

Promoting Regulatory Reforms in support of ASEAN Market Integration

1. Background

The ASEAN Economic Community (AEC) is the realization of the end-goal of economic integration as outlined in the ASEAN Vision 2020, with the ultimate goal of creating a stable, prosperous and highly competitive ASEAN economic region¹. The AEC is expected to establish ASEAN as a single market and production base, thereby enhancing ASEAN's economic competitiveness. However, meeting the AEC challenge will demand new policies to ratchet up economic growth, strengthen economic competitiveness, increase domestic and foreign direct investments, and expand private sector enterprises while meeting public goals. As such, the acceleration of the AEC will also bring the need -above all- to institute mandatory regulatory reforms by the participating members in order to adapt and comply with the new regulatory landscape being created. Regulatory reform in these countries will involve mundane house keeping, through the review and update of laws and regulations, to the creation of new regulations and policies. In partnership with ASEAN Secretariat the proposed workshop is therefore aimed to support CLMV countries' needs for regulatory reform and help build their capacity in implementing regulatory change. The workshop is the result from ASEAN Secretariat's request.

2. Dates and Location

March 27-28, 2008; Raffles Hotel, Phnom Penh, Cambodia

3. Objective

To assist CLMV countries to better understand the main regulatory reforms principles, and strategies as the back drop against the intended goal of regional market integration and increased competitiveness, with the long-term goal of helping them to better cope with the expected changes in the regulatory landscape resulting from the AEC.

To achieve a desirable and sustained impact, follow-up workshops in all CLMV are to be planned to enable all relevant national agencies to be well informed of and well prepared for the necessary changes to achieve the AEC will require.

4. Target Audience

The target audience for this workshop includes:

- Government Officials and Policy Makers working on regulatory issues or in any areas to be impacted by AEC, including (i) ASEAN Director-Generals and other senior

¹ Declaration of ASEAN Concord II, Section B para. 1

officials (as coordinators of various line agencies), (ii) Attorneys-General, (iii) Senior Economic policy makers (SEOM); and (iv) Senior Officials of Boards of Investments (BOIs).

5. Structure

The workshop will be co-hosted by ASEAN, and will be delivered in a participatory mode involving interactive dialogues and discussions among the participants. The sessions will include presentations followed by discussions and open Q&As.

6. Agenda

<i>Promoting Regulatory Reforms in support of ASEAN Market Integration</i>	
<i>Day 1</i>	
<i>Time</i>	<i>Topics</i>
8.30-9.00	<i>Registration and Breakfast</i>
9.00-10.30	<p>Session 1: Opening Session Chair: Luigi Carbone, Deputy Secretary General, Italian Prime Minister's Office</p> <p><i>Welcome Remarks</i></p> <ul style="list-style-type: none"> - Raman Letchumanan, Assistant Director, ASEC - Stephane Guimbert, Acting Country Manager for Cambodia, World Bank - Alexander Fleming, Manager, WBIFP, World Bank <p><i>Keynote presentation: The ASEAN Market Integration and Domestic Regulation as a tool for competitive and open markets</i></p> <ul style="list-style-type: none"> - Thitapha Wattanapruttipaisan, Special Officer, ASEC <p>Q&A</p>
10.30-10.45	Coffee Break
10.45- 12.30	<p>Session 2: Promoting Regional Integration through Regulatory Reforms – Challenges and Experiences Chair: Alexander Fleming, Manager, WBIFP, World Bank</p> <p>1. <i>Challenges for Building an Integrated Market in ASEAN countries</i> Gary Krishnan, Former Head, Initiative for ASEAN Integration, ASEAN Secretariat</p> <p>2. <i>Promoting Market Integration through regulatory reforms: the Case of the EU</i> Luigi Carbone, Deputy Secretary General, Italian Prime Minister's Office</p>

	Q&A
12.30-2.00	Lunch
2.00-3.00	<p>Panel Discussion</p> <p><i>1. Removing Trade and Investment Barriers in CLMV countries</i></p> <ul style="list-style-type: none"> - case of Cambodia - case of Laos - case of Myanmar - case of Vietnam <p><i>Presentations by SEOM CLMV</i></p>
3.00-4.30	<p>Session 3: Managing Implementation for Market Integration</p> <p>Chair: Gary Krishnan, Former Head, Initiative for ASEAN Integration, ASEAN Secretariat</p> <p><i>1. Implementing Regulatory Reforms for Market Integration - Challenges fro CLMV</i></p> <p>Albert Zeufack, Sr. Economist, World Bank Bangkok Office</p> <p><i>2. The Regulatory Guillotine Approach: the Case of Eastern Europe in light of the EU Accession</i></p> <p>Domagoj Juricic, Deputy State Secretary, Central State Office for e-Croatia</p> <p>Q&A</p>
4.30-4.45	Coffee break
4.45-5.45	<p>Panel Discussion</p> <p><i>1. Preparing affected industries and sectors for the ASEAN integration</i></p> <ul style="list-style-type: none"> - case of Cambodia - case of Laos - case of Myanmar - case of Vietnam <p><i>Presentation by Attorneys-General CLMV</i></p>
5.45-6.00	Wrap Up for the Day
6:30 -	Dinner Reception

	<i>Day 2</i>
<i>Time</i>	<i>Topics</i>
9.00-10.30	<p>Session 4 : Implementing and Sustaining Reforms in CLMV Countries Chair: Douglas Zhihua Zeng, Economist, World Bank</p> <p><i>1. Building consensus and institutional capacity for reforms</i> Luigi Carbone, Deputy Secretary General, Italian Prime Minister’s Office</p> <p><i>2. Implementing and Sustaining Regulatory Reforms in CLMV Countries</i> Albert Zeufack, Sr. Economist, World Bank Bangkok Office</p> <p><i>Q&A</i></p>
10.30-10.45	Coffee Break
10.45-12.15	<p>Session 5: Wrap-up: What do we learn from the workshop Chair: Albert Zeufack, Sr. Economist, World Bank Bangkok Office</p> <p><i>Each country team can have a representative to talk about the following topics:</i></p> <ol style="list-style-type: none"> <i>1. What are the key takeaways from the workshop?</i> <i>2. What are the possible next steps for formulating and implementing a regulatory reform strategy?</i> <i>3. What could be the key elements of such a strategy?</i>
12.15-12.45	<p><i>Summary:</i> <i>Closing Remarks</i></p> <ul style="list-style-type: none"> - <i>World Bank</i> - <i>ASEC</i>
12.45 -	Lunch