

Quick Recap and thoughts on Impact Questions

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Recap

- Bill
 - Importance of management
 - Why don't firms improve themselves?

Recap

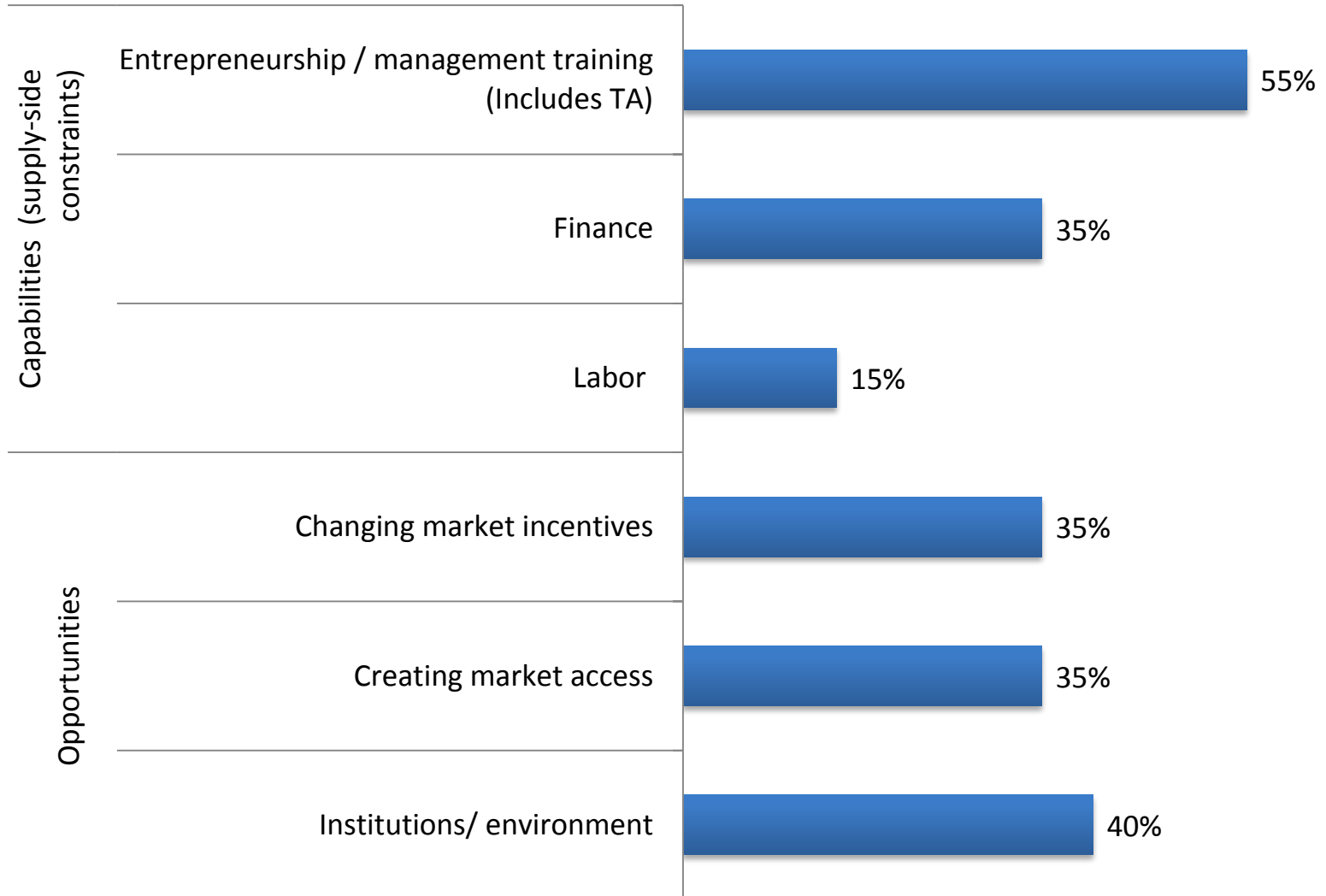
- Chris/Christine
 - Capabilities/Supply-side/Improving Factors of Production
 - Unconditional versus conditional
 - Opportunities/demand-side
 - Incentives of firms to unlock nascent capabilities
 - Competition and Regulatory Reform

Recap

- Me
 - Targeting – where does it make sense to look for heterogeneous effects?
 - Take-up – encouraging vs testing
 - Spillovers/Market-level analysis
 - Why are you so smart/why aren't firms doing this on their own?

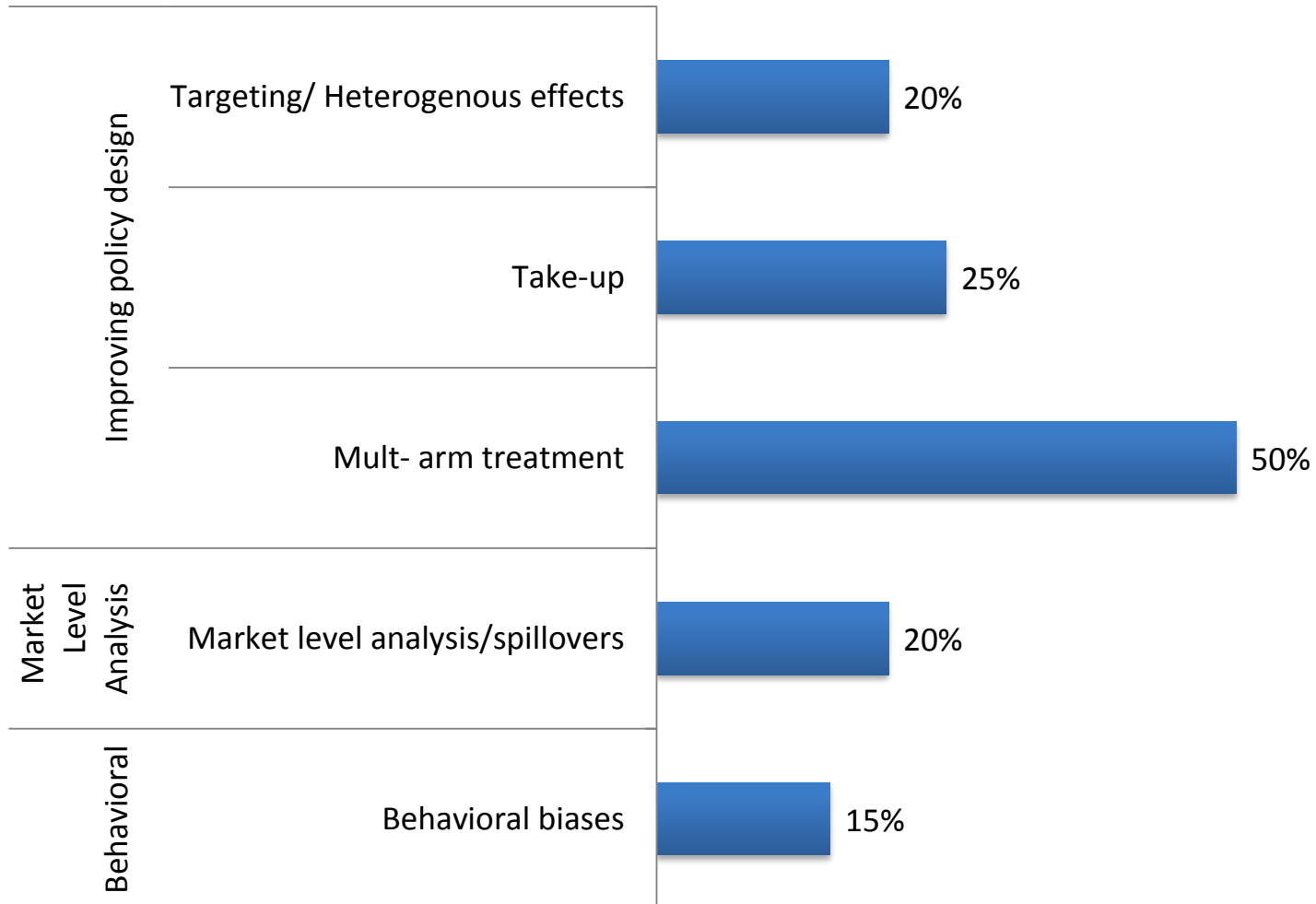
Capabilities and Opportunities

% of IEs that include at least one question in the category



Design cross-cutting and other issues

% of IEs that include at least one question in the category



Quick comments on impact questions

- Want questions that are *specific* in terms of both **what** is being done, **what** you are measuring impact on, and **what** counterfactual is

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- Want questions that are *specific* in terms of both **what** is being done, **what and who** you are measuring impact on, and **what** counterfactual is

E.g. 1:

“What is the added value of the program for knowledge, behavioral and marketable skills?”

Specific?

- E.g.3. What is the impact of providing a comprehensive and sequenced package of support including a productive asset transfer, training and linkages to savings groups on effectively move households from extreme poverty into sustainable livelihoods?

Impact questions versus descriptive questions

- E.g.s

What type of innovative activities does the program promote (are they global novelties)?

Does reducing entry barriers (in particular: removing restrictions specific to physical establishment size) in the retail sector increase competition and sales?

Going beyond “does the project have impact?”

- Are all the questions for your team only of the form “what is the effect of my program on some ultimate outcome?”
 - Any questions about
 - Take-up?
 - Channels/Medium-term?
 - Targeting?
 - Testing alternative policies?
 - Spillover effects of policies?