2006 Global Development Learning Network (GDLN) World Forum

Partners for Development
— Connecting People and Ideas

Conference Program
June 20, 2000

The World Bank and partners in 16 countries in Africa, Asia, the Caribbean and Europe launch GDLN. GDLN Affiliates, partners and clients organize around 250 distance learning events in the first year of operation.

“The number of sites is expected to increase to 50 countries by 2002 …”

June 30, 2003

There are some 50 GDLN Affiliates worldwide.

GDLN Affiliates host over 400 yearly activities on behalf of their partners and clients.

The first clients from the public and private sector, academic institutions, development agencies and international organizations begin to use GDLN facilities for real-time and continuous dialogue, knowledge sharing and communication with partners worldwide.

September 25, 2006

With the rapid growth of in-country networks, GDLN counts more than 115 Affiliates in over 80 countries.

Two-thirds of activities hosted by GDLN Affiliates are organized by small government agencies and non-governmental organizations.

GDLN Affiliates are beginning to become agents of change in their countries, facilitating access to experts and encouraging dialogue among practitioners and policy makers as they strive to meet development goals in areas such as health, education, environment and anticorruption.

July 2008

Governments, NGOs and businesses in most developing countries work with GDLN Affiliates to find the skills, methodologies and tools to articulate and address challenges prevalent in their organizations, projects and programs. Beyond facilitating the use of technology for communication, GDLN Affiliates help their clients with the design, planning and implementation of knowledge sharing and partner engagement processes “at a distance”. Growing from its inner circle of Affiliates, the community is becoming a wider partnership of organizations that use GDLN standards, procedures and systems for effective collaboration, enhancing access and reach further than ever before.
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Welcome Note

It is my great pleasure to welcome you to the first Global Development Learning Network (GDLN) World Forum.

Last year we celebrated the fifth anniversary of the launch of GDLN. On that occasion the GDLN anniversary brochure “Bridging Distances, Connecting People and Ideas” gave us a glimpse into the past, commemorating the many ways in which GDLN Affiliates, clients, and partners have been working together on activities and programs that make a difference in the development community. This Forum is an important opportunity not only to reaffirm our shared commitment to using communication tools and technologies to support development outcomes but also to draw on each other’s expertise in shaping our future and reaching new and broader audiences.

The Global Development Learning Network (GDLN) has grown rapidly over the last six years. It has evolved from a simple distance learning tool to a global partnership of learning centers. Eleven centers have grown into a worldwide community of some 120 Affiliates, with hundreds of in-country partners extending our reach into the mountains of Ecuador, the cities of China, the forests of Brazil, and the plains of Russia. A learning program of some one hundred courses has grown to include about a thousand activities a year, carried out in collaboration with NGOs, governments, bilateral agencies, and foundations. Videoconferencing as the main conduit for GDLN events came to be complemented by e-learning tools and by facilitated face-to-face dialogues, ensuring local relevance and access to a deeper knowledge base.

Since its inception in 1955 the World Bank Institute has reached more than 500,000 people through its training and other learning activities. But we now know that training alone is not sufficient to bring about sustained change in countries. Peer-to-peer dialogue has emerged as one of the most effective instruments in developing capacity and shaping sustainable development. When peers engage in ongoing dialogue, they share experiences and knowledge, and discover solutions that would otherwise have been out of reach. This is why WBI agreed to serve as the “incubator” for the first GDLN initiative in 1997; and, beginning in 2000, to support the rapidly growing community of Affiliates worldwide through WBI’s GDLN Services Division.
The future will surely bring new challenges and opportunities for the GDLN community. More effective development means more strategic collaboration with development agencies, better adaptation of pedagogic and communication tools and techniques, and greater flexibility in promoting innovation. The time is right to explore these challenges and opportunities together.

Many of you have made extraordinary efforts to be here today. I hope that you will take time to reacquaint with old friends, make new ones, celebrate achievements, share ideas, and explore new and exciting possibilities for the future of the Network.

I look forward to working with you toward our common goal of helping people in developing countries create a better life.

Frannie A. Léautier
World Bank Vice President and Head of the World Bank Institute
Agenda at-a-Glance

The following activities will take place within the frame of the 2006 GDLN World Forum:

World Forum Days

October 9: Registration and Marketplace Preparation
(World Bank Main Complex, Entry Foyer)
16:30 – 18:00 hrs Participant registration
16:30 – 18:00 hrs Set-up of booths at Forum Marketplace
18:30 – 22:00 hrs Welcome Reception

October 10: GDLN, a Global Community
(World Bank Main Complex, Preston Auditorium and Conference Rooms)
8:30 – 9:00 hrs Participant check-in
9:00 – 11:00 hrs The “G” in GDLN: Unity in Diversity, plenary session
11:00 – 11:20 hrs Coffee break
11:20 – 13:00 hrs “My GDLN”, World Café conversations, plenary session
13:00 – 14:00 hrs Lunch
14:00 – 16:00 hrs Key Topics in the GDLN World I
15:30 – 16:00 hrs Coffee break
16:00 – 17:30 hrs Key Topics in the GDLN World II
17:45 – 18:00 hrs The Collective Signature, a group photo session
18:00 hrs Bus departs for dinner cruise
19:00 – 22:00 hrs Dinner cruise on the Spirit of Washington
For registered participants only

October 11: GDLN, a Partner for Development
(World Bank Main Complex, Preston Auditorium and Conference Rooms)
8:30 – 9:00 hrs Participant check-in
9:00 – 9:25 hrs Reflections, plenary session
9:25 – 9:50 hrs GDLN: Innovative Services, plenary session
9:50 – 10:45 hrs GDLN: a Partner in Good Governance, plenary session/role play
10:45 – 11:15 hrs Coffee break
11:15 – 13:00 hrs GDLN: a Partner in Good Governance (Cont’d)
13:00 – 14:00 hrs Lunch
14:00 – 16:00 hrs Exploring Collaboration and Business Opportunities, parallel activities
16:00 – 17:30 hrs Adding Value to the Work of Development Partners, plenary session
17:30 – 18:00 hrs Illustrating Development Impact: Award Ceremony for Video Competition, plenary session
18:00 – 19:00 hrs Business Reception
19:00 – 22:00 hrs Dinner Reception
For registered participants only

Post-Forum Events and Meetings
(only for GDLN Affiliates and donors)

October 12
Regional Meetings for GDLN Affiliates
Dialogue with Donors

October 13: GDLN, the Way Forward
Regional Meetings for GDLN Affiliates (cont’d)
16:00 – 18:00 hrs Summary and Looking Forward
18:00 – 22:00 hrs Farewell Dinner
For registered participants only
October 10: GDLN, a Global Community

8:30 – 9:00 hrs  **Participant check-in**
   At this time participants may also settle administrative business.

09:00 – 11:00 hrs  **The “G” in GDLN: Unity in Diversity**
In this plenary session hosted by Shigeo Katsu, Vice President for the World Bank Europe and Central Asia Region, GDLN Affiliates will introduce their respective regions and participants will learn more about the history of GDLN and the opportunities that lie ahead. This session will also address the importance of knowledge for development and the role that GDLN, as a global community, can play through entrepreneurial and innovative leadership of Affiliates.

**GDLN Regional Profiles**

**Africa**
   Mor Seck, Senegal
   Charles Senkondo, Tanzania

**Americas**
   Roberto Obando Prestol, Dominican Republic
   Ileana Orozco, Nicaragua

**East Asia and Pacific**
   Pimrumpai Premsmit, Thailand

**Europe and Central Asia**
   Svitlana Kalishnokova, Ukraine
   Serban Mestecaneanu, Romania

**Middle East and North Africa**
   Randa Akeel
   Mohamed A. Lotfi, Egypt

**South Asia**
   Khalid Saleem, Afghanistan
   Shalika Subasinghe, Sri Lanka

**Keynote Speakers**

Ayisi Makatiani, Co-Founder of Africa Online and CEO and Managing Director of African Management Services Company: “Achieving Change: What it Takes to Succeed”

Jorge Quiroga, former President of Bolivia: “Achieving Change: Where Governments need GDLN”

James D. Wolfensohn, former President of the World Bank, Senior Advisor to Citigroup: “Knowledge to Accelerate the Development Process: Vision and Mission of GDLN”

**Closing remarks**

Paul Wolfowitz, President, The World Bank

**Facilitator**

Monika Weber-Fahr

11:00 – 11:20 hrs  **Coffee break**

11:20 – 13:00 hrs  **“My GDLN”, World Café conversations on GDLN as Community**

In this plenary session participants will share their experiences with and visions for GDLN. This includes taking stock of best practices in the fields of knowledge sharing, learning and stakeholder engagement using real-time communication technologies and techniques. Participants will connect, interact and share personal experiences to define what GDLN is today and identify methods for improving development impact through effective and innovative approaches and programs.

**Facilitator**

Atem S. Ramsundersingh

Nusa Maal (Visual Graphic Recorder)

13:00 – 14:00 hrs  **Lunch**
   At this time participants may also settle administrative business.
14:00 – 17:30 hrs  **Key Topics in the GDLN World**

During the pre-Forum online registration process participants were asked to choose two preferred topics from a list of options. The parallel sessions reflect the choices and preferences; participants will have the opportunity to find inspiration from colleagues, renowned thinkers and practitioners in the world of development, knowledge sharing and distance learning, and to take joint initiatives for further explorations and collaboration. The sessions are:

**Enriching the GDLN Experience with Emerging Social Technologies**

This session will expose participants to examples of emerging social technologies (such as blogs, wikis) as useful ways to connect people and ideas. Participants will also explore how to use these technologies to enrich the GDLN experience when working with knowledge and learning communities.

**Distance and e-Learning Platforms, Tools and Systems: From Planning to Organizational Readiness**

This session will address approaches to selecting and operating tools and platforms for distance and e-learning within organizations. Experiences will be shared on increasing or developing organizational readiness for distance and e-learning.

**Transforming Organizations: The Role of Knowledge and the Art of Facilitation**

This session will focus on creative processes for organizational transformation, the role that knowledge plays and the important role of facilitating knowledge and learning processes. Participants and resources persons will explore the roles that GDLN Affiliates could play in such processes.

**Measuring for Results: Objectives and Outcomes of GDLN**

This session will focus on ideas of experts and participants for establishing a common understanding of evaluation objectives and a framework for measuring the outcomes of GDLN. This will serve as a base for developing an initial strategy for an impact evaluation of GDLN.

**The Potential of Internet2, NRENs and other Partnerships for Expanding Connectivity and Building a Wider Knowledge Community**

This session will focus on emerging networks for connectivity and how GDLN Affiliates could become part of such networks.

**The Client’s Perspective - What We Would Like to See From a GDLN Affiliate**

This session will create space for GDLN Affiliates and their clients to discuss client needs, and to help explore areas where Affiliates can improve and expand their services beyond technology-related facilitation and communication towards becoming true local partners for client organizations.

**Within-Country GDLN Outreach**

In this session experts will focus on options and costs for extending the reach of GDLN within a country, e.g. use of fiber, preferred satellite network configuration (C-band versus Ku-band usage, benefits and disadvantages) and TDM/TDMA versus Asymmetrical Analog architectures.

**New to GDLN? The ABC on the Community**

This session will introduce ‘newcomers’ to GDLN to the wide variety of options for learning and knowledge sharing, business development, and management of activities and programs. Based on the GDLN Toolkit, the session will cover all aspects of the GDLN World.

**Communities of Practice for Learning across Organizations**

The idea of learning in “communities of practice” is a topic of growing interest both in the corporate world and among academics and development practitioners. Given the organic nature of these entities, it is difficult to design them intentionally,
or to figure out how to provide them with meaningful support as a vehicle for professional development. This session will start by examining some of the basic lessons on supporting effective CoPs, regardless of the organizational context, followed by an exploration of some of the challenges in supporting CoPs across organizations.

Learning about the Knowledge Economy by Using the Interactive Knowledge Assessment Methodology (KAM)
In this session participants will discuss factors determining the competitiveness of countries, such as human capital, effective institutions, relevant technologies, and innovative and competitive enterprises. Participants will be exposed to the Knowledge Assessment Methodology (KAM), a tool developed by the World Bank Institute.

October 11: GDLN, a Partner for Development

8:30 – 9:00 hrs  Participant check-in
At this time participants may also settle administrative business.

09:00 – 09:25 hrs  Reflections
In this session participants will be invited to reflect on what they have captured or harvested during the first Forum day. These reflections will be enriched with video captures of statements made by participants during the welcome reception and the first day of the Forum.

Facilitator
Atem S. Ramsundersingh

09:25 – 10:45 hrs  GDLN: Innovative Services
In this session participants will capture ideas about how knowledge networks and communities operate in a world that is becoming flat, and where their potentials are in providing services to development practitioners, agencies and partners.

Speaker
Paul Starkey

Commentator
Wolfgang Bischoff

Facilitator
Atem S. Ramsundersingh

09:50 – 10:45 hrs  GDLN: a Partner in Good Governance
Through inspiring presentations, roundtable conversations and a role play, participants will learn more about anticorruption frameworks in societies – as an example of global challenges – while also exploring untapped potentials of services and strategic partnerships among GDLN Affiliates, clients and development agencies to promote good governance and the anticorruption agenda.
Detailed Agenda (cont.)

Speaker
Djordija Petkoski

Facilitators
Djordija Petkoski
Han Fraeters

10:45 – 11:15 hrs  Coffee break
11:15 – 13:00 hrs  GDLN: a Partner in Good Governance (Cont’d)
13:00 – 14:00 hrs  Lunch
At this time participants may also settle administrative business.
13:00 – 14:00 hrs  Video Competition Jury Lunch
14:00 hrs  Closing of ballot boxes for GDLN Video Competition
People’s Choice Awards
14:00 – 16:00 hrs  Exploring Collaboration and Business Opportunities
In this part of the Forum participants will have the opportunity to
take part in date2collaborate, a business “dating” session where participants meet with each other or with companies (registered
sponsors of the World Forum) to explore collaborative projects or joint business opportunities. Pre-registration will be required.
Facilitator
Steffen Soulejman Janus
Participants who would like hands-on learning on d-groups or
social technologies for enriching the GDLN experience will be
offered special sessions during this part of the Forum.
Facilitators for session on d-groups
Shobha Kumar
Jiping Zhang
Facilitator for session on social technologies
Sheila Jagannathan
In parallel with the above sessions, a special seminar will be
offered by experts from the Dutch Government and the World
Bank on joint learning in Poverty Reduction Strategies (PRSPs)
and the role GDLN Affiliates can play as facilitators.
Facilitator for session on PRSPs
Maarten Brouwer
16:00 – 17:30 hrs  Adding Value to the Work of Development Partners
A plenary discussion, hosted by Frannie Léautier, Vice President,
World Bank Institute, will be initiated by some examples of the value-added of partnership between GDLN Affiliates and
development agencies. Pairs of presenters will share how each
partner contributed to make development efforts more effective
and enriching with the unique support available through GDLN
Affiliates. This session will give participants better insights on how
development agencies and partners can leverage the GDLN
community.
Facilitator
Atem S. Ramsundersingh
17:30 – 18:00 hrs  Illustrating Development Impact: Award Ceremony for Video Competition
The results are in – jury members have cast their votes for first,
second and third place prize winners and all participants have chosen their favorite film at the Video Competition booth in
the Marketplace. Now is the time to applaud the nine entries.
Frannie Léautier, Vice President, World Bank Institute will present
the awards with members of the jury.
18:00 – 19:00 hrs  Business Reception with Invited Guests and World Bank Staff
19:00 – 22:00 hrs  **Dinner Reception**  
**Offered by the Office of the World Bank Executive Director for Saudi Arabia**

Two brief presentations will be given on GDLN and relevance of dialogues for sustainable development.

**Speakers**
Abdulrahman M. Almofadhi, Executive Director of Saudi Arabia
Henk Manschot, Vice-Chairman of the Foundation China-Europe Dialogue and Exchange for Sustainable Development

**Facilitator**
Alexandra Klöpfer

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**Post-Forum Events and Meetings**  
*(only for GDLN Affiliates and donors)*

**October 13: GDLN: The Way Forward**

16:00 – 18:00 hs  **Summary and Looking Forward**

GDLN Affiliates will exchange views, supported by a real-time evaluation tool, on the achievements during the Forum and Regional Meetings, and identify ‘development paths’ for the GDLN community as a whole and for the immediate future.

**Facilitators**
Monika Weber-Fahr
Shobha Kumar

18:00 – 22:00 hrs  **Farewell Dinner**  
**Offered by the Foundation China-Europe Dialogue and Exchange for Sustainable Development**
“This is the end of geography as we know it,”

said then-World Bank President James Wolfensohn at the videoconference launch of GDLN in June 2000.

Identifying what was really needed, BG Yam Ah Mee, Singaporean Deputy Secretary for Development challenged us all

“to push the envelope beyond just training and learning. Real dialogue amongst developing countries is key.”

Getting philosophical at the GDLN launch ceremony, former Dominican Republic President Leonel Fernandez shared this piece of wisdom:

“Making the transition from one stage of history to the next is possible due to technology itself. As a consequence of the technological revolution it is possible to skip stages of development.”

“Collective views through powerful conversations will have more wisdom than experts working individually.”

Larry Prusak, Executive Director of IBM’s Institute of Knowledge Management talks to Atem Ramsundersingh of the GDLN Secretariat about why knowledge sharing is a good business to be in.

“The reality of globalization is that it is an unavoidable, irreversible phenomenon … it makes cooperation and dialogue necessary, and GDLN is the most appropriate way of exchanging experience and ways and means of development.”

Former Senegalese Prime Minister, Moustapha Niassse, said before adding:

“Distance learning is a tool that can cross oceans and mountains to bring technology to the countries of the South.”
“We did this in direct response to a request from a high-level Senegalese government delegation asking WBI to explore new ways of reaching greater numbers of participants to help scale up capacity for community driven development in Francophone Africa,” explained Veronica Nyhan, a Social Development Specialist in the World Bank Institute about a recent eLearning course in Africa.

“In fact, one of the course participants, who is the head of capacity building for the Ministry of Local Government in Senegal, was so impressed that he is now keen to replicate and expand the course.”

“They have turned into a single-stop venue for key actors in the fight against HIV/AIDS, giving participants an opportunity to discuss, internalize and localize the issues that were being discussed in Bangkok,” commented Charles Senkondo, director of the GDLN Center in Tanzania. He was talking about the people across Africa coming to their local GDLN Centers to view sessions of the XVth International Aids Conference in 2004.

Building a new nation is never easy, which is why João Loução, manager of the GDLN Center in Dili identified a program to strengthen the justice system in Timor Leste as one of the most important courses they had ever been involved in.

“A strong and fair judiciary system is the basis of any democratic country,” he said, “and it is critical for achieving development and reducing poverty.”

Speaking about why he enjoys working with GDLN, Dr. Yao Kouassi, manager of Cote d’Ivoire’s GDLN Center shared this thought:

“For me the most rewarding aspect of working with GDLN is that I have had the chance to build relationships across the global network. I have become friends with people working in countries I might never visit, communicating regularly with them to plan and implement projects. To conduct such activities together, and to the satisfaction of our participants, is really something quite extraordinary.”
"For me, being alive means being connected."

Dr. Abdul Tawab Saljuqi, head of Afghanistan’s Health Education Department and GDLN participant at an ongoing mentoring program through the Center in Kabul.

After working with GDLN in Latin America and the Caribbean, Eduardo Flores-Trejo of USAID said:

“The tools and services that GDLN Affiliates offer can contribute significantly to enriching the exchange of experiences and setting the foundations for collaborative bonds among the different parties involved in the fight against corruption.”

Sunil Kaunanayake, Sri Lankan journalist and GDLN participant.

"The course gave me a new understanding of the relationship between poverty and conflict, and the capacity to really identify broader global and regional issues."

Applauding an initiative to conduct a global series on avian and human influenza through GDLN, Dr. David Nabarro, Assistant Secretary General and Senior UN System Influenza Coordinator, stated:

“Through this kind of dialogue, the UN can learn how to better assist countries.”

“An extraordinary and invaluable opportunity” and a chance to gain “new knowledge, new methods, and new perspectives” was what Chinese officials who participated in an interactive workshop on China’s investment climate had to say about their experience.

“We loved the Vietnam Center’s ability to host and receive international conferences,” said one U.S. department of agriculture officer, adding that “we are thrilled that the information has had such wide distribution.”

“80% of GDLN clients want to work with GDLN again, according to the results of quarterly client surveys conducted regularly by the GDLN Secretariat.”

“What we witnessed this evening was something very different. An on-going consultative process from the inside,” said a student from JN University in Delhi after taking part in the third round of consultations on a draft report by the World Bank’s HIV/AIDS team for South Asia conducted through GDLN Centers around the world.
The World Forum Video Competition and the Forum Marketplace

**Global Development Learning Network (GDLN) 2006 Video Competition**

To share and recognize the work done by many GDLN Affiliates, the GDLN Secretariat at the World Bank Institute is hosting the first ever GDLN Video Competition “Celebrating Achievements – Illustrating Impact”. All GDLN Affiliates were eligible to enter by submitting a three-minute video clip illustrating the positive development changes or actions emerging as a result of GDLN work. Nine Affiliates from around the world answered this call to share their impact stories with the GDLN community and its partners. Their videos will be on show during the GDLN World Forum at the Video Competition booth in the Marketplace.

Throughout the Forum you, the participants, will have the opportunity to vote for your favorite film in the People’s Choice Award. Simply go to the Video Competition booth, watch the films (or watch them on a computer using your GDLN World Forum flash drives) and place your vote in the ballot boxes before 14:00 hrs. on Wednesday, October 11.

An international jury will gather during the Forum to view the films and select the first, second and third place winners based on three criteria: development impact, outreach and collaboration, and production quality. Awards will be presented by Frannie Léautier, Vice President, World Bank Institute, and members of the jury.

**Celebrating Achievements, Illustrating Impact**

We would like to thank T-Systems for supporting the 2006 GDLN Video Competition.

Congratulations to the following GDLN Affiliates who entered the competition:

- GDLN-Australia & the Dili Distance Learning Center, Timor Leste
- Benin Distance Learning Center
- The Energy Resources Institute, India
- British Council Knowledge and Learning Center, Macedonia
- Universidad Autónoma de Guadalajara, Mexico
- Hassan II University, Mohammedia, Morocco
- UNESCO-IHE, the Netherlands
- Chulalongkorn University – GDLN, Thailand
- National Academy of Public Administration, Ukraine

**The World Forum Marketplace**

On October 10 and 11, the Marketplace will be a space to discuss, relax, reflect, and meet. Technology, publications, demonstrations of the new GDLN Event Management System and samples of innovative activities from each region will be displayed. Have a cup of coffee while exploring literature on topics about communities of practice, blended learning, and knowledge creation – stimulate your mind with demos of innovative technologies from the world of e-learning – have fun voting for your favorite entry for the 2006 GDLN Video Competition – share creative ideas with other GDLN members – or discuss technology solutions with vendors. Breakfast and snacks during the morning and afternoon breaks will also be served in this area.
Keynote Speakers

Ayisi Makatiani

Ayisi Makatiani is CEO and Managing Director of the African Management Services Company. He possesses extensive management, entrepreneurial and board level experience, having co-founded Africa Online, the largest ISP in Africa outside of South Africa. Prior to AMSCO, Mr. Makatiani was a managing partner in a Private Equity firm based in South Africa. He is the chairman of Ogilvy & Mather (East Africa) LTD and until early this year was on the board of Barclays Bank Kenya. He is also a member on Kenya Airways Group Board of Directors. He is an advisor to the president in Kenya via the National Economic and Social Council and has previously sat on the UN Secretary General’s Task Force on ICT. Voted one of the top 10 CEO’s in East Africa several times, Mr. Makatiani is both a Global Leader for Tomorrow and a Young Global Leader at the renowned World Economic Forum host of the Davos conferences. He has been featured on CNN, Fortune Magazine, National Geographic, Boston Globe, The Economist, Time Magazine and Nation Media Group.

Jorge Quiroga

Jorge Quiroga was President of Bolivia from 2001-2002 and served as Vice President of the Republic and as President of Congress from 1997-2001. Previously Mr. Quiroga held the post of Minister of Finance of Bolivia (1992) and served as Vice Minister of Public Investment and Cooperation from 1990-1992. He holds a degree in Industrial Engineering and has more than 15 years of experience working in the private sector, including at IBM in Texas and with the Banco Mercantil in Bolivia. He is currently President of the Bolivian Foundation for Democratic Capacity Building and Research “FUNDEMOS” and leader of the Democratic Social Party “PODEMOS.”

Paul Starkey

Paul Starkey, author of Networking for Development, is an internationally recognized specialist in the areas of networking skills, holistic systems and the use of socially-appropriate participatory methods. Twenty-three years of worldwide consultancy in Africa, Asia, Latin America and Europe have followed twelve years of broadly-based work in developing countries, involving project management and team leadership. Early specialisation in animal-powered transport led to an increasing focus on broader transport and rural development issues and the development of effective networks. Mr. Starkey has been published in more than 100 books, monographs and journals. He holds graduate degrees in Natural Science, Biological Science, and Tropical Agricultural Development from Oxford, Cambridge, and Reading Universities. He is an Honorary Senior Research Fellow at Reading University and the Chair of Aid Workers Network. Mr. Starkey also serves as an Advisor and Board member to several organizations including the International Foundation for Science and the World Association for Transport Animal Welfare and Studies.

James D. Wolfensohn

James D. Wolfensohn is Chairman of Wolfensohn & Company, LLC, a private investment firm and an advisor to corporations and governments. Mr. Wolfensohn became Chairman of Citigroup International Advisory Board on April 18, 2006. He is also advisor to Citigroup’s senior management on global strategy and on international matters. Mr. Wolfensohn was the ninth president of the World Bank Group (since 1995). During his tenure he oversaw a number of key knowledge initiatives harnessing the expertise of the World Bank and its partners and clients through emerging information and communication technologies. At the end of his second term in May 2005, he assumed the post of Special Envoy for Gaza Disengagement for the Quartet on the Middle East, a position he served until April 30, 2006. Mr. Wolfensohn is also Chairman of the advisory group of the Wolfensohn Center at the Brookings Institution. Prior to joining the World Bank, Mr. Wolfensohn was an international investment banker. His last position was as President and Chief Executive Officer of James D. Wolfensohn, Inc., his own investment and corporate advisory firm. Before setting up his own company, Mr. Wolfensohn held a series of senior positions in finance. He is also closely involved in a wide range of cultural and voluntary activities.
About Our Sponsors

Elluminate, Inc.

Elluminate, Inc. is a communications technology company that develops real-time solutions for the delivery of Rich Media over IP (RMIP). Using rich media including voice (VoIP), video, text messaging, and graphics, Elluminate enables interactive collaboration for education and training, over a wide range of platforms and Internet connection speeds. Elluminate is pioneering the innovative Global Connected Classroom (GCC), a community of technology-enabled classrooms powered by Elluminate’s communication software. The solution features a portable and easy-to-install equipment configuration including computer, LCD projector, interactive whiteboard, microphone, speakers, and webcam.

Using the GCC, schools in developing countries can cost-effectively facilitate online student/teacher collaboration and knowledge sharing, both nationally and internationally. Elluminate recently launched its first GCC in a remote school in the Amazon, where the solution has been used for conducting live, online dialogues between Brazilian students and participants from North America.

Headquartered in Calgary, Alberta, Canada, Elluminate is the trusted choice of hundreds of prominent corporations and academic institutions such as Sun Microsystems, Apple Computer, DeVry University, Johns Hopkins University, the University of Calgary and many more.

Foundation China-Europe Dialogue and Exchange for Sustainable Development

The Foundation China-Europe Dialogue and Exchange for Sustainable Development (CE-DESD) – a non-profit organization – has as its purpose to promote, facilitate and establish authentic international partnerships for sustainable economic activities, development and peace, in particular between emerging economies, such as China and India, and Europe. The Foundation cultivates harmony between people and their natural environment, both at local and international level, from a holistic perspective and on a scientific basis. In its activities, the CE-DESD connects questions of personal meaning, values and culture with economic, social, environmental, technological and leadership issues worldwide by supporting collaborative research, enabling knowledge sharing through creative dialogues, publications and electronic dissemination of information.

URL: www.ce-desd.org
Contact: info@ce-desd.org

NIIT CognitiveArts

NIIT CognitiveArts, a division of NIIT Ltd., is a global $250M education and training company serving customers in corporate training and higher education. The company provides learning solutions for employees, customers and partners of some of the world’s industry-leading corporations and has more than 25 years’ experience in global training and business process outsourcing. Some clients who have trusted NIIT CognitiveArts to provide their learning solutions are: Allstate, Citigroup, CA, Colgate, Countrywide, IBM, Intel, Fidelity,

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www.niit.com/learning

Intelsat
Intelsat is the largest provider of fixed satellite services worldwide and a leading provider of these services to media, network services and telecom and government customer sectors. Founded in 1964, we have provided communications for many of the world’s milestone events in the 20th century, including transmitting worldwide the video signals of the first moon walk, providing the “hot line” connecting the White House to the Kremlin and transmitting live television coverage of every Olympics since 1968. Our business is diversified by services, customer group, satellite and geography, which enables us to respond quickly to changes in our world. We recently completed the acquisition of PanAmSat, further diversifying our business due to the complementary profiles of our companies. Combined, our broad service offerings include leased services, channel services and hybrid managed solutions, which combine satellite capacity and terrestrial facilities to offer the most flexible and scaleable solutions to our global customer base. Our 51 satellite fleet provides advanced satellite services to over 1,800 customers, including many of the world’s leading media and broadcasting organizations, multinational corporations, telecommunications companies, ISPs and government/military entities and covers over 99% of the world’s population. The flexibility of our fleet enables us to respond quickly to changes in market conditions and resulting customer demand.

T-Systems
T-Systems is a single-source provider of information and communications technology (ICT) products and services. A leading European and global player, T-Systems delivers ICT solutions that improve companies’ flexibility and strengthen their competitiveness. Within the Deutsche Telekom Group, T-Systems is responsible for supporting the business customer segment, ranging from medium-sized and large companies all the way up to multinational corporations and public institutions. The company has 51,000 employees in over 20 countries worldwide and posted revenues of nearly $13 billion in 2005.

T-Systems’ integrated offering is unique, and unrivalled in the ICT world. Within the scope of close partnerships, T-Systems acts as a single point of contact, providing effective, comprehensive solutions to all information and communications technology needs. The portfolio includes the operation of ICT infrastructures, hosting process-related applications, and management of entire business processes, such as billing and payroll accounting. The company has a wide-ranging customer base, comprising leading names in global finance, services, telecommunications, manufacturing, media and utilities, as well as the public sector. Comprehensive industry-specific expertise enables T-Systems to create a powerful mix of standardized and tailored solutions that deliver greater flexibility and productivity, while lowering costs.

Detecon Inc.
Detecon is one of the world’s leading global consulting firms for the communications and information technology industry. Providing business insights and technology services that help clients succeed, Detecon serves enterprises, service providers and government
entities in the Americas, Europe, Asia and Africa. Detecon, Inc. is headquartered in Reston, Virginia, with other U.S. offices in San Mateo, California; Seattle, Washington and Mexico City. Additional Detecon offices are located in key markets throughout the world.

Detecon’s service has an emphasis on innovative consulting and implementation solutions that arise from the use of modern information and communications technologies (ICT). Our clients include international telecommunication companies, investors and regulatory authorities as well as enterprises from other industries whose business development largely depends on the application of ICT. Our consulting expertise is based on a comprehensive understanding of markets, business transactions and technologies that has been proven worldwide. One of our focal points is integrated consulting during the conception and implementation of solutions involving the deployment of modern information and telecommunications technologies.

Detecon advises clients from all other industries concerning the development of new business models and the optimization of their ICT structures and value chains, as well as providing them with efficiency and profitability improvements through the application of optimized organizational structures and increased service depth. Please visit us at www.DeteconAmericas.com.

We would also like to thank the governments of France and Ireland for their support, provided as part of their engagement with the World Bank Institute’s Knowledge for Development (K4D) program.

About the sponsorship process

“The process for selection GDLN World Forum sponsors was managed by the Global Development Learning Network (GDLN) Secretariat in coordination with the World Bank’s Corporate Procurement Unit and advised by the World Bank’s Ethics Unit, based on criteria and procedures for inviting and selecting private sector and non-governmental organizations as sponsors of the Forum noted in an international Request for Proposals (RFP 07-100). The main objective was to expand the relationships between these organizations and the GDLN community. Companies had to demonstrate their core competencies related to the GDLN environment, defined as the full range of services, activities, systems and tools to enable ‘connecting people and ideas’. All companies and other organizations were requested to indicate the category and sponsorship level.

Sponsors were selected on a ‘first come first served’ basis and after a thorough evaluation of submitted documents by two members of the GDLN Management Team and one representative of the Corporate Procurement of the World Bank. Following the unanimous decision of the selection committee, Corporate Procurement issued contracts, invoices and payment instructions to the selected companies. It was agreed with sponsors that they may not use the name and/or logo of the World Bank Group or GDLN in any manner other than as identified in the RFP without first obtaining written permission from the World Bank’s Chief of Corporate Procurement.”
Services for Forum Participants

World Bank Facilities Open to Forum Participants

Access To The World Bank Main Complex
The World Bank main complex (MC) is located at 1818 H Street, N.W., Washington, DC. All Forum sessions, including the registration booth, the Preston Auditorium, and the exhibit area are located in the MC. Please refer to the World Bank building map on page 20.

World Bank Food Service
If you require food services beyond what is offered at the Forum, you are welcome to use the facilities of the World Bank Cafeterias on the C-1 level of the MC Building and on the ground floor of the H and I buildings (see addresses below).

Monday through Friday the MC, H, and I building cafeterias serve hot breakfast from 7:30 to 10:00 a.m. and lunch from 11:30 a.m. to 2:30 p.m.

Telephones
There are telephones in the Preston Lounge for local calls within the Metropolitan DC area. If you need to make long distance calls, please make them from your hotel room or use a pay phone. Area drugstores sell telephone cards with discounted rates for long distance telephone calls.

Internet & Email
Computers are available to Forum participants in the World Bank Institute training space in the MC building. Take the elevators close to the Preston Auditorium down to the MC-C2 level. The Institute training space is located on the West side of the elevators.

Meditation (Prayer) Room
The World Bank offers an inter-faith meditation room in the J building. To access the meditation room, please enter the J Building located across the main complex on 18th Street at 701 18th Street, N.W. Take the elevators down to the B3 level. The meditation room is located at the entrance of the tunnel that links the MC building to the J building.

Health Services
For general emergencies (ambulance or police) call 911 from any telephone.
World Bank Emergency Number (202) 458-8222
If you need to see a physician please inform the Forum Secretariat.

Travel Services
The official travel agent of the World Bank, American Express, is located in the MC building on the MC-C2 level. Take the elevators close to Preston Auditorium down to the C2 level. American Express is open from 8:00 a.m. to 6:00 p.m. Monday through Friday. For ticket reconfirmation, call your airline.

World Bank Bookstore (Infoshop)
J Building
Entrance at the corner of 18th and Pennsylvania Avenue

Meeting Rooms
All plenary sessions are taking place in the Preston Auditorium located on the ground floor of the main World Bank building (MC) at 1818 H Street.
Sessions other than those taking place in the Preston Auditorium are located as indicated below. Please refer to the listing of parallel sessions to see which room has been allocated.

- World Bank Institute Training Space: MC-C2 level
- Rooms MC-C2 130, MC-C2 132, and MC-C2 135 are located in the World Bank Institute training space on the MC-C2 level. Please use the elevators by the Preston Auditorium, down to level C2. The entrance to the WBI training rooms is a few steps away on the West side of the elevators.
- Rooms MC-C1 100 and MC-C1 200 are located on the C1 level. Use the elevators by the Preston Auditorium down to level C1. The meeting rooms are located on the West side of the elevators, a few steps away beyond the Forum Secretariat.
- Room MC-2 800 is located in the Northwest side of the main complex. To access the room, cross the Atrium and turn right towards the Southwest elevators. The room is on the second floor near the elevators.
- Room MC-4 800 is located in the Southwest side of the main complex. Take the elevators by the Preston Auditorium to the 4th floor and follow the long corridor toward the Southwest of the building until you reach the meeting room.

Forum Secretariat
The Forum Secretariat, located in MC-C1 109 will be open to participants from Tuesday, October 10 to Friday, October 13, from 8:30 a.m. to 9:00 a.m. and during lunch hours. Please note that staff will not be able to honor any typing or other requests that are personal and not related to the Forum.

Forum Information Desk
If you need assistance, a Forum Information Desk will be located next to the registration desk in the entry foyer of the World Bank main complex building. The Information Desk will be staffed from 9:00 hs to 18:00 hs on October 10 and 11.
Map of World Bank Buildings

WORLD BANK GROUP BUILDINGS AND AUDITORIUMS

Washington Circle

Foggy Bottom

I STREET

H STREET

G STREET

23RD STREET

22ND STREET

F STREET

21ST STREET

E STREET

CONSTITUTION AVENUE

IMF - HQ1

IMF - HQ2

CU

Auditoriums

MC-1

Preston Auditorium

F-B2

IFC Building Auditorium

H-B1

H Building Auditorium

Headquarters

1818 H Street, N.W.

700-19th Street, N.W.

1750 H Street, N.W.

Preston Auditorium

2121 Pennsylvania Ave, N.W.

1776 G Street, N.W.

600-19th Street, N.W.

1850 I Street, N.W.

701-18th Street, N.W.

900 19th Street, N.W.

MC(North)

MC(East)

MC(South)

West

701-18th Street, N.W.

1900 Penn Ave, N.W.

1800 G Street, N.W.

MAP OF WORLD BANK BUILDINGS

Indicates Bank Owned Space

Indicates Bank Leased Space

Indicates Auditoriums location

Indicates Fund Owned Space

HEADQUARTERS

1818 H Street, N.W.

WASHINGTON, D.C.  20433, U.S.A.

TELEPHONE (202) 473-1000

Orange & Blue Lines to Farragut West or Foggy Bottom

Red Line to Farragut North metro
HEADQUARTERS
1818 H Street, N.W.
Washington, D.C.  20433, U.S.A.
Telephone (202) 473-1000

<table>
<thead>
<tr>
<th>Letter</th>
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<td><strong>Main Complex</strong></td>
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<td>MC (North)</td>
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<td>Floors 2 through 8</td>
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<td>IMF - HQ1</td>
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<td>IMF - HQ2</td>
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**Auditoriums**

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Orange & Blue Lines to Farragut West or Foggy Bottom
Red Line to Farragut North

Indicates Bank Owned Space
Indicates Bank Leased Space
Indicates Fund Owned Space
Indicates Auditoriums location

HEADQUARTERS
1818 H Street, N.W.
Washington, D.C.  20433, U.S.A.
Telephone (202) 473-1000

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<tr>
<td>H-B1</td>
<td>H Building Auditorium</td>
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About Washington, DC

Washington occupies 69 square miles (178 kilometers) of the District of Columbia - the federal zone carved from the States of Maryland and Virginia nearly 200 years ago. Major Pierre L’Enfant, a French engineer, designed the layout of the city.

The city is divided into four sections: Northeast (N.E.), Northwest (N.W.), Southeast (S.E.) and Southwest (S.W.). The Capitol, the building that houses the United States Congress, is the geometric center of the city. If you are asking directions, it is very important that you know exactly which is the section referred to, so that you do not go, for instance to 9th and G Streets, Southeast, if you are supposed to go to 9th and G Streets, Northwest.

Streets running north and south are numbered; those running east and west are lettered (the letters J, X and Z are omitted). Houses and building numbers for each section start at the above baselines. For example, 1700 K Street is between 17th and 18th Streets on K.

Avenues named after the States of the Union cross the square patterns of streets. The avenues and the numbered and lettered streets come together in circles (e.g. Dupont Circle, Washington Circle, etc.)

Getting Around: Bus, Metro (Subway) and Taxi

Please ask your hotel concierge for a map of the bus and metro system. The bus fare within Washington, D.C. is $1.25. Bus operators do not give change. Please have the exact fare when boarding a bus. For the Metro (subway) the fare for destinations within Washington D.C. is $1.35.

Taxis do not operate with meters within the District of Columbia; fares are charged by zone. The fare within the District varies between $6.00 (travel within one zone) and $20 (travel from one side of Washington to the other). Each additional passenger is charged an extra $1.50. During rush hour you are charged an extra $1.00. There is also a supplement should you call for the taxi.

Tips

The standard rate for tips in restaurants is approximately 15% of the total charge (after tax). You are not expected to leave tips at cafeterias or luncheon counters, nor do you tip theater ushers, store or hotel clerks.

At hotels, there is no service charge added to your bill so tips are expected for all special room or valet services. The person who carries your bag and escorts you to your room may be given a minimum of $1.00 per piece of luggage. Leaving a tip for the maid at the end of your stay is optional.

Other Services

Pharmacies/drugstores

CVS
1716 G Street, NW
Tel. 202-289-1616

CVS
1901 Pennsylvania Avenue
Tel. 202-833-5702

There are also CVS stores at the corner of 20th and K Street and at the corner of 20th and M Street, N.W. and at 2530 Virginia Ave. N.W. (the Watergate)

There is a 24-hr CVS at P St. N.W. on Dupont Circle.
Places of Worship

**Buddhist**
- 7004 9th St., N.W.
- 4900 16th St., N.W.

**Catholic**
- Rhode Island and Conn. Ave., N.W.
- 619 10th St. N.W. (between 10th and G St.)
- 25th and Pennsylvania Ave., N.W.

**Episcopal**
- 1317 G St., N.W.
- 1525 H St., N.W.
- Wisconsin and Massachusetts Avenues, N.W. (National cathedral)

**Hebrew**
- 2801 N Street, N.W.

**Islamic**
- 2551 Massachusetts Ave., N.W.

**Lutheran**
- 1556 Wisconsin Ave., N.W.
- 1226 Vermont Ave., N.W.

**Orthodox**
- 4115 16th St., N.W.
- 36th and Massachusetts Ave., N.W.
- 3500 Massachusetts Ave., N.W.

The World Bank also offers an inter-faith meditation room located in the J Building.

Bookstores

**Reiter's Scientific and Professional Books**
- 2021 K St., N.W.

**George Washington University Bookstore**
- 800 21st Street, N.W. (between H and I Streets on 21st St.)

**Borders Books and Music**
- 1801 K St., N.W. (main entrance on L corner of 18th)

Post Office

- 1145 19th St., N.W.
  (*between L and M Streets*)
- Monday - Friday: 8:00 a.m. - 6:00 p.m.
- Closed Saturdays
- 1750 Pennsylvania Ave., N.W.
- Monday - Friday: 8:30 a.m. - 6:00 p.m.

Temperatures

To convert Fahrenheit readings to Centigrade, subtract 32 from the reading, multiply the remainder by 5, and divide the result by 9. The boiling point is 100 degrees Centigrade or 212 degrees Fahrenheit. The freezing point is 0 degrees Centigrade or 32 degrees Fahrenheit.

<table>
<thead>
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Contact Information and Emergency Numbers

If you have a medical or police emergency outside of Forum meeting time, dial 911 on any telephone and a District of Columbia emergency operator will assist you. In case of an emergency your hotel management may also be able to assist you.

Forum Secretariat
Location: World Bank Main Complex, MC-C1 109
Open Tuesday, October 10 to Friday, October 13, from 8:30 a.m. to 9:00 a.m. and during lunch hours.

In case of an emergency you may contact:

Annie Seys
Office 1-202-473-6468
Home 1-202-986-3699
Mobile 1-202-460-3518

Alexandra Klöpfer
Office 1-202-473-4645
Mobile 1-202-674-8079
The 2006 GDLN World Forum is organized by the GDLN Secretariat in the World Bank Institute.
Hosted by:

WORLD BANK INSTITUTE
Promoting knowledge and learning for a better world