

## *World*

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### **POLICY DIALOGUES AND SEMINARS ON CULTURAL HERITAGE PROMOTION, ECONOMICS AND MANAGEMENT OF CULTURAL HERITAGE, PARTICIPATION OF PRIVATE SECTOR IN CULTURAL HERITAGE MANAGEMENT**

#### **Cultural Heritage**

#### *Stand alone initiative*

**Task Manager:** Susana Esteban Berrocal

**Year of ITFCSD grant approval:** 2004

**Status:** active

**Grant amount:** USD 220,000

**Disbursements:** ---

**Commitments:** ---

The project aims at implementing distance learning programs, intercultural dialogues and seminars in the fields of Economics and Management of Cultural Goods.

The University of Rome “Tor Vergata” in cooperation with World Bank Institute agreed to develop a broad partnership in the realization of a distance learning program in cultural heritage promotion, economics and management of cultural heritage and, participation of private sector in cultural heritage. The learning program is organized by CEIS (Center for International Studies on Economic Growth) of the Faculty of Economics, in collaboration with IDLO (International Development Law Organization) and, will be delivered through the WBI Global Development Learning Network (GDLN).

It's structured in 6 distance-learning modules (dialogues and seminars) by means of an interactive e-learning platform, offered to selected target countries, namely: Albania, Iran, Tunisia, Egypt, Morocco, Lebanon, China.

Policy dialogues will be held among high-level officials and policy-makers from developed and developing countries on specific selected issues. They will cover the following topics: a) the role of cultural heritage in economic development; b) the economics of cultural heritage; and c) participation of the private sector in cultural heritage.

Seminars are structured around interactive classes, from online and/or videoconferences. They will be addressed to both high and mid-level policy makers and government officials from the targeted developing countries. They will cover the following topics: a) policy evaluation of cultural heritage; b) economic management of cultural heritage; and c) planning and managing cultural heritage by projects.

The preparation of the learning program has started in May 2004 and the delivery of seminars and policy dialogues is planned to start by fall 2004.