



# Chapter 4

## Project Description

### 1. Introduction

This section is a bookmark - a reminder that the Project Implementation and Operational Manual, which is a part of MAP project preparation, contains a description of the MAP Project. As the Manual is often the principal guide to implementation for most stakeholders, the Project Description needs to be clear and concise. It should contain a description of the project components<sup>8</sup>, costs and the expected results.

**In MAP, country projects will typically include some version of the following components:**

- **Building capacity of government agencies and civil society:** To enhance the capacity of the public and private sectors and civil society to implement a broad range of HIV/AIDS activities. This includes particular focus on strengthening national HIV/AIDS councils and their secretariats, line ministries (other than Health), Ministry of Health, as well as capacity building for NGOs and Community Based Organizations (CBOs) at local levels.
- **Expanding the public service response:** To support government's response to HIV/AIDS in a broad range of sectors, with particular attention to strengthening health systems. Resources will flow to sector ministries and other government agencies to carry out sector HIV/AIDS programs against agreed targets and timetables. Given the overarching importance of the Ministry of Health in HIV/AIDS for clinical services, surveillance and procurement of medical equipment and supplies (including drugs, condoms, test kits, syringes, etc.), it may be appropriate to have a specific project component to build the capacity of the MOH and fund its HIV/AIDS activities
- **Focusing on civil society organizations and communities:** To establish an emergency HIV/AIDS Fund to channel grant resources directly to civil society and community organizations, including NGOs, groups of People Living with HIV/AIDS (PLWHA) and the private sector for local HIV/AIDS initiatives. These typically operate from a Special Account separate from the public sector special account and disburse on the basis of plans developed by local stakeholders.
- **Project Coordination:** To ensure effective project coordination, facilitation, monitoring and evaluation. This includes development of common management systems and establishment of knowledge sharing networks within and among countries. To maintain the concept of "coordination," many aspects of project implementation can be contracted to other public and private sector and civil society organizations.

See Annex 4 (CD-ROM) for further references

<sup>8</sup> MAP programs do not contain a list of what can be funded (a positive list) but a list of what can not be funded (a negative list) is generally restricted to large buildings and weapons.

