The “Marketplace”

A South-South partnership to foster agricultural research and innovation for development by supporting policy dialogue and funding of collaborative projects.
Initial Partners
Objective

Enhance agricultural innovation and development in Africa through the establishment and strengthening of Africa-Brazil partnerships
Rationale

• Agriculture: vital for Africa and Brazil

• KM/KS: similarities Africa-Brazil

• Agricultural growth in Brazil supported by R&D

• Role of agriculture in Africa: NEPAD/CAADP

• Government policies supporting S-S cooperation
Knowledge Sharing and Management

AFRICA BRAZIL
Agricultural Innovation Marketplace

A PARTNERSHIP BETWEEN AFRICAN AND BRAZILIAN ORGANIZATIONS TO ENHANCE AGRICULTURAL INNOVATION AND DEVELOPMENT

WHAT IS IT?

PRIORITY AREAS

KEY DATES

SUBMIT YOUR PROPOSAL

FARA
PMB D 173 J/12 Armadillo street. Accra, Ghana
Tel: +233 31 773251  Fax: +233 31 773878
www.fara-africa.org

Embrapa
Secretaria de Relações Internacionais (SIR) – Embrapa Noroeste – Estação Sede
CEP: 72070-331, Brasilia DF, Brazil Tel: +55 61 3448-4405  Fax: +55 61 3448-4426
www.embrapa.br

www.africa-brazil.org
The Marketplace

- Projects
- Dialogue
- Forum
- Proposals
Dialogue
Launch in Brazil


• 300 participants

• 80% African ministers (35 countries) and cabinet officials.
Launch in Africa

• FARA General Assembly and 5th African Agriculture Science Week in Burkina Faso, July 2010.

• Over 700 agriculture researchers, policy makers, development experts and high African and foreign government officials
Proposals
Proposals

• Embrapa and African organizations

• Project duration: 2 years

• Budget: up to US$80,000
Proposals: selection process

- 2-step competitive process
  - Call for full proposals: September/2010.
Proposals: thematic areas

• Productivity Enhancing Technologies.

• Natural Resource Management Improvements.

• Policy, Institutional, and Market Strengthening, and Knowledge Management.

• Smallholder and Poverty-Alleviation Targeted Technologies.
Proposals: assessment criteria

• Innovation

• Competencies of the team

• Project design, objectives, potential impacts

• Sustainability

• Growth Potential (scaling up and replicability)
1st call: summary results

- More than 200 accesses
- 20 invited full proposals
  - 11 countries (EA, SA, WA)
  - 15 Embrapa centers
- 61 eligible pre-proposals
  - 14 countries
  - 28 Embrapa centers
- 80 complete pre-proposals
- 20 invited full proposals
  - 11 countries (EA, SA, WA)
  - 15 Embrapa centers
- 6 funded proposals
  - 5 countries (EA, WA, SA)
  - 6 Embrapa centers
## Selected Projects

<table>
<thead>
<tr>
<th>Country</th>
<th>Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mozambique</td>
<td>Fostering knowledge sharing for integrated natural resource management in agricultural landscapes of Southern Africa.</td>
</tr>
<tr>
<td>Kenya</td>
<td>Sweet sorghum varietal adaptation for ethanol production.</td>
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<tr>
<td>Kenya</td>
<td>Rehabilitation of degraded rangeland using planned grazing and animal impact in the arid and semi arid lands of Kenya.</td>
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<tr>
<td>Togo</td>
<td>Pesticide leaching and loss to groundwater in coastal vegetable growers in Togo.</td>
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<tr>
<td>Tanzania</td>
<td>Cotton varieties and pest management in Tanzania.</td>
</tr>
<tr>
<td>Burkina Faso</td>
<td>Study of the ecology and nutritional potential of native food tree species used by local communities in Burkina Faso and Brazilian Amazon: a food security and conservation strategy in the context of climate change.</td>
</tr>
</tbody>
</table>
Forum
Africa-Brazil Agricultural Innovation Marketplace Forum

• Goal

Consolidate the Africa-Brazil Agricultural Innovation Marketplace as a mechanism of African-Brazilian collaboration based on continuous learning.
Forum

Key Objectives

- Increase understanding of how agriculture research is being supported in 2010 and beyond.

- Promote a collaborative environment to introduce peer-supported learning processes for the enhancement of pre and full proposals.
Forum

• Build on the natural linkages between Africa and Brazil to strengthen relationships between researchers.

• Reflect and improve on the innovation marketplace as a mechanism for supporting South-South collaboration.

• Recognize successful applicants and acknowledge the factors that contributed to their success.
Forum

• > 120 participants: gov. officials, partners, brazilian and african researchers.

• Policy dialogue: presentations and discussions.

• Discussion of proposals, research ideas, and interaction among partners.

• Evaluation of the Marketplace process.
Forum next steps

✓ Feedback on proposals to participants.

• Project implementation.
  ✓ Contracts signed: February/2011.


• Monitoring and evaluation: Late/2011

✓ Closed call for round 1 proposals: build on forum discussions
Closed Round

✓ Call for full proposals: December/2010


• Contracts expected to be signed: Mid-2011.

• Disbursement and Implementation: Late-2011.
## Closed round: summary results

<table>
<thead>
<tr>
<th>Country</th>
<th>Region</th>
<th>Productivity Enhancing Technologies (1)</th>
<th>Natural Resources Management (2)</th>
<th>Policy, Institutional, and Market Strengthening, and Knowledge Management (3)</th>
<th>Smallholder and Poverty-Alleviation Targeted Technologies (4)</th>
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<tr>
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<td><strong>8</strong></td>
<td><strong>2</strong></td>
<td><strong>8</strong></td>
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</table>
Summary

• 2 rounds of proposal selection

• 10 funded projects:
  • 7 countries
  • 3 regions (EA, WA, SA)
  • 10 Embrapa centers

• 2011: contracts signed, funds disbursed, projects implemented.

• Model for the Latin American countries?
Expected Benefits

• Promote knowledge exchange Africa-Brazil

• Support agricultural development in Africa (AU-NEPAD-CAADP)

• Promote investments in agricultural R&D

• Mutually contribute to the MDG
Thank you