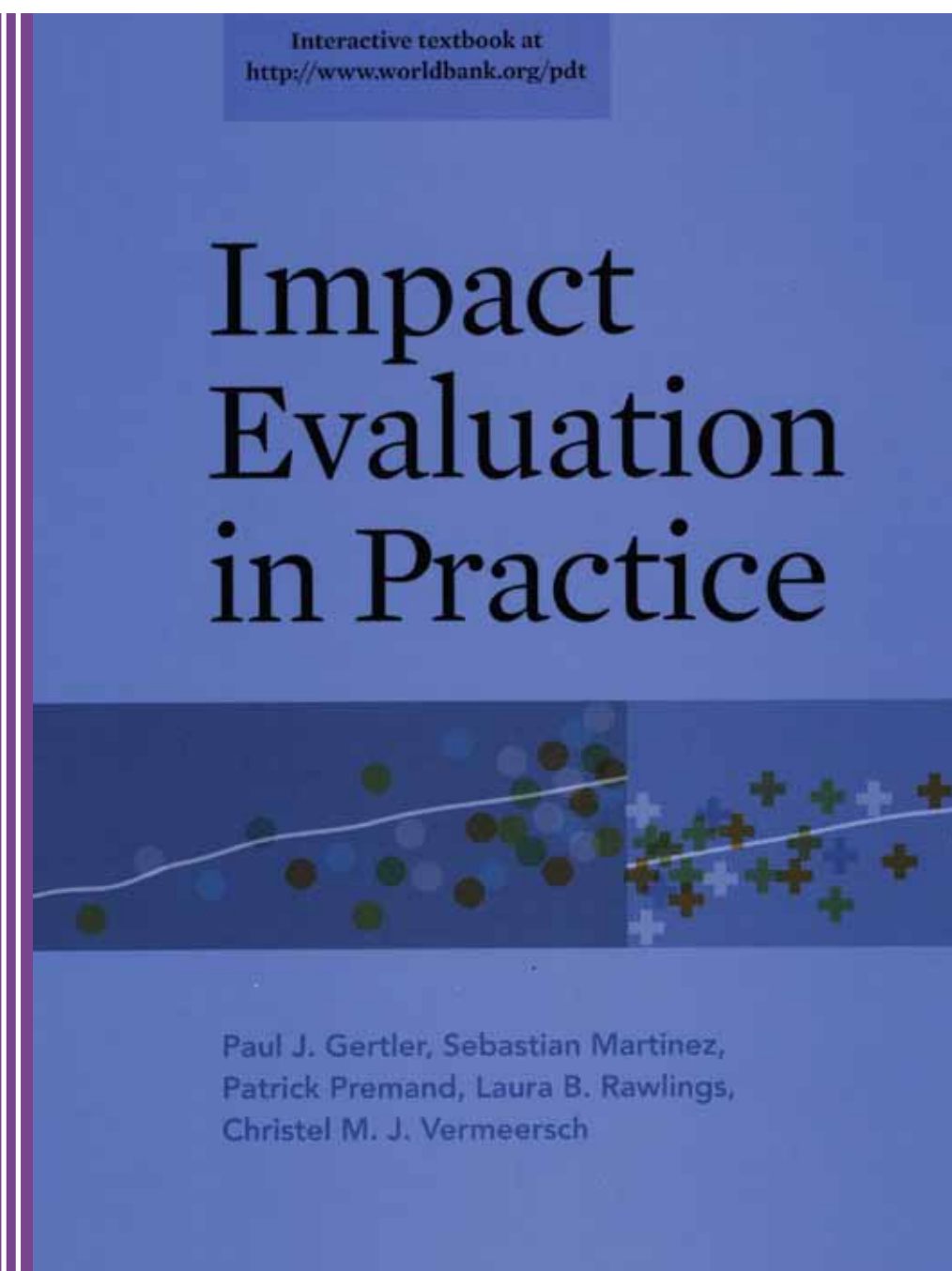


# Impact Evaluation in Practice

*A New Guide*

The handbook ([www.worldbank.org/ieinpractice](http://www.worldbank.org/ieinpractice)) presents a non-technical overview of how to design and use impact evaluation. Aimed at policymakers, project managers and development practitioners, the book offers a review of why impact evaluations are important and how they are designed and implemented. The goal is to help make policy decisions based on evidence of what works.



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**Wednesday**  
**February 16, 2011**  
**12:30 - 2:00 PM**  
*Light lunch will be served*

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