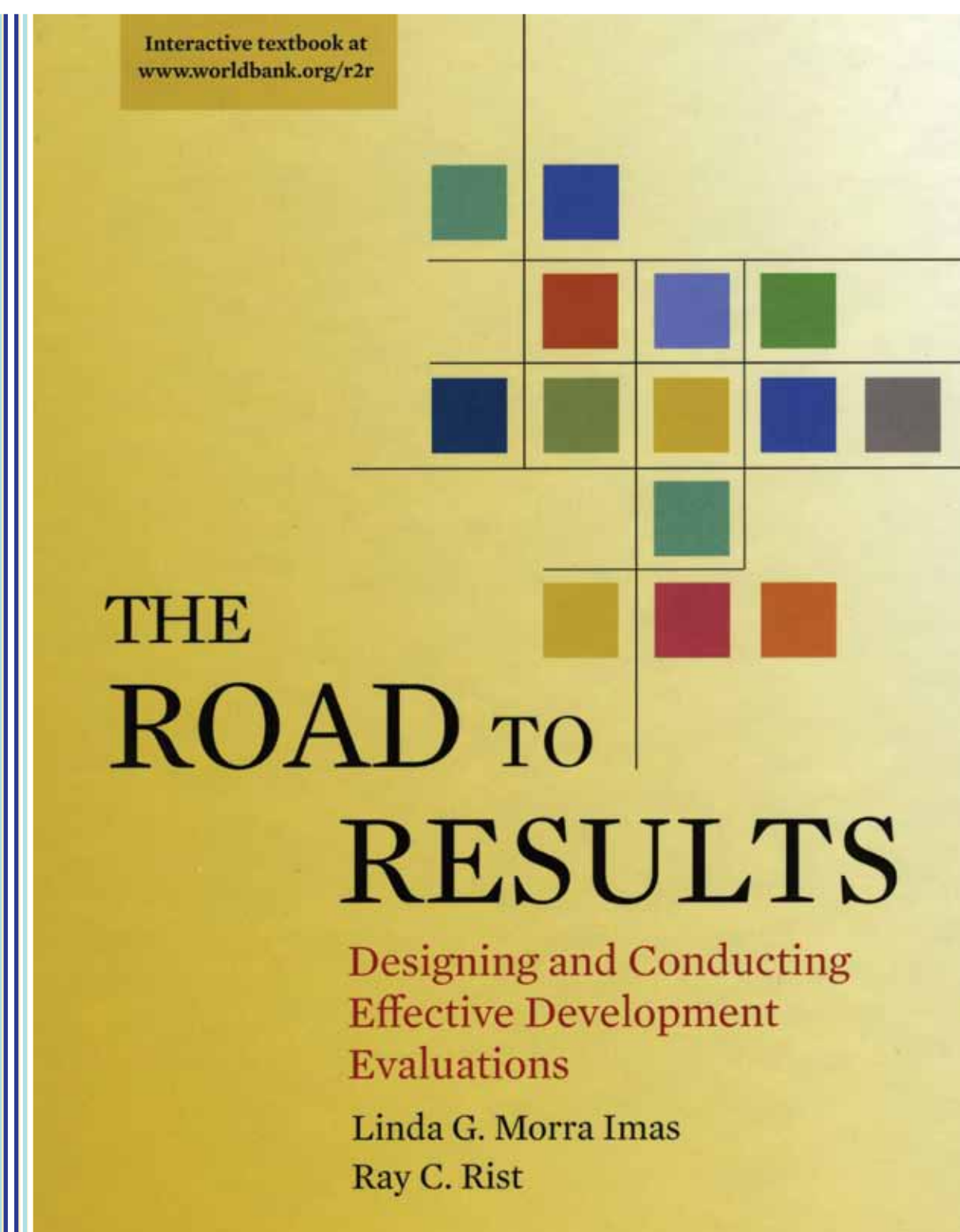


The Road to Results

Designing and Conducting Effective Development Evaluations

by Linda Morra Imas and Ray C. Rist

This comprehensive text is an essential tool for those involved in development evaluation. It presents concepts and procedures for evaluation in a development context. It provides procedures and examples on how to set up a monitoring and evaluation system, how to conduct participatory evaluations and do social mapping, and how to construct a "rigorous" quasi-experimental design to answer an impact question.



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Tuesday
December 15, 2009
12:00 PM-2:00 PM
Light lunch will be served

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