

DEVELOPMENT IN YOUR POCKET IMPROVING LIVES WITH MOBILE PHONES

With more than four billion mobile connections worldwide, the potential for mobile phones to transform people's lives is increasing steadily. This session will showcase leading players and projects that leverage the mobile phone to improve the lives of poor, marginalized, and politically excluded people. It will also explore the role of development agencies in advancing what are often private sector-led initiatives or grassroots movements.



Panelists: Nick Hughes
Head of Global Payments
Vodafone

Katrin Verclas
Founder
MobileActive.org

Holly Ladd
Vice President
AED Satelife

Discussant: Jesse Moore
Director
GSMA Development Fund

Chair: Gautam Ivatury
Strategic Advisor
CGAP

WEDNESDAY
FEBRUARY 25, 2009
4:00-6:00 PM
Cocktail reception to follow

Auditorium J1-050
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