



About Change

Emerging artists from Latin America and the Caribbean

Project Description

Following the success of its [Africa Now!](#) exhibition in 2008-09, the World Bank Art Program launched a second regionally focused program in 2009, this time celebrating contemporary visual arts from Latin America and the Caribbean. The program, titled **About Change**, is scheduled to run through May 2011 and will culminate in a main exhibition of nearly 300 art pieces.

About Change aims to showcase works by **emerging visual artists** from the [member countries of the World Bank Group's Latin America and Caribbean Region](#). The works will be displayed in rotating exhibitions hosted at the World Bank offices in Washington, D.C. and Paris, as well as at the Cultural Center of the Inter-American Development Bank, and at the Art Museum of the Americas, Organization of American States, both in Washington, D.C.

About Change is organized by the [World Bank Art Program](#) under the auspices of the [World Bank Vice Presidency for Latin America and the Caribbean Region](#) and in partnership with the [Cultural Center of the Inter-American Development Bank](#) (IADB), the [Art Museum of the Americas](#), Organization of the American States (OAS) and the [Caribbean Community \(CARICOM\) Secretariat](#).

About Change offers a unique opportunity for emerging artists from Latin America and the Caribbean to highlight the concerns and achievements of the region while providing them with exposure within the international art community, as well as within the world of international finance and economy. This will be assured by the expected media coverage of the exhibitions, and through the associated educational program, art catalogue, and web site.

From the artworks selected for display, a number will be acquired and included in the permanent collections of the partnering institutions. Additionally, the World Bank Art Program will identify from the pool of the selected artists the recipient of the World Bank Art Program Artists' Workshop Award.

ART AND SOCIETY

Artists and other contributors to cultural endeavors of Latin America and the Caribbean have established a solid reputation for themselves on the world market. From fine arts to fashion, from urban culture to rural culture, and including music, the graphic arts, design, and film—the region's artists and designers are at the forefront of artistic and cultural innovation and expression.

Moreover, the economic activities associated with art and culture constitutes one of the region's most dynamic fields, furthering strengthening the small- and medium-sized enterprises sector. Artists and designers form an integral part of cultural development, civil society, and social and economic processes, tapping into the traditions around them and influencing social and technological change through their respective media.



WHY “CHANGE”?

In keeping with its [mission](#), the World Bank Art Program conceptualized **About Change** to encourage these positive trends by offering a platform for Latin American and Caribbean artists and artisans, civil society groups, government officials, thinkers, and international organizations to reflect jointly on the concept of **change**. This broad concept welcomes many [different interpretations](#) and encompasses many sub-topics, thereby providing a means for artists to comment on current events. The sub-topics may include artworks inspired by changes in:

- Climate
- Urban life (e.g. street art)
- Cultural identity, as societies evolved from colonialism to current social and political structures.

PROGRAM OVERVIEW

About Change encompasses:

1. **Individual art exhibitions with direct selection by the Curatorial Committee**
2. **A main exhibition: a large multi-countries and multi-media art exhibition with an open Call for Entries**
3. **Educational Programs**
 - 3.1. An art catalogue of the multi-countries exhibition
 - 3.2. A symposium on cultural industries in Latin America and the Caribbean
 - 3.3. A documentary film festival on visual art in Latin America and the Caribbean
 - 3.4. An artists’ workshop
 - 3.5. Guided tours and visits

Each exhibition will be assembled with the advice of curators and international experts.

1. EXHIBITION CALENDAR

- **May - June, 2009** (Washington, D.C.)
[Edgar Endress and the Floating Lab Collective: Let's talk-Hablemos!](#)
Location: The World Bank Group
 Address: 1818 H St., N.W., Washington, D.C. 20433
 Part of the **About Change** Program. *An interactive video exhibition served as a discussion platform to address a variety of concerns from human trafficking affecting the region to stereotypical images of Latina women. Works and curated by Edgar Endress (Chile).*
- **June - July, 2009** (Bogotá and Cartagena)
September-October, 2009 (Washington, D.C.)
February-September, 2010 (Paris)
[René Díaz Gutierrez: Voices Colombia](#)
Locations: The World Bank Offices
 Part of the **About Change** Program. *A photographic exhibition dedicated to those who have suffered through decades of armed conflict in Colombia. Curated in Washington and Paris by the World Bank Art Program.*

- May 2010** (Washington, D.C.)
Cecilia Paredes: *In the Eyes of a Woman—A Latin American photographer*
Location: MC Atrium, The World Bank Group
Address: 1818 H St., N.W., Washington, D.C. 20433
Part of the **About Change** Program. *As part of In the Eyes of a Woman series, the recent photographic work of Cecilia Paredes (Peru) will be exhibited in the Atrium of the World Bank Main Complex. This exhibition is the fifth in a series dedicated to women photographers who have as primary subject women and/or children. 12 limited edition photographs will show the relationship and fusion of nature and the female form. Curated by Evangelina Elizondo (Argentina), artist and Exhibition Coordinator, the World Bank Art Program.*
- June - August, 2010** (Washington, D.C.)
Art & Technology
Location: The World Bank Group
Address: 1818 H Street., N.W., Washington, D.C. 20433
Part of the **About Change** Program. *Art & Technology offers to young artists an opportunity to comment on the concept of change using an array of new technologies. Curated by Edgar Endress (Chile), artist and independent curator.*

2. MAIN EXHIBITIONS

The main exhibitions will include both artworks selected during the open **Call for Entries** as well as a small selection from the permanent collections of the World Bank Group, the Cultural Center of the Inter-American Development Bank, and the Art Museum of the Americas, Organization of American States.

Works chosen during the open Call for Entries will be by contemporary visual artists from all member states of the region. The exhibitions will provide a comprehensive overview of current artistic spheres and specialties.

- August-September, 2010** (Washington, D.C.)
About Change: Part I
Venue: Cultural Center of the Inter-American Development Bank
Address: 1300 New York Avenue, N.W., Washington, D.C. 20577.
Focus: Central America
- December, 2010-February, 2011** (Washington, D.C.)
About Change: Part II
Venue: Art Museum of the Americas, Organization of the American States
Address: 201 18th St., N.W., Washington, D.C. 20006
Focus: Caribbean
- January-May, 2011** (Washington, D.C.)
About Change: Part III
Venue: The World Bank Group
Address: 1818 H St., N.W., Washington, D.C. 20433
Focus: Central/South America and Caribbean.
This exhibition will include works on view at the Cultural Center of the Inter-American Development Bank and at Art Museum of the Americas, the Organization of American States following the closing of their respective exhibitions.

3. EDUCATIONAL PROGRAM

The Art Program and its partners wish to reaffirm the importance of art and creativity for mutual understanding, social discourse, and economic opportunity. With this in mind, the Art Program is planning various educational components, including:

3.1. Exhibition Catalogue

About Change will be accompanied by a bi-lingual (English-Spanish) catalogue with essays by the Curatorial Committee and other regional cultural experts. The catalogue is scheduled to be published by November 2010.

3.2. Symposium

A symposium is planned to be held at the World Bank with the purpose of bringing together professionals in the areas of art, culture, and the economy to discuss cultural industries and the role of art in fostering positive change in society. The Symposium is tentatively planned for January 2011.

3.3. Documentary Film Festival

The World Bank Art Program and its partners plan to present a series of documentary films focusing on artists and the art histories of the region. The Festival is scheduled for January-March, 2011.

Individuals and associations are welcome to submit completed documentaries for selection following the same criteria and deadline of the general Call for Entries (closing April 30, 2010).

3.4. Artists' Workshops

The Art Program plans to invite one or more artists identified through the Call for Entries to take part in workshops and an exchange program to be held in Washington, D.C. or New York City over a period of approximately one month between November 2010 and June 2011.

During this period, the artist will work on a piece of art that will be exhibited during the **About Change** cycle and subsequently become part of the World Bank's permanent art collection. The Art Program will defray the travel and accommodation expenses of the selected artist(s), as well as the cost of the materials for the work(s) of art during residency.

For further information, contact the World Bank Art Program.

3.5. Guided Tours and Visits

Access to the buildings of the World Bank Group is unfortunately limited for security reasons. The exhibitions will be accessible for external visitors either on the day of the openings (by invitation only) or during one of the guided tours scheduled during the shows. An updated calendar of visits and guided tours will be posted on this web site closer to the date of the opening. Depending on availability of docents, it is possible to organize tailored both individual and group visits contacting the World Bank Art Program at least one week in advance.

The Cultural Center of the Inter-American Development Bank and the Art Museum of the Americas, Organization of American States are accessible to the public. Please consult their web sites for opening times and directions.

PROJECT COMMITTEE

The Project Committee, appointed by the World Bank Art Program, the Cultural Center of the Inter-American Development Bank, and the Art Museum of the Americas, Organization of American States, is in charge of the dissemination of the Call for Entries, as well as of the curatorial decisions related to the individual exhibitions. Some of its members are part of the jury selecting the artworks for the main exhibition.

Current members:

Marina Galvani (The World Bank Art Program, Manager and Curator; Chair of the Curatorial Committee)

Felix Angel (IADB Cultural Center, General Coordinator and Curator)

Clara Astiasarán (Independent Curator)

Christopher Cozier (Artist and Independent Curator)

Evangelina Elizondo (The World Bank Art Program, Artist / Consultant / Exhibition Coordinator)

Edgar Endress (Artist and Independent Curator)

Tatiana Flores (Independent Curator)

Valeria Gonzalez (University of Buenos Aires, Independent Curator and Professor)

Maria Leyva (Art Museum of the Americas, Organization of the American States, General Coordinator and Curator)

Fernanda Ramirez (The World Bank Art Program, Consultant and Exhibition Coordinator)

CONTACT

For further information on **About Change**, including the Call for Entries form and instructions on how to send portfolios, as well as the Artists' Workshop, please contact:

Evangelina Elizondo, Consultant / Exhibition Coordinator (English, Spanish, and French)

eelizondo@worldbank.org

+1-202-458-8876

Fernanda Ramirez, Consultant / Exhibition Coordinator (English, Portuguese, and Spanish)

framirez@worldbank.org

+1-202-458-1175

For further information about our past exhibitions, visit our web site: www.worldbank.org/artprogram