

Gender Action Plan – Action Area Two: Results-Based Initiatives (RBIs)

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What are Results-Based Initiatives (RBIs)?

- **Pilot interventions** designed to:
 - Improve women's economic empowerment
 - Measure the key indicators of women's empowerment
 - Attribute the outcomes to the interventions
- **Impact evaluations** are mandatory components of all RBIs
 - Selection of target groups and beneficiaries
 - Thorough baseline data gathering prior to project start-up
 - Rigorous, results-based monitoring during implementation
 - End-line data gathering and analysis to assess results and impact
- Must be subject to **replication and scaling up**

Description of the RBI Portfolio

Funding Source	DGF	GAP MDTF
Projects	<p>Egypt: Promoting gender equity in private firms</p> <p>Kenya: Export competitiveness of bead workers</p> <p>Liberia: Value-added cassava enterprise</p> <p>Mekong 1 (Cambodia): Improving bamboo handicraft value chain</p> <p>Mekong 2 (Lao PDR): Improving bamboo handicraft value chain</p> <p>Peru: Strengthening the economic empowerment of women urban property owners</p>	<p>Burkina Faso: Conditional and unconditional cash transfers</p> <p>Ghana: Land titling and deeds registration as a means for women's economic empowerment</p> <p>Liberia: Economic empowerment of adolescent girls</p> <p>Morocco: Women's economic empowerment through conditional cash transfers</p> <p>Nicaragua: Innovations in rural women's economic empowerment</p> <p>Tanzania: Tanzania business incubator</p>
Closing Date	December 2010	December 2010

DGF-funded RBIs promote a tri-partite partnership

- **World Bank:** Coordinates the program and provides technical guidance for the RBIs
- **UNIFEM:** Responsible for implementation, day to day monitoring, providing technical support and coordination at country level in consultation with relevant partners
- **ICRW:** Responsible for the Impact Evaluation (IE) component, baseline and end-line data gathering and analysis, documentation of results and impacts

Kenya –market development and export competitiveness of bead work

■ Data collection methods

- Key informant questionnaire on group activities
- Membership list with basic demographic information
- Community questionnaire
- Individual interviews
- Focus group discussions
- Seasonal calendars

■ Key partners

- Over 70 women's groups in one district
- Ministries (Gender; Trade; Industrialization; Tourism; Export Promotion Council)
- UN partners: UNDP Global Compact Program; UNDP Drylands Program; UNIDO
- Kenya Gatsby Trust

Liberia – agro-processing enterprise with results-based monitoring

- **Impacts being measured**
 - **Enterprise and Group Level Impact:** Improved cassava yield on group farms; Cassava enterprise shows potential for sustained profit; GCWG has strategic plan for cassava enterprise; GCWG is strengthened by participation in the project
 - **Community Level Impact:** Recognition of women in roles of economic leadership and decision making; Development of a market for cassava production
 - **Individual Level Impact:** Enterprise provides income to group members; Creation of skilled and unskilled jobs for women
- Data gathering methods
 - Household survey
 - Key informant interviews
 - Group documentation (monitoring logs)
- Local partners
 - Government (MoGD, MoA, MoCI)
 - UNIFEM, FAO, UNESCO
 - Agriculture Relief Services
 - Subah-Belleh Associates

Mekong – measuring indicators of empowerment at the enterprise and household levels

- *Key impacts being measured:*
 - (Household enterprise): Increased bamboo handicraft income; Increased productivity in bamboo handicrafts; Women's retained or increased role in bamboo handicraft production
 - (Household): Women's retained control over business and household decision making; Improved household and child welfare
- Data gathering methods
 - Household survey
 - Focus group discussions
- Local partners
 - GRET (Groups de Recherché et d'échanges Technologiques) - Cambodia operations
 - PI (Prosperity International) - project implementation
 - EDC (Enterprise Development Consultants) - Lao operations
 - IRL (Indochina Research Limited) – Sampling, randomization, survey implementation

Peru – 4 impact indicators for business incubator linked to land titles as key business assets

Impact 1 - Improved knowledge and understanding of business:

- Increased knowledge of proper business practice

Impact 2 - Strengthened business capacity:

- Increased volume of sales
- Improved stability of sales
- Adoption of innovation in business
- Improved record keeping
- Increased separation of personal and business accounts

Impact 3 - Improved savings and access to credit:

- Increased savings
- Increased use of formal credit
- More of loans applied for are approved
- Better terms for credit obtained

Impact 4 - Women's retained control over business and household decisions:

- Module of questions over who makes key decisions

Evaluation designs vary.....

RBI	Impact Evaluation Design
Egypt	Matched treatment versus comparison group of firms
Kenya	Matched treatment versus control group of bead workers
Liberia	Pre- and post-institutional evaluation; and women's group member versus non-member comparison
Mekong	Matched treatment versus control group of villages
Peru	Randomized treatment versus control group of women

But a core set of empowerment indicators are common to all RBIs

- Improved employment opportunities
- Improved capacity, earnings and working conditions
- Increased productivity, revenues, profit for individuals and groups
- Improved access to credit and savings