

Entrepreneurship Snapshots 2010

*Measuring the Impact of the Financial Crisis on
New Business Registration*

The World Bank Group *Entrepreneurship Snapshots* (WBGES) tracks new business registration around the world; data from this survey can be used to study the factors that foster dynamic private sector growth.

The measurement of entrepreneurship in 112 developing and high-income economies over 2004-09 offers a distinctive and timely snapshot of the impact of the 2008 financial crisis on entrepreneurial activity. These results can help guide effective policy making and deliver new capabilities for identifying the impact of reforms.

ENTREPRENEURSHIP SNAPSHOTS 2010

MEASURING THE IMPACT OF THE FINANCIAL
CRISIS ON NEW BUSINESS REGISTRATION

2010

PRESENTERS: Leora Klapper

*Senior Economist
Finance & Private Sector Research Team
Development Research Group
World Bank*

Inessa Love

*Senior Economist
Finance & Private Sector Research Team
Development Research Group
World Bank*

MODERATOR: Asli Demirguc-Kunt

*Chief Economist
Financial & Private Sector Dev. Network
World Bank*

DISCUSSANTS: Robert Litan

*Vice President for Research & Policy
Ewing Marion Kauffman Foundation*

Marialisa Motta

*Manager
Investment Climate Reform Advisory
World Bank*

Friday

November 19, 2010

2:00 – 4:00 PM

Light refreshments will be served

Preston Auditorium

World Bank Main Building

1818 H Street, NW

Washington, DC

RSVP infoshopevents@worldbank.org

*An official event of the Global Entrepreneurship Week
This event is sponsored by the InfoShop, the Development Research Group and
Finance and Private Sector Network*

