



Are Developing Countries Missing Out on Investment Opportunities?

Global Investment Promotion Benchmarking 2009 (GIPB) shows that over 70% of countries may be missing out on foreign investment projects. Today, almost every country in the world has an investment promotion agency. However, many of them are not providing the kind of information required by investors. The GIPB study uses innovative techniques to assess the capabilities of 181 country agencies to provide information and influence foreign investors' decision process in their favor.



World Bank Group Advisory Services
Investment Climate



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TUESDAY
September 1, 2009
12:30-2:00 PM
Refreshments will be served

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