



# Strengthening Operational Skills in Community Driven Development

April 15-19, 2002

Room J-B1-080

## FINAL AGENDA

### Monday, April 15

- 0830 - 0945**      **Registration (J Building Lobby)**  
Continental Breakfast (outside J-B1-080)
- 1000 – 1015**      **Welcome Remarks by James D. Wolfensohn, President (Video)**
- 1015 – 1030**      **Opening Speech** (*Shengman Zhang, Managing Director*)
- 1030 – 1100**      **Workshop Expectations & Objectives** (*Moses Thompson, Facilitator*)
- 1100 – 1230**      **Panel Session: CDD – A Catalyst for Poverty Reduction**  
Chair:      *Steen Jorgensen, Director, Social Development Department*  
Panelists: *Minneh Kane, Lead Counsel, Legal Department*  
*Tatag Wiranto, Bureau Chief for Poverty Reduction and*  
*Community Empowerment, Bappenas, Indonesia*  
*Steve Miller, Deputy Director, ILO New York Office*
- 1230 – 1400**      **Lunch (own arrangements)**
- 1400 – 1715**      **Module 1: Designing the Project Cycle for Direct Financing of**  
**Communities**
- 1400 – 1430      Project Cycle – Introduction and Overview (*Luis Coirolo, Rural*  
*Development Sector Lead Specialist, LCR*)
- 1430 – 1530      Project Cycle Stages (*Samantha De Silva, Social Protection Specialist,*  
*HDN, Murphy Kajumi, Malawi Social Action Fund*)
- 1530 – 1545      Coffee Break
- 1545 – 1615      Participant Exercise: Read selected elements of background note, identify  
useful tips as well as gaps
- 1615 – 1645      Report to Plenary
- 1645 – 1715      Summary of Key Messages (*Luis Coirolo*)
- 1800 – 2100**      **Cocktail Reception (H Building Cafeteria)**  
Welcome Remarks (*Josef M. Ritzen, Vice President, Human*  
*Development Network*)

## Tuesday, April 16

0830 – 1230	<b>Module 2: Sector Policies in Water Supply, Transport, Health and Education</b>
0830 – 0835	Session Introduction ( <i>Philippe Dongier, Manager, Afghanistan Reconstruction and Community Infrastructure</i> )
0835 – 0850	Hopes and Expectations for the Session: Short Discussion with Plenary ( <i>Moses Thompson, Facilitator</i> )
0850 – 0930	Rural Infrastructure, CDD, and Multisectoral Programs <ul style="list-style-type: none"><li>• Rural Roads and Transport Services (<i>Christina Malmberg Calvo, Senior Economist, Transport Unit</i>)</li><li>• Water and Sanitation (<i>David Warren, Senior Social Protection Specialist, LCR/Jennifer Sara, Senior Water and Sanitation Specialist</i>)</li></ul>
0930 – 0950	Q&A
0950 – 1030	Linkages between CDD and Health and Education Sector Policies <ul style="list-style-type: none"><li>• Health Sector Policies (<i>Denise Vaillancourt, Senior PHN Specialist, Africa Region</i>)</li><li>• CDD Approaches in the Education Sector (<i>Robin Horn, Senior Education Economist, LCR</i>)</li></ul>
1030 – 1050	Q&A (and instructions on breakout discussions)
1050 – 1100	Coffee Break
1100 – 1200	Breakout Discussions on Case Study or Other Topics of Interest
1200 – 1225	Report to Plenary, Synthesis of Lessons and Commitments ( <i>Moses Thompson, Facilitator</i> )
1225 – 12:30	Wrap Up ( <i>Philippe Dongier, Manager, Afghanistan Reconstruction and Community Infrastructure</i> )
1230 – 1430	<b>Lunch (MC Gallery – 12<sup>th</sup> floor)</b> <b>Panel Discussion: Scaling Up CDD - Challenges &amp; Opportunities</b> <i>Kreszentia Duer, New Business Development Leader, SDV (Chair)</i> <i>Hans P. Binswanger, Sector Director, Environment, Rural and Social Development, Africa Region</i> <i>Gobind Nankani, Vice President, Poverty Reduction and Economic Management Network</i> <i>Laura Frigenti, Country Program Coordinator for Turkey</i>
1430 – 1630	<b>Module 3: Communication for Change: Information, Education and Communication (IEC) in CDD Operations</b>
1430 – 1450	Overview of IEC in the Development Context ( <i>Prasad Mohan, Senior Communications Specialist, Africa Region</i> )

1450 – 1510	The CDD Operational Framework and the Role of a Communication Strategy within it ( <i>Galia Schechter, Consultant, Africa Region</i> )
1510 – 1550	Case Study Presentations: <ul style="list-style-type: none"> <li>• Indonesia – Communication Strategy Design (<i>Jacqueline Pomeroy, Senior Social Scientist, Indonesia</i>)</li> <li>• Malawi – Communication Strategy Implementation (<i>Christine Kamwendo, Malawi Social Action Fund</i>)</li> </ul>
1550 – 1630	Discussion and Report to Plenary- Developing the Elements of a Communication Strategy ( <i>facilitated by Moses Thompson</i> )
<b>1630 – 1730</b>	<b>Open Space:</b>
<b>JB1-061</b>	Empowerment and Gender ( <i>Nilanjana Mukherjee, Senior Community Development Specialist, World Bank Water &amp; Sanitation Program, East Asia and Pacific</i> )
<b>JB1-080</b>	Poverty Targeting for CDD ( <i>Margaret Grosh, Lead Economist, Social Protection Team</i> )
<b>JB1-075</b>	Microfinance in Grant-Based Programs ( <i>William Steel, Senior Adviser, Private Sector, Africa Region</i> )
<b>J4-044</b>	Safeguards in CDD ( <i>Maninder Gill, Senior Sociologist, Quality Assurance and Compliance Unit, ESD</i> )
<b>J6-044</b>	Incorporating Energy into Multisector Projects which are using a CDD Approach ( <i>Ray Holland, Intermediate Technology Consultants</i> )
<b>MCC1-108</b>	Working with Communities in Conflict-Affected Areas ( <i>Dan Owen, Senior Social Development Specialist, SDV</i> )
<b>MCC1-104</b>	CDD Experiences in India ( <i>Gauri Singh, Madhya Pradesh DPIIP Project Director</i> )
1730 – 1745	Report to Plenary

## Wednesday, April 17

<b>0900 – 1300</b>	<b>Module 4: Decentralization Reform and Inter-governmental Incentives related to CDD, and Institutional Options: Roles of Local Governments, Central Government, Community Groups, NGOs, Private Sector</b>
0900 – 1000	Overview: <ul style="list-style-type: none"> <li>• CDD &amp; Decentralization/Issues (<i>Keith McLean, Economist, Social Development Department</i>)</li> </ul>

- State of the Art: Decentralization Dos and Don'ts (*Fitz Ford, Lead Urban Sector Specialist*)
  - Participatory Planning (*David Warren, Senior Social Protection Specialist, LCR; Rodrigo Serrano, Consultant*)
- 1000 – 1015 Q&A
- 1015 – 1030 Presentation of Role Play: Stakeholders and Case Study (*Keith McLean*)
- 1030 – 1130 Breakout Groups (Role Play)
- 1130 – 1200 Report to Plenary and Strategic Perspectives (*Dana Weist, Senior Public Sector Specialist, PRMPS*)
- 1200 – 1230 Strategic Perspectives on Institutional Options for CDD from:
- Country Director
  - Ministry of Finance
  - Country Project Manager
- 1230 – 1245 Questions/Comments from Participants
- 1245 – 1300 Synthesis (*Keith McLean, Fitz Ford, David Warren*)
- 1300 – 1400 Lunch (own arrangements)**
- 1400 – 1800 Module 5: Process Facilitation, Social Mobilization, Gender Inclusion, and Capacity-building of Community Organizations**
- 1400 – 1420 Introduction and Overview of Key Approaches used Within and Outside the Bank (*Parmesh Shah, Participation Coordinator, Social Development Department; Wendy Wakeman, Senior Community Development Specialist, Gender and Development Group*)
- 1420 – 1530 Panel Presentation of Cases and Group Discussion
- District Poverty Initiatives Program and other CDD Operations in India, Promoting Sustainable Forms of Community Organization (*Jeeva Perumalpillai-Essex, Senior Economist, South Asia Rural Development Department; Suryanarayan Satish / Vemuru Varalakshmi. Senior Social Development Specialists, India*)
  - Process Facilitation and Inclusive Forms of Community Organization in South East Asia (*Nilanjana Mukherjee, Senior Community Development Specialist World Bank Water & Sanitation Program, East Asia and Pacific*)
  - Moving from Social Organization into Economic Organization in North East Brazil (*Luis Coirolo, Rural Development Sector Lead Specialist, LCR*)

1530 – 1545	Coffee Break
1545 – 1700	Breakout Groups - Work through Interactive Cases
1700 – 1730	Report to Plenary, Wrap up and Evaluation

## Thursday, April 18

<b>0900 – 1300</b>	<b>Module 6: Community-Based Procurement, Contracting, and Financial Management</b>
0900 – 1000	Overview of Fiduciary Management Guidelines ( <i>Robert Saum, Senior Financial Management Specialist; Jean-Jacques Raoul, Manager, Procurement Policy and Services Group, Brian Falconer, Consultant, Africa Region</i> )
1000 – 1030	Q&A
1030 – 1130	Breakout Groups – Review of Case Studies
1130 – 1230	Plenary
<b>1230 – 1400</b>	<b>Lunch (provided – outside JB1-080)</b>
<b>1400 – 1700</b>	<b>Continuation of Module 6</b>
1400 – 1500	Presentations: <ul style="list-style-type: none"> <li>• Global Lessons Learned (<i>Samantha De Silva, Social Protection Specialist, HDN</i>)</li> <li>• Lessons from Malawi Social Action Fund (<i>Christine Kamwendo, Malawi Social Action Fund</i>)</li> <li>• Community Contracting in Urban Infrastructure (<i>Wilma Vanesch, ILO</i>)</li> </ul>
1500 – 1600	Breakout Groups - Review of Case Studies
1600 – 1700	Report to Plenary Panel: <i>Brian Falconer, Financial Management, Africa Region</i> <i>Sunil Bhattacharya, Procurement Adviser</i> <i>Christine Kamwendo, Malawi Social Action Fund</i>

## Friday, April 19

<b>0900 – 0910</b>	<b>Plenary Session – Brief introduction to parallel sessions</b>
<b>0910 – 1145</b>	<b>Parallel Sessions:</b>

- JB1-080**      **Legal Aspects and Policy Considerations in CDD Design and Implementation**
- Discussion of legal issues arising under CDD projects (including land tenure, proprietary rights, community law, community legal standing) (*Sara Gonzalez Flavell, Senior Counsel, Legal Department*)
  - Presentation on legal issues in CDD projects (India and Sri Lanka, *Meena Munshi, Senior Economist; Brazil, Alberto Ninio, Assistant Executive Secretary, Inspection Panell*)
  - The use/reform of existing legal instruments in CDD - Nigeria, Cote d'Ivoire and Cameroon (*Mohammed Bekhechi, Senior Counsel, Legal Department*)
  - Legal services for communities and dispute resolution (*Minneh Kane, Lead Counsel, Legal Department*)
- Panel Discussion on legal issues and Q&A session
- J6-044**      **The Enabling Environment for Civil Society Organizations in CDD –**  
Discussion of the important role of CSOs and CBOs as facilitators of CDD, exploring how legal frameworks can promote or inhibit their effectiveness. Case study and tool for assessing the legal environment for CSOs will be used (*Jeffrey Thindwa, Senior Social Scientist, Social Development Department; Doug Rutzen, ICNL*)
- JB1-075**      **Products for Community-Based Procurement and Financial Management Training.** Overview and brief demonstration of the training materials developed by OPCPR (with involvement of other groups) for use by communities, which focus on improving their management of funds and obtaining value for money through good financial management and procurement. The product is now ready for field testing and OPCPR is looking for TM support to identify opportunities to field test in this fiscal year (some funds are available to help support the process). (*Rolf Sartorius, Mari Clarke, Social Impact Group*)
- JB1-061**      **Practical Considerations in Procurement.** Follow-up from Thursday's module. (*Sunil Bhattacharya, Procurement Adviser, ECA*)
- 1145 – 1200      Report to Plenary
- 1200 – 1300**      **Lunch (provided – outside JB1-080)**
- 1300 – 1630**      **Module 7: Monitoring, Evaluation and MIS**
- 1300 - 1315      Introduction (*Daniel Owen, Social Development Specialist, Social Development Department*)
- 1315 – 1340      Panel Discussion: Key Concerns in M&E (*Luc Lecuit, Operations Officer, Africa Region; Victor Bottini, Consultant, East Asia & Pacific; Robin Horn, Senior Education Economist, LCR; Ruth Alsop, Senior Social Scientist; Ines Fraile, Senior Instructure Specialist; Jonathan Stevens, PMI Global*)
- Overview of MIS

- KDP Indonesia Brazil Case Study

1340 – 1400	Participant Discussions on Key Concerns
1400 – 1420	Presentation on India District Poverty Initiatives Project ( <i>Gauri Singh, Madhya Pradesh DPIIP Project Director</i> )
1420 – 1430	Q&A
1430 – 1445	Coffee Break
1445 – 1500	Presentation on Angola Social Action Fund ( <i>Henda Ducados, Deputy Director, Angola Social Action Fund</i> )
1500 – 1510	Q&A
1510 – 1600	Breakout Sessions: Creating an M&E Plan
1600 – 1630	Plenary and Wrap Up
<b>1630 – 1700</b>	<b>Participant Reflections and Workshop Evaluations (facilitated by Moses Thompson)</b>
<b>1700 – 1730</b>	<b>Closing Remarks</b> - <i>Mamphela Ramphele, Managing Director</i> (to be introduced by <i>Judith Edstrom, Sector Manager, Social Development Department</i> )
<b>1730 - 1900</b>	<b>Closing Cocktail (outside JB1-080)</b>