



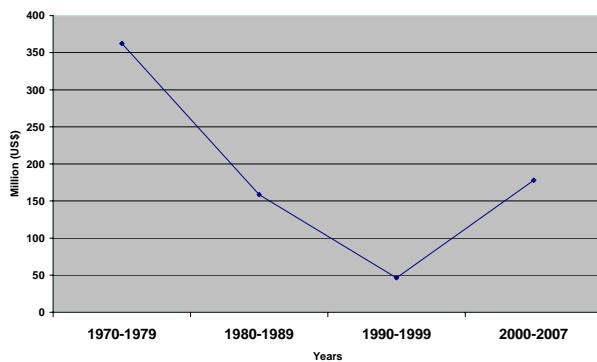
# TOURISM IN LCSSD

*Building on a  
broad legacy*



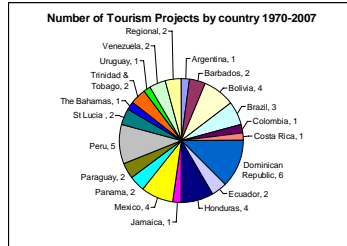
## Tourism - It's making a come-back

LAC Lending for projects by decade



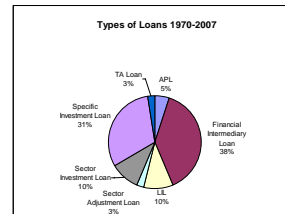
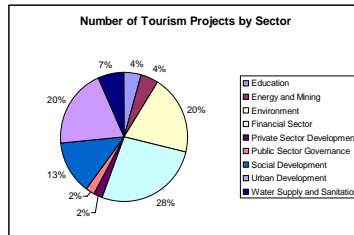


## Tourism in LAC - 2000-2007 It covers the map

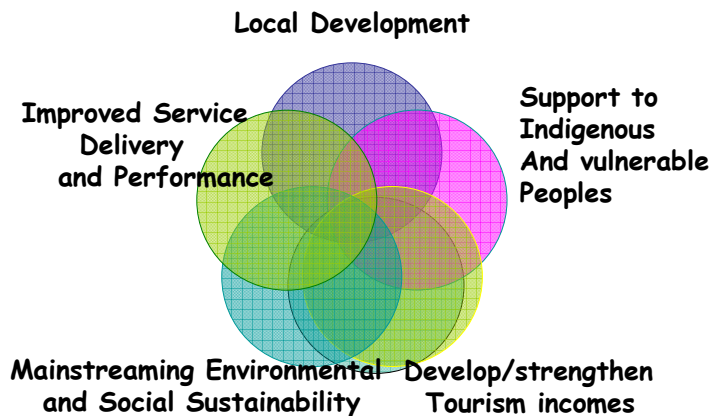


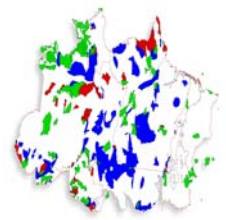
With projects in every country, every sector  
And all types of Bank instruments....

We have a strong and apparently resilient portfolio. Despite GEF losses, 7 projects to Board in FY08



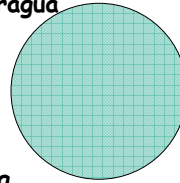
## Different instruments for different entry points....



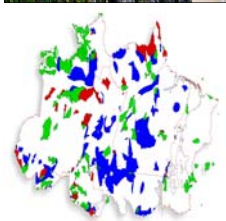


## Different instruments for different entry points....

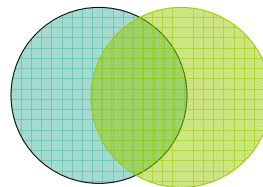
- Policy Development Loans - e.g. Mexico - Strategy 21
- Institutional, Regulatory and Fiscal Reform - Costa Rica ECOMARKETS
- Protected Areas Development -Brazil, Mexico, Argentina
- Carbon offset finance - silvo-pastoral in Costa Rica and Nicaragua



Mainstreaming Environmental and Social Sustainability



## Different instruments for different entry points....

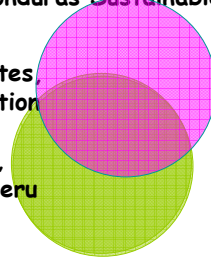


Develop/strengthen sustainable tourism incomes



## Different instruments for different entry points....

- TA and Capacity Building for Govt, Legal frameworks - Grenada and Brazil,
- TA and Capacity Building - site management, training guides for specific tourism sites Honduras Sustainable Tourism, Vilcanota Valley, Peru
- Restoration of destination sites, signage, construction of reception areas and tourism infrastructure - Copan Valley, Honduras, Vilcanota Valley, Peru

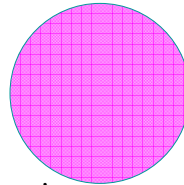


Develop/strengthen sustainable tourism incomes



## Different instruments for different entry points....

- Public/Private Foundation, with grants program -Colombia Agro-Eco Tourism
- Training in SME management, quality control - assistance in marketing - Argentina Support to Indigenous Peoples
- Training in Community management of tourism sites and products - CDD fairs - Community Management of Bio Reserves in Guatemala
- Micro credits for tourism product development and production - PIMAR project in Peru



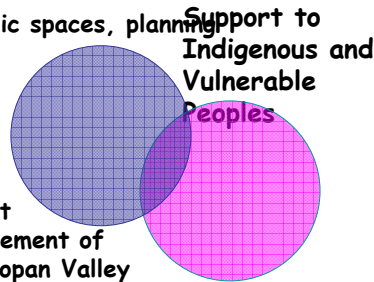
Support to Indigenous and Vulnerable Peoples



## Different instruments for different entry points....

### Local Development

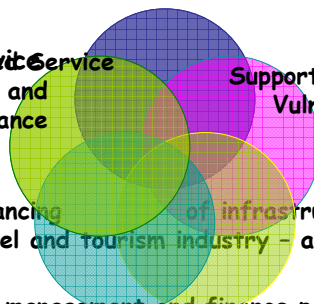
- Investments in public spaces, planning and tourism Infrastructure - Lake Titicaca, Bolivia
- TA and training in municipal management and in private management of tourism products - Copan Valley
- Locally managed and directed SME credit programs with technical assistance for small scale businesses - Mexico SINAP, Peru PIMAR and Vilcanota Valley
- Land administration and property rights -Mexico, Brazil



## Different instruments for different entry points....

### Local Development

- Improved Service Delivery and Performance
- Government financing of infrastructure for expansion of hotel and tourism industry - and for local benefit -OECS
- Infrastructure management and finance policy and regulation for environmental and social sustainability - Dominican Republic
- Direct municipal investments in infrastructure to support tourism (access roads, signage, disaster management with IFC - in discussion for Honduras, Uruguay)
- Support to indigenous and Vulnerable peoples





**Our Strategy - to develop  
Sustainable TOURISM .....**

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**Our Goals - Competitive and  
Responsible Tourism**