

Mobilizing Resource Stewardship: Communities, Conservation and Markets (CCM)

Bank Contact:	Erick Fernandes / 202-473-1292
Responsible Sector and Bank Unit:	ARD - SDN
Recipient Agencies:	Ecoagriculture Partners and The Katoomba Group
Web Address:	www.ecoagriculturepartners.org , katoombagroup.org
Financial Arrangements for FY09 (Amount in US \$ Million)	
Total Budget:	7.90
DGF Funding Request:	0.90
DGF Percentage:	11%
Objectives and Expected Outcomes	
<p>The General Goal of this project is to build the institutional foundations for sustainable development of the rural landscape in developing countries. The Specific Objectives and main deliverables are: (1) To raise rural productivity and incomes through strategies that fully integrate sustainable agriculture, land management and conservation of biodiversity and ecosystem services at a landscape scale; (2) To reward rural resource managers financially for their stewardship of resources, through payments for ecosystem services; and (3) To actively disseminate lessons from Coalition partners, coordinate the GPP coalition and measure progress towards GPP's goal and objectives.</p> <p>1) The project will lead to the following globally significant Outcomes: Strategies for significantly increasing agriculture and food output and incomes in developing countries that also achieve local, national and global biodiversity conservation; (2) Leaders in the development of markets and payments for ecosystem services (PES) are enabled to achieve significant new financing for conservation that also contribute to poverty reduction and local livelihoods.</p>	
Main Components	
<p>(a) Knowledge services and assessments integrating agriculture production with biodiversity conservation to support the global community of practice and regional ecoagriculture networks of farmers, communities, conservationists and businesses in at least 12 ecoagriculture landscapes in Mesoamerica, Africa (with Terrafrica), the Amazon and South Asia. (b) Toolkits developed, tested and disseminated to assess and strengthen the integration of agriculture and conservation in national policy frameworks, and to identify market innovations and opportunities to support biodiverse agricultural landscapes (latter with Terrafrica). (c) Regional partners in Tropical America, Southeast Asia, (and Eastern and Southern Africa with Terrafrica) have enhanced capacity to design and implement ecosystem service markets and payment schemes.</p>	
Performance Indicators	
<p>(1) Enhanced capacity of farmer and conservation organization, local and national governments to integrate agriculture production with biodiversity conservation at landscape scales via: (a) The Outcome Measures Toolkit will provide an analytical framework for ecoagriculture assessment, and a 'menu' of indicators and methods that can be used by different types of organizations and in different types of farming systems and ecosystems. (b) The Policy Indicator Toolkit will provide a checklist and methods for assessing the integration of agriculture and biodiversity conservation in key local, national and international policies, and tracking change in the enabling policy environment. (c) The Landscape Market Assessment Toolkit will provide an analytical framework and methods for assessing existing and potential product and ecosystem service markets from both agricultural production and natural areas within a landscape, and developing a strategy for market development.</p> <p>(2) Regional partners in Tropical America, Southeast Asia, (and Eastern and Southern Africa with Terrafrica) have enhanced capacity to design and implement ecosystem service markets and payment schemes via:</p> <p>(a) An ecosystem marketplace information service to link investors to communities and local resource managers for ecosystem service markets. (b) Institutions for PES in China and Tropical America (and Eastern and Southern Africa with Terrafrica) are developed, including legal frameworks and mechanisms to mobilize private sector buyers.</p>	

Progress and Achievements

During its second year, the Communities, Conservation and Markets initiative designed a CCM website and brochure to link WB staff to detailed information on the project. The website was launched in January 2008 (www.ccmproject.org). A series of workshops for World Bank staff at headquarters and in the regions was organized and begun.

A 10-day Leadership Course for Ecoagriculture in Central America was implemented with 33 leaders from six countries, collaboratively with IICA, IUCN, University of Costa Rica, CATIE and University of California-Berkeley. Planning has begun to implement another Leadership Course for Central America (with same partners) and for tropical Mexico (with the University of Yucatan and IICA).

The Community Knowledge Service for Asia (CKS-Asia) was launched in Bangalore, India and in Colombo, Sri Lanka, with national convenings of community groups and policy seminars. Projects to accelerate knowledge-sharing among farmer organizations were begun in India, Sri Lanka and the Philippines.

The alpha version of the web-based, interactive Landscape Measures Resource Center was completed, with components on: the landscape assessment process, tools for measuring landscape indicators, case studies of landscape measurement in action, glossary of terms, and forum for communication. Pilot training in the LMRC was done an Ecoagriculture Leadership Course in Uganda.

Completion of the primer Getting Started with PES, a step-by-step guide to the development of PES deals, led to several workshops aimed at increasing capacity of PES practitioners, held in Iquitos, Peru and Curitiba, Brazil during 2007, and Quito, Ecuador in 2008. In Iquitos, the meeting also served as a space for dialogue and interaction between various stakeholders (including government entities, NGOs and communities) on various governance challenges being faced in the further development of PES in Peru. Based on the TAKG Steering Committee meeting held in February 2007, the TAKG developed of the concept for the Katoomba Ecosystem Services Incubator (previously Fund) to facilitate technical, financial and market assistance to PES projects to secure high social and environmental rate of return on investment.

Partners

Private sector - McKinsey, Monex, Ecodecision, Agribusiness & Securities SA, Root Capital; Govt – CONANP; Foundations – Overbrook, Christensen Fund; Bilateral – GTZ; Multilateral – CATIE, Interamerican Institute for Cooperation in Agriculture; PROFOR, TerrAfrica, UNDP Equator Initiative, UNDP Small Grants Program (Sri Lanka), UNFF
 NGO – COMPAS, IUCN, Ibero-American Model Forest Network, The Nature Conservancy; Farmer- and Community-based Organizations - ANAI, Casa Pueblo (Puerto Rico), Centre for Eco-cultural Studies (Sri Lanka), Foundation for Revitalization of Local Health Traditions (India), Kalinga Mission for Indigenous Community and Youth Development; Universities and Research Institutes – Columbia University, Cornell University, CSIRO, M.S. Swaminathan Research Foundation (India), OASIS, University of Yucatan (Mexico), University of California-Berkeley, University of Costa Rica, World Agroforestry Centre.

Governance and Management

During Year 1, the Advisory Committee was formed by members increasingly drawn from the Boards of the respective organizations and other Bank personnel. The governing body met regularly to coordinate collaboration, with the most recent meeting taking place in January 2008.

Exit Strategy

FY09 will be the last year of DGF support. Both grant recipients are developing a diverse funding base, including foundations, public agencies, ODA, development banks, and private corporations. An independent evaluation will be done in FY10.