



Gender in Agriculture Sourcebook Launch

A Side Event during the Annual Meetings

October 8, 2008, 12:30 to 1:30 p.m.
MC4-800

Program

Welcome Remarks: **Juergen Voegele** (*Director, Agriculture and Rural Development, World Bank*)

Opening Remarks: **Katherine Sierra** (*Vice President, Sustainable Development, World Bank*)

PANEL DISCUSSION (Chair: Eija Pehu)

Message from the Project Leader: **Eija Pehu** (*Project Leader, Agriculture and Rural Development, World Bank*)

Experiences from the field: **Grahame Dixie** (*Senior Agricultural Specialist, World Bank*)
Dominique Lallement (*Gender and Infrastructure Consultant Adviser, World Bank*)

Message from a user: **Haven D. Ley** (*Program Officer in Agricultural Development, Bill and Melinda Gates Foundation*)

Making the Sourcebook operational: **Mayra Buvinic** (*Director, Poverty Reduction and Economic Management-Gender and Development, World Bank*)
Daniel Gustafson (*Director, Liaison Office for North America, Food and Agriculture Organization*)
Cheryl Morden (*Director of the North American Liaison Office, International Fund for Agricultural Development*)

Question and Answer (Q&A)

Closing Remarks: **Eija Pehu** (*Project Leader, Agriculture and Rural Development, World Bank*)

Biographies of Speakers

Katherine Sierra, *Vice President for Sustainable Development, World Bank*

Katherine Sierra has overall responsibility for strategies and work in agriculture and rural development, energy, the environment and natural resource management, social development, transport, urban policies, and water. She also chairs several international consultative groups, including the Consultative Group on International Agricultural Research (CGIAR). Ms. Sierra, an urban planning specialist, joined the World Bank in 1978 and has worked principally in Latin America and East Asia, holding increasingly senior positions in operational units. She served as Vice President, Human Resources (2000-2004) and Vice President, Infrastructure (2004-2006) before assuming her current position. Ms. Sierra, a U.S. national, holds a Master's degree in Urban and Regional planning from Harvard University and Bachelor of Arts degrees in Anthropology and Hispanic Civilization from the University of California at Santa Barbara.

Juergen Voegele, *Director, Agriculture and Rural Development Department, World Bank*

Juergen Voegele joined the World Bank in 1991, after working with the University of Hohenheim, the GTZ, and the BMZ Federal Ministry of Economic Cooperation in Germany, including a three-year field assignment in Western Samoa. His initial assignments in the World Bank's Washington headquarters included working in agriculture and natural resources divisions in the Europe and Central Asia Region and in the East Asia and Pacific Region. He held various assignments for the East Asia and Pacific Region and in 1998, he transferred to the World Bank's Beijing, China Office to lead the Agriculture Unit. Following his return to headquarters from China in 2004, Mr. Voegele joined the Europe and Central Asia Region and was appointed as Manager, Agriculture and Rural Development for the Environment and Sustainable Development Unit. In February 2008, Mr. Voegele was appointed Director of the Agriculture and Rural Development Department of the World Bank, where he chairs the Agriculture and Rural Sector Board, and oversees World Bank global programs for rural poverty alleviation, agriculture and natural resources management. Mr. Voegele was raised in Stuttgart, Germany. He completed his Master's degree in agronomy and doctoral degree in agricultural economics at the University of Hohenheim, Germany.

Biographies of Speakers *(continued)*

Eija Pehu, *Adviser, Agriculture and Rural Development Department, World Bank*

Eija Pehu joined the Agriculture and Rural Development Department of the World Bank in 2000 as the Adviser on Science and Technology. She leads the Department's program on sustainable agriculture and is the gender focal point for the Department and for the Bank-wide Gender in Rural Development Thematic Group. Prior to joining the World Bank she was the Professor of Agronomy at the University of Helsinki.

Grahame Dixie, *Senior Agricultural Specialist in the South Asia Region, World Bank*

Grahame Dixie has 30 year international development experience and has worked in over 60 countries. The focus of his work has been to use an understanding of markets, technology and the agribusiness sector to increase the flow of income to rural communities.

Dominique Lallement, *Gender and Infrastructure Consultant Adviser, World Bank*

Dominique Lallement has over thirty five years of experience working in international development. In the World Bank, she was Energy Advisor in the Energy and Water department, Manager of the Energy Sector Management Assistance Program, Sector Manager of the Energy and Infrastructure Unit covering Ukraine, the Baltics, and the Caucasus, Manager of the Bank's Portfolio Monitoring Unit, country officer for Brazil, and project officer for a number of countries in East and West Africa. As a consultant, she has two major fields of activity: energy development and the promotion of women's economic empowerment in infrastructure development and services. Prior to working with the World Bank, Ms. Lallement worked as an independent consultant in Iran, for the Ford Foundation in India, and for the International Labor Office in Geneva. Throughout her career, she has frequently lectured in Universities in the United States and Europe, and addressed many international forums, including at the Johannesburg World Summit on Sustainable Development on the issues of rural development and natural resource management; energy policy; energy development and poverty reduction, renewable energy and energy efficiency, rural electrification, and gender and infrastructure development. She was one of the co-organizers of the Global Village Energy Partnership, a world-wide partnership of international, bilateral, public institutions, NGOs, and individuals engaged in providing modern energy services for poverty reduction in developing countries. She also serves on the boards of several non-profit organizations.

Haven D. Ley, *Program Officer in Agricultural Development, Bill and Melinda Gates Foundation*

Haven Ley works on gender issues in small-holder production and marketing within the team's portfolio. Prior to joining the foundation, Haven worked for the Environmental and Social Assessment group at the Millennium Challenge Corporation (MCC) where she helped to develop and implement the MCC Gender Policy and conducted due diligence and implementation oversight on rural infrastructure and agriculture programs in three national compacts in Lesotho, Ghana and Tanzania. Ms. Ley has also worked on several USAID gender and economic competitiveness programs with Chemonics International, notably in Albania, Mongolia and Southern Africa. She has lived, studied and worked in China, Indonesia, New Zealand, the Cook Islands and Western Samoa. Ms. Ley received her Bachelor's degree Cum Laude in Asian Studies at Cornell University where she focused on US-Sino relations and Mandarin. She earned her MSc with Distinction in Gender and Economic Development at the London School of Economics & Political Science.

Mayra Buvinic, *Director, Poverty Reduction and Economic Management Network-Gender and Development (PRMGE), World Bank*

Mayra Buvinic, a Chilean national and internationally respected expert on gender and social development, is the Bank's senior spokesperson on gender and development issues. Before joining the Bank in 2005, she was Chief of the Social Development Division at the Inter-American Development Bank and the IDB's Special Advisor on Violence Prevention. Prior to this, she was a founding member and President of the International Center for Research on Women (ICRW) in Washington, D.C. Ms. Buvinic holds a Ph.D. and a master's degree both in social psychology from the University of Wisconsin, Madison.

Daniel Gustafson, *Director of the Liaison Office for North America, Food and Agriculture Organization (FAO)*

Daniel Gustafson has worked for the past 30 years on agricultural and rural development in Latin America, Africa and Asia as well as in the United States. He holds a M.Sc. in Agricultural Economics from the University of Wisconsin and a Ph.D in Agricultural Extension from the University of Maryland. He began his career in Brazil with the Inter-American Institute for Cooperation on Agriculture (IICA), where he worked from 1977 to 1988. This was followed by six years at the University of Maryland at the University's International Development Management Center. He joined FAO in 1994, first in Mozambique as an advisor within the Ministry of Agriculture and then as head of FAO's country offices in Kenya and most recently in India where he worked until returning the US in December 2007.

Cheryl Morden, *Director of the North American Liaison Office, International Fund for Agricultural Development (IFAD)*

Cheryl Morden works to mobilize resources, influence policy, and build partnerships on behalf of IFAD's efforts to enable the rural poor to overcome poverty. Prior to joining IFAD, she served as Director of Policy and Communications for the International Center for Research on Women. Until 1998, she was the Associate Director for Development Policy for Church World Service and Lutheran World Relief. Ms. Morden has managed policy advocacy initiatives and education and mobilization campaigns involving coalitions of non-governmental and international organizations on a variety of international development issues, including foreign aid reform, hunger and food security, and gender and development. She holds a Master's degree in International Development Education from the University of Pittsburgh.