

## Alliance for Responsible Fisheries (ALLFISH)

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| <b>Responsible Sector and Bank Unit:</b>   | ARD - SDN  |
| <b>Recipient Agency:</b>   | International Coalition of Fisheries Associations (ICFA) |
| <b>Web Address:</b>  | www.icfa.net   |
| <b>Financial Arrangements for FY09 (Amount in US \$ Million)</b>   |  |
| <b>Total Budget:</b>   | 7.00   |
| <b>DGF Funding Request:</b>  | 0.40   |
| <b>DGF Percentage:</b>   | 5%   |
| <b>Objectives and Expected Outcomes</b>  |  |
| <p>The goal of the Partnership is to build a global public-private Alliance for Sustainable Fisheries to:</p> <p>(a) create private incentives for good fisheries governance;</p> <p>(b) reward responsible behaviors through market mechanisms, and;</p> <p>(c) combat illicit fishing and corruption in both public and private domains.</p> <p>The specific objective is to establish a framework to engage the fishing industry and civil society stakeholders to improve fisheries governance, advance the recovery of fish stocks (a WSSD Plan of Implementation target) and make fisheries economically and environmentally sustainable. The Alliance would create and implement action plans as approved by the PROFISH Steering Committee to support private sector engagement in good governance and anti-corruption in the fisheries sector, including initiatives to eliminate illicit fish from value chains. The Alliance would be a global initiative with a particular focus on building civil society capacity in developing countries across the spectrum of private sector actors.</p>  |  |
| <b>Main Components</b>   |  |
| <p>AllFish would be structured initially as an activity of the World Bank's existing PROFISH Partnership until the Alliance builds capacity to become a stand-alone partnership. The Alliance would develop a communications strategy which would articulate the GPP approach, replicate the approach through industry channels and build synergies with complementary initiatives. AllFish would carry out the following closely linked activities:</p> <p><b>1. Codes of practice</b> - (a) Develop, promote and foster adherence to codes of responsible industry practices including anti-corruption codes and activities to exclude illicit fish from product chains. (b) At country level, promote private and public transparency, accountability and adequate public information on the state of the fisheries, the economic returns from fisheries, and the allocation of fish resources.</p> <p><b>2. Sustainable markets</b> - (a) The Alliance would align certification and traceability processes with markets, fostering sustainability and food safety while excluding illicit fish from the markets. Facilitating market access for sustainable fish products from small-scale fisheries would be a specific focus of attention. (b) AllFish would develop private sector incentives for sustainable fisheries value chains in major fish exporting developing countries through a strategic focus on selected products, producers and markets. The Alliance would identify product value chains where reform processes can be established and incentives created to create value and fish wealth through sustainability and fish stock recovery. Through industry links the Alliance members would create market niches and move the product value chain towards sustainability. Initial targets would be fisheries where World Bank operations are located (e.g. loan projects, IFC projects), where PROFISH Partner operations are located, or where developing country fish eco-labeling initiatives are focused.</p> <p><b>3. Build developing country capacity</b> - The Alliance would design and finance civil society capacity building in developing countries to extend the partnership to key fish exporting countries with particular attention to small-scale fisher organizations and other civil society organizations promoting good governance and transparency in fisheries.</p> |  |

### Performance Indicators

(a) Partnership governance and financing established. By end of October 2009: (i) PROFISH Steering Committee approves work program; (ii) Advisory Committee and broad-based Advisory Council established; (iii) Financial and in-kind resources secured; (iii) GEF grant approved; (iv) DGF funding secured and grant agreement concluded. (b) Strategic plan adopted, financed and implemented. By end of December 2009: (i) Strategic scoping study completed; (ii) Consultations held; (iii) PROFISH Steering Committee adopts strategic plan; (iv) capacity building program active in selected countries; (v) long-term governance arrangements agreed (c) Greater representation and empowerment of small-scale fishers at global level. By end of January 2011: three organizations with global scope and representing small-scale fishers are active partners in the GPP. (d) three developing country fisheries en route to FAO-compliant ecolabel certification.

### Progress and Achievements

Progress will be measured through the achievement of the above performance indicators. Before the end of FY 2011 AllFish would be established as an independent partnership.

### Partners

International Coalition of Fisheries Associations (ICFA), FAO, GEF Secretariat, International Finance Corporation (IFC), World Conservation Union (IUCN), Worldwide Fund for Nature, Marine Stewardship Council (MSC), German Federal Ministry for Economic Cooperation (BMZ/GTZ), Globefish Network, The Walton Family Foundation, UN Industrial Development Organization (UNIDO). Additional prospective partners include: International Transport Workers Federation, The World Forum of Fish Harvesters and Fishworkers (WFF), International Collective in Support of Fishworkers (ICSF). AllFish may align its activities with the ISEAL Alliance.

### Governance and Management

Initially the Alliance would be an activity of the PROFISH Partnership as approved by the PROFISH Steering Committee. PROFISH would establish: (i) a sub-committee with a specific advisory role with respect to the Alliance; and (ii) an Advisory Council to draw on broader stakeholder involvement. The Advisory Council would have representation from: (i) fishworkers and small-scale fisher organizations; (ii) selected industry umbrella organizations, including fishing, fish processing and fish distribution and retailing companies; (iii) selected major distributor chains marketing fish products; (iv) FAO and UNIDO; (v) international NGOs; and (vi) international financial institutions. ICFA would house a secretariat for the Alliance. ICFA would undertake to: (i) broaden the membership of ICFA to include greater representation from developing countries; (ii) promote and facilitate greater inclusion of small-scale fisher representation in its member organizations; (iii) promote and facilitate equitable solutions to global fisheries issues (such as sustainable fish trade). Development of the AllFish governance. A technical study would review existing global partnership programs and initiatives in other sectors as to their applicability to the fisheries sector. Consultations at global and regional levels would identify core partners and an advisory council. Partners would comprise industry umbrella organizations, in particular small-scale fisher organizations, fishworkers, retailers and NGOs.

### Exit Strategy

When securely established, the Alliance would evolve to independent status and the Bank would largely retire to act as a trustee. The World Bank would provide leadership and oversight through PROFISH. The day-to-day management of the GPP would be undertaken by the secretariat located in ICFA and with the support of FAO. Subject to the approval of the PROFISH Steering Committee ICFA would become a member of the Committee. PROFISH would 'spin off' the Alliance over a three-year period (or less) and the governance would be altered to reflect the evolving nature of the partnership. The Bank is confident that the GPP will be fully funded by then. However, the Bank expects to remain active in the GPP and the associated costs would be met through BB (staff time) or TF resources. FY11 will be the last year of DGF funding.