



AGENDA

Monday (May 11)

8:00 - 8:45 AM	Registration
8:45 - 9:00 AM	Welcome Remarks Klaus Tilmes, Director, Trade & Competitiveness Global Practice, World Bank Group (WBG)
9:00 - 9:30 AM	T&C Impact Evaluations: History, Lessons and Expectations Christine Zhenwei Qiang, Practice Manager, Investment Climate, Trade & Competitiveness Global Practice, WBG
9:30 - 10:00 AM	Knowledge Exercise
10:00 - 11:00 AM	Impact Evaluation for Real Time Decision Making Arianna Legovini, Manager, Development Impact Evaluation (DIME), Development Economics Research Group, WBG
11:00 - 11:15 AM	Coffee Break
11:15 - 12:00 PM	Designing Private Sector Interventions to Achieve Impact – Policy Gaps William Maloney, Chief Economist, Trade & Competitiveness Global Practice, WBG
12:00 - 1:00 PM	Lunch
1:00 - 2:00 PM	Impact Opportunities 1: From Capabilities to Opportunities – Driving SME Growth Christopher Woodruff, Professor of Economics, University of Warwick
2:00 - 2:15 PM	Integrating Impact Evaluations Into the Design of Projects – Clinics Roadmap Aidan Coville, DIME <i>Interactive guide for designing an impact evaluation based on a practical example. This presentation gives an overview of the group work sessions.</i>
2:15 - 2:30 PM	Coffee Break

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2:30 - 5:30 PM **Clinic 1: Project Description and Results Chain**
Each project team is assigned an IE specialist who will work with them during all group work sessions. In this session, the group will establish a results chain for their project. They will identify which constraints their programs aim to address, and which other potential binding constraints might remain. At the end of the session, each group will submit their results chain in electronic format to their facilitator, using a PowerPoint template.

7:00 - 9:00 PM Formal Opening Dinner with WB Management Team

Tuesday (May 12)

9:00 AM - 10:00 AM **Impact Opportunities 2: What all Interventions Should Take Seriously but Don't – Targeting, Spillovers and Take-up**
 David McKenzie, Lead Economist, Development Economics Research Group, WBG

10:00 AM - 11:00 AM **Methods 1: Non-Experimental Methods**
 English: Bilal Siddiqi, DIME
 French: Eric Mvukiyehe, DIME
 Spanish: Guadalupe Bedoya, DIME
 Portuguese: Caio Piza, DIME

11:00 AM - 11:15 AM **Coffee Break**

11:15 AM - 12:15 PM **Ignite Session: The Role of Capital and Skills in Improving Firm Growth**
 Chair: Alexis Diamond, IFC

- Capital Constraints in Micro-Enterprises: the Impact of Cash Transfers (Jeremy Shapiro, Princeton University)
- Liquidity Constraints and Entrepreneurship (Rafael Ribas, University of Amsterdam)
- Access to Financial Services in Developing Countries (Michael King, Trinity College)
- Job training and Job Matching Programs in Developing Countries (Gareth Roberts and Volker Schöer, University of the Witwatersrand)

12:15 - 1:15 PM **Lunch**

1:15 - 2:00 PM **Ignite Session: Incentives and Firm Behavior**
 Chair: Alessandro Maffioli, Inter-American Development Bank

- Learning From the Experiments That Never Happened (Aidan Coville, DIME)
- When Matching Grants Work – Which Firms Benefit and to What Extent? (Irani Arraiz, Inter-American Development Bank)
- How to Be Sure Your Intervention is Tackling the Right Constraints? An Example of an Impact Evaluation of Multiple Interventions (Tulio Cravo, UNU-WIDER)

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2:00 - 2:15 PM	Behavioral Biases and Heuristics: A Primer Syon Bhanot, Swarthmore College
2:15 - 3:15 PM	Methods 2: Experimental Methods English: Dan Stein, DIME French: Felipe Dunsch, DIME Spanish: Marcus Holmlund, DIME Portuguese: Astrid Zwager, DIME
3:15 - 3:30 PM	Coffee Break
3:30 - 5:30 PM	Clinic 2: Research Questions, Indicators, and Data <i>Each team determines the research questions to be answered by the impact evaluation and the corresponding indicators and data. The results will be recorded in the PowerPoint template.</i>
7:00 - 8:00 PM	Dinner

Wednesday (May 13)

9:00 - 9:45 AM	Teams Research Questions and Knowledge Gaps William Maloney, David McKenzie and Arianna Legovini, WBG <i>Research questions of projects presented for comment and discussion – how far do the current set of questions go towards filling identified knowledge gaps?</i>
9:45 - 10:45 AM	Impact Opportunities 3: Psychological Interventions for Effective Entrepreneurial Mindsets Michael Frese, Professor and Head of Department of Management and Organization, National University of Singapore
10:45 - 11:00 AM	Coffee Break
11:00 AM - 12:00 PM	Methods 3: Sampling Aidan Coville, DIME
12:00 - 1:30 PM	Lunch
1:30 - 2:15 PM	Methods 4: Case Study <i>The theoretical concepts discussed up to now in the policy and technical sessions will be reinforced through group work on a case study. The case study will focus on the various identification strategies and methods for constructing a counterfactual. Results of the exercise will be discussed in groups.</i>

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2:15 - 3:00 PM	<p>Ignite Session: Making Institutions and Regulation More Effective</p> <p>Chair: Arianna Legovini, DIME</p> <ul style="list-style-type: none"> • How Can We Identify Other Constraints that May Be Limiting the Reform's Effectiveness? Evidence from Brazil (David McKenzie, WBG) • How Complementary Interventions Can Help the Development Impact of Your Reform. Evidence from Malawi (Francisco Campos, WBG) • What an IE Can Do for your Reform before Baseline. Experience from Kenya (Lupe Bedoya, WBG) • Using Behavioral Insights to Boost Reform Efforts (Syon Bhanot, Swarthmore College)
3:00 - 3:15 PM	Coffee Break
3:15 - 5:30 PM	<p>Clinic 3: IE Methods and Implications in Roll Out Plans</p> <p><i>Teams work with their facilitator to design an impact evaluation strategy to answer the questions they have identified. The proposed design will be recorded in the project's PowerPoint template.</i></p>
7:00 - 8:00 PM	Dinner
Thursday (May 14)	
9:00 - 9:30 AM	<p>Impact Evaluation Roadmap and Funding Opportunities</p> <p>Ana Goicoechea, T&C Impact Program, International Finance Corporation</p>
9:30 - 10:00 AM	Knowledge Exercise
10:00 AM - 12:30 PM	<p>Clinic 4: Outcome Measures and Implementation Plan</p> <p><i>Teams will work on possible outcome measures and practical implementation plan of the IE including budget, timeline, and staffing and record discussion in PowerPoint template.</i></p>
12:30 - 1:30 PM	Lunch
1:30 - 3:30 PM	<p>Clinic 5: Team Presentations</p> <p>Teams split in 2 rooms: 20 min per team (7 min presentation, 13 min discussion)</p> <p><i>Project teams present their proposed impact evaluation designs to the plenary group using their PowerPoint template. Practical feedback on the design, implementation and monitoring arrangements will be given by impact evaluation specialists and the other teams. The IE specialists will verify that the proposed design is robust and that a well-specified process exists for mainstreaming the impact evaluation into project implementation. Each team will leave with a fully developed impact evaluation design and implementation plan.</i></p>
3:30 - 3:45 PM	Coffee Break
3:45 - 5:45 PM	<p>Clinic 5 (cont.): Team Presentations</p> <p>Teams split in 2 rooms: 20 min per team (7 min presentation, 13 min discussion)</p>
5:45 - 7:00 PM	Closing Ceremony and Dinner