

# Cultivating Innovation: A Response to the Food Price Crisis

9:30AM-10:30AM Development Marketplace Award Ceremony, Main Complex Atrium  
10:30AM-11:00AM Coffee Break

11:00AM-  
12:30PM

## Opening Plenary: Innovation in a Changing Context, Preston Auditorium

**Opening Remarks:** **Juergen Voegele**, Director, Agriculture and Rural Development, World Bank  
**Opening Address:** **Sir Gordon Conway**, Chief Scientific Adviser, Department for International Development-UK  
**Presentations by Past Development Marketplace winners:**  
**Ian Thorpe**, Chief Executive Officer, Pump Aid, and **Flor Cassassuce**, Project Coordinator, Niparajá AC  
**Q and A**  
**Expert Summation:** **Christoph Kohlmeyer**, BMZ and Chairman of the Board for the Global Donor Platform for Rural Development

12:30PM-1:30PM Lunch will be provided

1:30PM-  
3:00PM

## Three Parallel Sessions: Innovation in Access from Seeds to Systems

### Managing Access to Farm Inputs, MC 2-800

**Presentations by:**  
**Nicholas Minot**, Senior Research Fellow, International Food Policy Research Institute  
**Julie Howard**, Executive Director, Partnership to Cut Poverty and Hunger in Africa  
**Amit Roy**, President and CEO, International Fertilizer Development Center  
**Q and A**  
**Chair:** **Mark Cackler**, Manager, Agriculture and Rural Development, World Bank

### Product, Process, and Organizational Innovation as Tools for Accessing Better Markets, MC 4-800

**Presentations by:**  
**Mark Gehlhar**, Senior Economist, Markets and Trade Division, Economic Research Service, US Department of Agriculture  
**Ajay Vashee**, President, International Federation of Agricultural Producers  
**Richard Henry**, Lead Economist, Agribusiness Department, International Finance Corporation, World Bank  
**Q and A**  
**Chair:** **John Lamb**, Senior Agribusiness Team Leader, Agriculture and Rural Development, World Bank

### Innovations in Technology and the Way Forward, MC-C2-131

**Presentations by:**  
**Rudy Rabbinge**, Science Council Chair, Consultative Group on International Agricultural Research  
**Gustavo Fonseca**, Team Leader, Natural Resources, Global Environment Facility  
**Mercy Karanja**, Senior Program Officer, Bill and Melinda Gates Foundation  
**Q and A**  
**Chair:** **Eija Pehu**, Science and Technology Adviser, Agriculture and Rural Development, World Bank

3:00PM-3:30PM Coffee Break - Preston Lounge

3:30PM-  
4:30PM

## Afternoon Plenary Biofuels: Driving Innovation in the Next Generation, Preston Auditorium

**Presentations by:**  
**Professor David Zilberman**, University of California, Berkeley, Department of Agricultural and Resource Economics  
**Augusta Molnar**, Director, Communities and Markets, Rights and Resources Initiative  
**Q and A**  
**Chair:** **Todd Johnson**, Senior Energy Specialist, World Bank

4:30PM-  
5:00PM

## Concluding Session, Preston Auditorium

**Concluding Remarks:** **Juergen Voegele**, Director, Agriculture and Rural Development, World Bank



The Agriculture and Rural Development Department  
of the World Bank invites you to attend

# Cultivating Innovation: A Response to the Food Price Crisis

September 26, 2008, 11AM - 5 PM

A dialogue with policy makers  
and practitioners to explore  
innovation in the food price  
crisis response

Preston Auditorium  
World Bank Headquarters

Immediately following the  
Global Development  
Marketplace Awards  
Ceremony



DEVELOPMENT  
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100 INNOVATIVE  
PROJECTS FROM  
42 COUNTRIES

September 24-26