studies through lectures and literature.
  - Other western perspectives on health, such as ethical, philosophical, psychological, existential and environmental, will be studied.
  - Also new age ideas concerning health will be dealt with.
  - Finally, the patient perspective will be investigated.

**Target Audience:** The course is particularly suitable for persons working with health care in one way or the other and who wish to widen their views concerning the phenomena religion and health, but anyone interested in this field is welcome to apply.

**Course provider:** University of Gavale, Sweden

**No of session:** 15

**Dates:** October 2, 16 and 30, 2003

**Time:** 2:00PM - 5:00PM SL time

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**IT Courses**

**CISCO Certified Network Associate (New Syllabus - CCNA)**

DLC has joined hands with Spectrum to offer a comprehensive course on CCNA. The widely respected Cisco Career Certifications bring valuable, measurable rewards to network professionals, their managers and the organizations that employ them. The course consists of 40 hrs of instructions. We will train you to be the best in the business. Our training methodology will enable you to gain an industry respected Cisco “Certified Network Associate qualification.

Name of the instructor: Mr. Kanishka Perera

**AccPac**

DLC is offering a course on AccPac. It will cover Standard Modules of System Manager, General Ledger, Accounts Payable and Accounts Receivable modules. The course consists of 24 hrs of instructions. The course will commence during the first week of November 2003.

**SQL Server 2000 Administration**

DLC in association with David Peiris Information Technologies Ltd will conduct this course. The course will cover: Introduction to SQL Server; Database Architecture; Designing and creating databases; Installing SQL Server; Stored procedure, Backup & restore; Managing SQL server users and security; Data transfers; Multi user considerations;
Using SQL Server tools; Automating maintenance and administration tasks.

**MAYA**

Maya will help you create spectacular effects and graphics for television broadcasts, commercials and corporate videos; add 3D elements to 2D print projects and presentations. Make web sites stand out from the crowd with dazzling visuals and animation, produce digital 3D characters, animation and special effects for blockbuster movies; build 3DS worlds for interactive games; visualize Studio Tools and CAD designs and then take them into the next level with 3D effects and animation. Course facilitator: D. Nithyanandam, an Alias certified lecturer.

**COMPUTER ESSENTIALS**

DLC is offering a comprehensive 46 hr course on Computer Essentials. Instruction on Win 98/2000, MS – Word 2000, MS – Excel 2000, MS – PowerPoint 2000, EMail & internet. This course is tailor-made for professionals, secretaries, office staff and school leavers. Workshops could be tailor-made as per training requirements.

**LINUX Beginner**

DLC in association with David Peiris Information Technologies Ltd will conduct this course. This course will help you to learn LINUX for Internet services & programming through hands on training (per pc per student). It will cover Linux History and Operation, Installing and Configuring Linux, Shells, Commands and Navigation, Common Text Editors, Linux Printing, Users and Groups, The Ext2 File System, The Linux Kernel, Shell Scripting, Linux Software Management. This workshop is held on two consecutive Fridays.

**MCSE**


**Entrepreneurial Mindset workshop**

Leah Zveglich will conduct a highly informative and thought provoking workshop on Entrepreneurial Mindset. Leah has a MBA from Harvard Business School and she is an expert trainer in this field. The workshop will get underway in November 2003.

**Quality Management Practices & Benefits**

DLC at present is conducting a series of workshops on “Quality Management Practices & Benefits”. Mr. Lalith Senaweera, Director Systems Certification of the Sri Lanka Standards Institute is facilitating these workshops. An eminent team of quality specialists comprising of m/s Asoka De Silva and Kamal Dissanayake are among the panel of lecturers. The final session will be held on 16th November.
Balanced Scorecard - “making it work in your organization”
3 Modules to create a high performance organization in 06 days

The final session, in this series will take place on 11th and 12th of November. This Modular Series provide training and guidance in applying balanced scorecard concepts. Alan Fell, a highly experienced UK-based international specialist in Strategic Performance Management conducts this course. For the last 5 years, he has operated as an independent management consultant and trainer specializing in a range of Performance Management programs. Prior to that, he was a senior executive with a major UK bank.

Module 03: 11th & 12th of November

Time: 8:30AM – 4:30PM

DeL Project
As part of the e-Sri Lanka project several Distance Learning Centers will be established, in the regions of Sri Lanka. The DLC will act as the hub for Distance e-Leaning Centers throughout the country. These centers will be equipped with videoconferencing facilities and multimedia rooms. Further, they will enable participants to access information simultaneously from experts in Colombo without leaving their hometown. Language studies are among the courses that are in high demand. Interested experts of all categories are encouraged to register with DLC as resource persons.

DLC facility rental
There are opportunities for you to rent out videoconferencing facility to conduct business dialogues with your partners overseas and to conduct learning events. The Centre is equipped with live videoconferencing facilities and two multimedia rooms. The Distance Learning Centre Ltd. (DLC) is the first of its kind in Sri Lanka and one of the nodes on the Global Development Learning Network (GDLN). It was setup by the World Bank to address the learning needs of Sri Lanka. GDLN’s vision is to ‘provide decision-makers with affordable and regular access to a global network of peers and experts, helping them to address development challenges by sharing ideas and experiences.’
DLC Ltd rents its VC Facility for a host of Business and Training Purposes

Business Connectivity using VC enables you to communicate interactively with your business associates, customers and suppliers around the world without having to leave Colombo.

You can see your counterpart and hear him, read his body language and even bring in your entire team to the conference with them. You will save on airfares, hotel costs, waiting time in airports, and so much more.

From $100 upwards per hour this facility is available to you, in the most modern facility conveniently located on the 4th Floor, SLIDA 28/10 Malalasekera Mw Colombo 7

For Details Contact Timothy at 2559315
Lakmali at 2554966

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<th>Business</th>
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<td>Shalika Subasinghe</td>
<td>Timothy Edward</td>
<td>Lakmali Samarasekera</td>
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<tr>
<td>Chief Executive Officer</td>
<td>Training Coordinator</td>
<td>Executive Assistant</td>
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For further information, please contact:
Contact Details