

Change**Fusion**

Supporting young social entrepreneurs
in Thailand and the regions.

Sunit Shrestha

Background

- Youth (15-24 years old) comprise 16% of total population
- Youth unemployment rate is 5% compare to average 16.9% in SEA and 7.8% in EA.
- Yet it is 2 to 3 times higher than adult employment rate from 1995-2005
- The share of youth to the total unemployed is 50%, among the highest in the region.
- Youth entrepreneurship and self-employment rate is constant at 30%
- Challenges on youth entrepreneurs; access to financing, especially for those from disadvantaged backgrounds.

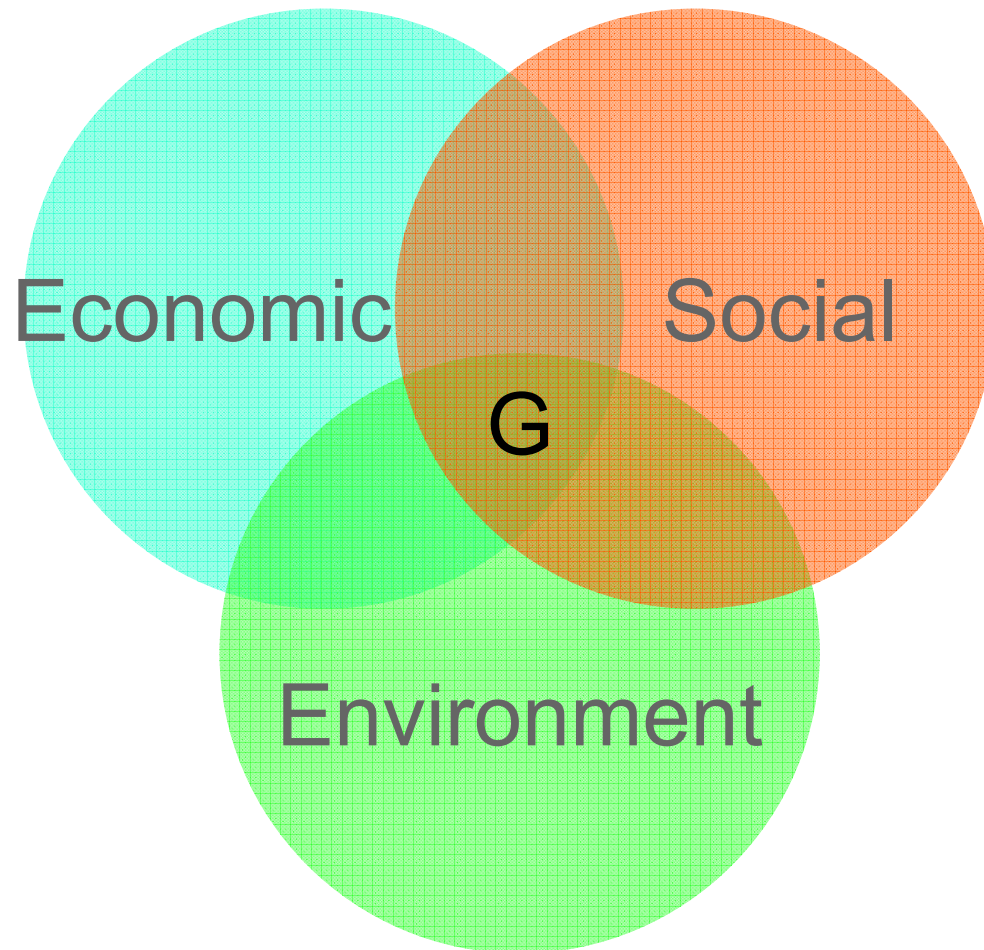
About Change**Fusion**

- 2001 Winning 14k from the WB's Development Marketplace, the only student group winner.
- 2002 Rural agricultural information web site for poor farmers. Development Tourism in the Southern Thailand.
- 2003 Co-founded Thailand's first youth social enterprise support programme.
- 2005 Launched "Youth Social Enterprise Initiative -YSEI" to support young social entrepreneurs in Asia.
- 2007 Launched a dedicated service to support young social entrepreneurs in Thailand through financing and incubation.

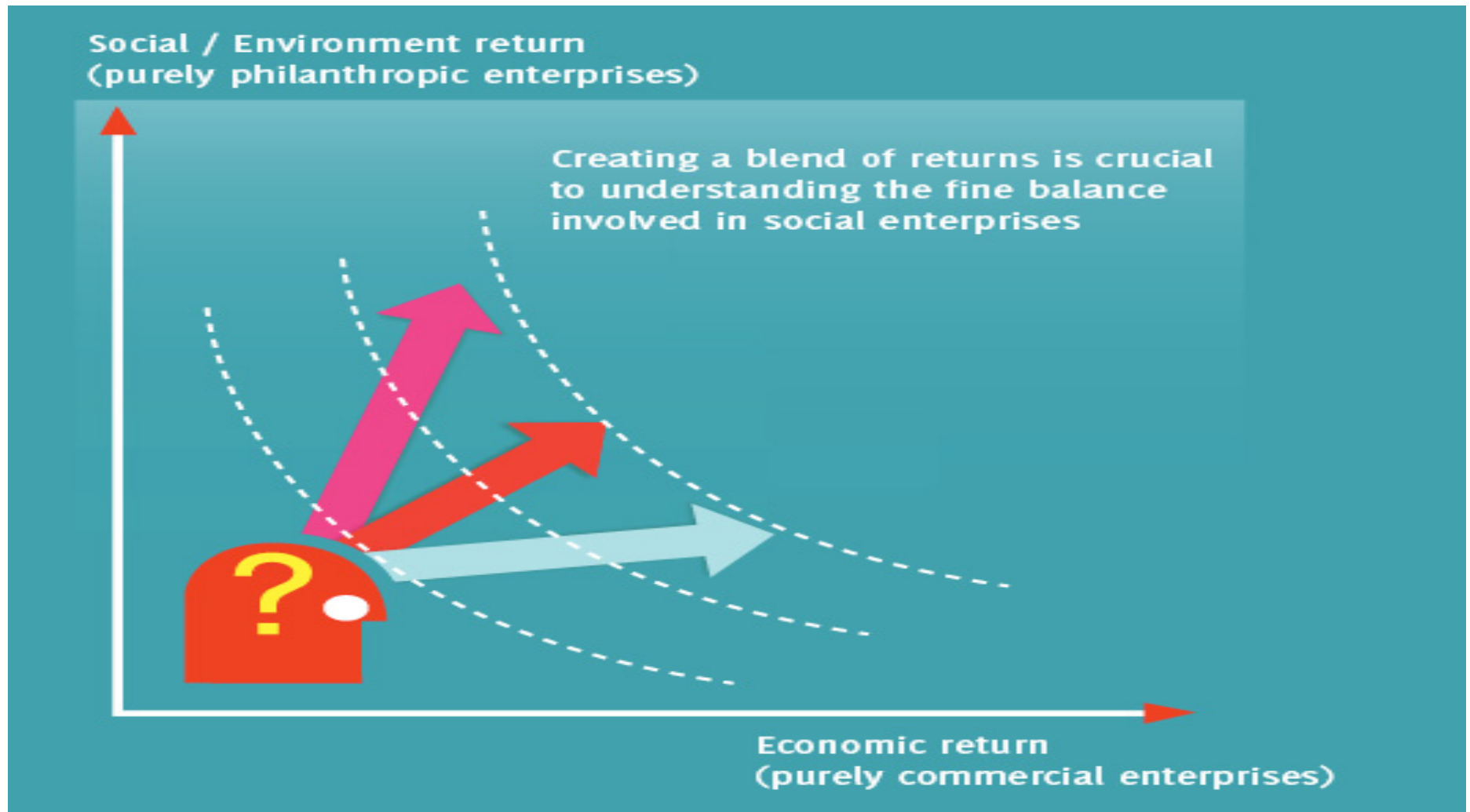
Supporting young social entrepreneurs

- Our working definition of youth social enterprise:
- Organizations setup to innovatively solve social or environmental problems, but doing so with financial sustainability.

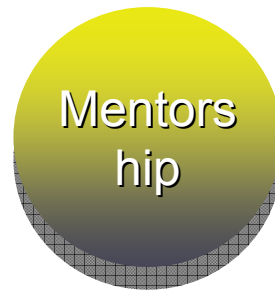
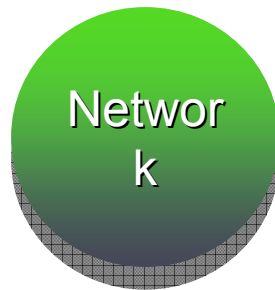
Blended returns on investment: self-reinforcing



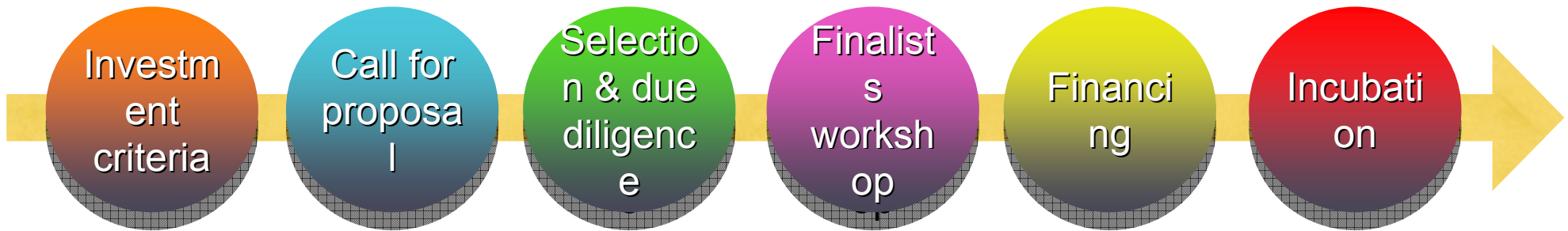
Blended returns on investment



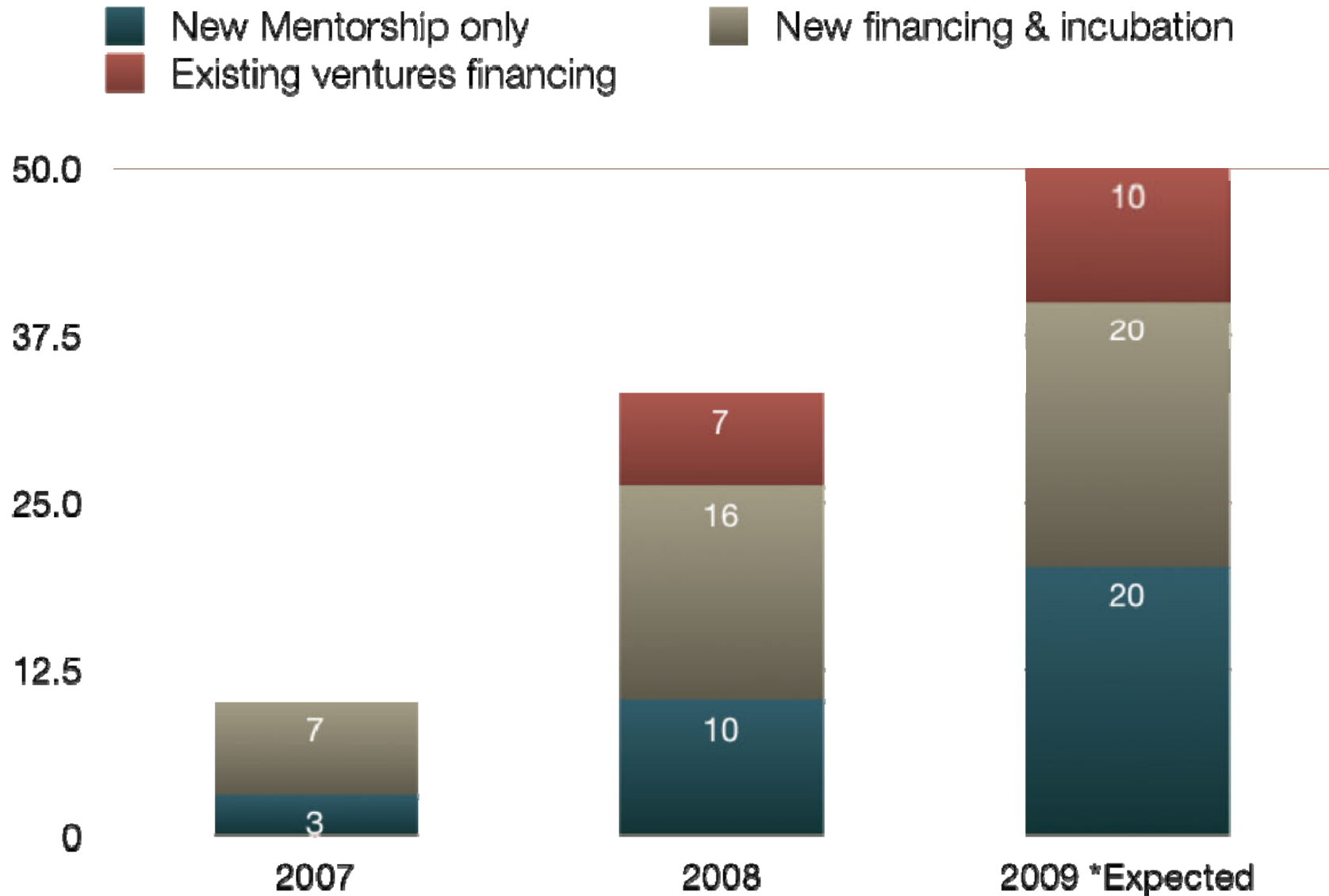
support components



Catalysis process



Social enterprise service numbers



Feature Social Enterprise Portfolio

PAKISTAN

Youth Engagement Service

Provides seed financing and incubation for youth-led micro social enterprises in remote rural areas.

Kaarvan

Channelling women groups handicrafts around Pakistan to shops in big cities employing fair-trade model.

INDIA

School and Community Horticulure (SCHE)

Provides nutritional supplements to mid-day meals in schools in India through poly-houses.

MicrofinanceJobs.com

Online jobs placement and aggregator in the micro-finance sector in India.

Krishak Mitra

Improving the livelihood of marginal farmers in India by using agriculture decision-making software at various rural knowledge centers.

Community Friendly Movement

CFM sources hand-made crafts from artisan communities in India and conducts sales to wholesale craft buyers overseas.

BANGLADESH

Padma

Provides critical information on agricultural best-practices to farmers through information kiosks.

XayanIT

Provides IT training, education and jobs within the enterprise to underprivileged youth.

THAILAND

Grassroot Innovation Network

Provides micro organic agriculture methods and inputs to over 1,000 poor rural farmer families that improve multi-crop farm productivity by over 400%.

OpenDream

Provides web, online application and virtual communities services to non-profits.

Thoth Media

Provides video podcasting and viral clip services and news platform for citizen journalism, non-profit and social groups.

Chivalry Silk

Source wholesale unique silk products from poor rural families and conducts sales overseas.

PHILIPPINES

Ideals!

Provides high-quality communications solutions for non-profits who cannot afford commercial service.

Let IT help

provides capacity building on specific IT skills that are in market demand and match trainees to job opportunities.

Youth Works

Provides microfinance services to youth entrepreneurs in rural communities

Rural Light

Provides rural electrification solutions at the small community level.

Mobile Telecentres

Provides on-site training and career opportunities for students through 3 wheeler trike mobile telecentres.

MALAYSIA

SOLS-24/7

SOLS 24/7 provides life-skills education to underprivileged youth in Cambodia, East Timor and Malaysia.

Elevyn

Online platform that links the selling of handmade products to the support of social and environmental causes.

Cases from our portfolio



Community Friendly Movement, India Jaspal Shakya

Sources hand-made crafts from across India and sells in bulk and e-commerce to USA and Europe. The total turnover for CFM last year was USD 170,000.

Cases from our portfolio



OpenDream, Thailand Patipat Susumpao

Provides web-building services to nonprofits and CSR campaigns in Thailand. It has a hybrid business model that takes on market rate jobs while subsidizing nonprofits that cannot afford proper web-building work.

Cases from our portfolio

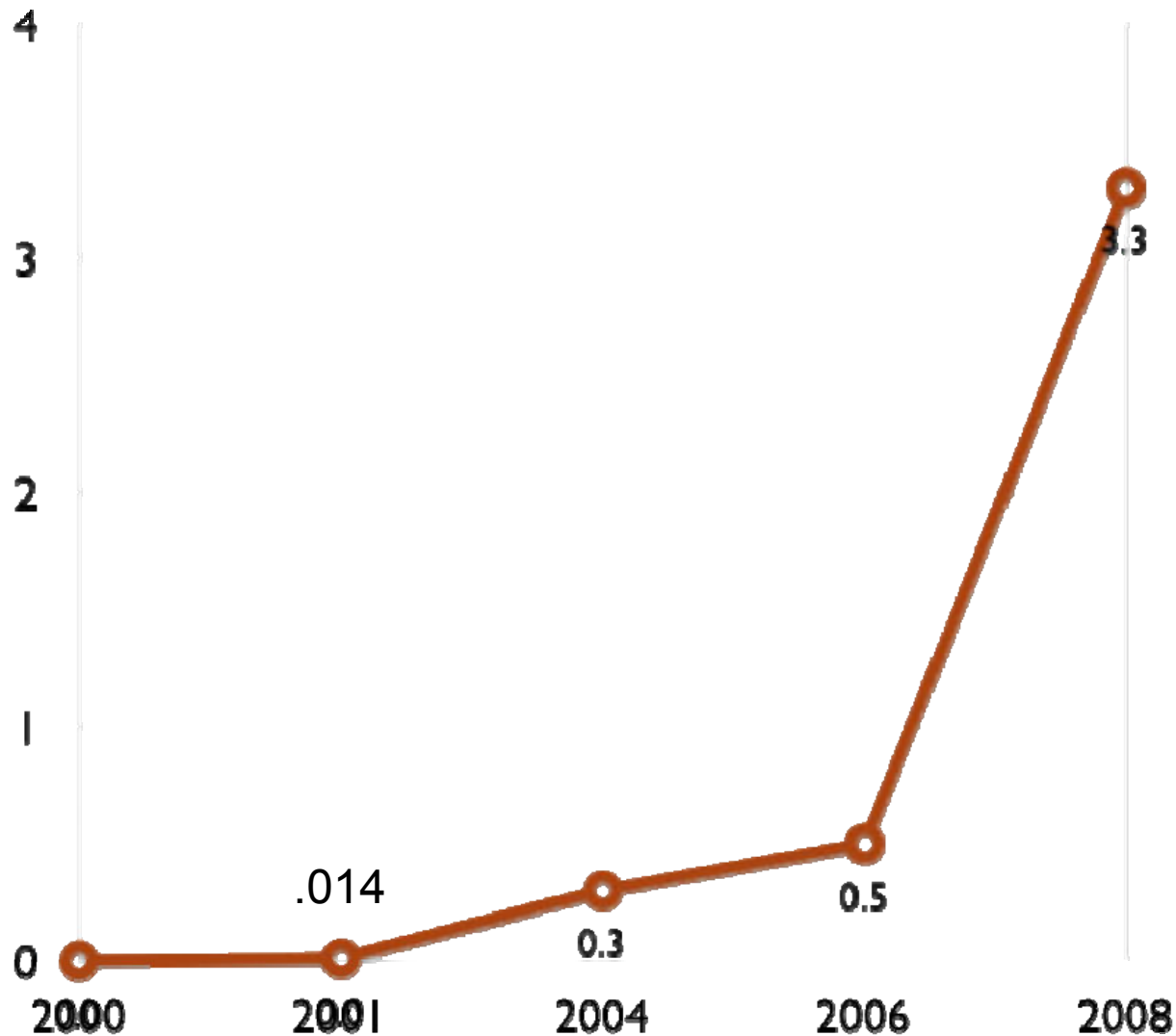


Grassroot Innovation Network ,Thailand Nawee Nakwatchara

Empowers more than 300 farming rural families in the Northeast of Thailand with appropriate grassroots technologies such as drip irrigation in order to improve their crop yield by over 400% and overall income levels.

Funding

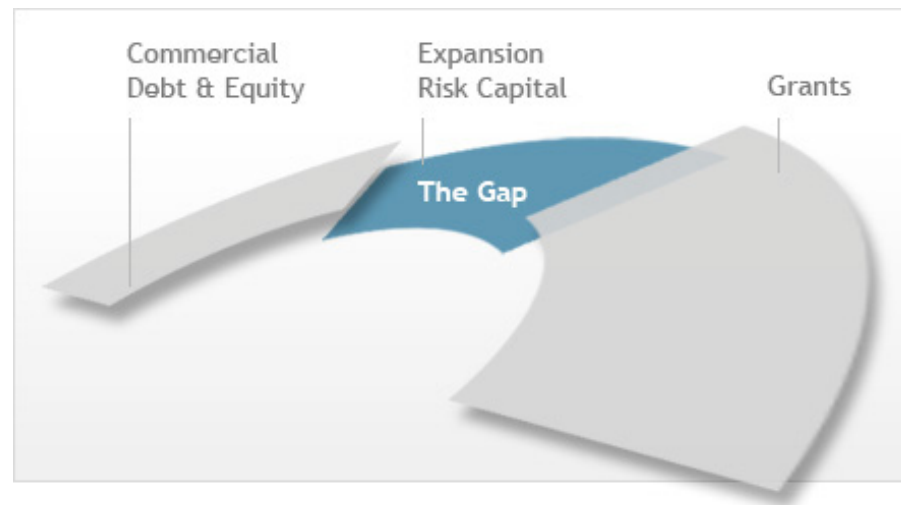
in million \$USD



Growing 230 times initial investment made by the World Bank at Development Marketplace in 2001.

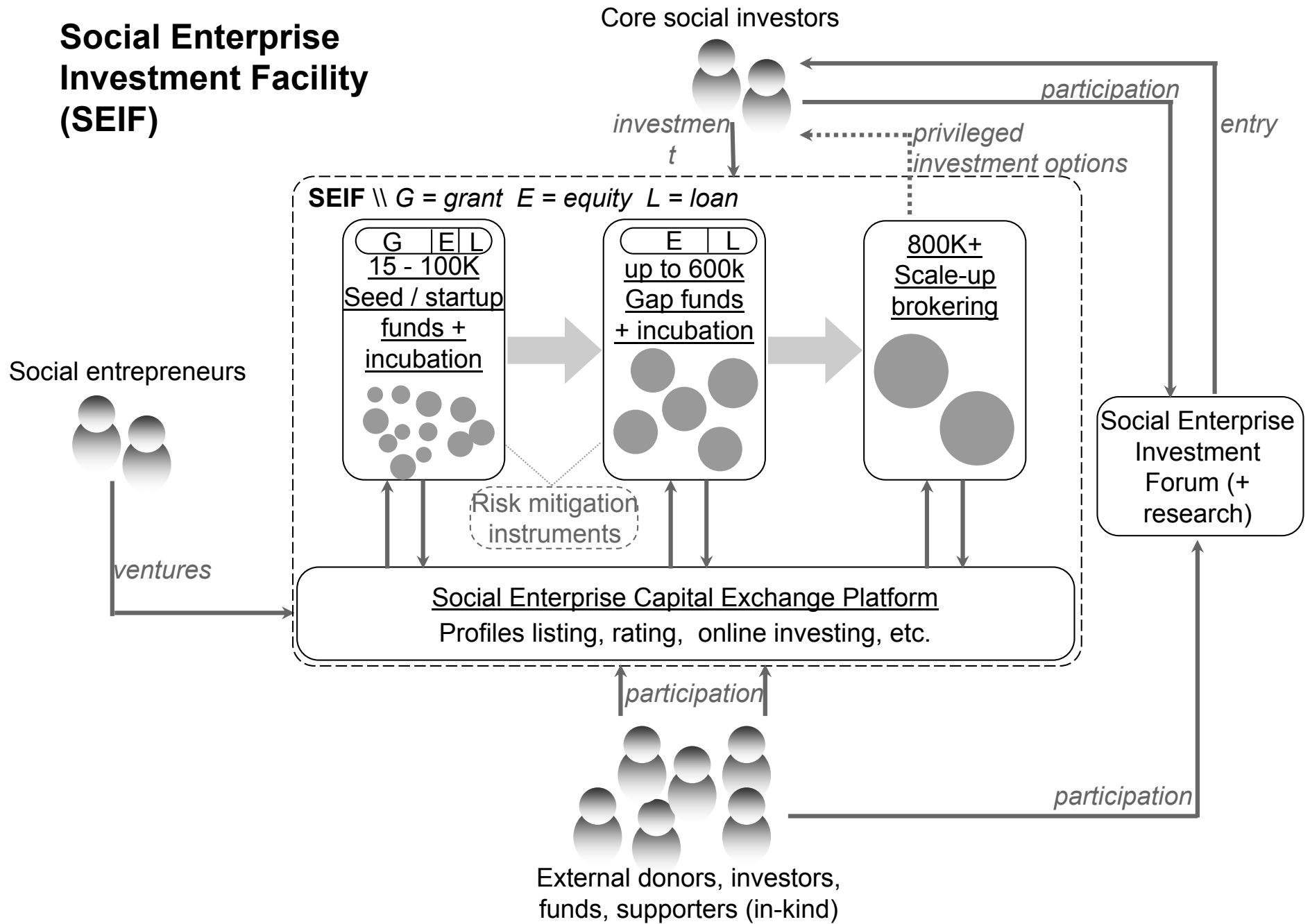
Reason for the jump:
Restructuring from semi-volunteer to professional service organizations focusing on social innovation design and investment facilitation.

Challenges: bridging the funding gap



Identifying enough young social entrepreneurs & supporters in the region to reach the economies of scale.

Social Enterprise Investment Facility (SEIF)



Challenges for the facility development

- Need trust broker to mobilize necessary partnerships, especially from the social investors (grant, loan and equity).
- Scalable pilot facility development by mid 2009.
- Help is needed at all fronts (i.e. investments, finance, venture sourcing, incubation partner, media relations, etc.) so please join us!

Contact us

sunit@changeofusion.org

[Tel: +66818041050](tel:+66818041050)

[Skype: sunitshrestha](#)

[Twitter: sunit](#)