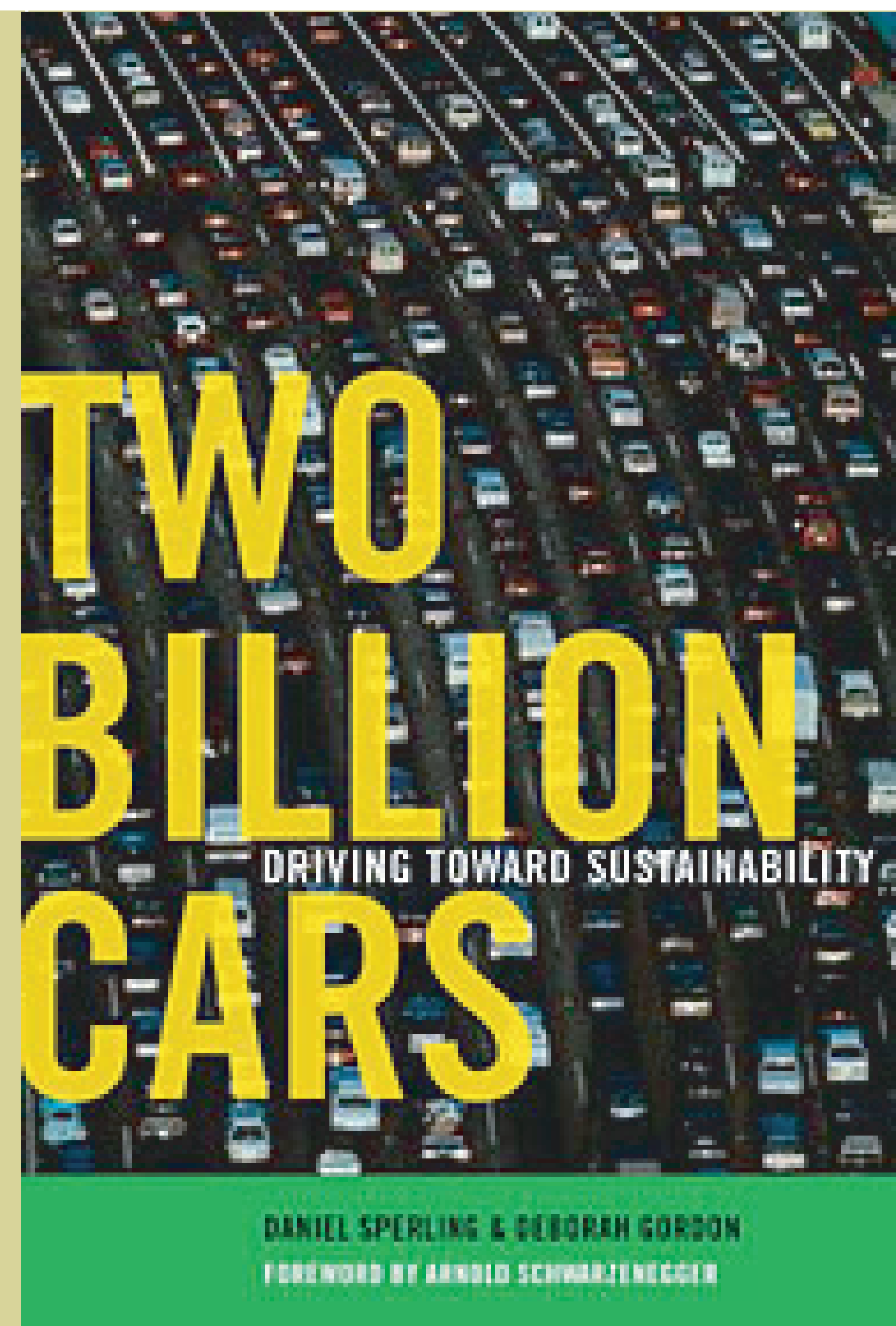


TWO BILLION CARS DRIVING TOWARD SUSTAINABILITY

by Daniel Sperling and Deborah Gordon

Foreword by Arnold Schwarzenegger

This book provides a concise history of America's love affair with cars and an overview of the global oil and auto industries. America is still the leading emissions culprit, and what is especially worrying is that developing nations are becoming car-centric cultures as well. Ironically, the authors contend that the two places with the most troublesome emissions—California and China—are taking the lead in developing effective strategies that reduce reliance on conventional, petroleum fueled cars.



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World Bank

WEDNESDAY
MAY 20, 2009
3:00-5:00 PM

Coffee and cookies will be served

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