

**Workshop: Community Based Tourism and Development:
Consultative Meetings with Industry Practitioners
The World Bank
May 23, 2000**

Speakers and Presentations

The leaders of the travel industry who participated and the titles of their presentations:

Matthew McNulty, director of tourism services, International Development Ireland, and former head of the Irish Tourism Board: “Bed and Breakfast Accommodations & Niche Market Development: The Irish Experience and Methodology”;

Jerry Mallett, president, Adventure Travel Society and producer of the annual World Congress on Adventure Travel and Ecotourism, a premier international industry event: “Adventure Tourism Industry”;

Bruce Poon Tip, president, G.A.P. Adventures, a Canadian tour operator specializing in adventure and cultural travel and winner of several awards for responsible business practices: “G.A.P. Adventures: An Example of a Company Doing Adventure Travel”;

James Sano, president, Geographic Expeditions, a California-based tour operator specializing in adventure and cultural travel: “Geographic Expeditions: An Example of a Company doing Cultural Tourism”;

Mara DelliPriscoli, managing director, Travel Learning Conferences, organizer of an annual international conference on educational travel: “Cultural Tourism”;

Edward Sanders, director of Eco Tourism International, and a board member of the Ecotourism Society: “Overview of Ecotourism Industry and Ecolodges”;

Oswaldo Munoz, president of Nuevo Mundo, an inbound tour operator for Ecuador, and board member of the Ecotourism Society: “Nuevo Mundo: Example of an Ecotourism Company”;

Fernando Ochoa, director of ecotourism for DANA AC, an NGO working with Indigenous communities in Chiapas, Mexico.