

### Trade Standards Practitioners Network

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<b>Recipient Agency:</b>	Gesellschaft fuer Technische Zusammenarbeit (GTZ)
<b>Web Address:</b>	<a href="http://www.gtz.de/en/">http://www.gtz.de/en/</a>
<b>Financial Arrangements for FY09 (Amount in US \$ Million)</b>	
<b>Total Budget:</b>	1.70
<b>DGF Funding Request:</b>	0.25
<b>DGF Percentage:</b>	14%
<b>Objectives and Expected Outcomes</b>	
<p>The GPP will support the formal launch of the Trade Standards Practitioners Network (TSPN) as a community of practice promoting the adoption of improved social, environmental, and food safety standards in developing countries, and committed to sharing learning and experience associated with supporting those efforts. The overarching objective of the TSPN is to better enable developing countries to take advantage of, and participate more effectively in standards-based markets. Through research, policy dialogues, application of improved benchmarking and evaluation tools and the use of a standards information clearinghouse, the TSPN will provide a platform for identifying and replicating better practices in development assistance related to standards management. Expected outcomes include: (i) greater consensus on a critical set of lessons learned and good practices from development assistance in this field, (ii) the development of specific plans to have these lessons concretely applied in the emerging programs of network members and in WB operations, and (iii) a well functioning standards website portal that is actively used for research, experience sharing and e-dialogues.</p>	
<b>Main Components</b>	
<p>The major activities of the TSPN will be: (i) a series of best practice conferences, preceded by a research/consultation phase and post-ceeded by action plans for member organizations/partnerships to replicate/scale-up findings; (ii) the refinement/field testing/dissemination of improved industry/company/project benchmarking and impact assessment diagnostic tools to support the identification/prioritization of interventions and gauge their effectiveness; and (iii) further development and application of a standards website portal (<a href="http://www.TradeStandards.org">www.TradeStandards.org</a>) as an information clearinghouse, project database, and learning centre to be used as a resource by various stakeholders. Initial activity will also include the operationalization of the TSPN, including the establishment of a Secretariat, the formation and convening of its Steering Committee, and the formation and integration of an Advisory Panel.</p>	
<b>Performance Indicators</b>	
<p>(i) Operationalization of the TSPN's Secretariat, Steering Committee, and Advisory Panel within four months of program launch. By the end of year one, the TSPN network will be extended to include several organizations each from Africa, Asia, and LAC in addition to other key stakeholders; (ii) the TSPN will organize at least one major conference (with donor financing) and co-organize two smaller thematic meetings in the first year; (iii) <a href="http://www.tradestandards.org">www.tradestandards.org</a> will be fully operational within three months of program launch, providing continuous updating of standards-related content, and hosting at least two e-discussions on pertinent theme during the first year; (iv) a preliminary draft of a joint assessment/benchmarking tool will be prepared within ten months of program launch with member feedback/comments providing the basis for</p>	

subsequent revisions; (v) commitment from the donor community to fund at least one multi-stakeholder conference to be held in Africa on a relevant theme during FY 2010.

### **Progress and Achievements**

Progress will be measured through the achievement of the above performance indicators. Subsequent funding will be based on the existence of a resource mobilization strategy to ensure sustainability beyond DGF support as well as evidence that TSPN is already leveraging additional resources and integrating its work with other, complementary initiatives and partnerships. The initiative will also be evaluated based on its outreach to practitioners working in the field of standards, trade, and the agro/rural sector in developing countries (and amongst pertinent World Bank staff).

### **Partners**

Abt. Associates, ACDI/VOCA, Agro Eco, AIS Development, Chemonics International, Canadian International Development Agency, CIRAD, Department for International Development, Deutsche Gesellschaft für Technische Zusammenarbeit, Development Associates International, European Union, FINTRAC, Food and Agricultural Organization, Inter-American Development Bank, Inter-American Institute for Cooperation on Agriculture, International Finance Corporation, International Institute for Sustainable Development, International Organization for Standardization, International Social and Environmental Accreditation and Labelling Alliance, Marine Aquarium Council, Michigan State University Institute for Food and Agricultural Standards, Netherlands Ministry of Foreign Affairs, Rainforest Alliance, Social Accountability International, Swiss SECO, TechnoServe, United Nations Conference on Trade and Development, United Nations Industrial Development Organization, United States Agency for International Development, University of Greenwich, University of Guelph, Worldwide Fund for Nature.

### **Governance and Management**

The governance structure for TSPN will consist of three entities: the Secretariat (hosted by GTZ); a Steering Committee; and an Advisory Panel. The Secretariat will have management and fiduciary responsibility for the day-to-day planning, implementation, monitoring and reporting of program activities. The Steering Committee will consist of eight members including one each from the World Bank and IFC, two from UN technical agencies, two NGOs, one bilateral technical organization, and one representative from developing countries. The Steering Committee will be supported by an Advisory Panel consisting primarily of representatives of different types of developing country stakeholders (i.e. governments, agribusiness, producer organizations, NGOs).

### **Exit Strategy**

DGF support for TSPN is planned for three years, with FY11 being the last year of DGF funding. Development partners and major donors are strongly interested in the topic of standards compliance and trade and are especially keen on obtaining and disseminating practical guidance on 'good practices' pertaining to capacity building and public-private partnerships. It is most probable that they will contribute to the TSPN's activities and core funding if TSPN is initially supported by the Bank, is well managed and is making considerable progress. A resource mobilization strategy will be pursued during years one and two of the initiative to ensure longer term sustainability of TSPN. As GTZ is also the host for the Global Donor Platform for Rural Development, the TSPN will have ready access to a range of potential financiers.