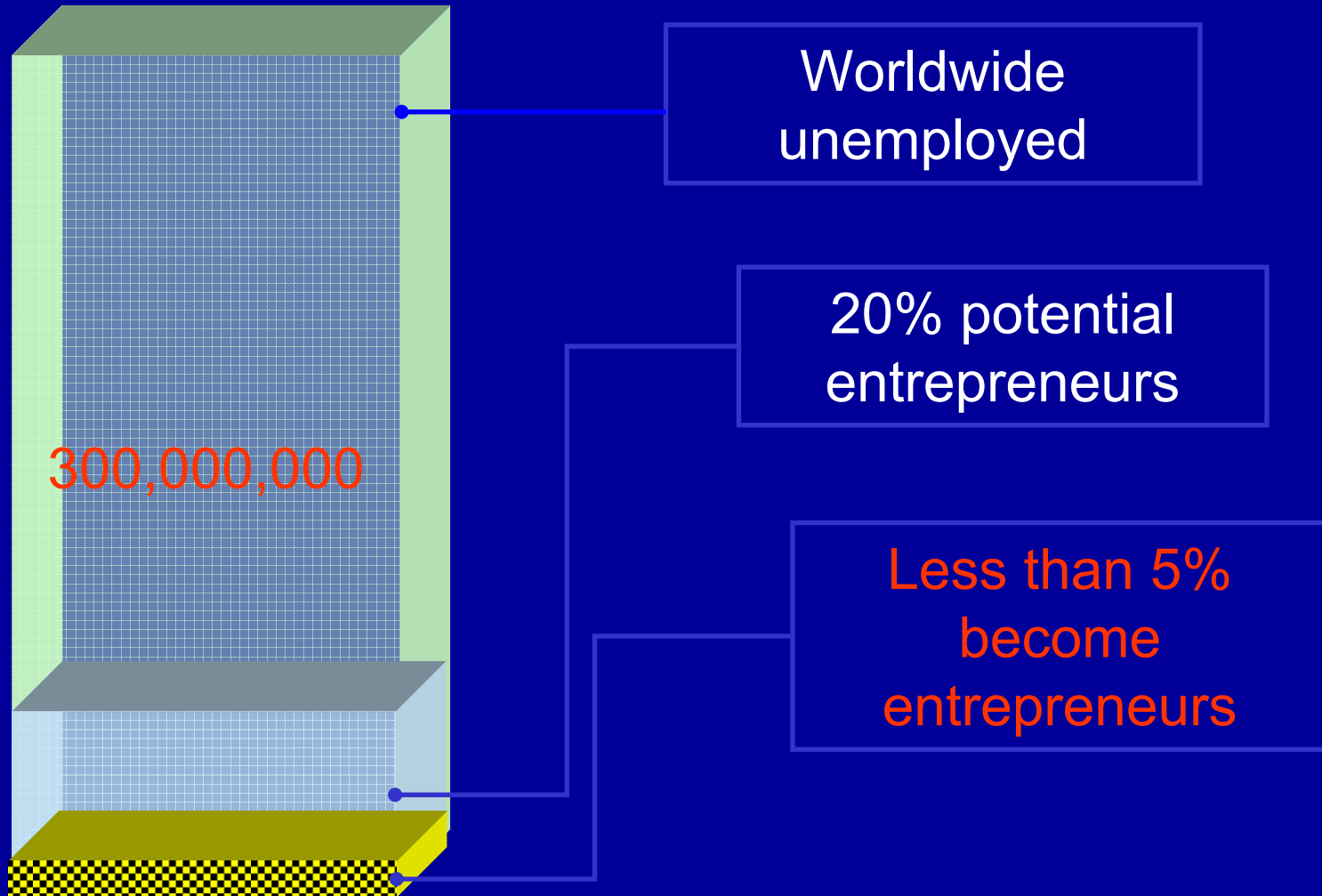


中国青年创业国际计划 Youth Business China (YBC)



By All-China Youth Federation (ACYF)

Why Support Youth Entrepreneurs? Global Challenge



Why starts Youth Business programme in China?

- New entrants to labor market annually: 10 million. Among which, Colleague graduates reach 4.95 million in 2007, an increase of 0.82 million from 2006
(from 2003 to 2007, the graduates have increased by 20% - 46% annually)
- 70% of the registered unemployed in cities are under 35 years old (5.6 million in 2004)
- 70% of the migrant workers are young people aging between 16-35

Youth Business China (YBC)

- International cooperative project launched by the All China Youth Federation (ACYF) in Nov 2003.
- YBC adopts the model of Youth Business International (YBI) project and aims to help Chinese youth start their own businesses.
- Mobilize and coordinate government departments, trade and industry associations, companies, enterprises and individuals.

Mission of YBC

- Taking advantages of international/domestic resources, YBC strives to explore the best model to help youth business, responding to China's actual situation and the characteristics of Chinese culture.

Who Does YBC Support?

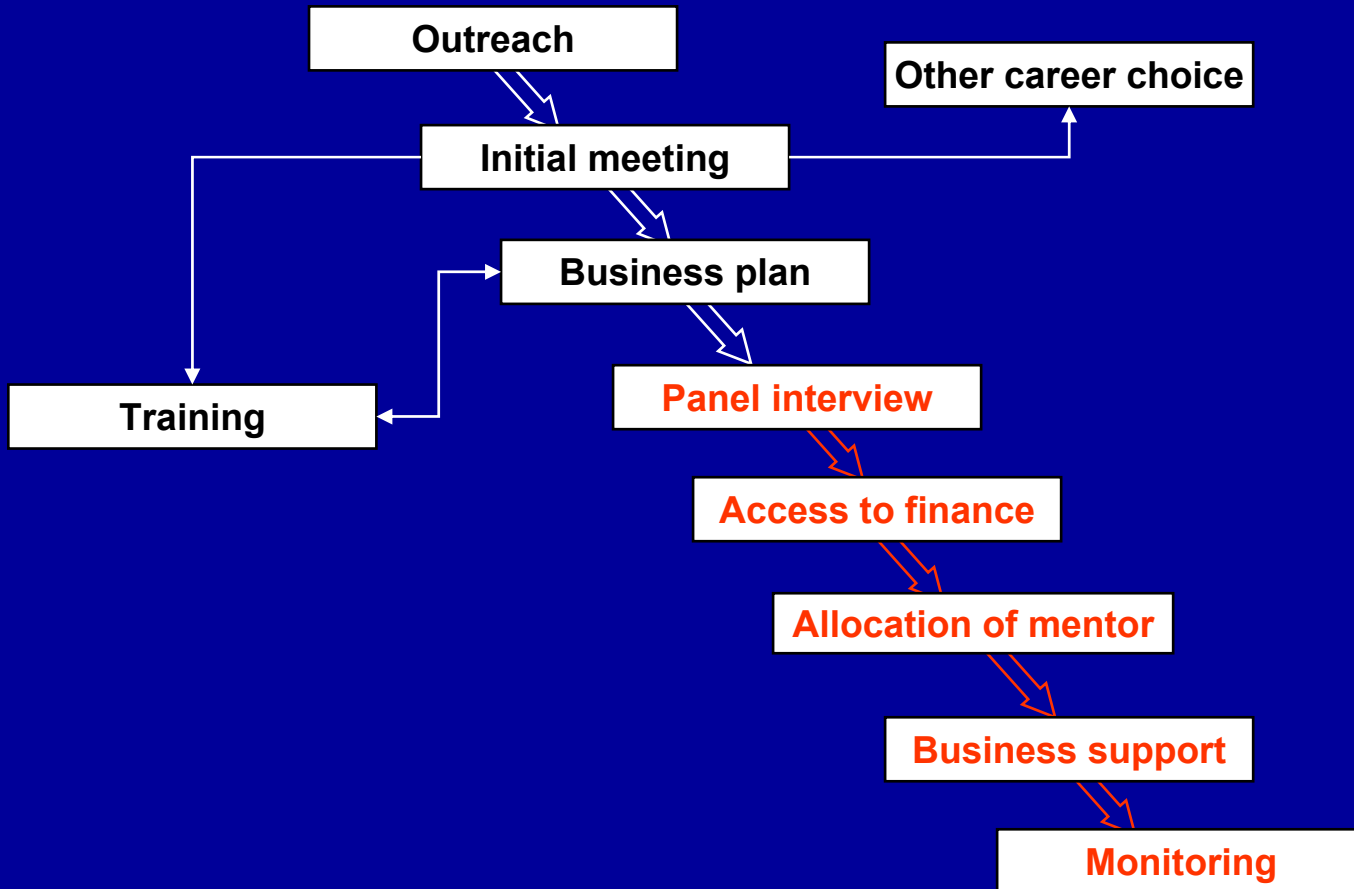
18-35 years old who:

- is unemployed, underemployed or seeking for a job
- has a viable business idea
- has little resources
- has no access to seed money

YBC Model

YBC Service Provider	Services Provided
Entrepreneurs	Financial Support
Mentors	Intellectual Support
Youth	Business Ideas

YBC process flow



How does YBC help?

Main tools to help youth's business:

1. Allocation of business mentor on a one-to-one basis
2. Providing specialist /professional advice and technical support
3. Access to seed money
4. Access to business network

How does YBC help young people to overcome the barriers?



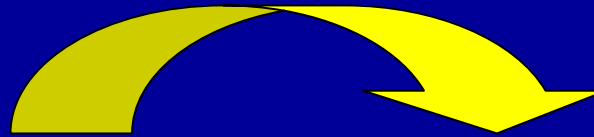
Curriculum

Skills training

Careers advice

Business planning

YBC

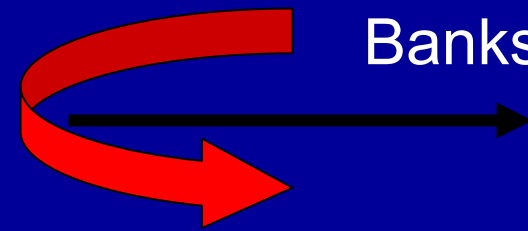


Banks

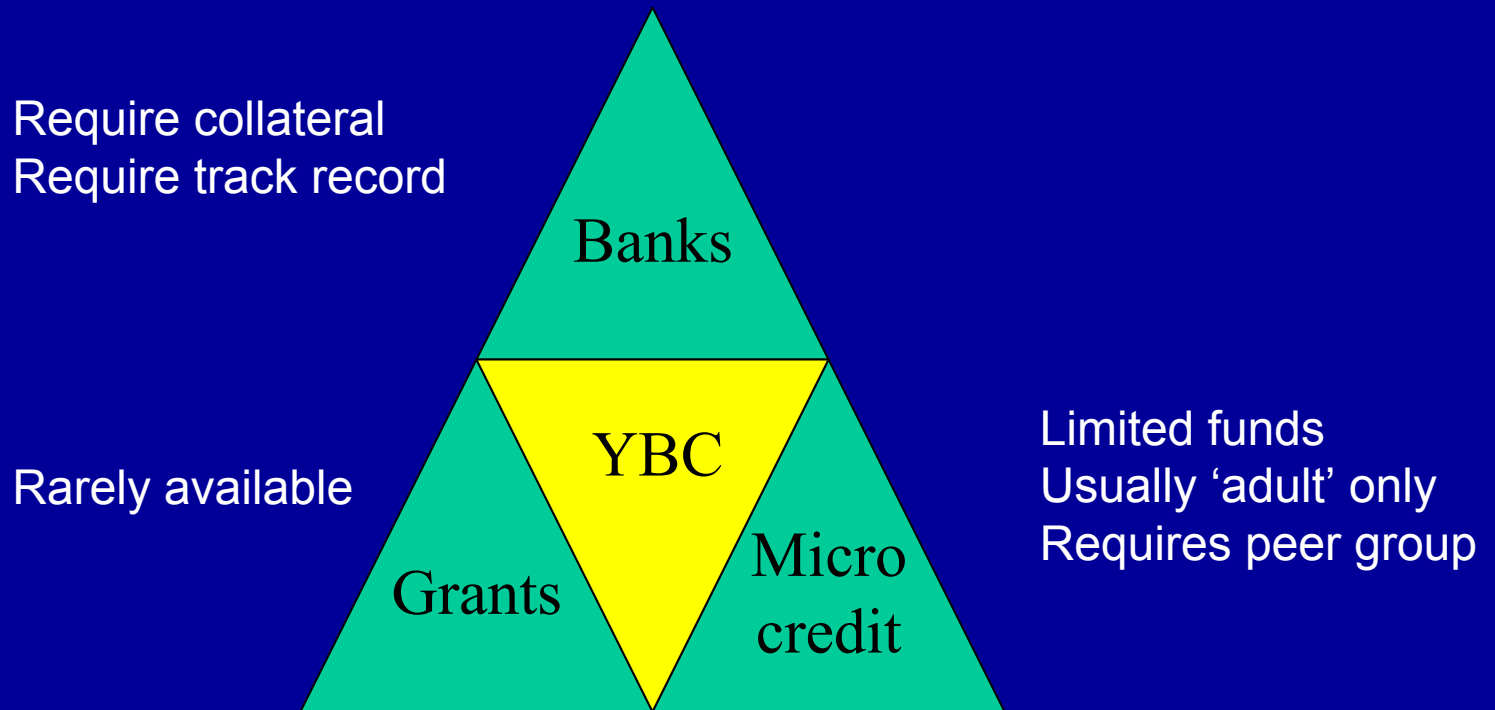
Micro-credit

Enterprise Support

No Experience
No Assets



Types of finance



YBC Special Fund – Development Bond

- Seed money to start a business
- No collateral or guarantee is requested
- Repayment of the Development Bond is obligatory
- Generally no more than 50,000 RMB Yuan

Effectiveness of Development Bond

- Every 20,000 RMB Yuan passed to young entrepreneur mobilizes at least 60,000 RMB worth of added value in the form of free advice and support over the first 3 years of their new business from the mentors and business network.
- Multipiler effect can be as high as 12 times.

How Far Has YBC Reached?

As of August, 2008,

- Supported youth to start up 420 small enterprises
- Created over 5000 job opportunities
- Recruited over 1000 successful business men to be the voluntary mentors
- Provided over 50000 times business training to the youth
- Established 18 local offices and 22 service centers in main cities in China

Benefits to the Young Entrepreneur

- Development of skills, knowledge and confidence
- Gain access to a supportive environment as well as the platform and network for development
- Learn from experienced and knowledgeable entrepreneurs and managers
- Gain inspirations and develop new perspectives
- Receive guidance, encouragement and support when striving to achieve goals
- Learn to build up social responsibility and to contribute to the society

Role of Business Community

1. Engage employees as business mentors;
2. Provide professional and specialist advice;
3. Provide training and technical support;
4. Bring young entrepreneurs into your supply chains;
5. Provide young entrepreneurs with access to business network;
6. Provide funding for local business start-ups or business programs;
7. Join the YBC Executive Council to promote and manage the program;
8. Fund YBC as a corporate sponsor

Benefits to Business Communities

1. In accordance with company' long-term commercial interests:

- * Win local goodwill, recognition and license to operate
- * Strengthen supply chains.

2. Show company' s social responsibility:

- * Embody the company's own values as corporate citizens while helping young people accomplish their individual values;
- * Company employees learn more about responsibility and gain the sense of fulfillment when transferring their knowledge and experience to young people.

3. Optimize the social environment:

- * Contribute to the economic health and social cohesion of communities by growing new businesses and developing entrepreneurial skills

YBC's existing partners

- **PricewaterhouseCoopers**
- **Lovells**
- **China Youth Development Group Limited**
- **White Horse Communications Group Limited**
- **Stevenson, Wang & Go.**
- **Beijing Zhongwe Huahao Certified Public Accountants Co.,Ltd**



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Ha Yue

*Easy Peking Mandarin & Culture
Learning Centre*

*The learning centre offers
Chinese language and culture
course for foreigners in Beijing.
Started in 2005, it has more than
200 private students by 2007.*



Wang binbin

Gift Store

With the help of YBC mentor, Wang binbin restarted her business after first failure. She now has her own gift store both in real and on line.



Zuo Sheng

Video Production Service

With the seed money of 50,000RMB provided by YBC in Oct 2004, Zuo Sheng set up video production company.