

## **Application Form** **Civil Society Fund FY08**

*Tirana Country Office, WORLD BANK*

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### Executive Summary (Please type using no more than one page)

1. Date: 12.05.2008
2. Name of organization: "Woman for Tourism Development"
3. Contact person and title: Nertila Sadedini Association Director
4. Address: "Rruga Partizani", P532, Vlora
5. City, Country, Postal Code:
6. Telephone: Fax:  
Email: nerti71@yahoo.com

7. Mission statement of the applicant organization:

The association of "Woman for Tourism Development" has following missions

- ✓ Sensible the public opinion regarding the existence of rural and domestic tourism
- ✓ Employment of woman in these area which have a high experience in domestic tourism but results unemployed
- ✓ Urge and encourage of domestic tourism.
- ✓ Improvement of local economy based on tourism attractions capabilities
- ✓ To increase the filter of foreign tourists and for sure internal tourists
- ✓ To accomplish a well organized and more cultured services according international standards.
- ✓ Training and guide the women of these areas for an experienced and a high level services of domestics tourism.

8. Title of the project:  
**"KEEPING CLEAN OUR BEACHES, VLORA"**

9. Purpose of funding request and how this activity relates to **youth civic engagement** or **environment protection**:

Vlora is one of the most important tourist high frequented cities toward the coast. The city needs to have more completed infrastructure regarding the components of tourism and especially the beaches and places where tourists spend the most of their daily hours during holidays. Vlora's woman has the capability to express and demonstrate that she owns the right resources and willing to offer to the tourists a clean and green environment. Thanks to the support the tourist and community will have the chance to enjoyed the beauties of the beaches, coasts and

10. Target population and number benefiting from the proposed activities:

Target group that will benefit from this project will be

- ✓ Foreign and local tourists
- ✓ Community of Vlora and local governments.
- ✓ The women who will participate in activity

11. Expected outcomes of the activity:

The expected results from the project will be:

- ✓ To create commode conditions for tourism and clean environment
- ✓ Improvement of local economy based on tourism attractions capabilities
- ✓ Urge and encourage the local authority to improve and create a well organized environment infrastructure based on international standards

12. Plans for learning and knowledge sharing:

- ✓ After accomplish this project, community will profit a green and commode area related to tourism, especially during summer period when this places are high frequented.
- ✓ Creation and maintenance of a good culture and tradition of secure and protect a clean and comfortable tourism environment

13. Period this funding request will cover:

The period will be 19.05.2008-30.09.2008

14. Amount of request (Details under Activity Income):

Amount requested 4400\$

15. If your organization has received previous support from the World Bank, please list the year, amount, and describe for what purpose:

16. Authorizing signature of the applicant organization's executive director or board chair:

Signature:

Name (print):

Title:

### **Purpose of the Grant**

17. Describe briefly the need or issue you will address. Include a description of the constituency served (including number participating) and how they will participate/benefit?

The economic problem is one of the major effected factors that it is exposed mostly during the summer tourism period .One of the important mission of our municipality during this period is the preparation of the city to welcome the tourist and visitors for summer holidays, which will occupy the local and community for preparing a clean and appropriate beaches and places, what we will do is to create a group women and young people who will participation the following activities (see detailed above) initiated from our association

The demolition of illegal buildings and especially the winter's useless items has create an unpleasant view of the beaches so it is needed a coordinated work for cleaning the area so everything will be ready. We will continuously have the local authority support, this is not the first cooperation together in the past we had collaboration for the same issue and the impact was successfully positive and profitable

18. How will the proposed activity promote youth civic engagement or environment protection?

We will create a group of fifteen women, and also helped by young volunteers, the team will clean the coastline from New beach-Skela-Old beach

Our work will be coordinated with employees of municipality in charge for cleaning the community places. We propose to organize in 2 phases, first phase will consist on: Collecting the huge materials and garbage on the beaches, the zone will be separate on parcels. The women will be at the zone for cleaning during the time table of 05.30-08.30 in the morning so the zone will be ready for the usual daily activity for the tourists. The women will pick up by the minibus which will transport them in the located zones .The activities will last during all the summer. Also a part of the group will be in charge for planted green trees or flowers, zone characteristic plants. The plants will be place in the ground area that used to be useless and with garbage.

The women have previous experience with our associations ,which we have initiated other times in the line coast .All the activities will be publish on the local television (TV Amantia) in order to sensible and encourage the community for the good initiative in environment maintains. Our association will also contribute on the containers garbage's which will be placed toward the beaches in order to avoid the accumulative bins during the day .The women also will have the necessary equipment for cleaning the sand and area and for the plants.These equipments will be donated from Vlora municipality

19. List the activity goal(s) and measurable objective(s).

- ✓ Sensible the opinion and community for the tourism development and the relation with a clean and green environment.
- ✓ To realized a continuously support between local government and our association, by making concrete impact in tourism development
- ✓ Employment of Vlora 's women in the directed tourism issues which effects the development and evaluation of the city tourism

20. Is the activity new or ongoing on the part of the applicant organization? If the activity is ongoing, how will your organization support this activity in the future?
21. Provide a brief timetable for implementation of activity.
- First phase:**
- ✓ Sensible through local television (TV Amantia) 10 days
  - ✓ Gathering the working equipments.
  - ✓ Contact the local government representatives and employment office in order to prepare a list with 15 unemployment women.
  - ✓ Creation of the dirty zone plan
- Second phase:**
- ✓ Initiate the work (cleaning the beach, line coast Old beach-Skela-New beach); Working table 05.30AM until 08.30AM
  - ✓ Daily transportation of the participation
  - ✓ Placing the containers of the garbages
  - ✓ Interview with the tourist and regarding the impact that this project will have
22. What other organizations, if any, will be participating in the activity? Describe their roles.
23. List the names and qualifications of key staff/volunteers responsible for activity implementation.

**Project staff:**

- ✓ Nertila Sadedini Project Owner
- ✓ Ariana Strakosha Coordinator
- ✓ Myzejen Arapi Staff
- ✓ Shqiponja Mema Staff
- ✓ Journalist
- ✓ 15 unemployed women

**Evaluation**

23. Please list the specific outcomes of your activity. What assessment methods/strategies will you use to track and measure outcomes? (e.g. interviews, surveys, focus groups, community feedback, etc.)
1. Compile questionnaires and get the community feedback
  2. Compile questionnaires from the tourist present at the beaches
  3. Analyze the statistics
24. Describe briefly what will be different at the end of the grant period:
- ✓ To create commode conditions for tourism and clean environment
  - ✓ Employment of woman in these area which have a high experience in domestic tourism but results unemployed
  - ✓ Urge and encourage of domestic tourism.
  - ✓ Improvement of local economy based on tourism attractions capabilities .

24. *How will the activity's results be used and/or disseminated?*

- ✓ To realized a continuously support between local government and our association, by making concrete impact in tourism development
- ✓ Employment of Vlora 's women in the directed tourism issues which effects the development and evaluation of the city tourism
- ✓ After accomplish this project, community will profit a green and commode area related to tourism, especially during summer period when these places are high frequented.
- ✓ Creation and maintenance of a good culture and tradition of secure and protect a clean and comfortable tourism environment
- ✓ To set up a cooperation between bussiness community which will directly profit from this project and the good results will lead on good revenue

**Activity Income**

26. Total applicant contribution.

- |                           |                               |
|---------------------------|-------------------------------|
| a. Garbage Bins (70 unit) | US\$ 700                      |
| b. Leaflets and posters:  | US\$ 240                      |
|                           | <b><u>Total: US\$ 940</u></b> |

27. Funding leveraged by applicant from other donors:

(List all sources and give estimated amounts)

- | <u>Municipality Vlora</u>               | <u>Amount</u>                 |
|---|-------------------------------|
| a. Working equipment (lopata, karroca,) | US\$ 300                      |
| b. Decorative flowers and plants        | US\$ 320                      |
|   | <b><u>Total: US\$ 620</u></b> |

28. Total requested from the World Bank: US\$ 4400

29. Total activity income from all sources: US\$ 5960