

## **Pilot Road Safety Management Training and Knowledge Dissemination Workshop**

### ***1. Background***

The Sub Saharan African Transport Policy Program (SSATP) and the World Bank Global Road Safety Facility (GRSF) are working in partnership to strengthen road safety management capacity in Africa. To support this goal a training and knowledge dissemination workshop is being piloted to provide training in road safety management systems and related institutional management functions. The workshop aims to present new road safety management approaches being promoted by the World Bank and it will enable countries to get an understanding of the World Bank GRSF and the support it can make available to countries for road safety capacity building activities. It will provide training in the management of sustainable and successful road safety outcomes, and it will give participating countries an opportunity to share their experience and knowledge on the delivery of road safety programs. The workshop will include training in the conduct of road safety management capacity reviews and the preparation of '2<sup>nd</sup> generation' road safety projects. It will also provide an opportunity for SSATP to further develop its proposed network of African Road Safety Professionals, which is on the SSATP work program for 2007.

### ***2. Countries and participants***

Nine countries have initially been selected for participation at this event with 6 participants from each country, representing the National Road Safety Council or Agency, road engineering, education, transport ministry, and law enforcement. The World Health Organization has also been invited to nominate related health sector representatives. Participants should be in a position that allows them to influence decision making in their respective organizations and to potentially influence future dialogue concerning more focused road safety interventions in their countries.

Selected countries represent two languages; French, English. Translation services will be provided. Most countries have WB financed transport projects ongoing and/or being prepared and are therefore good candidates for assistance in the development of related road safety investments. This will also allow for focused country specific issues to be tackled. The group is expected to be about 50 to 60 participants.

The selected countries are:

- Burkina Faso
- Cote d'Ivoire
- Cameroon
- Uganda
- Ghana
- Nigeria

- Lesotho
- Ethiopia (host country)
- Swaziland

### ***3. Content of Training and Workshop***

The substantive content and deliverance of the training will be the responsibility of the GRSF, and will follow the attached draft agenda. SSATP will take responsibility for organization of the workshop. SSATP will also identify and invite participants, as well as manage the logistics of organization.

The training and workshop will benefit from a presentation covering: a case study of Serbia and their recent GRSF funded review of road safety management capacity which produced a long-term road safety investment strategy and related projects to commence its implementation of the strategy.

#### **3.1 Road Safety Management Training**

The World Bank has been redefining its approach to road safety policy development and tools are under development for the conduct of country safety management capacity reviews. The GRSF has funded a number of these capacity reviews and is in a position to support such initiatives in the SSATP region. The review process systematically assesses a country's safety management capacity in terms of its institutional arrangements, interventions and results being achieved. It then sets out a longer-term investment strategy and identifies suitable projects to commence implementation of the strategy. The process creates a thorough diagnosis of the safety situation in the country concerned, building the platform for sound policy making.

The review requires high-level government ownership from the outset and concludes with a strategic workshop to reach a shared and official consensus on country capacity issues and the way to move forward. The review among other things could identify relevant WB project opportunities which in turn could receive GRSF support for project preparation and related capacity building activities.

Training will be provided in the conduct of road safety management capacity reviews and, the principles of related 2<sup>nd</sup> generation road safety projects that can link process outcomes to WB investments. Case studies will be provided on key strategic issues such as sustainable road safety financing and general deterrence based road policing. The workshop will also provide information on how the GRSF can provide assistance to countries wishing to undertake such reviews and project preparation.

### **3.2 Africa professionals network and sustainable financing workshop**

The workshop will provide an opportunity to further discuss how to proceed with the proposed road safety professional's network. A draft concept note is available to support these discussions.

Other relevant materials will be distributed and discussed at the workshop. These include:

- WHO publication "Helmets: A road safety manual for decision-makers and practitioners"
- WHO publication "Drinking and Driving: A road safety manual for decision-makers and practitioners"
- WB publication "Transport note No TN-1, Implementing the recommendations of the World report on road traffic injury prevention"
- Global Road Safety Commission report "Make Roads Safe"
- GTZ publication "The Road Safety Cent"

The proposed training/workshop is for three days from November 28 - 30, 2007, in Addis Ababa. UNECA, SSATP's partner, will provide the conference facilities for use.

#### **Resource Persons**

Work Shop Leader	Tony Bliss	Lead Road Safety Specialist
Workshop Support Staff	Jeanne Breen Marc Shotten	Consultant Operations Officer
Serbia Case Study	Demir Hadzic	Head of Road Safety Department
Police Case Study	Rob Robinson	Consultant

Brief bios for the resource persons are attached.

#### **Draft Program (GRSF)**

The program will be conducted over two and half days, as follows:

##### Wednesday 28 November

Regional Issues (Tony Bliss, SSATP team)

Elements of Safety Management Systems (Tony Bliss, Jeanne Breen)

Case Studies (Tony Bliss, Jeanne Breen, Rob Robinson)

Country Assessments (Participants, resource persons)

Thursday 29 November

Safety Management Capacity Reviews (Tony Bliss, Jeanne Breen)

Case Study: Serbia (Demir Hadzic, Jeanne Breen)

Country Assessments (Participants, resource persons)

Friday 30 November

World Bank Global Road Safety Facility (Marc Shotten, Tony Bliss)

Country Roundtable Discussion (Participants, resource persons)

The program will encourage interactive discussion and participants will be given ample time to address issues specific to their countries.

**Resource Persons Bios**

**Tony Bliss**

Tony Bliss is the Lead Road Safety Specialist in the Transport Division of the Energy, Transport and Water Department of the World Bank. The focus of his work is on the development and promotion of multi-sectoral strategies to improve road safety outcomes in low and middle income countries, working in partnership with Bank sector teams and global, regional and country partners. Tony is responsible for related World Bank road safety initiatives and partnerships and is assisting the preparation and implementation of road safety projects in countries throughout the Bank's regions. He is also leading the establishment of the World Bank Global Road Safety Facility which is funding global, regional and country capacity building initiatives.

Tony commenced his career as a transport economist with the Ministry of Transport, New Zealand and then moved to Australia to join the National Highways Planning Team at the Commonwealth Bureau of Roads. He later took up a position with the National Telecommunications Planning Branch of Telecom Australia to undertake policy research on the convergence

of telecommunications, computers and transport systems, then established his own consultancy practice working in this field. In 1994 he returned to New Zealand to join the newly established Land Transport Safety Authority as General Manager of the Strategy Division, where he was responsible for the implementation of the National Road Safety Plan and the New Zealand Road Safety Program, and the preparation of the new Road Safety Strategy 2010. In 2002 he took up his position with the World Bank.

### **Jeanne Breen**

Jeanne Breen is an internationally recognized expert on road safety policy with 30 years of national and international expertise and experience. She has carried out road safety management capacity reviews in Ukraine, Armenia, Bosnia and Herzegovina and Serbia for the World Bank, in the Russian Federation for the ECMT and in New Zealand, commissioned by the Land Transport Safety Authority.

Jeanne is currently working with the World Bank on a new global good practice guide on institutional arrangements for road safety management. She is also a member of the Editorial Board of the web-based European Road Safety Observatory (ERSO), which is being developed by road safety experts for the European Commission, and has contributed a range of reviews for the ERSO's knowledge base. Jeanne was also the principal writer of the WHO/World Bank World Report on Road Traffic Injury (2004) and has also produced a teaching course on advocacy for injury prevention for the WHO.

Previous to working as an independent consultant and with a background in road safety research, Jeanne helped to establish and subsequently directed two successful independent non-governmental road safety organizations – the UK Parliamentary Advisory Council for Transport Safety (PACTS) and the European Transport Safety Council (ETSC). Both organizations are associated with the introduction of a range of evidence-based road safety measures in the UK (e.g. compulsory seat belt use and road humps) and Europe (improvements in car crash protection standards, increases in the transport safety budget and the developing EU road safety strategy). During her eleven years directing the European Transport Safety Council, she supervised the production of and contributed to over 20 international best practice reviews on key aspects of transport safety based on independent professional consensus in Europe.

### **Marc Shotten**

Marc Shotten is an Operations Officer in the Transport Unit of the Energy, Transport and Water Department of the World Bank, and team member of the World Bank Global Road Safety Facility. Prior to this, he worked in the Bank's East Asia Infrastructure Department on a multi-year study with other development banks assessing the strategic provision of infrastructure in East Asia over the next decade.

Marc began his World Bank career in the Development Economics Research Group, working on several projects looking at East Asia's future sources of innovative competitiveness. He holds a Master Degree in Public Administration and Public Policy from the London School of Economics and a Certificate in Business Administration from Georgetown University in Washington, D.C.

### **Demir Hadzic**

Demir Hadzic is the Head of the Road Safety Department, Ministry of Infrastructure, Republic of Serbia.

(Further details to be provided.)

### **Rob Robinson**

Rob Robinson is the former Commissioner of the New Zealand Police. His thirty-year law enforcement career has included a variety of posts along the New Zealand police chain of command, including hostage negotiator, community policing manager, Superintendent posts for Planning and Policy and District Command, Regional Commander for the Central North Island, and Deputy Commissioner (Operations). Rob was a member of the National Road Safety Committee in New Zealand and played a major role in ensuring that the road safety enforcement programs successfully contributed to the achievement of the fatality and injury reduction targets set by the National Road Safety Plan.

Rob is presently Director of C&M Associates Limited, a consultancy practice based in Wellington, New Zealand providing police advisory services to the Asia Pacific region., He is the current project leader for the Global Traffic Safety Police Network, a World Bank Global Road Safety Facility project, which is requiring him to engage with global, regional and country law enforcement agencies. Rob holds a Bachelor of Science degree as well as a Diploma of Police Studies from Massey University in New Zealand.