

# PHILANTHROCAPITALISM

## HOW THE RICH CAN SAVE THE WORLD

By Matthew Bishop and Michael Green

For philanthropists of the past, charity was often a matter of simply giving money away. For the philanthrocapitalists - the new generation of billionaires who are reshaping the way they give - it's like business. In this book, the authors examine how today's leading philanthropists are revolutionizing the field, using new methods to have a vastly greater impact on the world.

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THE WORLD

philanthro-  
capitalism

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