

# OPPORTUNITIES..

## GR-1

- \* Quality - Outcome
- \* Delivery efficiency
- \* Evaluation of outcomes.  
- PHCs Schools evaluation.

# SPECIFIC ROLES.

(2)

## CIVIL SOCIETIES.

- \* Bring in decentralized flavour
- \* Conscience Keeper
- \* Culture & Context.

## Private Sector

- \* Resources
- \* Tools, Techniques & skills.
- \* Actual delivery at small scale
- \* INNOVATION PILOTS

## GOVT.

- \* Legitimacy
- \* Final responsibility to deliver to last person
- \* All pervading
- \* Resources, Organization, scale, experience.

## International Co-op.

- \* Global knowledge transfer
- \* Techniques
- \* Funds
- \* Benchmarks
- \* Synergizing
- \* Build pressure for governance, systemic changes

# IMPROVING COMMUNICATION (3)

- \* Shared vision, Mission, Goals.
- \* Create dedicated bodies / individuals who are responsible for communication
- \* Create Compulsion for communication
- \* Create forums / mechanism for periodic sharing, review & measurement
- \* Technology
  - Reach
  - Quality of content
  - Real time action
  - Backpressure to respond.

①

② GR-2

Page ①

- Shared value
- Darknes at noon.
- Corruption - everywhere impacting delivery

②

Decentralised Democratised  
processes and set up  
and to empower them

To facilitate the process  
of controlling meaningfully

To go out of the 'comfort  
zone' to address the

issue of social Dev. -

since it is an important  
agenda of GOI

H.  
E

30/08/07 (1)

~~Q 3~~

Page 2

To create enabling atmosphere to upscale their activities, reach out to remote (unreached) areas & learning from their innovations  
This is to strengthen their role in policy making and implementation  
& M.T.E

Prv. sector is encouraged to reach out to unreach areas and provide quality services at a reasonable cost

Political will, transparency and accountability and inclusion to various stakeholders in dev.

Intl ~~Co-op~~ to reach out underserved areas following a model of community based dev.

modality of delivery of dev work should not limit to Govt. but should include NGO's, CBO & other Stake holders

Q9

Bank should learn from past mistakes.

There should be concurrent community based ~~monitoring~~ & evaluations.

It should be assessed on the line measurable evidence based indicators shared with people at ground.

Communication has to be a 2-way manner

"Paths are made by walking"



GR-3

# 1. CHALLENGES

- ✓ FUNDAMENTAL HEALTH ISSUES - MALNUTRITION
- ✓ URBANISATION VS. MARGINALISATION
- ✓ DECENTRALIZATION AND AUTONOMY
- ✓ QUALITY PLANNING
- ✓ HUMAN RESOURCE

## 2. OPPORTUNITY

2

PRI INVOLVEMENT IN SOCIAL RETURN

CAPACITY BUILDING - BANK'S ROLE

(Mechanisms for spending public money in an accountable manner)

✓ Combination of Health & Education (Integrated App.)

✓ Combining Business with Devt. (MFIs)

## 4. COMMUNICATION FLOWS

✓ SET-UP RESOURCE CENTRE  
with simple system of technology  
and availability of information

✓ WHOLE in the Wall Computer  
(Private Sector Led)

✓ DEVT. LECTOR - NOT USING AVAILABLE  
Media (Optimum level)  
Combine entertainment  
with development message  
INFOTAINMENT